

# The Machine Learning Starter Pack



CENTER FOR  
COMPLEXITY &  
EMERGING  
TECHNOLOGIES



## Today's Outline

- Who am I?
- What I do?
- What we do..
- What is Machine Learning?
- There's Math?
- Some topics to consider
- Coding in TensorFlow

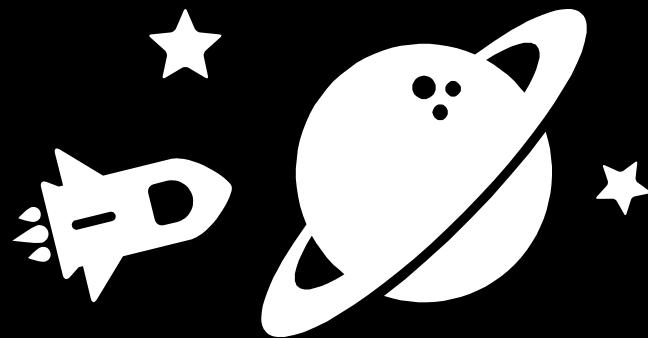
# Hello..

I am Jordan Deja

I do human computer interaction  
research. Follow  
[@jordandoinwork](https://twitter.com/jordandoinwork) in twitter



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# I'm part of COMET

... that's short for Center for Complexity and Emerging Technologies

<https://www.facebook.com/dlsucomet/>

# What do we do in the lab



## recruit

As early as second year our CCS students are recruited to do some training in preparation for thesis in advance



## train

Apart from their usual curriculum they learn advance techniques like python, data visualization, machine learning, etc



## investigate

Members called cohorts find real-world problems that they wish to solve as part of their research preparation



## research

They embark on research by solving, coding and addressing the problem and using CS techniques



## publish

We travel around and publish papers based from our research results



## fun!

We have hackathons and teambuilding activities from time to time so we get to have fun as well!



!

# Machine Learning

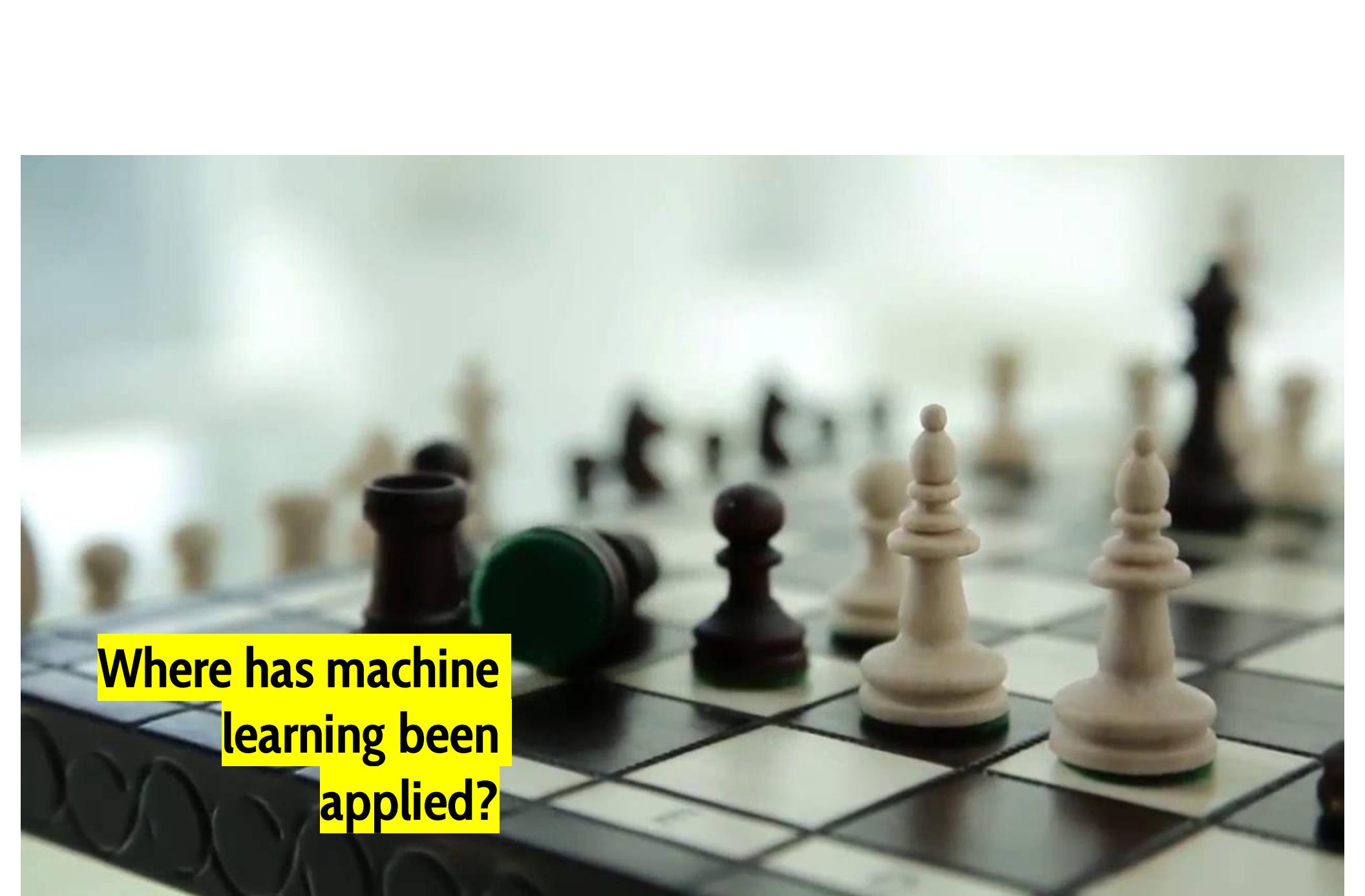
cos data is the new fuel  
of today's age

“

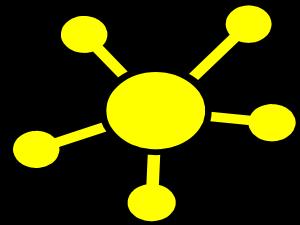
## Machine Learning

A subfield of AI that gives computers the ability to learn without being explicitly programmed

-Arthur Samuel



Where has machine  
learning been  
applied?



**agents!**

1997  
IBM's Deep  
Blue II  
defeated  
Gary  
Kasparov

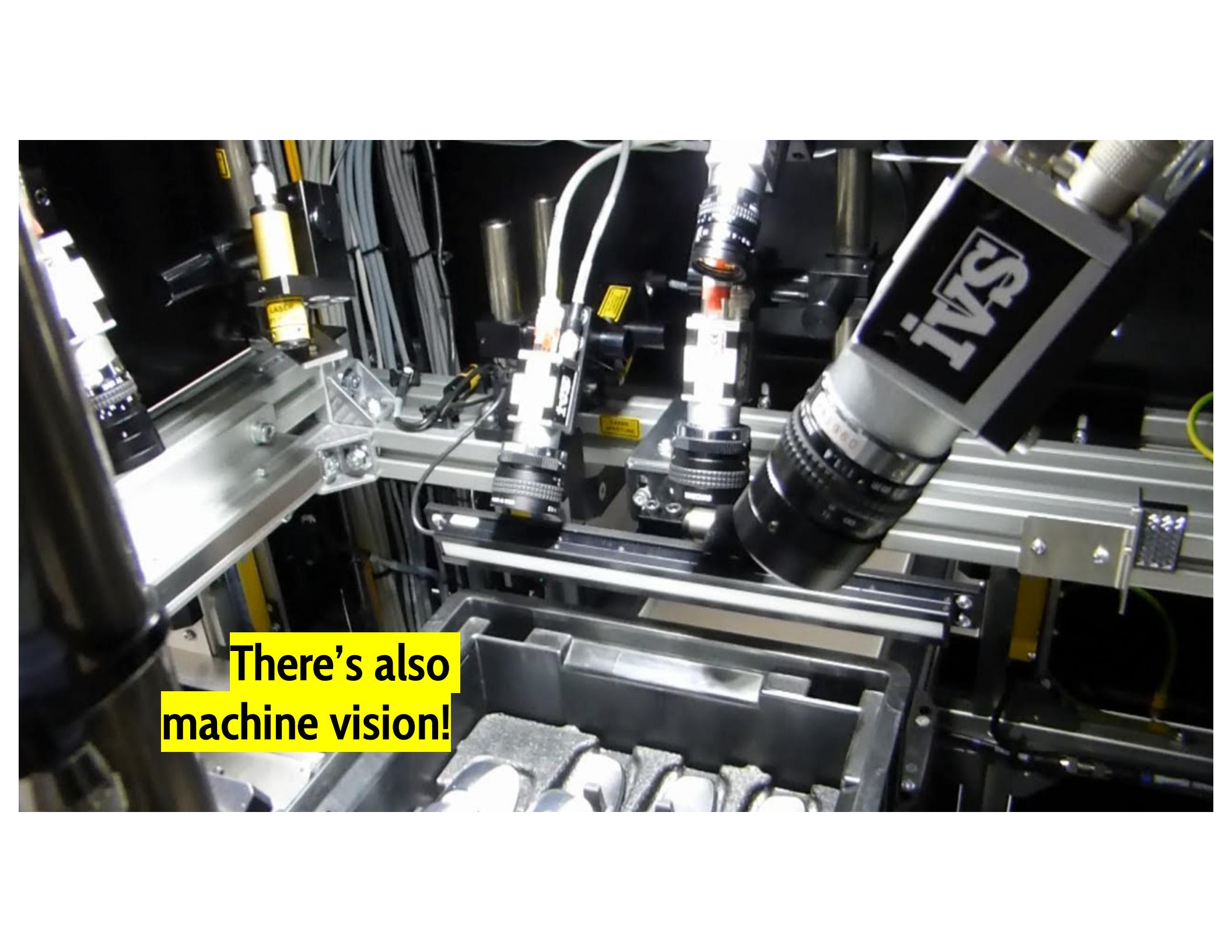
May 11th, 1997  
**Computer won world champion of chess**  
(Deep Blue) (Garry Kasparov)



(Reuters = Kyodo News)

2016  
Google's  
DeepMind  
won in  
AlphaGo





**There's also  
machine vision!**

**1994**  
**There came**  
**ALVINN**

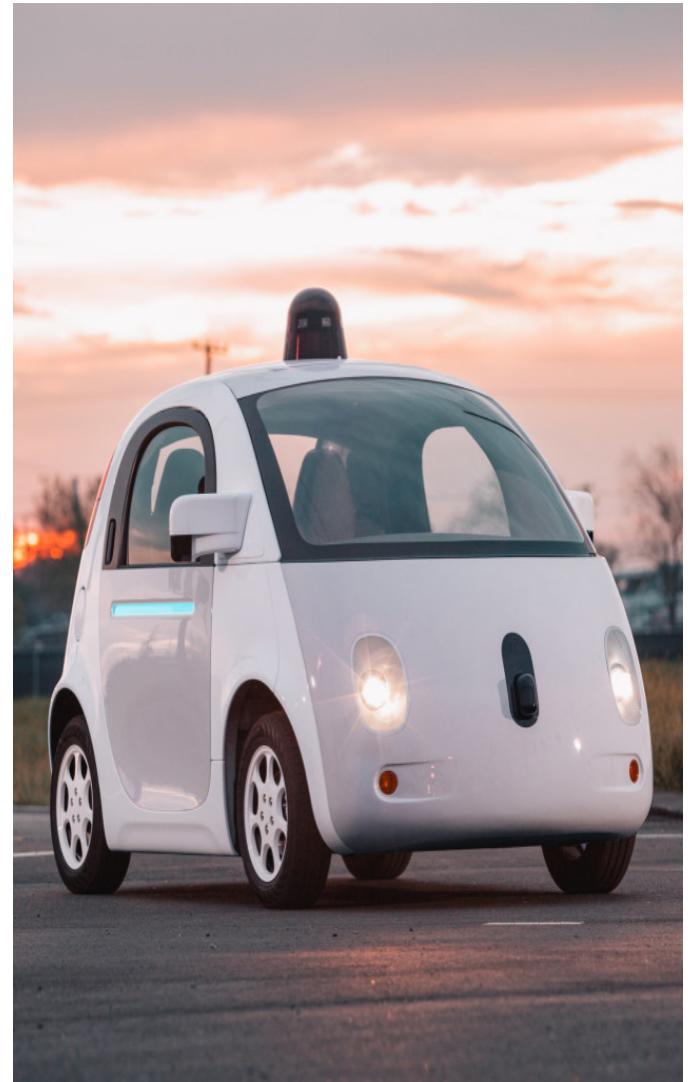
ALVINN stands for:  
Autonomous Land  
Vehicle in Neural  
Networks

First vehicle to cross the  
US Coast in 6 days totally  
un-manned



**2016  
There's now  
Google Self  
Driving Car**

It integrates Google  
Cloud, Google GPS, Video  
and Image Processing



**So how can  
developers make  
use of machine  
learning?**

Food for thought

# On everything!

The answer?



