

**Begin**

# **PRANCING PETERBILT**

**JUSTIN BENNETT**

# PRANCING PETERBILT: USABILITY TEST NOTES

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## User 1

**Name:** Kelly Bennett

**Gender:** Female

**Device:** Blackberry Classic

**Tech Skill:** 4 of 10

Basic navigation (play, pause, next, prev) was error free.

Had trouble finding the menu icon and also had difficulty choosing the appropriate menu item to get at artists page. She commented that the area to tap for access to the menu was faint and didn't see it easily.

## User 2

**Name:** Connor Bennett

**Gender:** Male

**Device:** iPod

**Tech Skill:** 6 of 10

Basic navigation (play, pause, next, prev) was error free.

Had to look for the menu icon . Selected because there was nothing else to choose.

Liked that the menu wasn't persistent , taking up screen real estate.

## User 3

**Name:** Kurtis Bennett

**Gender:** Male

**Device:** Moto X 1<sup>st</sup> Gen

**Tech Skill:** 7 of 10

Basic navigation (play, pause, next, prev) was error free.

Started swiping right away at the album art work to change songs. Found the menu icon easily but stated the target size a bit small.

# PRANCING PETERBILT: USABILITY TEST NOTES

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## User 4

**Name:** Ross Foran

**Gender:** Male

**Device:** Nexus 6

**Tech Skill:** 9 of 10

Basic navigation (play, pause, next, prev) was error free.

Found the menu icon because of a lack of other menu identifiers. Icons straight forward, easily navigated through menu options. Thought that the menu may be contextual at first. Asked why there weren't any volume controls.

## User 5

**Name:** McKenzie McGilchrist

**Gender:** Male

**Device:** Nexus 5

**Tech Skill:** 8 of 10

Basic navigation (play, pause, next, prev) was error free.

Had trouble finding the menu. Thought that pressing the back button should navigate back to the menu if it was previously displayed. Later recanted. Didn't think the picture carousel was relevant to the artist page.

# PRANCING PETERBILT: QUESTIONS & ANSWERS

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## COMMON NOTES & ISSUES

Music actions and navigation on the now playing view were error free with all participants.

Navigating the menu was generally trouble free but the icon and label for accessing the music library lacked some meaning for some participants. Almost all participants experienced varying degrees of difficulty locating access to the menu. Some noticed the area but were unsure of it's meaning and others didn't see it at all.

Most had positive feedback about the menu design, specifically mentioning how the shape matched the movement of their thumb.

## CHANGES

Changed the music menu icon and label to better represent the music library.

Changed the main menu icon to a hamburger with a dark foreground.

## PERSONA GOALS

The overarching goal for the persona is to reduce un-needed device interaction while exercising and if the user must interact with it the experience should be easy, intuitive and quick. Secondary goals include alternatives to streaming services , shallow navigation and notifications disabled.

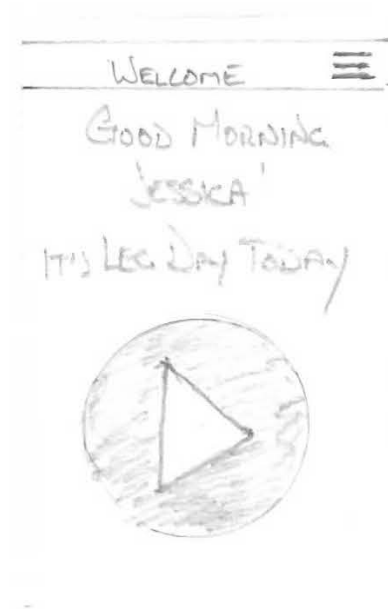
The interface is minimal and efficient so users can quickly scan to get at what they need and continue with their workout.

The menu provides easy one-handed operation; especially beneficial to users who are in an arm or upper body weight routine.

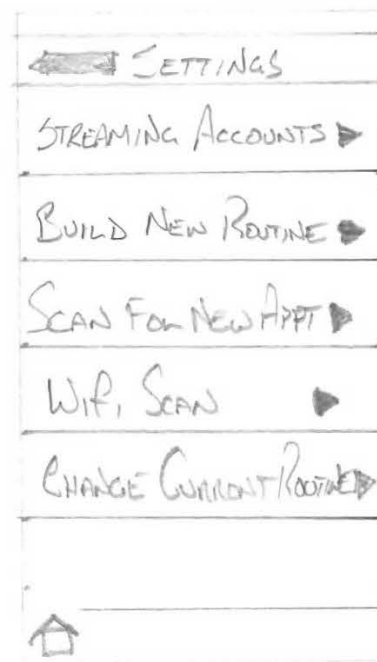
Selecting the workout icon in the menu carousel will turn off notifications helping eliminate interruptions.

Easy access to music library and alternate sources of music offers further efficiency allowing the user to focus on their routine.

# PRANCING PETERBILT: PAPER PROTOTYPE



MAIN SCREEN: SIMPLE/MINIMAL  
PLAY LIST ASSOCIATED WITH (JESSICA)  
ROUTINES.

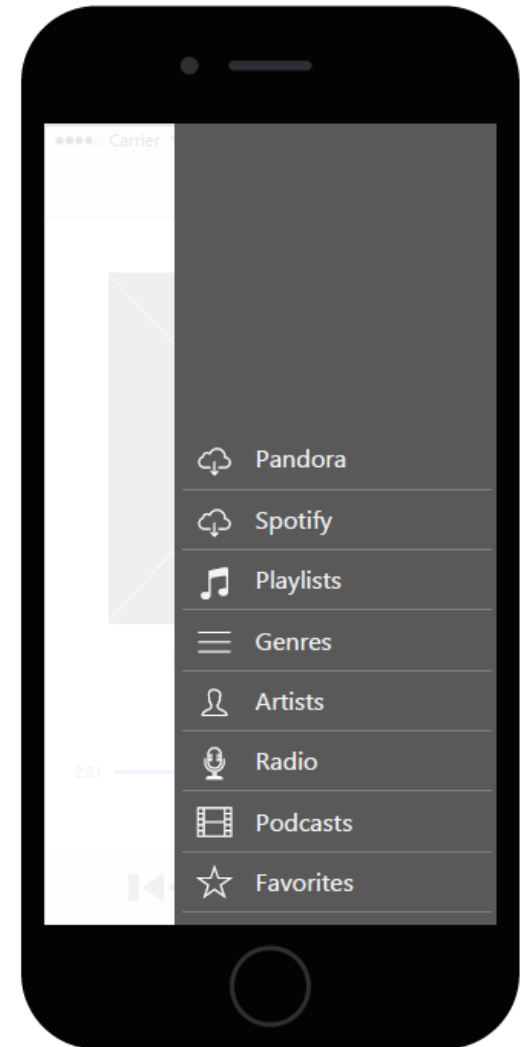
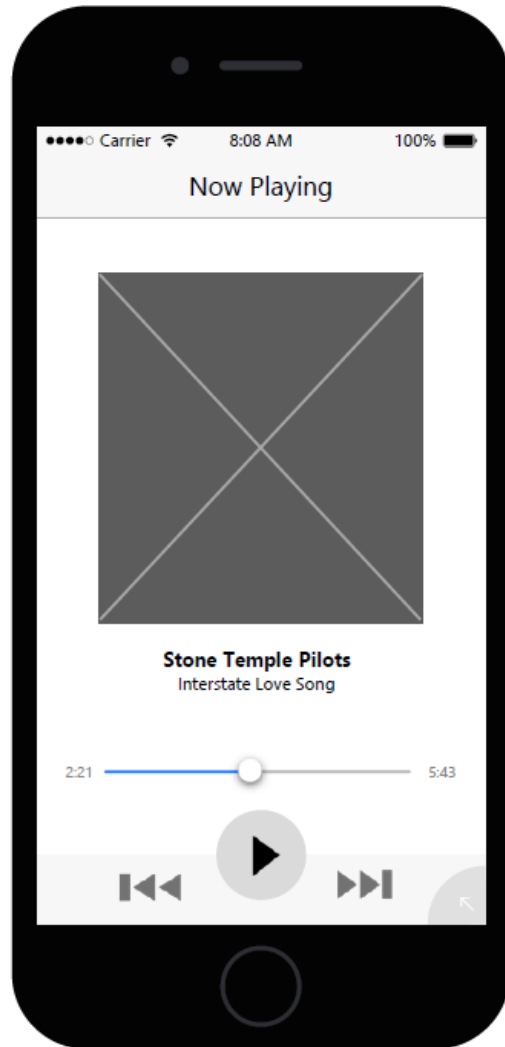


