



WEBSITE & SOCIAL MEDIA ANALYTICS

LAST 90 DAYS: 15 AUGUST 2023 – 12 NOVEMBER 2023

WEBSITE ANALYTICS (TRIBUNE.NET.PH)

6.7M

Event Count

2,149,845

Page views

1,145,435

Users

1,587,325

Sessions

1,273,041

User Engagement

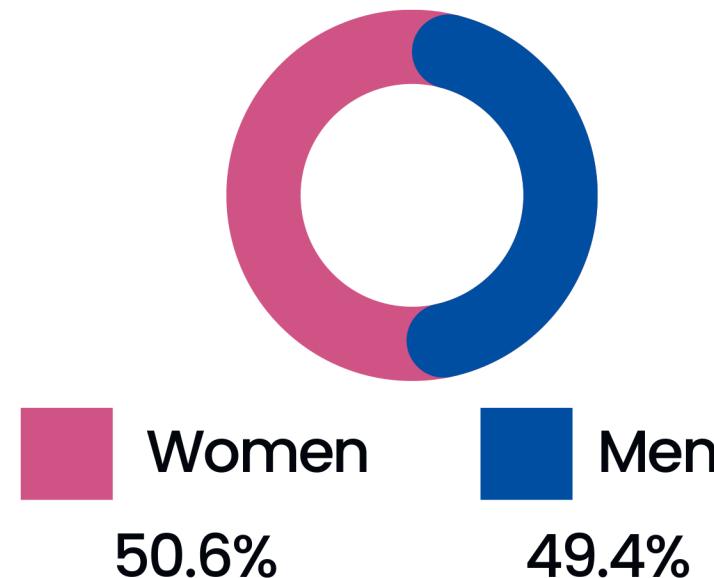
SOURCE: GOOGLE ANALYTICS

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FACEBOOK INSIGHTS

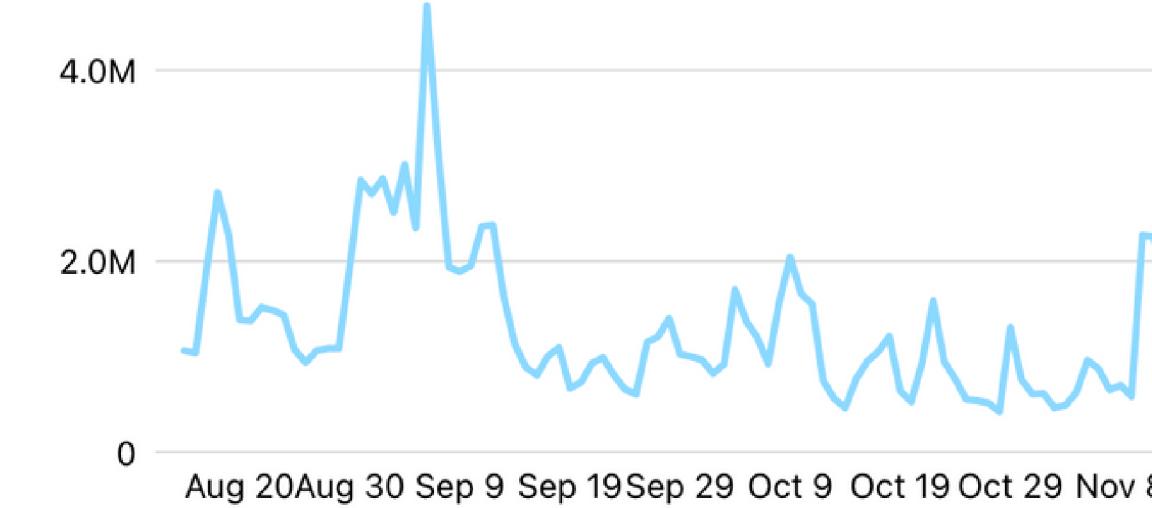
Facebook followers

1,016,029



Facebook reach

56,542,260



SOURCE: META

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FACEBOOK INSIGHTS

VIDEOS

22.2M

Minutes viewed

4.5M

1-minute video views

28.3M

3-second video views

24.9M

Reel plays

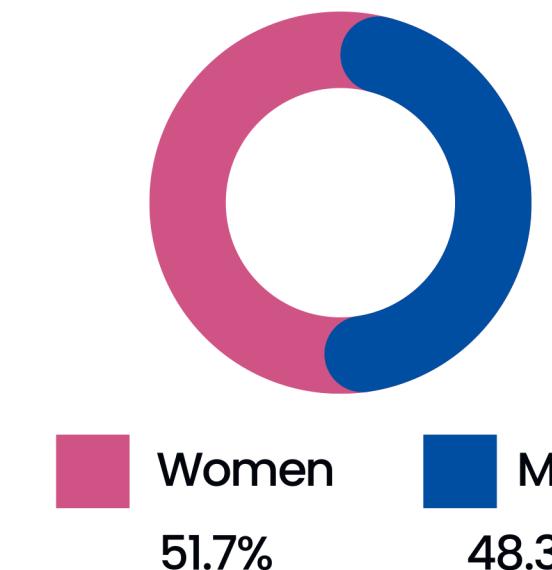
SOURCE: META