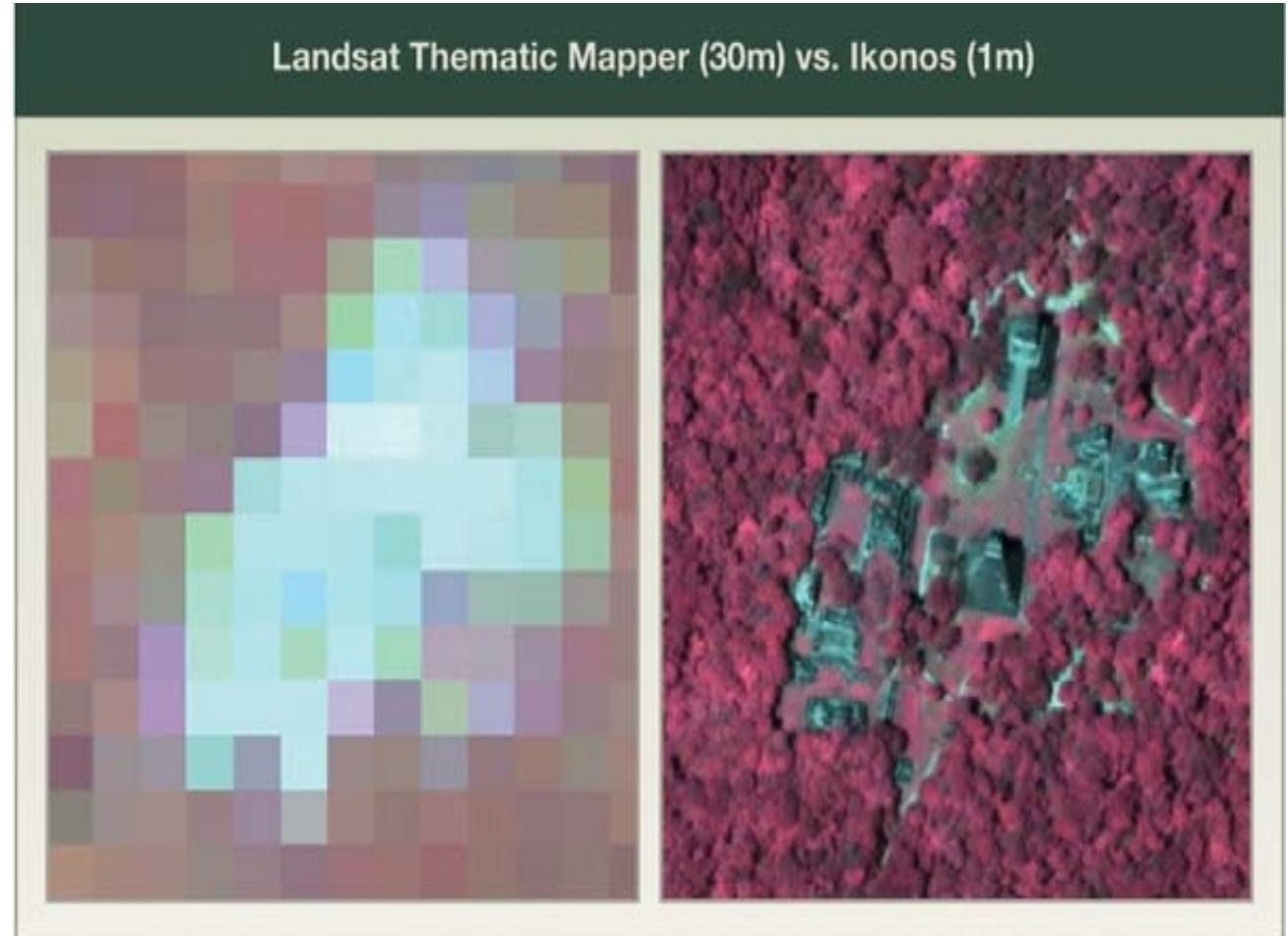
There's now  
realtime  
translation





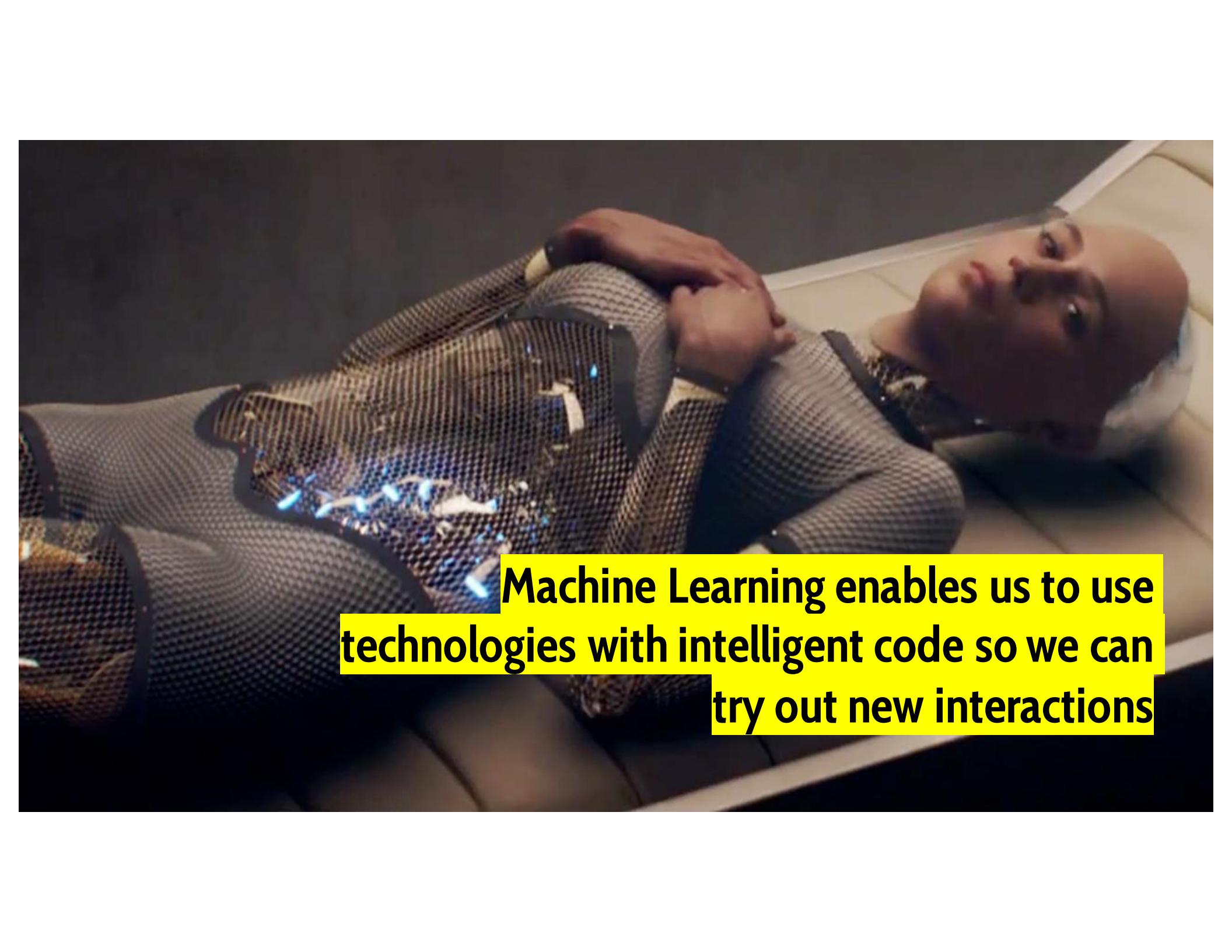
**Drones!**  
They're now a thing

**NASA used  
satellites to find  
undiscovered  
Mayan ruins**





**Then a year ago  
Diwata flew into  
its orbit in space**

A photograph of a person lying on their back on a dark, textured surface, possibly a sofa or bed. They are wearing a light-colored shirt and dark pants. A series of small, glowing blue dots are scattered across the surface, forming a path or pattern. A hand is visible, pointing towards the dots.