SETTINGS:

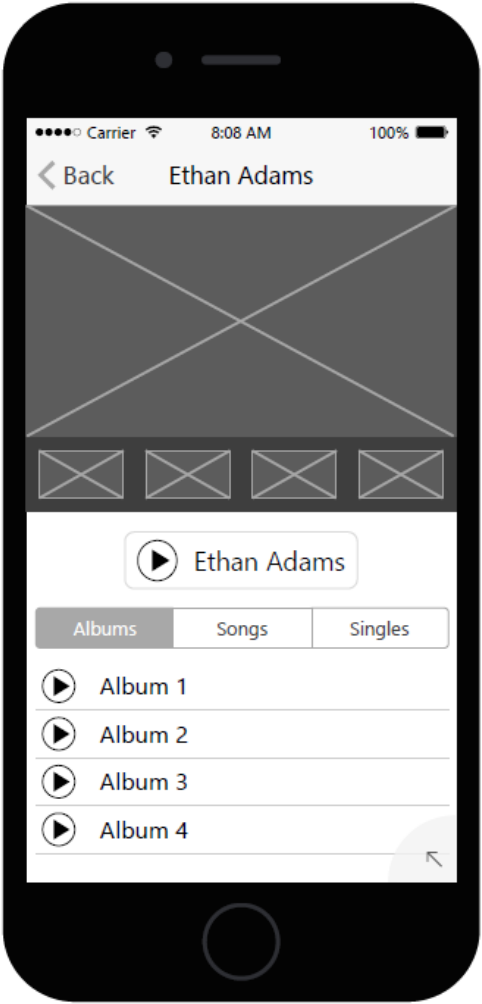
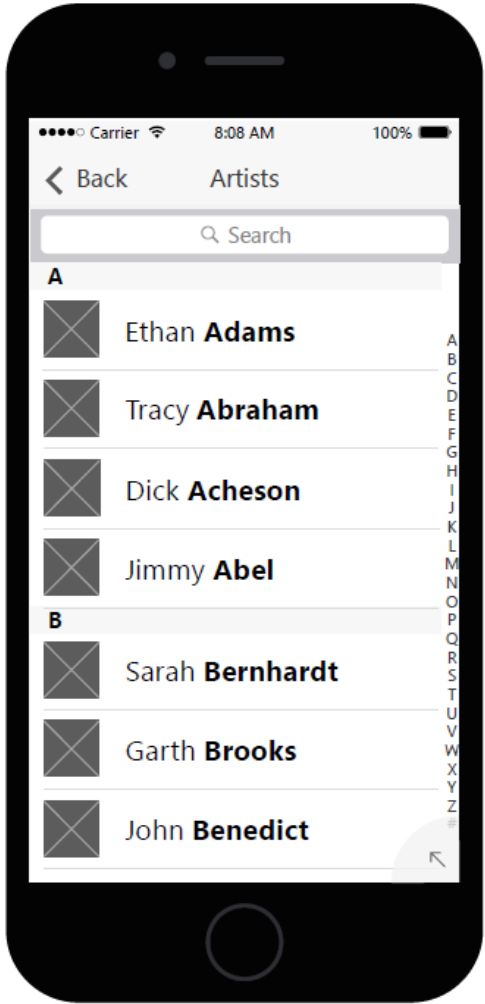


CHANGE THE CURRENT ROUTINE  
CHANGE PLAYLIST... BY ARTIST, AC  
HOOKS INTO NATIVE PLAYLISTS, SKE  
ON BOTH.

