

# Jack Clegg

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## Education

**UNIVERSITY OF MICHIGAN | ANN ARBOR, MI | EXPECTED GRADUATION: MAY 2020**

*School of Information*

- Major GPA: 3.96
- Major: Bachelor of Science in Information, Specialization in Information Analysis
- Minor: Computer Science
- Awards & Recognition: James B. Angell Scholar, 3x University Honors
- Related coursework: Data Structures & Algorithms (C++), Data Manipulation (Python), Interactive Applications (SQL, HTML5, Python – Flask), Statistics, Discrete Mathematics, User Modeling, Information & the Workplace

## Leadership Positions

**WOLVTV, UNIVERSITY OF MICHIGAN**

*Sports Department Director*

SEPTEMBER '16-PRESENT

- Managing communications with 4 shows, 12 producers, and 50+ crew members to ensure quality content for station
- Networking with Sports Information Directors to acquire press credentials and contact with players for distribution
- Producer for *Alley-Oop*, lead communication with crews, creative direction for show, and various studio trainings

## Job Experience

**ANALYTICS & REPORTING INTERN, J.CREW GROUP**

JUNE '18-AUGUST '18

- Worked with cross-functional business partners in store operations team to assess requirements in order to migrate and consolidate various store reports into Qlikview dashboards to provide easier access to real-time data
- Performed and analyzed user testing in regards to regional, district, and store-level managers to perform UI enhances
- Managed data validation processes, utilizing Microsoft Excel Analysis queries through our BW data warehouse
- Managed creation of documentation for new reporting suite, creating intuitive job aids to ease adoption

**SHOPTELLIGENCE-MAJOR CAPSTONE PROJECT, UNIVERSITY OF MICHIGAN** OCTOBER '18-PRESENT

*Shoptelligence is a tech start-up in Ann Arbor's SPARK incubator creating an AI curation technology for retailers*

- Lead redesign efforts for product classification model with Python and TensorFlow in a cloud environment

**PROGRAMMING TEACHER'S ASSISTANT, UNIVERSITY OF MICHIGAN**

SEPTEMBER '18-PRESENT

- Teaching and mentoring a total of 250 students in the School of Information introductory coding course SI 106 – Programming, Information, and People
- Instructing 50 students in discussion sections under direction of Professor and/or Graduate Student Instructor

**COMMUNICATIONS & MARKETING INTERN, BALLPARKS OF AMERICA**

APRIL '17-MAY '18

*Ballparks of America is a 25-million-dollar youth baseball tournament experience that opened for its inaugural season in 2017*

- Managed company social media accounts including Facebook, Twitter, and Instagram, leading to a 13%, 23%, and 34% growth in followers respectively
- Managed official corporate website and all edits and updates through WordPress
- Crafted and implemented a full social media plan to increase brand awareness and website traffic during Summer '17
- Created weekly analytics reports for social media/web traffic to guide offseason marketing plan with Google Analytics

## Extracurricular Activities

**MICHIGAN SPORTS ANALYTICS SOCIETY, UNIVERSITY OF MICHIGAN**

SEPTEMBER '17-PRESENT

**MAIZE & BLUE GAMES, UNIVERSITY OF MICHIGAN**

SEPTEMBER '16-PRESENT

## Additional Skills

- Python (Pandas, pySpark, Flask)
- C++
- Qlikview
- Google Analytics
- Microsoft Suite
- TensorFlow
- JIRA
- Business Objects
- Spanish