**Machine Learning enables us to use  
technologies with intelligent code so we can  
try out new interactions**

**Thru ML we can  
use EMG for  
better prosthetics**





**There are jobs  
that exist now  
but did not exist  
5 years ago**

# 21st century machine learning empowered jobs



Augmented reality  
designer



Virtual reality  
estate developer



Artificial  
personality  
designer



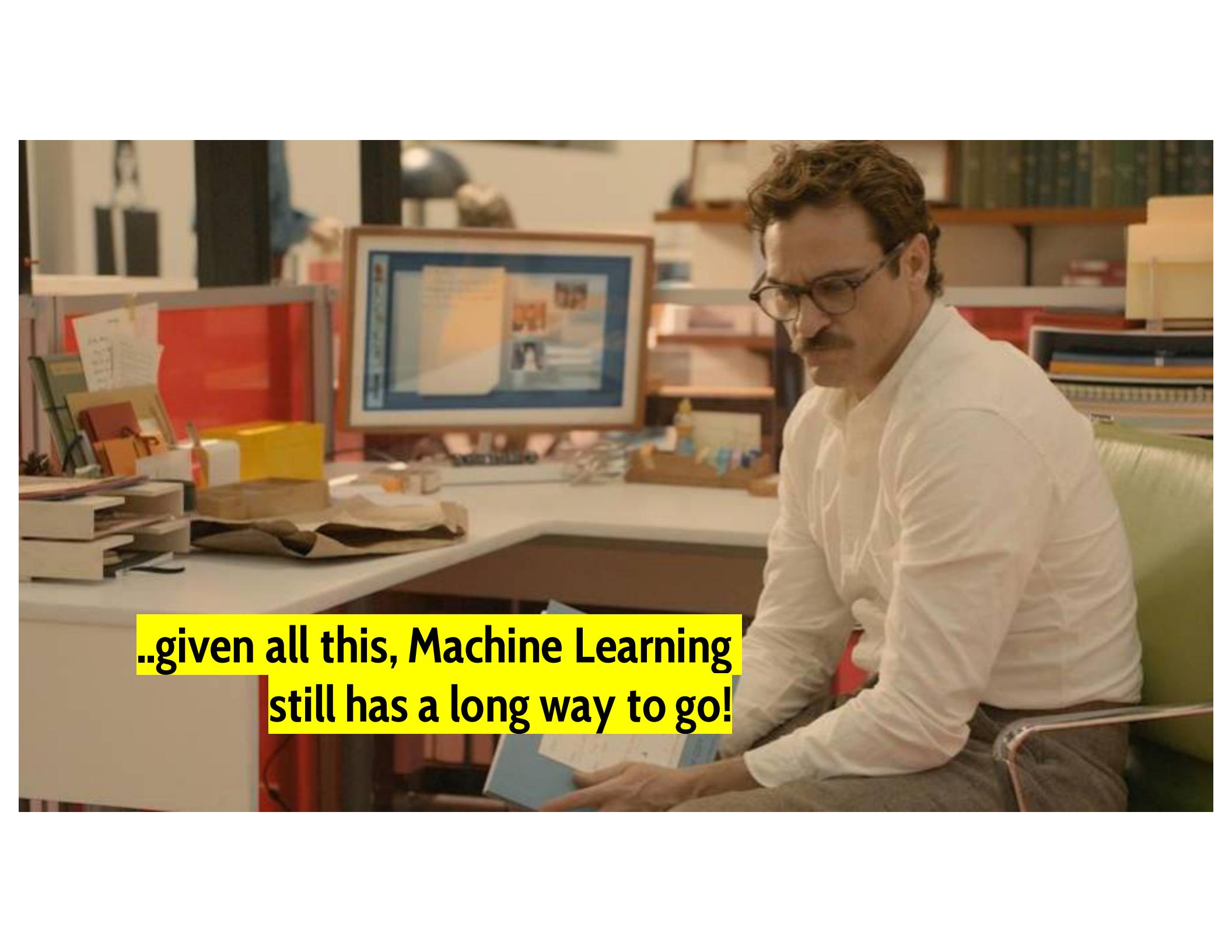
Data Scientist



Data Storyteller



Robot process  
automator

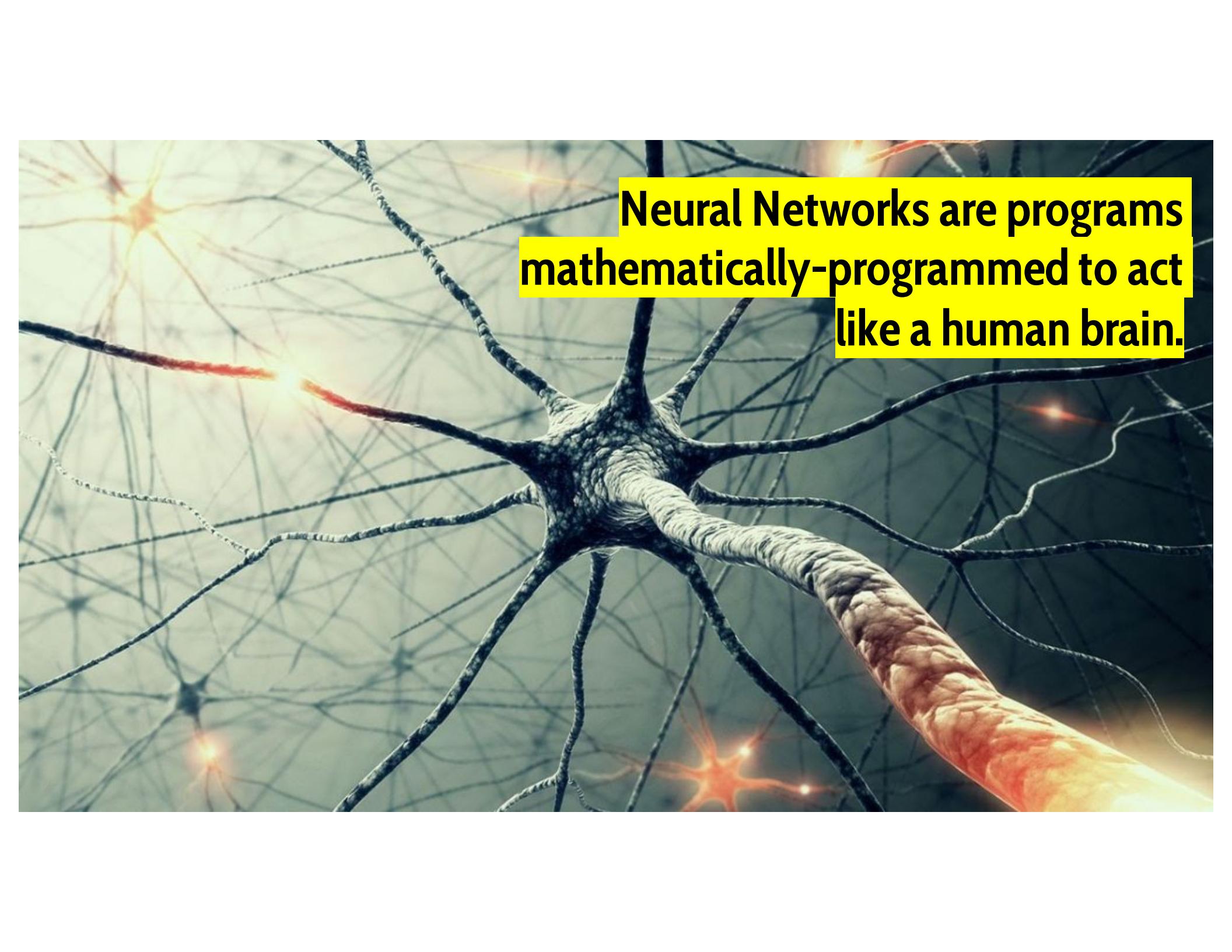
A man with dark hair, glasses, and a mustache is sitting at a desk in an office. He is wearing a white long-sleeved shirt and is looking down at a computer keyboard. On the desk in front of him is a CRT computer monitor displaying a document with several yellow highlighted sections. To his left, there is a stack of papers and books. Behind him is a bookshelf filled with books and other items. A red chair is visible behind him.

**..given all this, Machine Learning  
still has a long way to go!**

#

**There will  
always be  
Math**

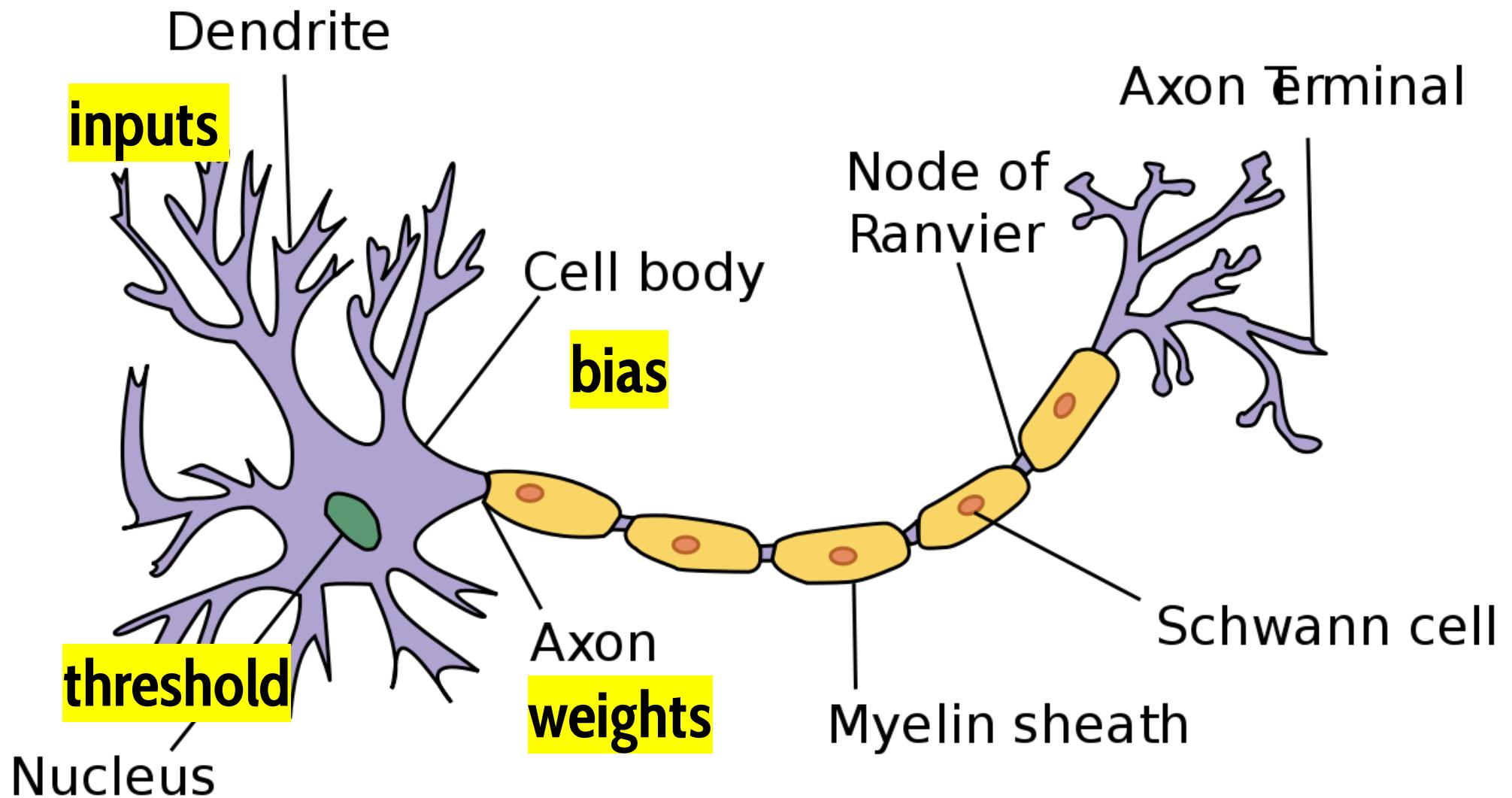
**..that we're always sure**



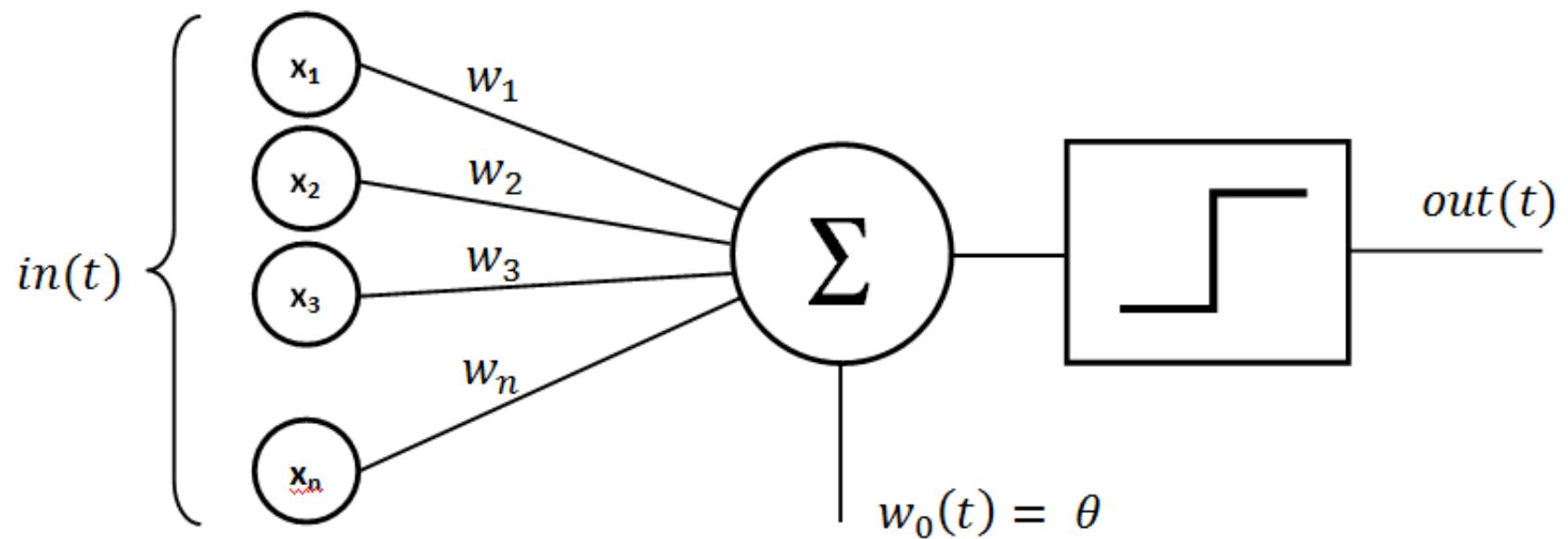
**Neural Networks are programs  
mathematically-programmed to act  
like a human brain.**