# PRANCING PETERBILT: WIREFRAME

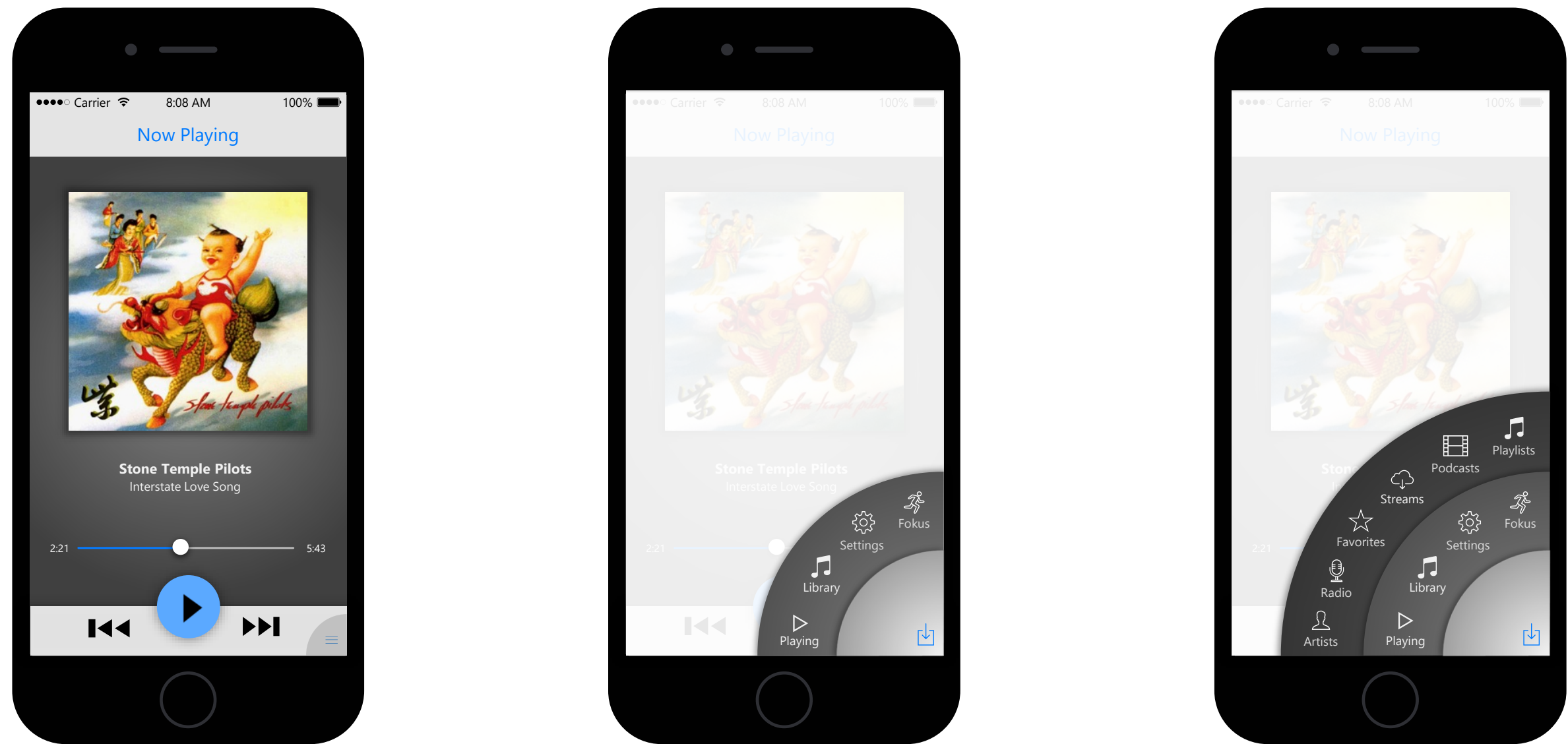


# PRANCING PETERBILT: WIREFRAME



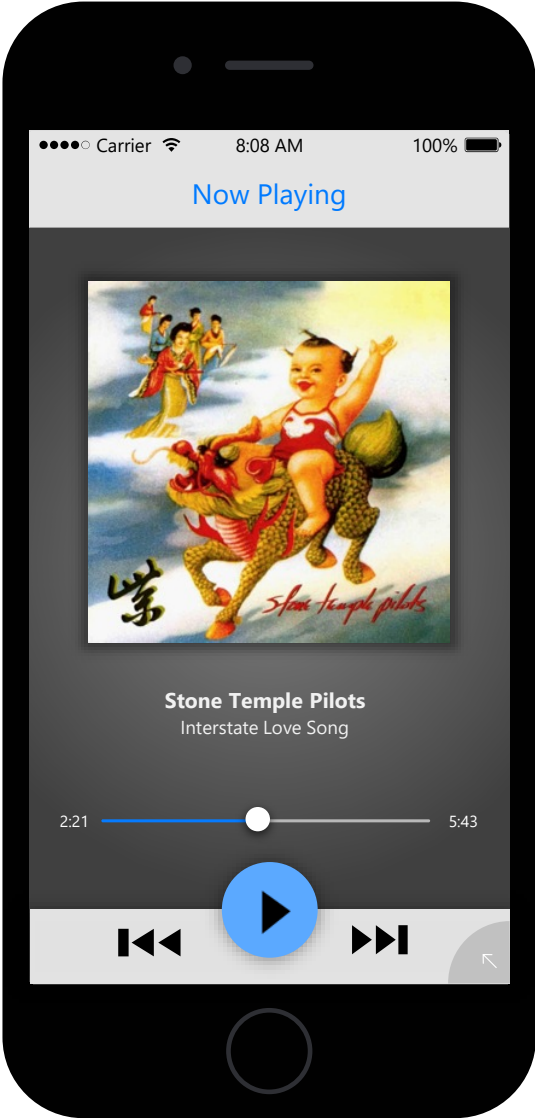


# PRANCING PETERBILT: REVISED VISUAL DESIGN

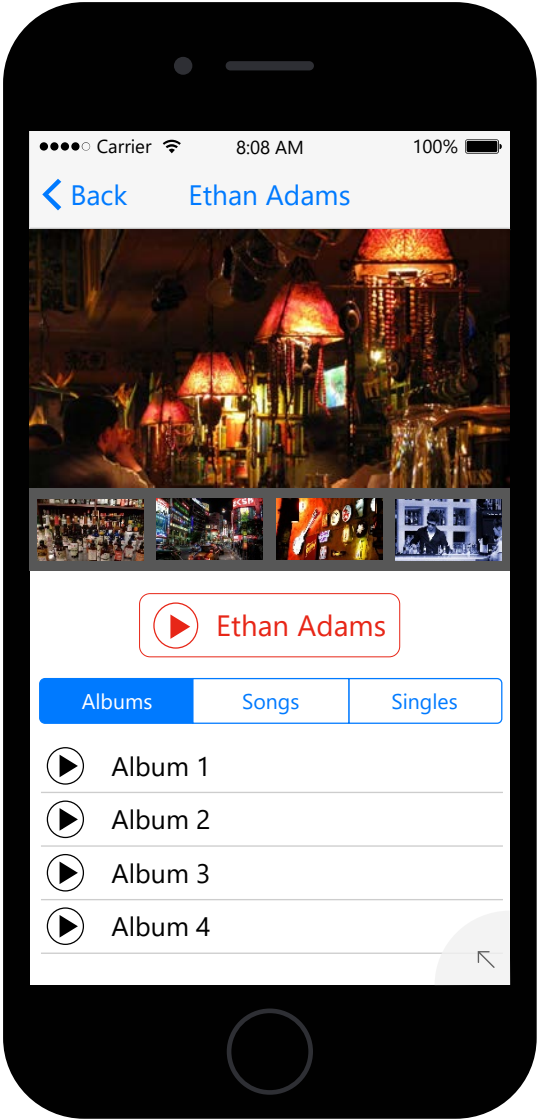
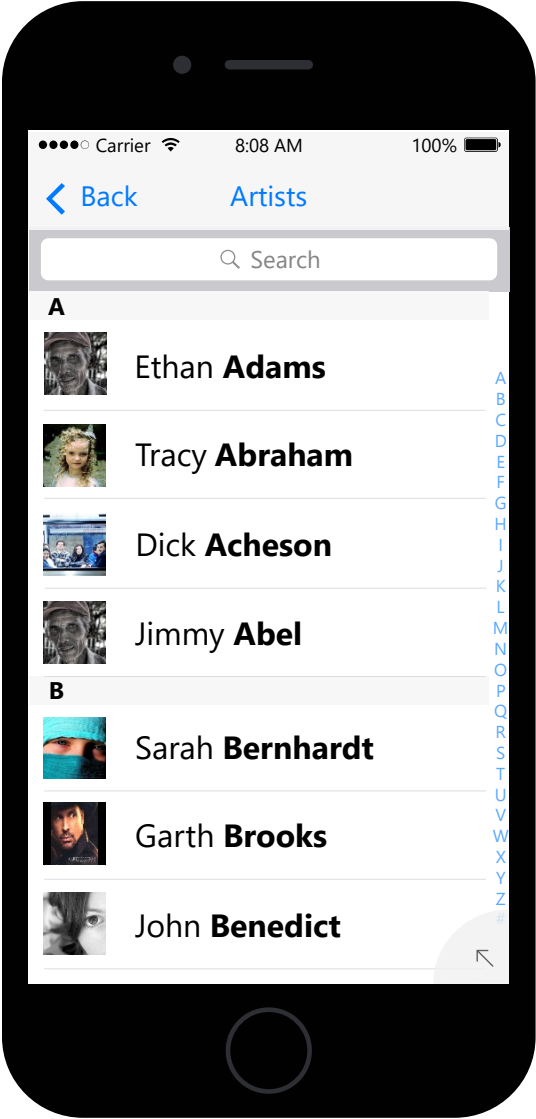


