

Increase Sales with BACK ROOM TECHNICIAN®

Look Professional
Attract Prospects
Educate Clients
Close Sales
Retain Business
Earn Trust

50% more sales
22% faster closing time

**"Back Room Technician
catapulted me to the
top in just my first year
of practice."**

—Steven McDowell, First-time user



**Buy
Back Room
Technician
today and
save \$50**

**It's everything you need in a software
program at one low, affordable price.**

Back Room Technician is the only
software program that combines fast,
easy needs analysis with persuasive
client education and presentation materials
in a single application.

Key features include:

- 11 Needs Analysis Modules
- Over 600 Illustrated Reports
- Over 70 Concept Calculators
- Compelling Sales Presentations
- One Seamless Software Program
- Meets Regulatory Guidelines*

**60 DAY
MONEY-BACK
GUARANTEE**

**Pay only \$449 or \$299* thanks to special arrangements with
CPS – Reliable Financial Group**
CALL 800.777.3162

*Kettley's Back Room Technician meets compliance guidelines set by key regulatory authorities.
\$449 for the Sales Edition and \$299 for the Standard Edition. Offer Expires 1/31/08