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Hi, I'm Jordan Wilson





Business Owner | Student | Operations Manager



Actively Exploring and Applying Novel Business & Marketing Approaches

For Questions, Consulting, or Business: Ask@MoreAboutJordan.com

Business Administration Student | Owner of a Home-Service business | Proven Client-Relationship Manager | Prepared & Proven Leader in Operations, Management, & HR | Google IT Certified



About Me



I was born in the Greater Binghamton area, of Upstate NY, which has long been known as a hub of innovation and technology and is home to one of SUNYs flagship schools, Binghamton University. After holding a variety of positions in sales and management, I started Broome Handyman & Home Services,

leveraging the power of social marketing to drive business. Subsequently, after I decided to continue the pursuit of higher education, I currently find myself enrolled at SUNY Broome, in the Business Administration, A.S. program, while also operating a handyman business.









Professional Background & Resume



Exploring & Applying novel approaches to business management and marketing by applying the expertise, gained through secondary education, and 7+ years of experience in customer & business-facing roles, to lead in an ever-changing business landscape. Previously held positions include customer-facing roles, primarily in sales as a product knowledge expert, and management roles principally in retail operations and management.

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Academic Background



As a Business Administration student, I am currently completing comprehensive coursework in order to create the analytical framework needed to interpret, and communicate data-driven discoveries, using soft and technical skills, and fostering innovative solutions¹. Google IT Support Certified.

Academic Writings & Essays exhibited below

Academic Writing & Essays

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