End

# MUSIC APP: VISUAL DESIGN

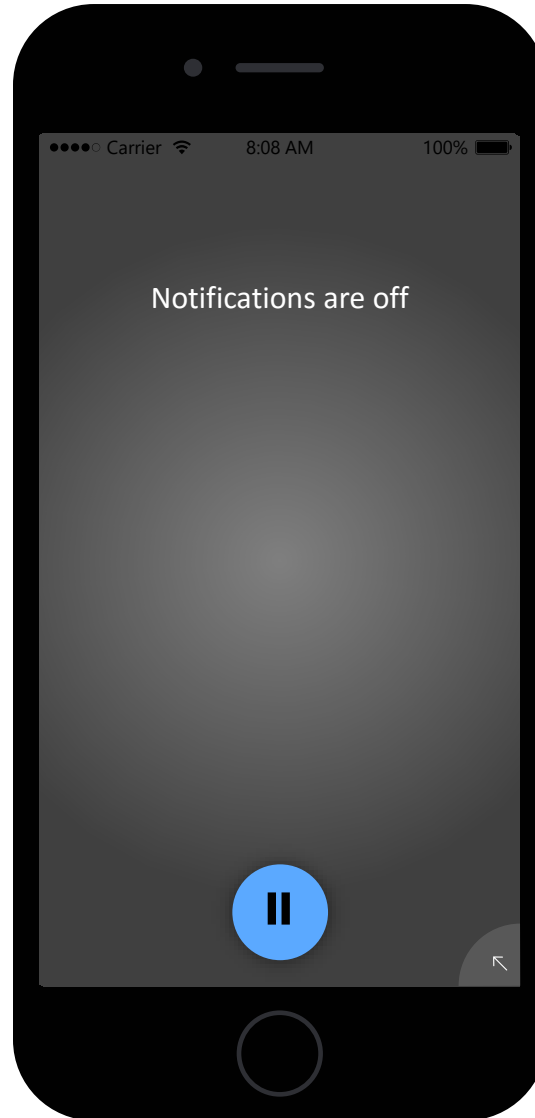
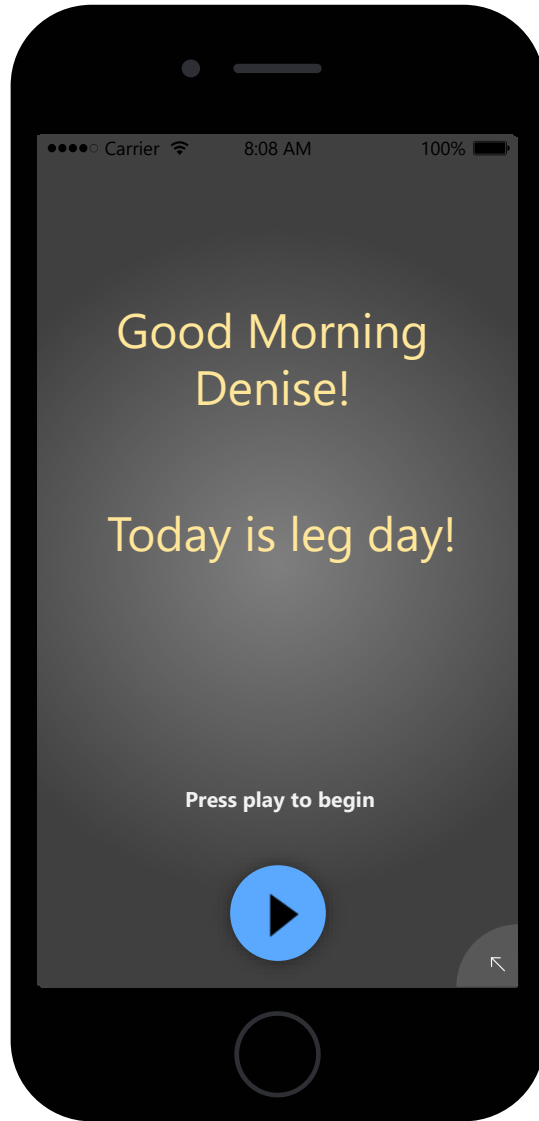