**Our brains are so complex they're  
too difficult to understand.**

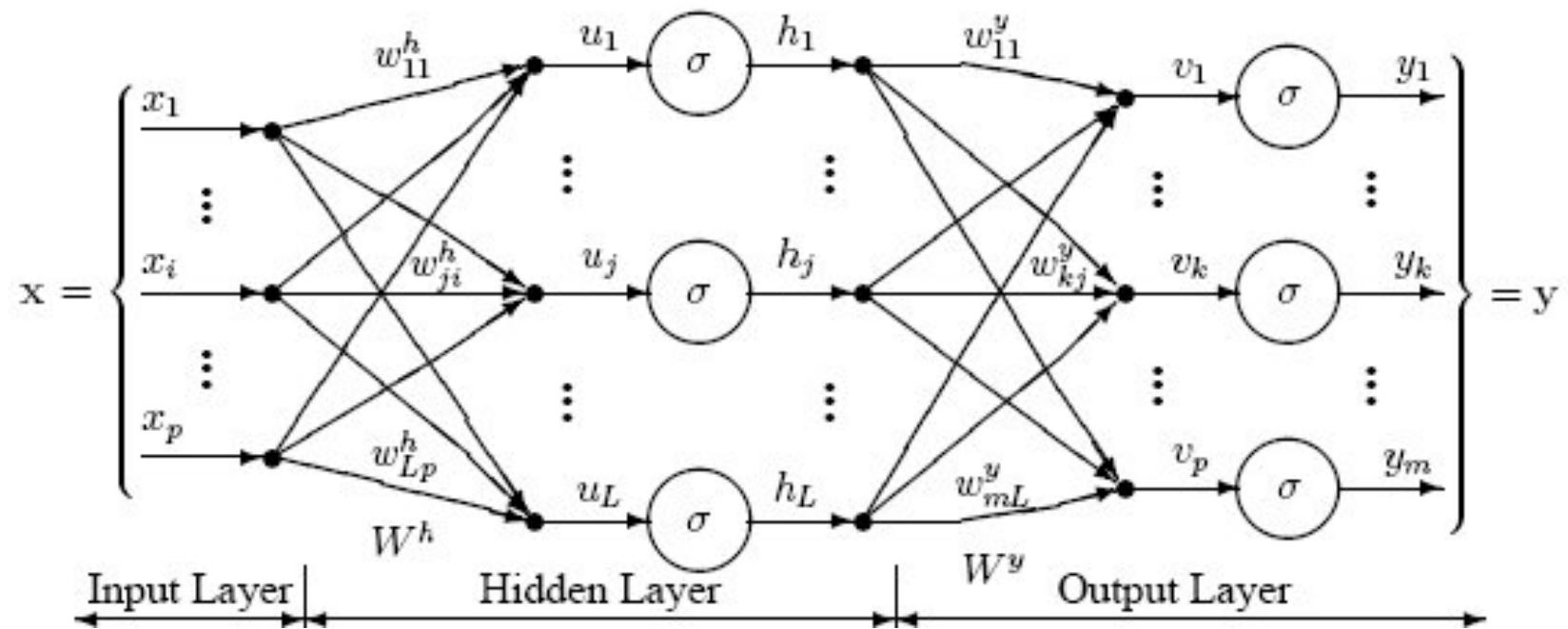




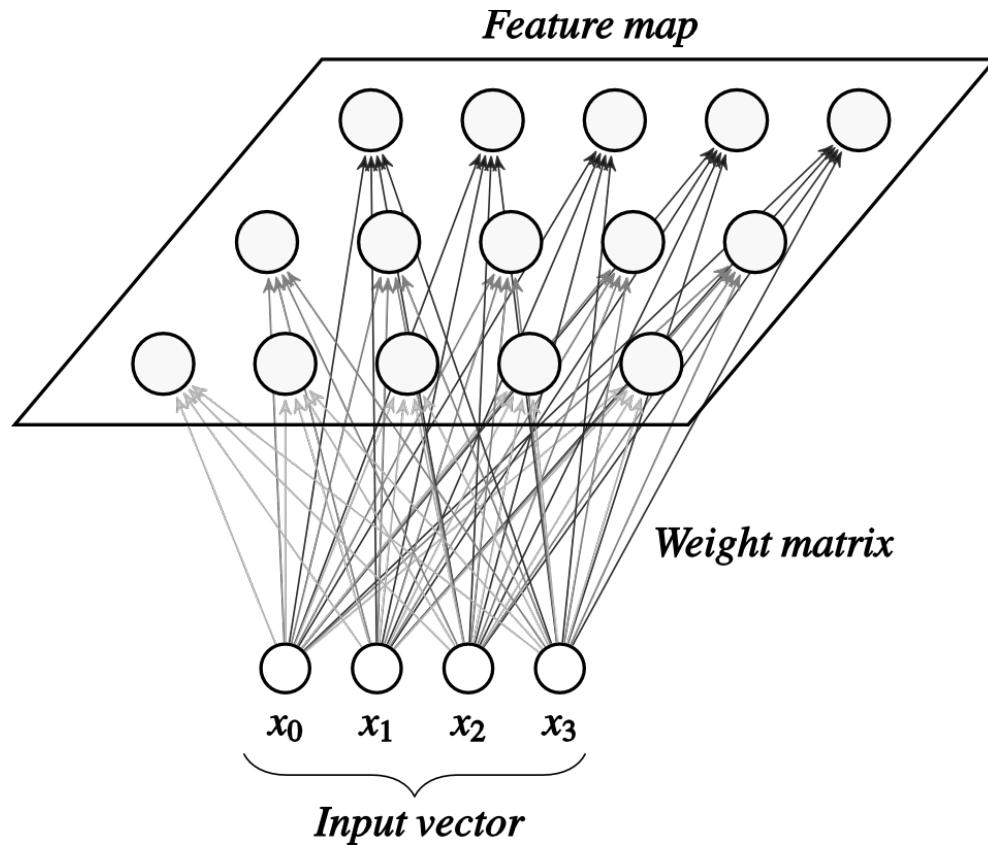
# The Perceptron



# A MultiLayer Perceptron



# Self-Organizing Maps (SOM)



?

# Common denominator

SP vs MLP vs SOM

## Hello Calculus, my old friend!

$$\frac{\partial E_p}{\partial Y_{ji}} = \frac{\partial E_p}{\partial net_{(j+1)1}} \frac{\partial net_{(j+1)1}}{\partial Y_{ji}} + \frac{\partial E_p}{\partial net_{(j+1)2}} \frac{\partial net_{(j+1)2}}{\partial Y_{ji}} + \dots \quad (2.10)$$

$$= \sum_{a=1}^{N_{j+1}} \left[ \frac{\partial E_p}{\partial net_{(j+1)a}} \frac{\partial net_{(j+1)a}}{\partial Y_{ji}} \right] \quad (2.11)$$

$$= \sum_{a=1}^{N_{j+1}} \left[ -\delta_{(j+1)a} \frac{\partial}{\partial Y_{ji}} (W_{(j+1)a0} Y_{j0} + \dots + W_{(j+1)ai} Y_{ji} + \dots) \right] \quad (2.12)$$

$$= \sum_{a=1}^{N_{j+1}} \left[ -\delta_{(j+1)a} \frac{\partial}{\partial Y_{ji}} (W_{(j+1)ai} Y_{ji}) \right] \quad (2.13)$$

$$= \sum_{a=1}^{N_{j+1}} [-\delta_{(j+1)a} W_{(j+1)ai}] \quad (2.14)$$



## **Computational Creativity**

Aka artificial creativity or creative computing, is a multidisciplinary endeavour that is located at the intersection of the fields of artificial intelligence, cognitive psychology, philosophy, and the arts.

The goal of computational creativity is to model, simulate or replicate creativity using a computer, to achieve one of several ends

in partnership with

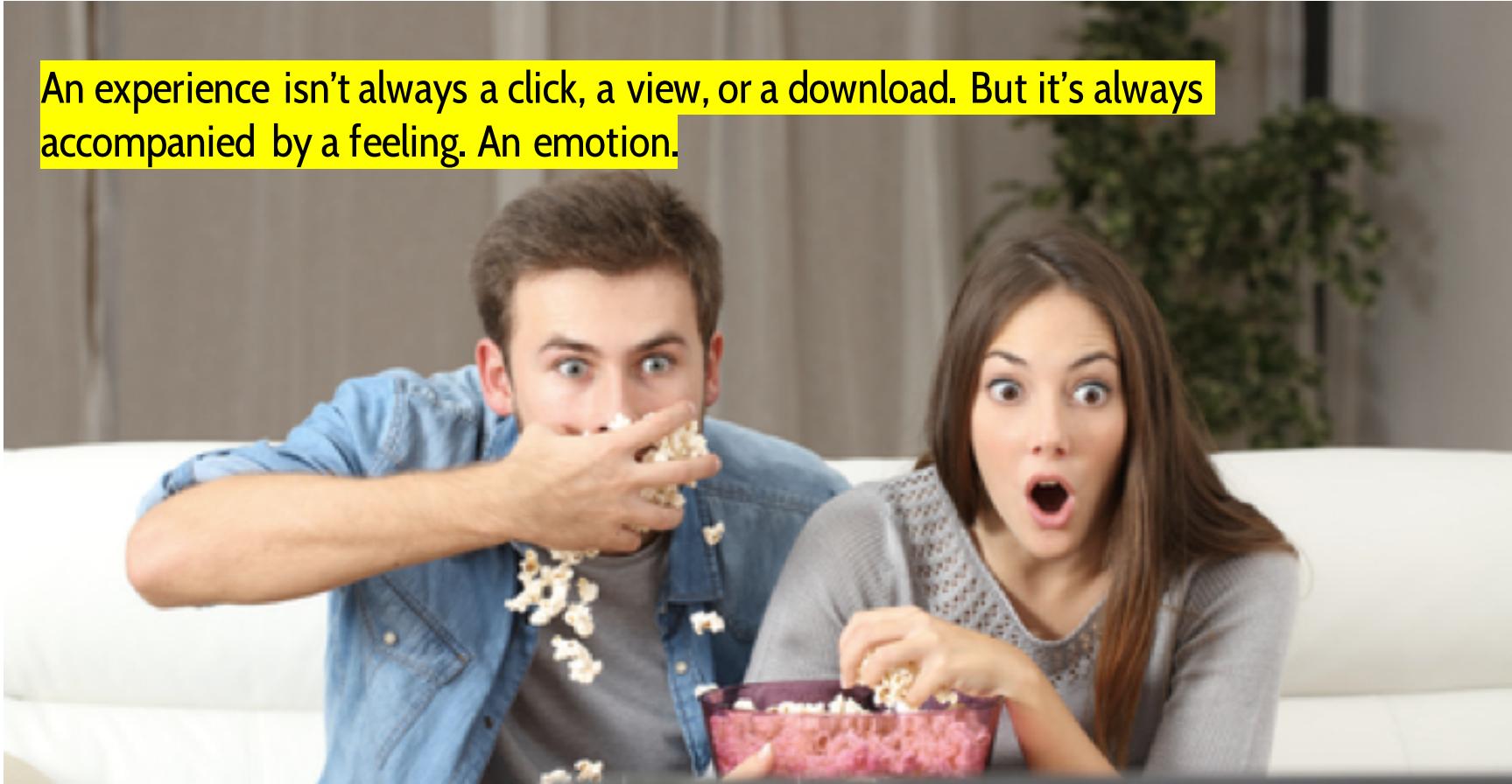


**NUWORKS  
INTERACTIVE**

**the team..**



An experience isn't always a click, a view, or a download. But it's always accompanied by a feeling. An emotion.



