# CREDIT CARD DEFAULT PREDICTION

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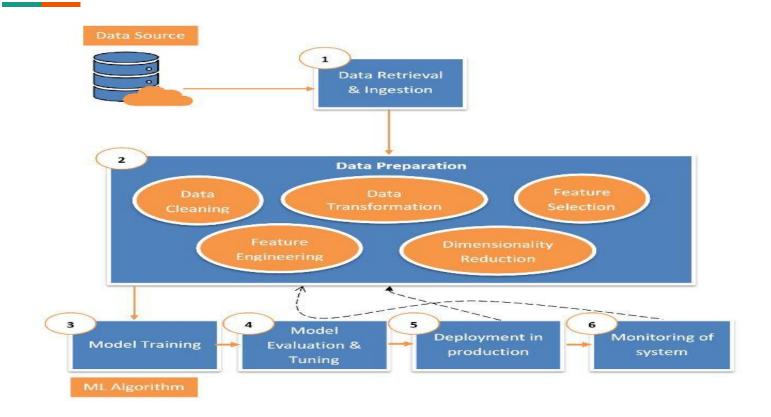


- Understanding customer behaviour towards the usage and payment of credit card.
- Risk Analysis
- The probability of credit default.
- Loan sanctioning.

## **Information Required**

- Credit Data
- Payment History
- Demographic Factors
  - Age
  - Gender
  - Income
  - Education
  - Marital Status

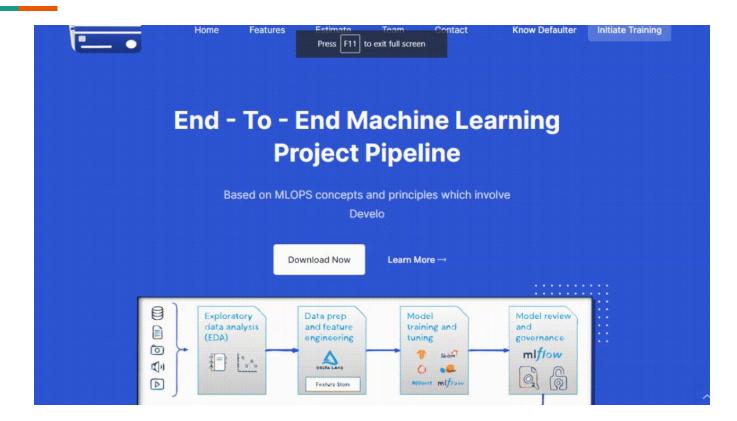
### **Process**



## **KPIs**

- Credit Default Prediction
- Risk analysis
- Future trends

#### Web Demo



Thank You!!