# MUSIC APP: VISUAL DESIGN



# MUSIC APP: FOKUS

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ONE MORE THING

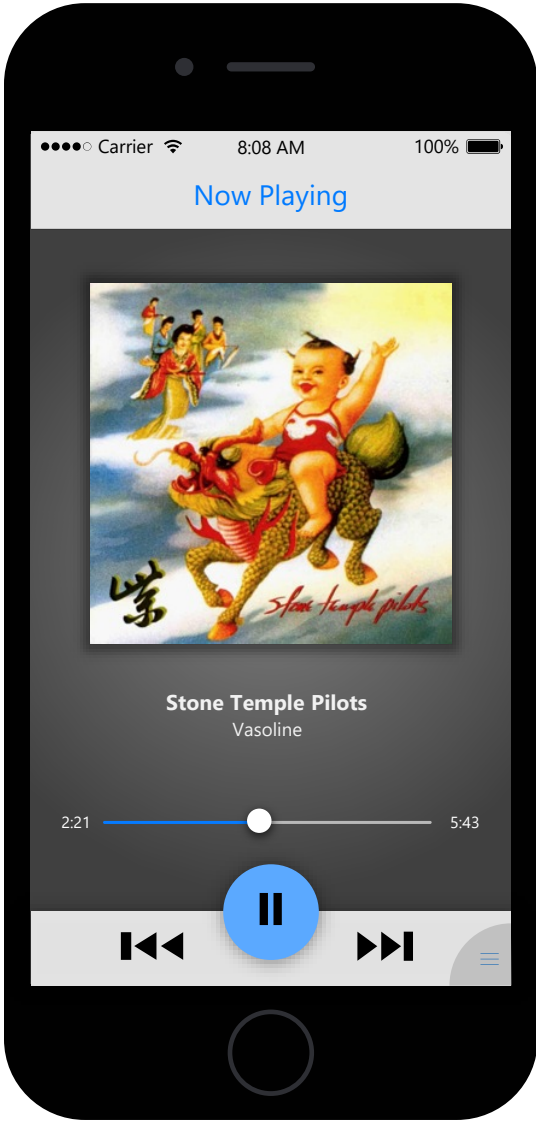
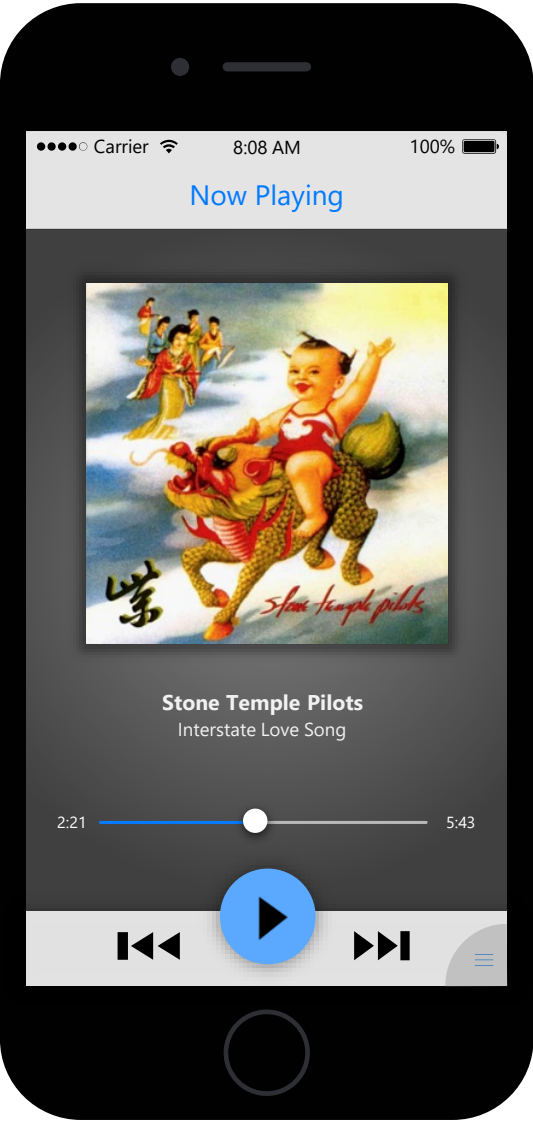
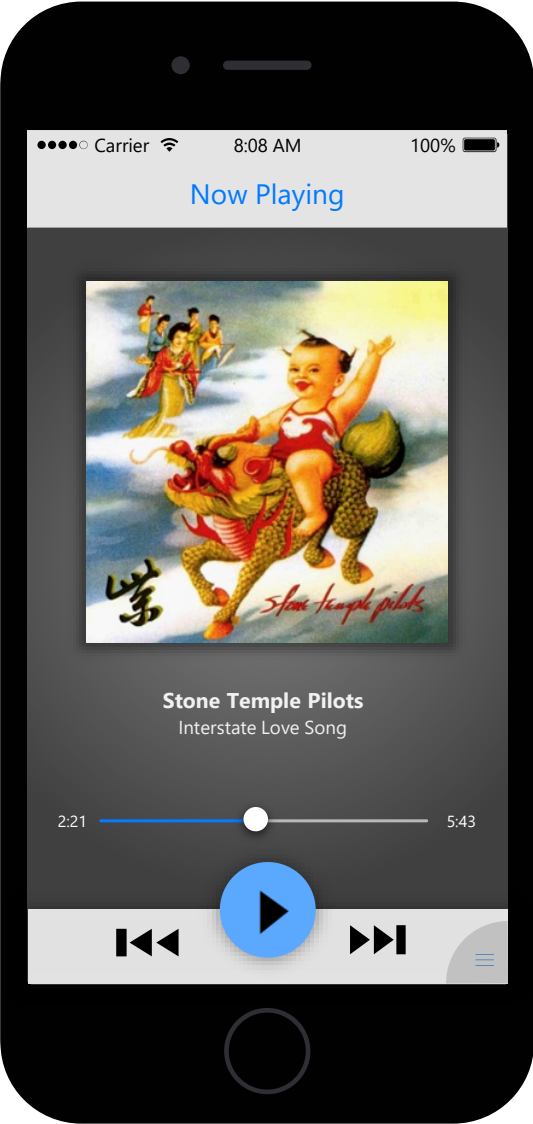
*“Spend **less** time on the phone and more time exercising”*

*“Interruptions from notifications”*

*“Use without seeing the screen”*

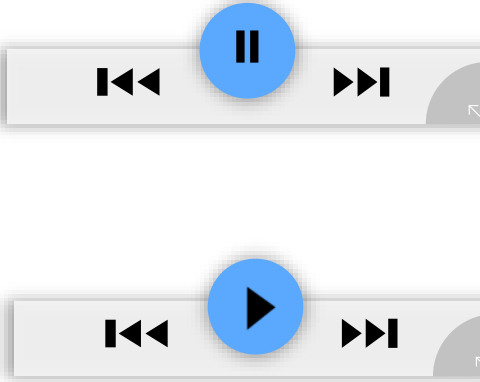
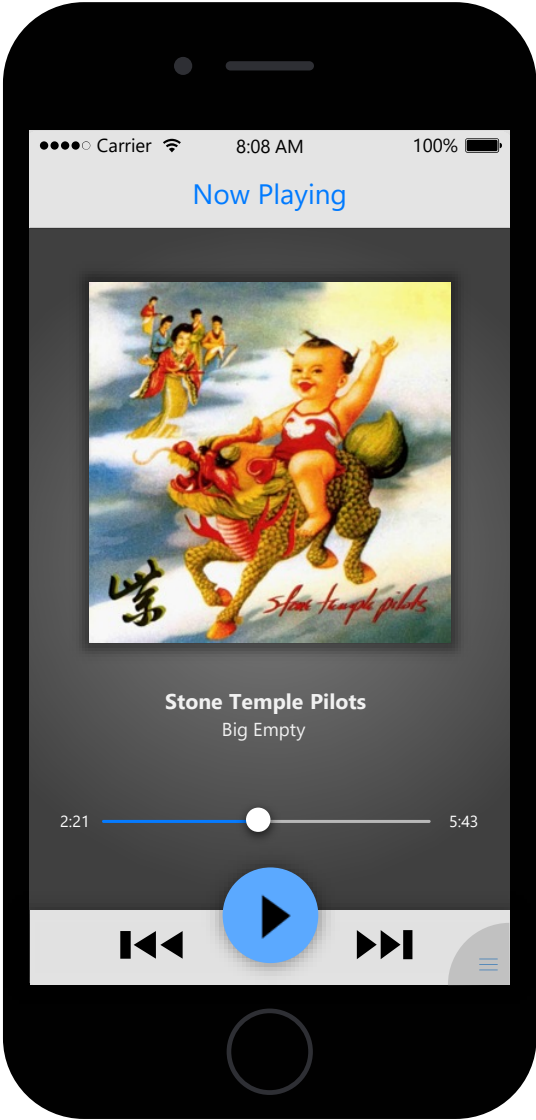
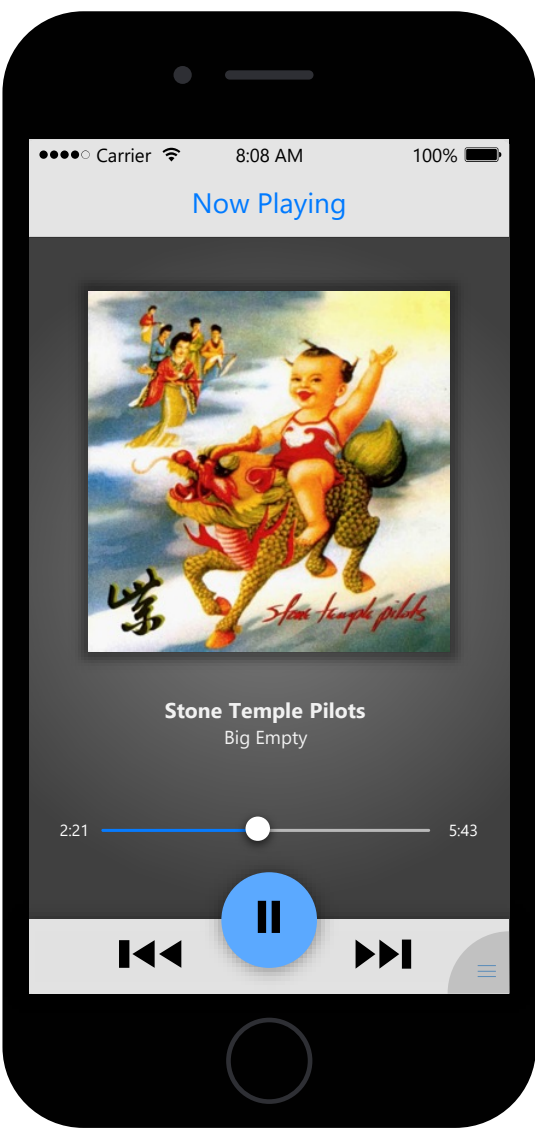
*“Looking through lists and lists to find what I want”*