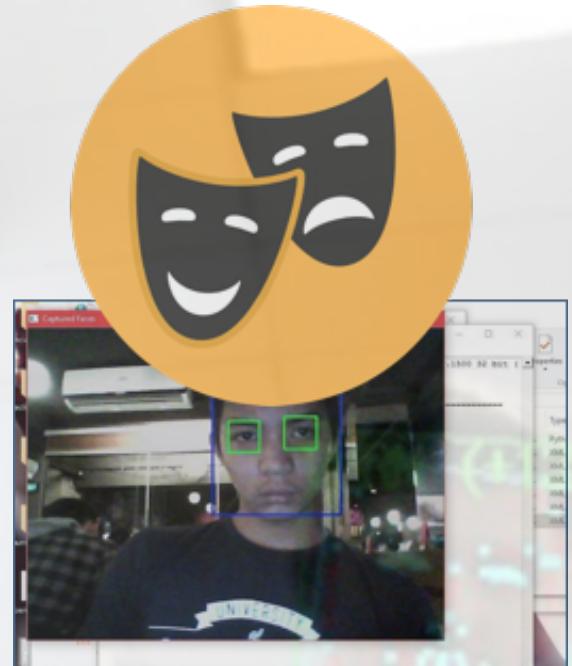
a computationally creative computer that  
reads human emotions and validate if a  
certain scene gives you the right “feels”





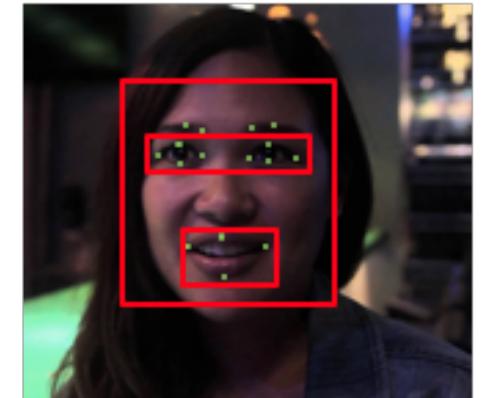
Researchers manually encode and annotate moment by moment emotional responses of participants during tests

Use an emotion recognition software developed by a professor from the DLSU to quantitatively anecdote emotional changes through points in peoples faces



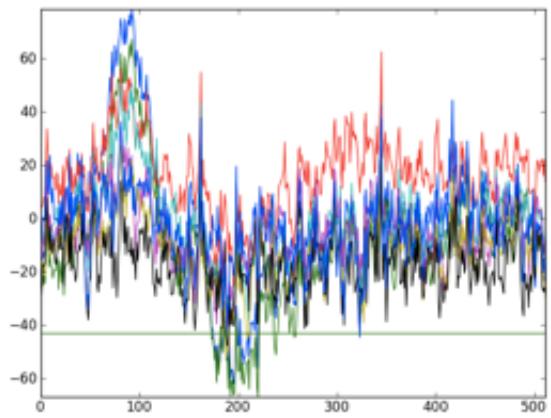


Emotion detection through facial  
recognition





Use EEG headsets from Emotiv (Insight and EPOC) to read people's emotions through the analysis of the signals that their brains emit

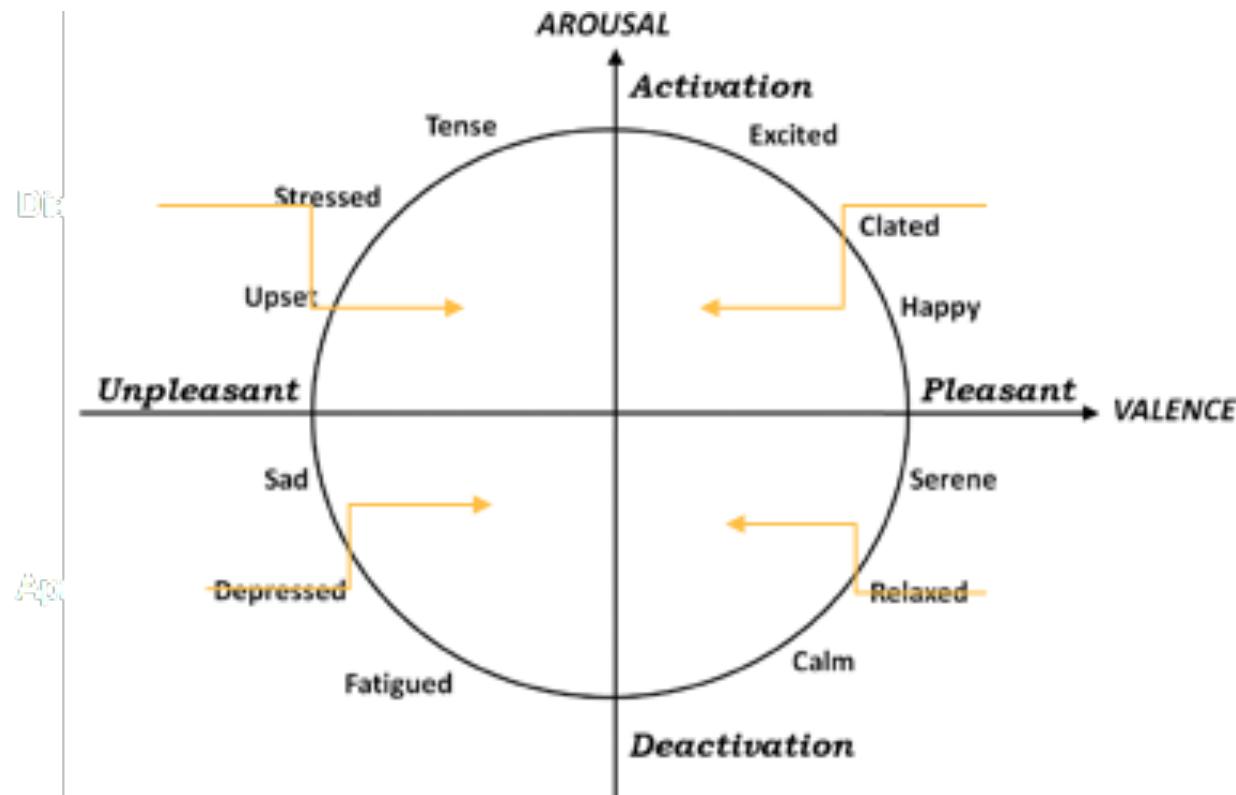


Raw EEG data readings are almost impossible to read or  
get insights from as our brains our complex.

Emotion: Filipino Happy



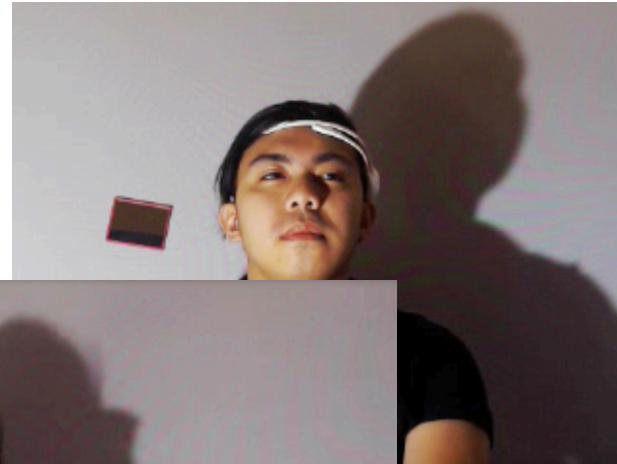
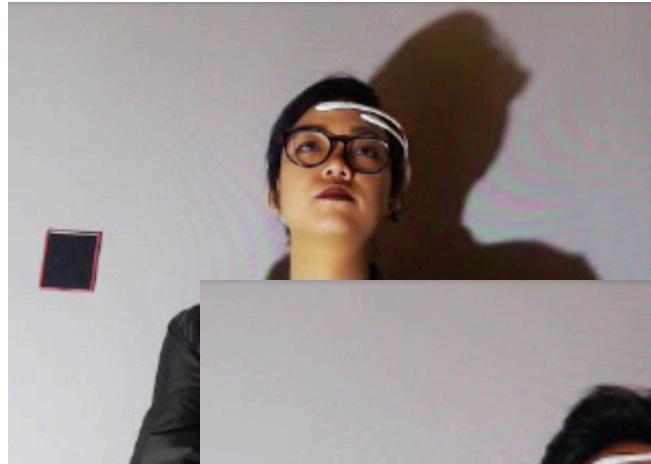
## Building emotions





**data collection by watching  
emotion-enducing videos**





**actual data collection**

Tools Used in Model Creation Initial Data Collection:

**Emotiv Xavier** – Output for raw EEG visualization

**NuWorks EEG Reader/Interpreter**  
– Data reader in partnership with DLSU COMET

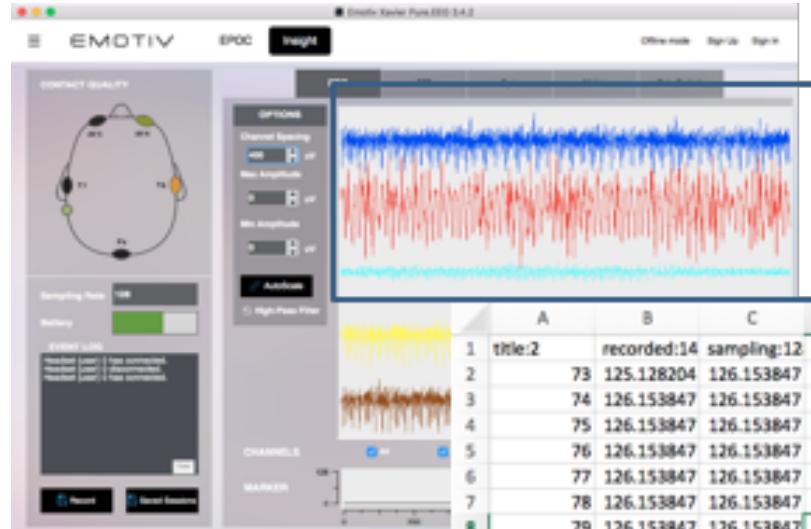
**BORIS** – Behavioral Observation Research Interactive Software from the University of Turin, Italy.

