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### Solemne III

#### Beginner

#### 1.- Select the correct opción in the following sentences: (1pt e/o)

1.- Kent is \_\_\_\_\_ than Alice

- a.- weak      **b.- weaker**      c.- weakest

2.- My watch is \_\_\_\_\_ than yours

- a.- expensive      b.- expensiver      **c.- more expensive**

3.- My father's health is \_\_\_\_\_ now

- a.- good      **b.- better**      c.- best

4.- Things are going from bad to \_\_\_\_\_ .

- a.- worse**      b.- worser      c.- worst

5.- Our new servant is \_\_\_\_\_ than the one we had last year

- a.- dependable      **b.- more dependable**      c.- most dependable

#### 2.- Complete the following sentences with the correct form of adjective in parenthesis (1pt e/o)

1. My sister thinks she's more intelligent (intelligent) \_\_\_\_\_ than me, but I don't agree!
2. *Avatar* is probably worse (bad) film I've seen!
3. What is wetter (wet) month of the year in England?
4. Do you think *Harry Potter* films are better (good) than the books?
5. Who is most powerful (powerful) person in your country?
6. I think *Men in Black 1* was funnier (funny) than *Men in Black 3*.
7. Is Angelina Jolie older (old) than Sandra Bullock?
8. John is nicest (nice) person that I know.

#### 3.- Look at the charts comparing three laptop computers. Then complete the sentences with the comparative form of the adjectives and adverbs in parentheses. (1pt e/o)

Product Details	T400	XJ7	A-50
Screen size	15 inches	17 inches	14 inches
Weight	5.5 pounds	6 pounds	6.5 pounds
Amount of time on the market	18 months	3 months	9 months
Cost	\$565	\$650	\$499

Customer Ratings	T400	XJ7	A-50
Starts quickly	★ ★ ★	★ ★	★ ★ ★ ★
Runs reliably	★ ★ ★ ★ ★	★ ★ ★ ★	★ ★ ★
Operates quietly	★ ★ ★ ★	★ ★ ★	★ ★ ★ ★ ★
Displays pictures well	★ ★ ★	★ ★ ★ ★ ★	★ ★ ★ ★

1. (large / small) The screen of the T400 **is larger than** the A-50's, but it **is smaller** than the XJ7's.
2. (light / heavy) The XJ7 is **lighter** the A-50, but it is heavier than the T400.
3. (new / old) The A-50 is newer the T400, but it is older the XJ7.
4. (cheap / expensive) The T400 is cheaper the XJ7, but it is more expensive than the A-50.
5. (quickly / slowly) The T400 starts quicker the XJ7, but slower the A-50.
6. (reliably) The T400 runs reliabler the XJ7 or the A-50.
7. (quietly) The A-50 operates quietlier the T400 or the XJ7.
8. (well) The XJ7 displays pictures better the T400 or the A-50.

**4.- Read the discussion between a professor of a buisness class and a guest speaker. Then answer the qutions below. (2pt e/o)**

**Online reviews ★ or ★ ★ ★ ★?**

**Professor:** So, Dennis, what changes have you seen in marketing recently?

**Dennis:** Well, as you know, customers love to post online reviews of products these days. These reviews are now just as important as traditional advertising. Maybe even more important. TV advertising is as useful as it was before, of course. On the other hand, newspaper ads are much less effective than they used to be.

**Professor:** Hmm. That's interesting. . . . I've spoken to some marketing people who aren't as positive as you are about online reviews.

**Dennis:** Really? I'm surprised. There are certainly some concerns with online reviews. For example, satisfied customers are less likely to write reviews than people who have had a problem. This means there might be more negative reviews than positive ones. But online shoppers are wiser now. A few negative opinions are not as harmful as they used to be. Also, the positive reviews can be as valuable as ads. If a customer loves a product, he or she will endorse it just as enthusiastically as a TV ad does!

Read each statement. Circle T for true or F for false.

- |   |          |          |
|---|----------|----------|
| 1. Dennis thinks that online reviews are not very important in marketing. | T        | <b>F</b> |
| 2. Newspaper ads used to be more effective.                               | T        | <b>F</b> |
| 3. Some marketing people have a negative opinion of online reviews.       | <b>T</b> | F        |
| 4. Online shoppers won't buy a product if they see a negative review.     | T        | <b>F</b> |
| 5. Positive online reviews aren't very valuable.                          | T        | <b>F</b> |