# MUSIC APP: VISUAL DESIGN



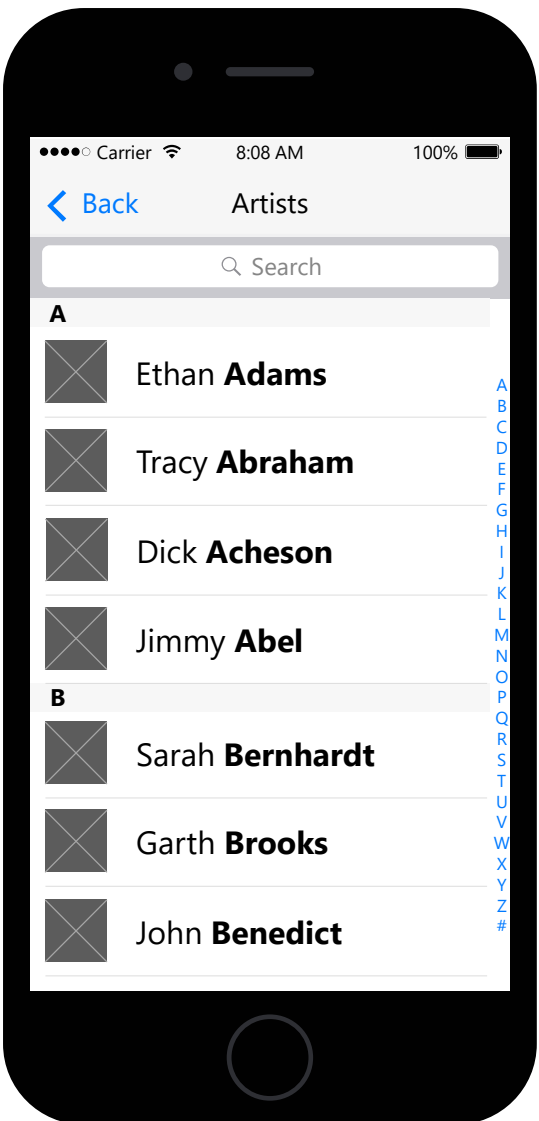
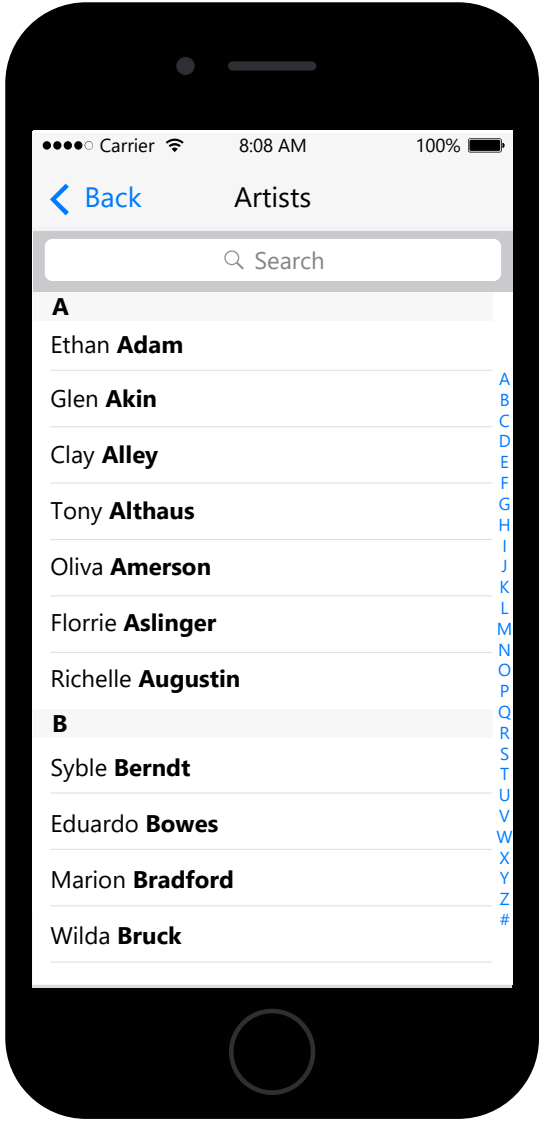