An event logging software for video/audio coding that is open-source





Live data gathering in  
process



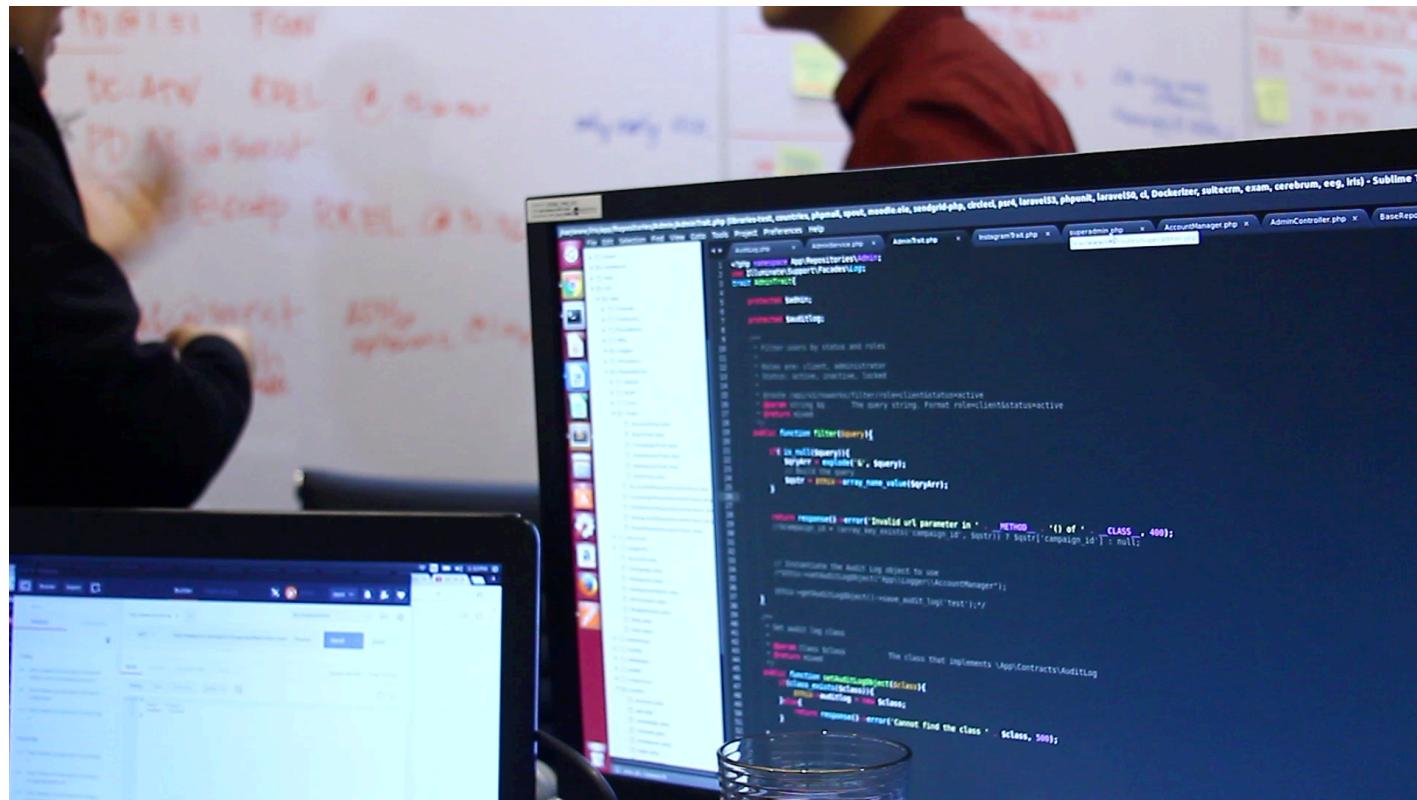
Raw visualization of EEG signals

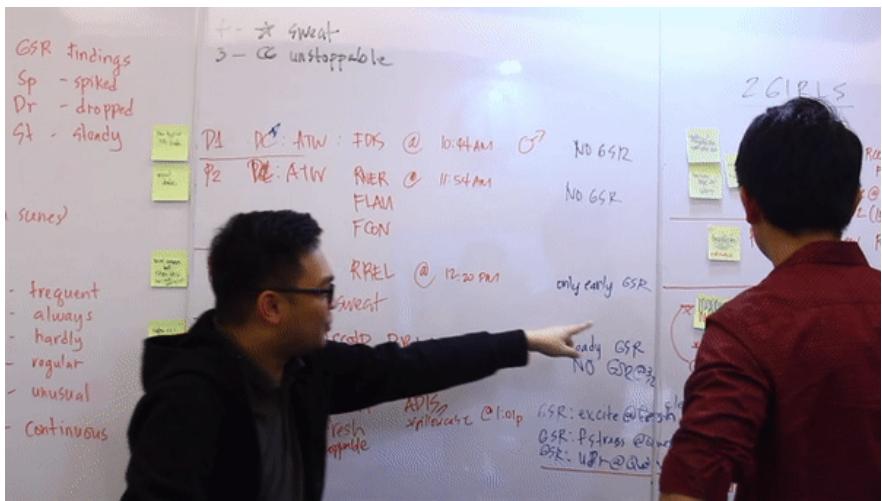
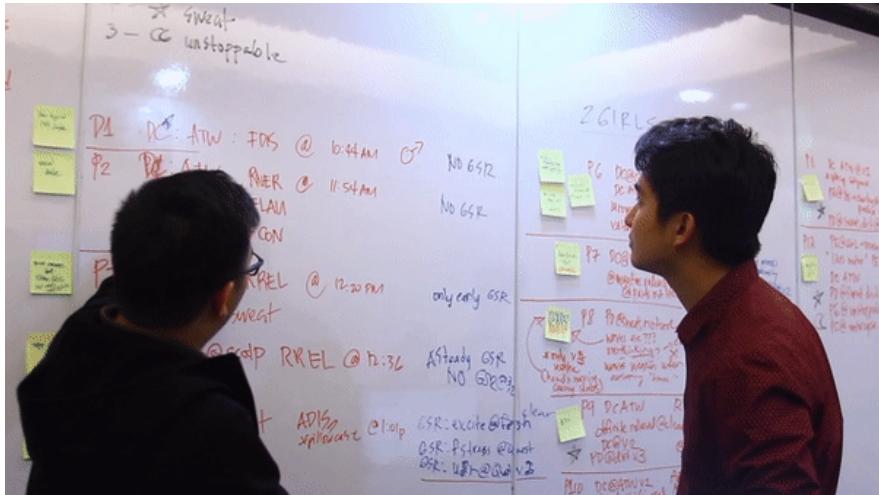
Raw data outputs of EEG Signals

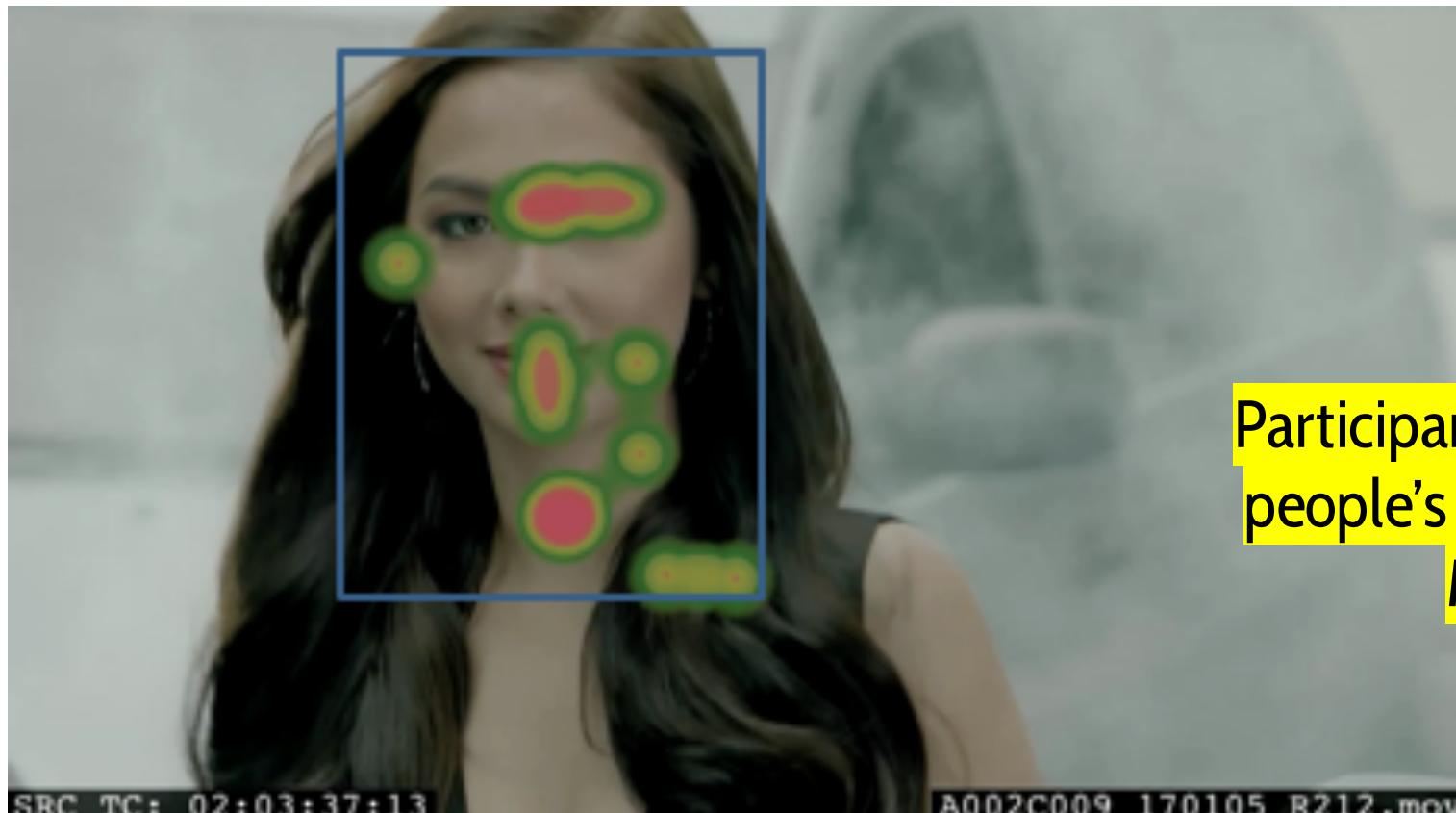
	A	B	C	D	E	F	G	H	I	J	K	L	M	N
1	title:2	recorded:14	sampling:12	subject:16	labels:COUN	chan:12	units:emotiv							
2	73	125.128204	126.153847	127.179482	56.9230766	145.128204	118.974358	70.2564087	153.846146	167.179489	27873	869.230774		
3	74	126.153847	126.153847	127.179482	57.9487152	143.07692		120	70.2564087	152.820511	168.205124	27873	877.435852	
4	75	126.153847	126.153847	127.179482	56.9230766	145.128204	118.974358	69.2307663	153.846146	168.205124	27873	885.128174		
5	76	126.153847	126.153847	127.179482	56.9230766	146.153839	118.974358	70.2564087	156.92308	169.230759	27873	893.333313		
6	77	126.153847	126.153847	127.179482	57.9487152	144.102554	118.974358	70.2564087	156.92308	169.230759	27873	901.025635		
7	78	126.153847	126.153847	127.179482	56.9230766	145.128204	118.974358	70.2564087	150.256409	168.205124	27873	908.717957		
8	79	126.153847	126.153847	127.179482	56.9230766	143.07692		120	69.2307663	154.871798	168.205124	27873	916.923035	
9	80	126.153847	126.153847	127.179482	55.8974342	145.128204	118.974358	69.2307663	151.794861	168.205124	27873	924.615356		
10	81	126.153847	126.153847	127.179482	55.8974342	144.102554	118.974358	70.2564087	157.948715	168.205124	27873	932.307678		
11	82	126.153847	126.153847	127.179482	56.9230766	144.102554	118.974358	70.2564087	157.948715	168.205124	27873	940.512817		
12	83	126.153847	126.153847	127.179482	55.8974342	146.153839	118.974358	69.2307663		160	167.179489	27873	948.205078	
13	84	126.153847	126.153847	127.179482	55.8974342	146.153839	118.974358	70.2564087	152.820511	169.230759	27873	955.8974		
14	85	126.153847	126.153847	126.153847	56.9230766	145.128204		120	67.1794891	151.794861	169.230759	27873	964.102539	
15	86	126.153847	126.153847	126.153847	55.8974342	145.128204	118.974358	70.2564087	152.820511	168.205124	27873	971.794861		
16	87	126.153847	126.153847	126.153847	54.8717918	145.128204		120	70.2564087	152.820511	168.205124	27873	980	
17	88	126.153847	126.153847	126.153847	55.8974342	143.07692		120	69.2307663	152.820511	168.205124	27873	987.692261	
18	89	126.153847	126.153847	126.153847	55.8974342	144.102554		120	69.2307663	153.846146	168.205124	27873	995.384583	
19	90	126.153847	126.153847	126.153847	56.9230766	143.07692		120	69.2307663	152.820511	169.230759	27874	3.58974361	
20	91	126.153847	126.153847	126.153847	56.9230766	144.102554	118.974358	69.2307663	152.820511	169.230759	27874	11.2820511		
21	92	126.153847	125.128204	126.153847	57.9487152	143.07692	118.974358	70.2564087	153.846146	168.205124	27874	18.9743576		
22	93	126.153847	125.128204	126.153847	57.9487152	145.128204	118.974358	69.2307663	152.820511	168.205124	27874	27.1794872		
23	94	126.153847	126.153847	126.153847	57.9487152	144.102554	118.974358	69.2307663	150.769226	169.230759	27874	34.8717957		
24	95	126.153847	126.153847	126.153847	57.9487152	143.07692	118.974358	70.2564087	152.820511	169.230759	27874	43.5681073		