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INSTAGRAM INSIGHTS

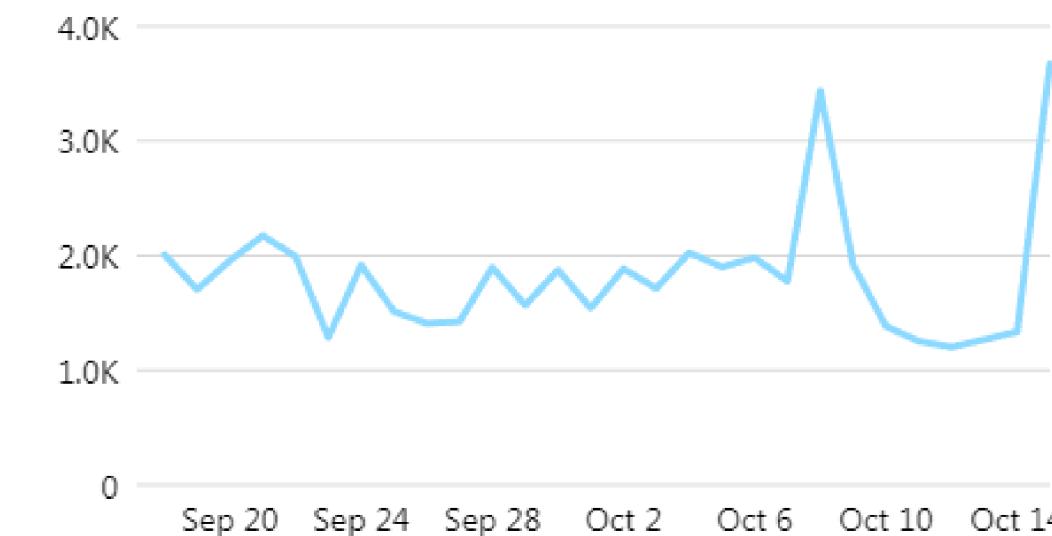
Instagram followers

4,750



Instagram reach

103,842



SOURCE: META

LAST 90 DAYS: 15 AUGUST 2023 – 12 NOVEMBER 2023

X(TWITTER) INSIGHTS

12.2K

Twitter followers

5M

Twitter impressions

SOURCE: X ANALYTICS

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YOUTUBE INSIGHTS (TRIBUNE NOW)

20,928

Subscribers

70.5K
Views

647.8K
Impressions

LIVE

48K
Views

580.4K
Impressions

SOURCE: YOUTUBE ANALYTICS

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TIKTOK INSIGHTS

4.6M

Views

4.1M

Unique Viewers

3,747

Followers

66.3K

Profile views

3.4K

Comments

SOURCE: TIKTOK ANALYTICS