MUSIC APP: VISUAL DESIGN

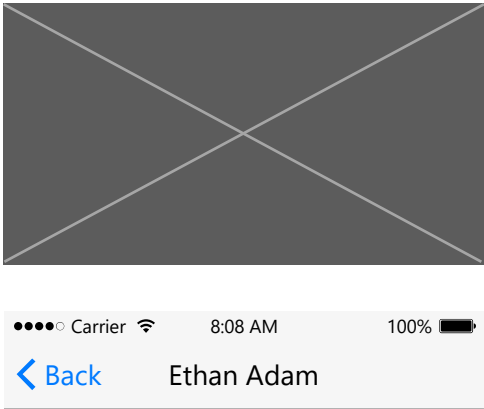
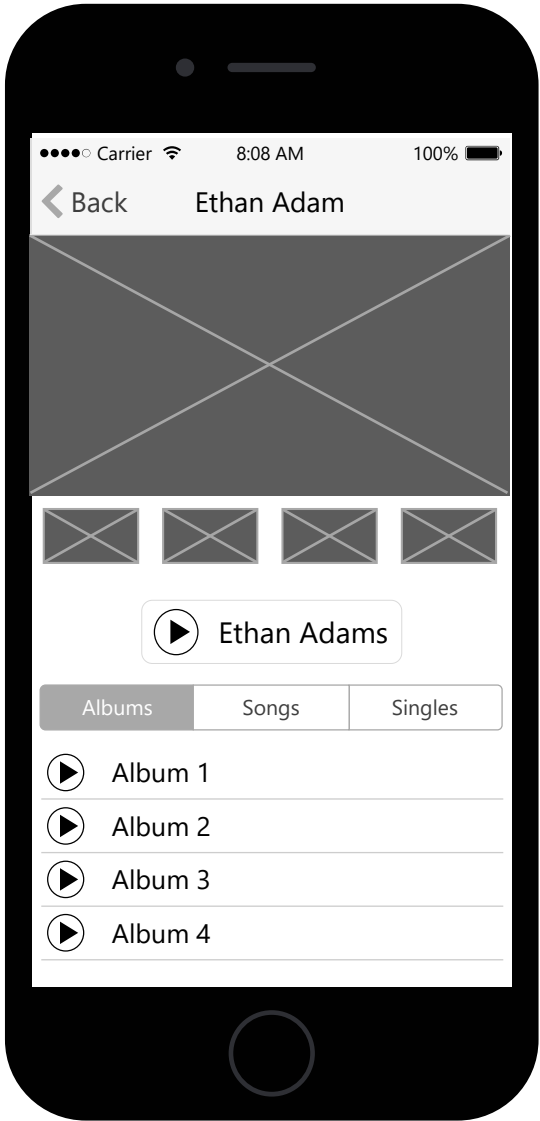
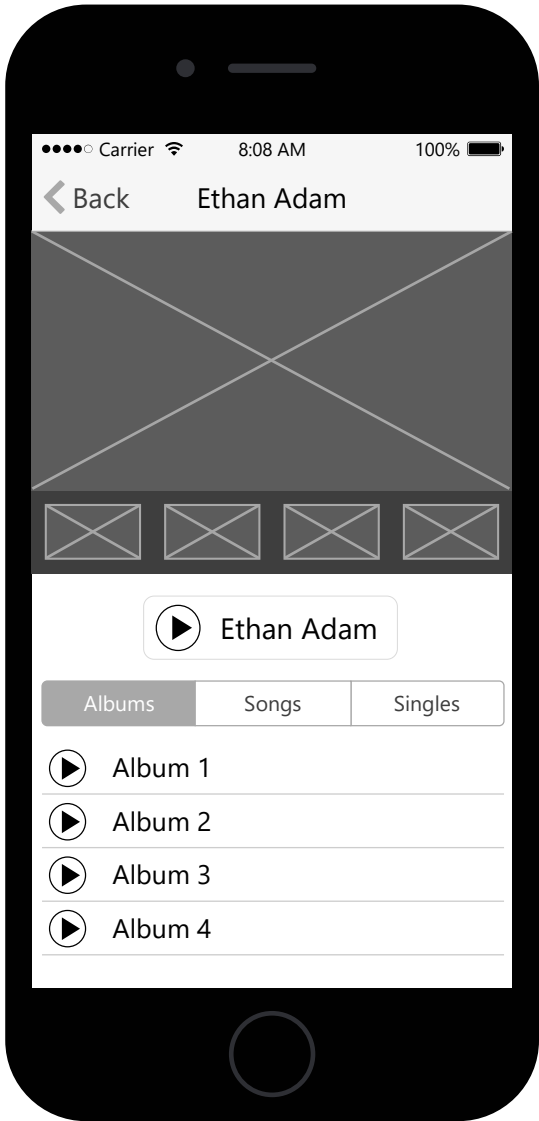