Control room manually  
annotates participants  
activities and states  
while looking at EEG  
signal spikes

EEG findings			
DC	definite calm	GSR findings	
PE	probable excitement	Sp	- spiked
PD	probable disgust	Dr	- dropped
ATW	all the way	St	- steady
AE	as expected (in certain times)		
<hr/> Interview findings			
DIS	discomfort	F	frequent
NER	nervous	A	always
REL	relaxed	H	hardly
ANN	annoyed	R	regular
LAU	laughed/laughed smiled	U	unusual
SMI	concentrating	C	continuous
<hr/> <u>P1 DC: ATW: FOX @ b</u>			
<u>P2 PE: ATW: NER &amp; rs</u>			
<u>P3 DC: ATW: REL @ n</u>			
<u>P4 PD AE @ west</u>			
<u>P5 PD AE @ scalp RREL C</u>			
<u>P6 PD AB@west</u>			
<u>P7 PE DC 1st &amp; fresh</u>			
<u>ADHD</u>			
<u>Asperger</u>			







Participants, are drawn to  
people's faces, especially  
Maja in this case.

SRC TC: 02:03:37:13

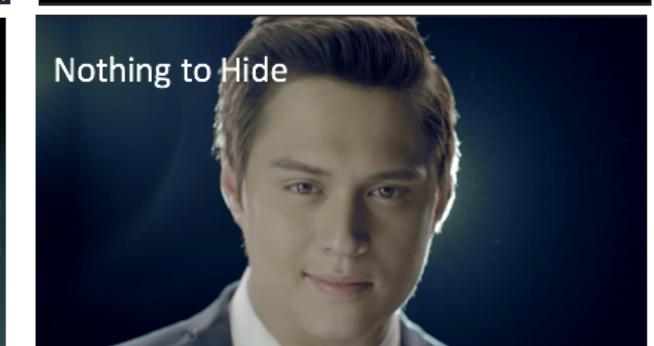
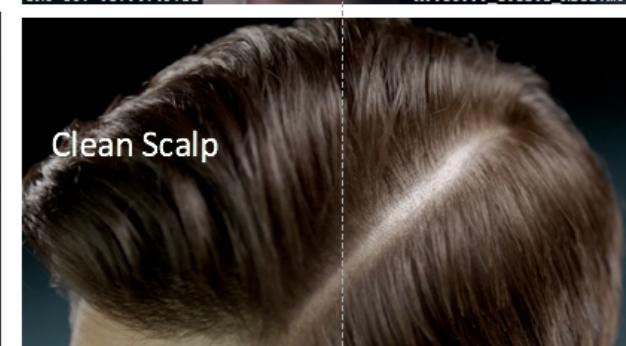
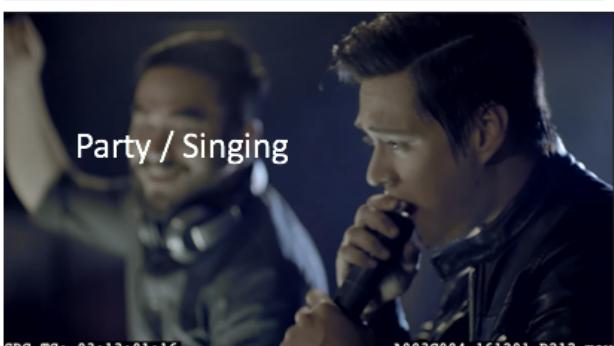
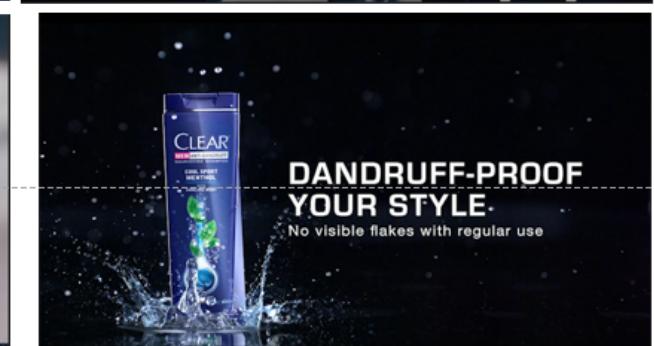
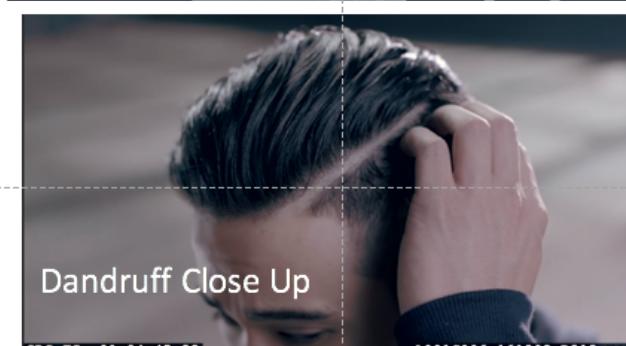
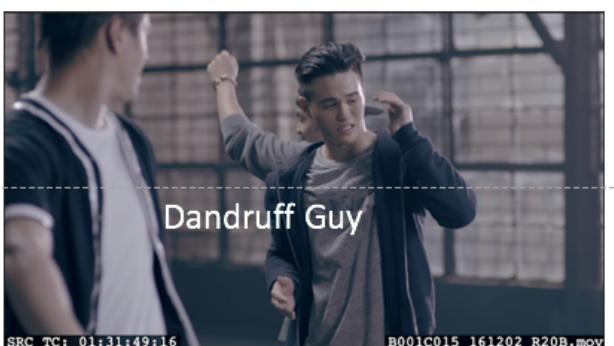
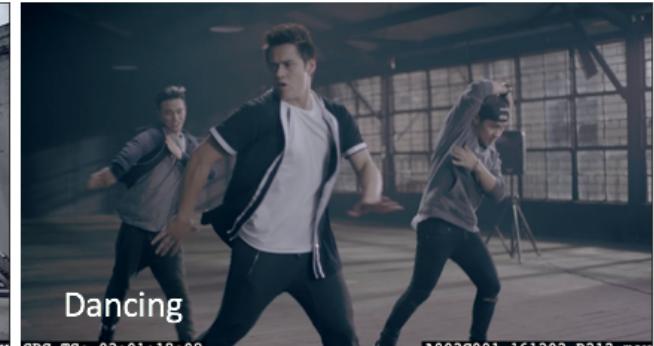
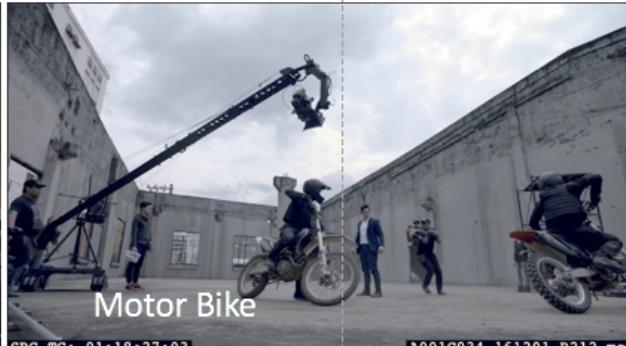
A002C009 170105 R212.mov



Most of the participants zero in on the scalp space created when the actors pull their hair back.



Attention was temporarily drawn out of Maja to the smoke during the traffic scene which is good.





Avg. valence: 1.02 (high)

Avg. arousal: 0.498 (low)

Affect: Definitely Calm

SRC TC: 03:13:47:19

A003C019\_161202\_R212.mov

Pocket recommendation: as is

notes\* EEG values on arousal remained steady for almost 50% of Day1 respondents.



Avg. Valence: 1.024 (high)

Avg. arousal: 0.512 (high)

Affect: Possible Excitement

Pocket recommendation: keep

SRC TC: 01:18:27:03

A001C034\_161201\_R212.mov

Notes: confirms interest for bicycles

EEG values display 30% spike of values on arousal for the next 3 seconds from this scene



Avg valence: 1.01 (high)

Avg arousal: 0.481 (low)

Affect: Definite Calm

Scene: 18: 02:01:18:08

A002C001\_161202\_R212.mov

Notes: EEG values 2 seconds before and 2 seconds after hardly changed (also for most selected scenes from 15s videos)



Avg. Valence: 0.954 (low)

Avg. Arousal: 0.492 (low)

Affect: Probable Disgust

Pocket recommendation: keep

SRC TC: 01:31:49:16

B001C015\_161202\_R20B.mov

Notes: for an average of 11 users, up to 2 seconds after this scene, valence has increased (meaning relieving/relaxing scenes came after)



Avg. Valence: 0.998 (low)

Avg. Arousal: 0.5101 (high)

Affect: Probable Disgust

Pocket recommendation: keep 4 : 46 : 11

A001C006\_161202\_R212.mov



Avg. valence: 1.0004 (high)

Avg. arousal: 0.56 (high)

Affect: Probable excitement

Pocket recommendation: Keep

\*notes: “unstoppable”

Maybe eye tracking can see if it is focused on face

**The output?**

**Thankfully  
there's  
TensorFlow or  
else we'll have to  
code with all the  
math**



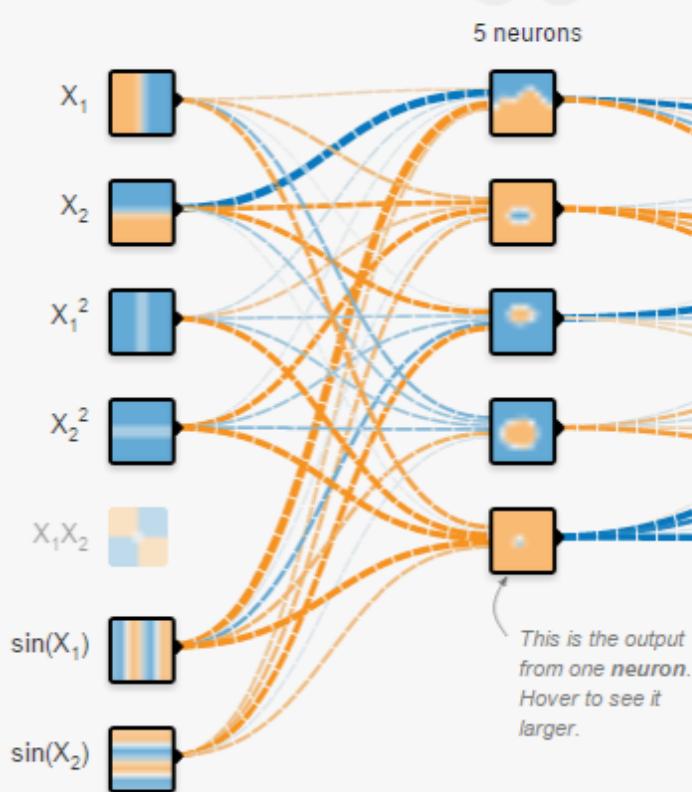
T or F?



