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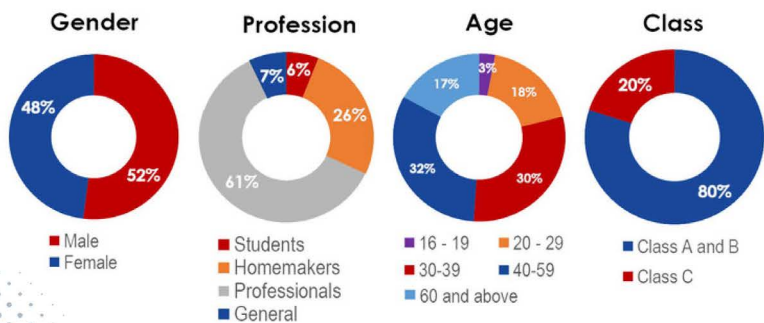
CHINGKEE MANGCUCANG

Executive Director - Brand Communications

SUMMARY OF DISTRIBUTION REPORT

GREATER METRO MANILA	320,000
ILOCOS REGION	1,500
CAGAYAN VALLEY	1,500
NORTHERN LUZON	4,000
CENTRAL LUZON	6,500
SOUTHERN LUZON	7,000
NEW CLARK CITY	2,500
BICOL REGION	3,500
WESTERN VISAYAS	4,250
EASTERN VISAYAS	4,250
NORTHERN MINDANAO	2,500
SOUTHERN MINDANAO	2,500
TOTAL	120,000

READERSHIP TOTAL **360,000**



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	TWITTER		2,200,000
	TIKTOK		135,200
	WEBSITE		6,800,000

Daily Tribune
WITHOUT FEAR • WITHOUT FAVOR

ABOUT US

Born in 2000, the **Daily Tribune** is published by Concept & Information Group, Inc. Since its inception at the turn of the new millennium, it has taken a hardcore stance on issues, bearing a slogan that speaks of its character.

Without fear and without favor, it strives to fulfill its mission as a pioneering omnimedia company with multiple platforms committed to delivering only the essentials – fair and factual, current news, engaging content and a plethora of views.

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SCAN
ME





OUR HISTORY

Crossing its second decade in the Philippine media industry was a turning point for **Daily Tribune** as a pandemic prompted a wider innovative approach to deliver news and views to an evolving market of readers.

It turned a seeming 'challenge' into opportunities to radiate resilience through stories that inspire and aspire.

Born in 2000, the **Daily Tribune** took a hardline stance on issues, using a catchphrase that speaks of its character — "Without fear, without favor".

True to its slogan, it continues to fulfill its mission as a national newspaper. It is committed to being a credible and reputable source of fair and factual, timely news, and a plethora of critical views — seamlessly delivered on various platforms, from traditional to the latent.

With public enlightenment as the foundation of democracy, the **Daily Tribune** strives to ensure the free exchange of accurate, fair, and thorough information.

It has set a clear goal and firm adherence to the highest standards of ethical journalism and make a difference with omnichannel content that goes from print to digital, physical to online.

Our present mandate reflects the needs of the fast-changing times, insightful, inspiring, and aspiring stories. Our contemporary content mirrors an amalgam of interests and special topics — national concerns, regional and world news, business and property, lifestyle, culture and entertainment, society and people, travel and motoring, sports, technology, and a slew of metro updates.

We are the first to carry a Diversity section and daily digital programs catering to various interests, including coffee table books and magazines.

Since its inception, **Daily Tribune** has reaped awards and citations, including Newspaper of the Year from the Rotary Club of Manila (22 June 2017); Most Innovative Broadsheet by International Chamber of Commerce Philippines (18 October 2018); Gold Brand – **Daily Tribune** passed the standards set by the Gold Brands Council Philippines (2010-2012); and Pro Patria Journalism Award by Rotary Club of Manila (17 June 2021).

Our content is conceived and prepared to meet the information needs of readers who generally belong to the middle and upper strata of society, comprised mostly of professionals and the highly educated, without discrimination against other segments of the market. We aim to connect people with the things relevant to them by providing accessible and essential information.

The **Daily Tribune** will continue to evolve as a strong media partner that will be a hope-giver and 'healer' especially during trying times.

OUR TEAM

COMMENTARY

TYPEWRITER FIEND
Chito Lozada

A DOSE OF LAW
Nilo Divina

LIFE LINES
Dinah Ventura

CONTRARIAN
John Henry Dodson

THE Z PERSPECTIVE
Joe Zalzarriaga

SOUTHERN VOICE
Macabangkit Lanto

CHAMBER LANE
Jess Varela

AD MELIORA
Margarita Gutierrez

STARGAZER
Bernie Lopez

SELF-MUSING
Gigie Arcilla

MYOB
Bing Carrion

POWER DYNAMICS
Melvin Matibag

GOING FORWARD
Bong Go

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Salvador Panelo

ANTEROOM
Dindo Martinez

EMPLOYER'S CORNER
Ed Lacson

EAGLE'S NEST
Bing Matoto

GROUND ZERO
Manny Angeles

SOUTHERN OPTICS
Jun Ledesma

BOTTOMLINE
Chippy Espiritu

DOCTOR DIARIES
Brian/ Mitos Cabral

EQUALIZER
Komfie Manalo

QUO VADIS
Darren de Jesus

VERBO
Paulo Flores, OHF

THE AUDITOR
Art Besana

PLAIN VIEW
Primer Pagunuran

IDEAS IN MOTION
Rowel Barba

CANNED THOUGHTS
Ferdinand Topacio

MARK MY WORD
Mark Lopez

DIGITAL CORNER
Paolo Capino

OUT-OF-THE-BOX
Yogi Filemon Ruiz

FIT FOR JUSTICE
Mico Clavano

KNOW YOUR PRIVACY
Raymond Liboro

BEYOND THE HORIZON
Jesus Morales

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