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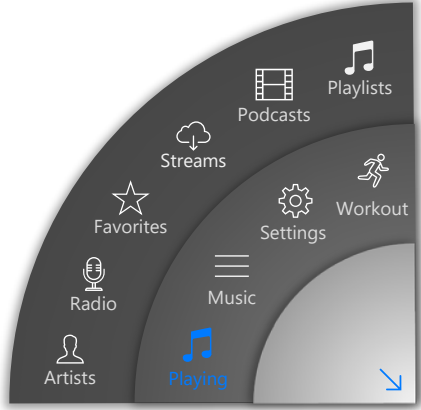
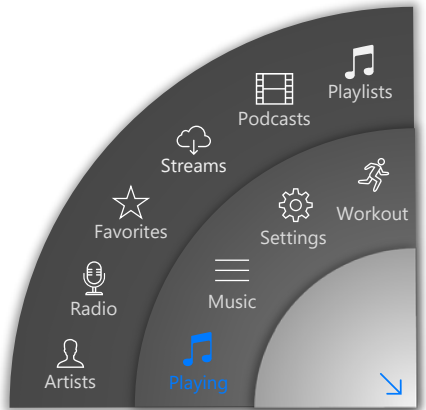
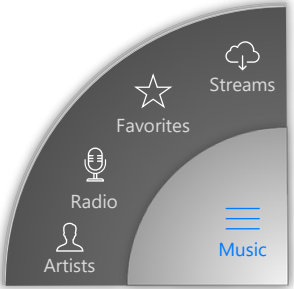
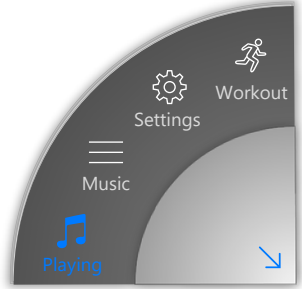
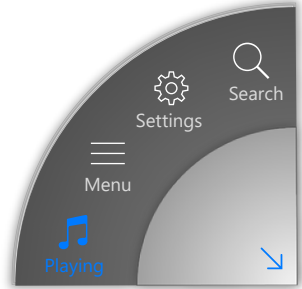
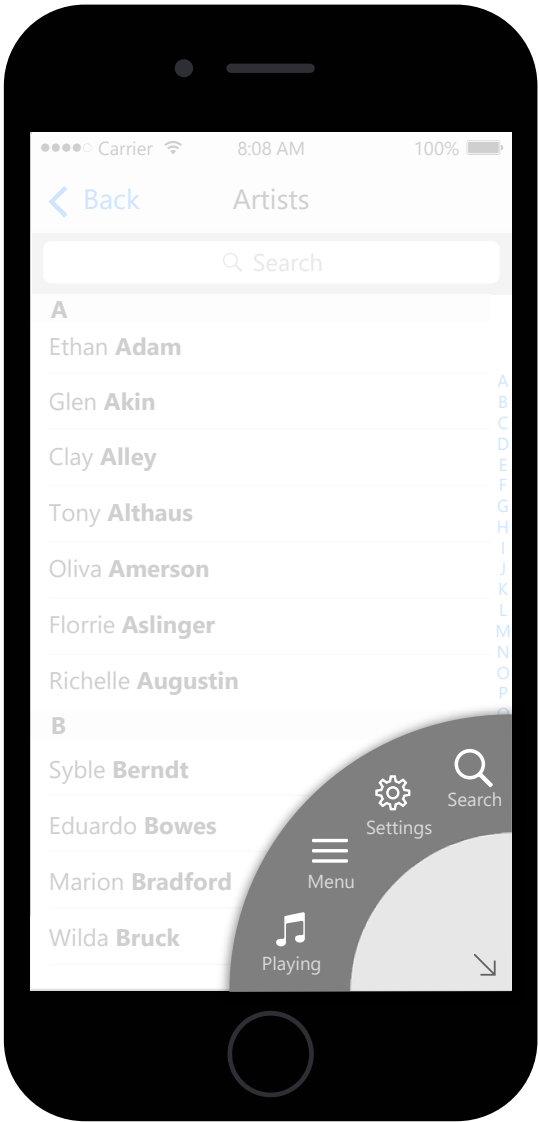
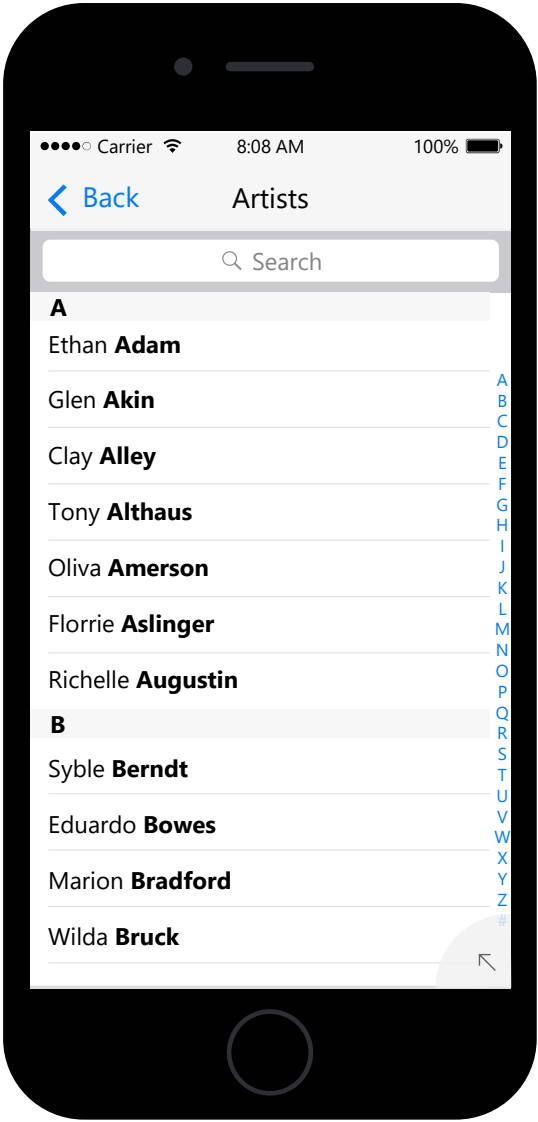
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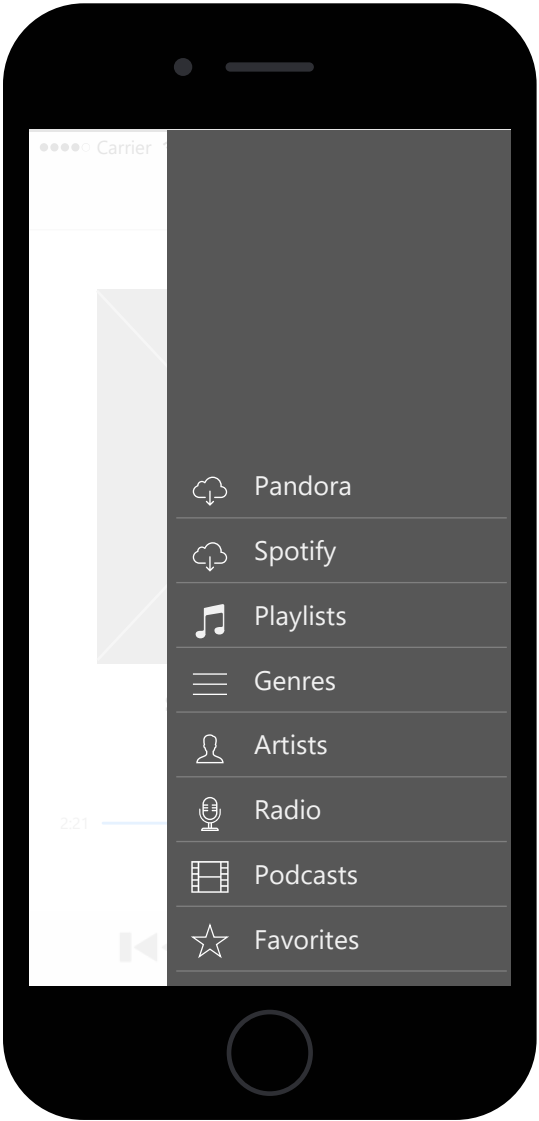
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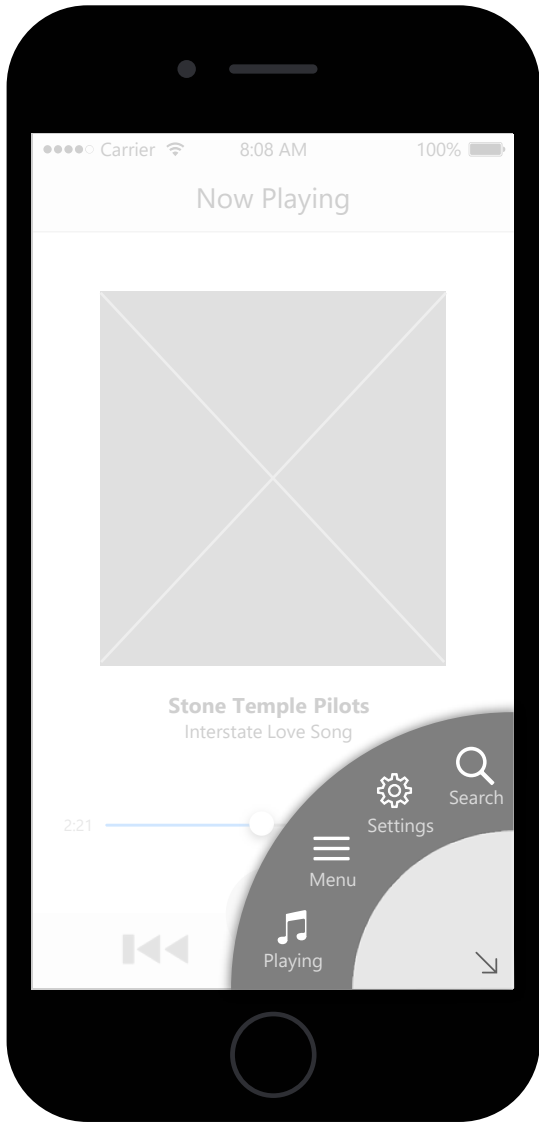


# MUSIC APP: VISUAL DESIGN



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