## INPUT

Which properties do you want to feed in?

+ - 2 HIDDEN LAYERS



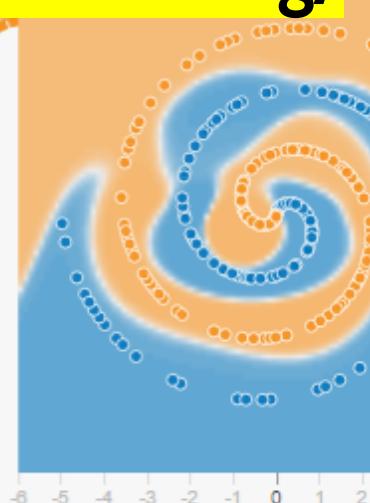
This is the output from one neuron. Hover to see it larger.

<http://playground.tensorflow.org/>

+ -

## OUTPUT

Test loss 0.013  
Training loss 0.013



The outputs are mixed with varying weights, shown by the thickness of the lines.

Colors shows data, neuron and weight values.

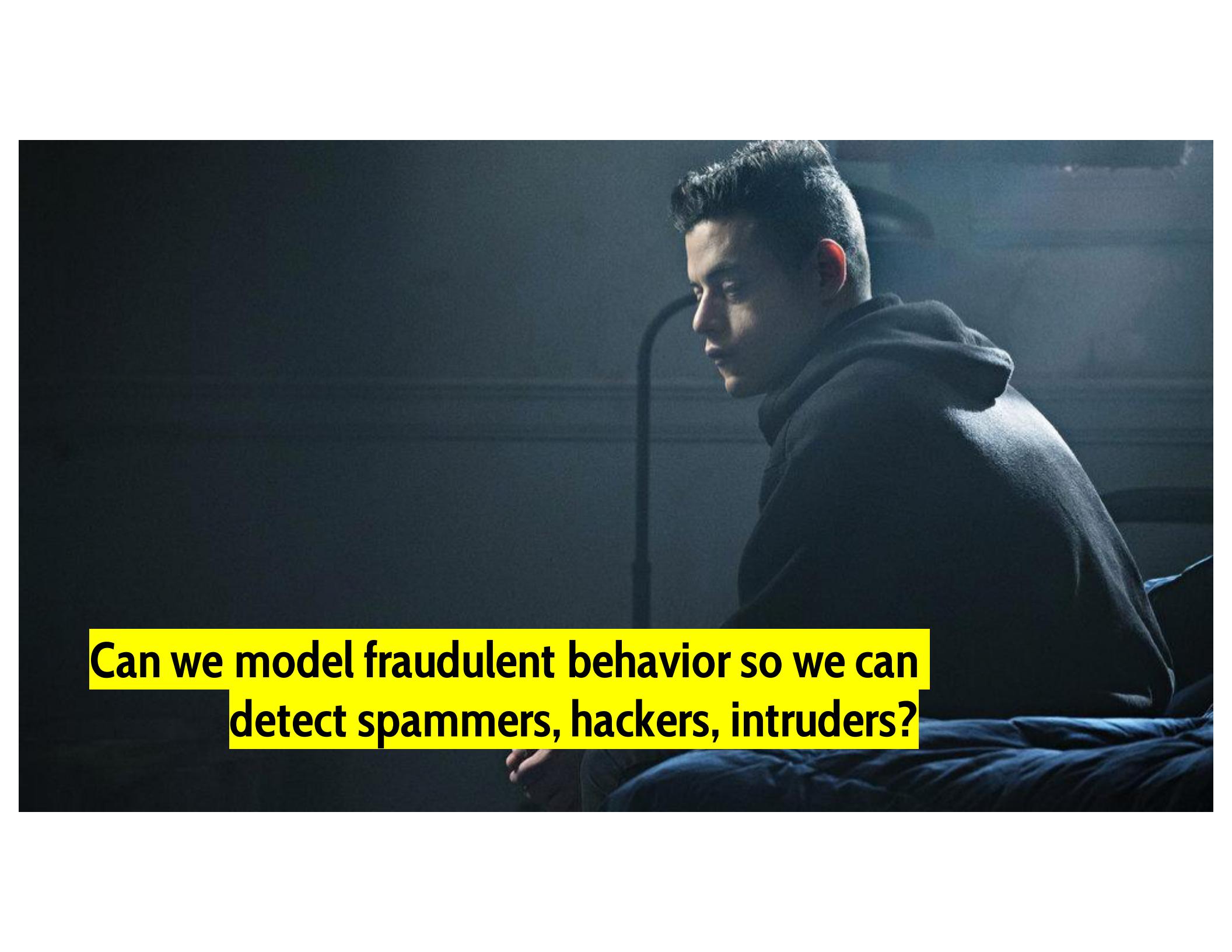


Show test data  Disc

**some Machine Learning-  
empowered research problems  
being investigated right now**



**Can we prevent the spread of fungi  
in banana trees?**

A dramatic, low-key lighting photograph of a young man with dark hair, wearing a dark hoodie. He is looking down and slightly to his left, with a serious expression. His right hand is visible, resting on a laptop keyboard. The background is dark and out of focus.

**Can we model fraudulent behavior so we can  
detect spammers, hackers, intruders?**

**Can we model cloud formations to possibly predict earthquakes?**

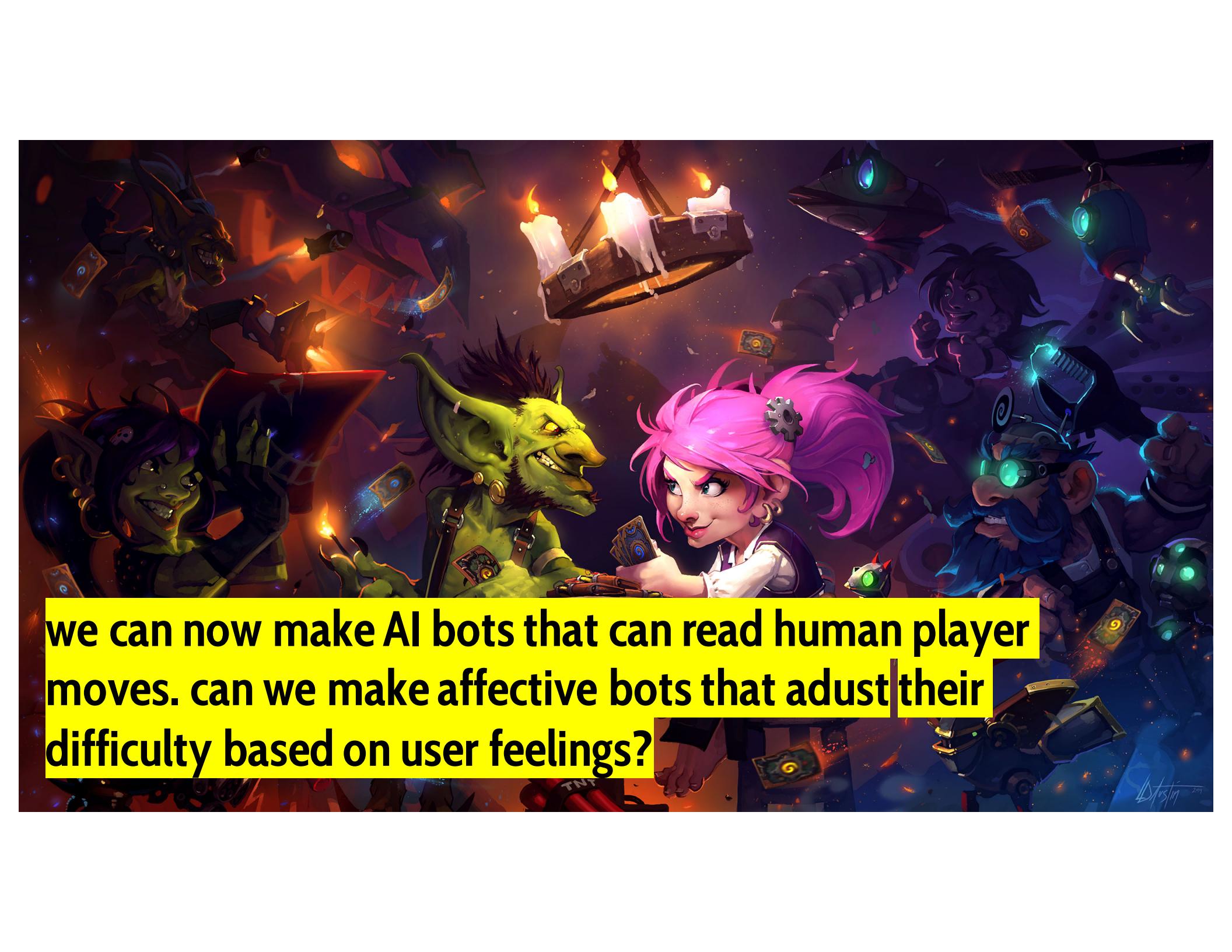


A photograph of a DJ performing live at a concert. The DJ, seen from behind, is wearing headphones and has their arms raised in the air. They are standing behind a DJ booth with turntables and a laptop. The stage is illuminated with red and blue lights, and a large crowd of people is visible in the background, also with their hands raised. The overall atmosphere is energetic and festive.

**Can we model gestures so we can synthesize music on  
live performances?**

A close-up photograph of a young child's face, framed by their hands held up against a clear plastic screen. The child has light-colored hair and is looking directly at the camera with a neutral expression. The background is a warm, reddish-orange color.

**can we create agents that mimic children with autism to help them speak better?**



**we can now make AI bots that can read human player moves. can we make affective bots that adjust their difficulty based on user feelings?**

An aerial photograph of a city, likely Manila, Philippines. In the foreground, there is a large, well-maintained green park with several ponds and a road. Behind the park, there is a dense cluster of buildings with red-tiled roofs, some of which appear to be historical structures. In the background, the city's skyline is visible, featuring numerous modern skyscrapers and high-rise buildings under a clear sky.

**can we use VR to help teach Filipino learners about history without compromising safety?**

**can we use an agent to help artists/doodlers avoid repetitive strokes?**





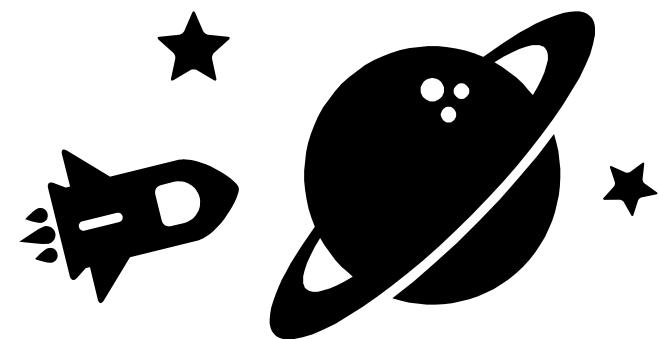
**can we create a simulation of the city so that we can help urban planners?**



**Planes dont flap their wings to fly,  
but birds dont take off from trees  
either...**

**A car can run faster than a cheetah  
but it can never climb a tree..**





**Thank you for listening!**