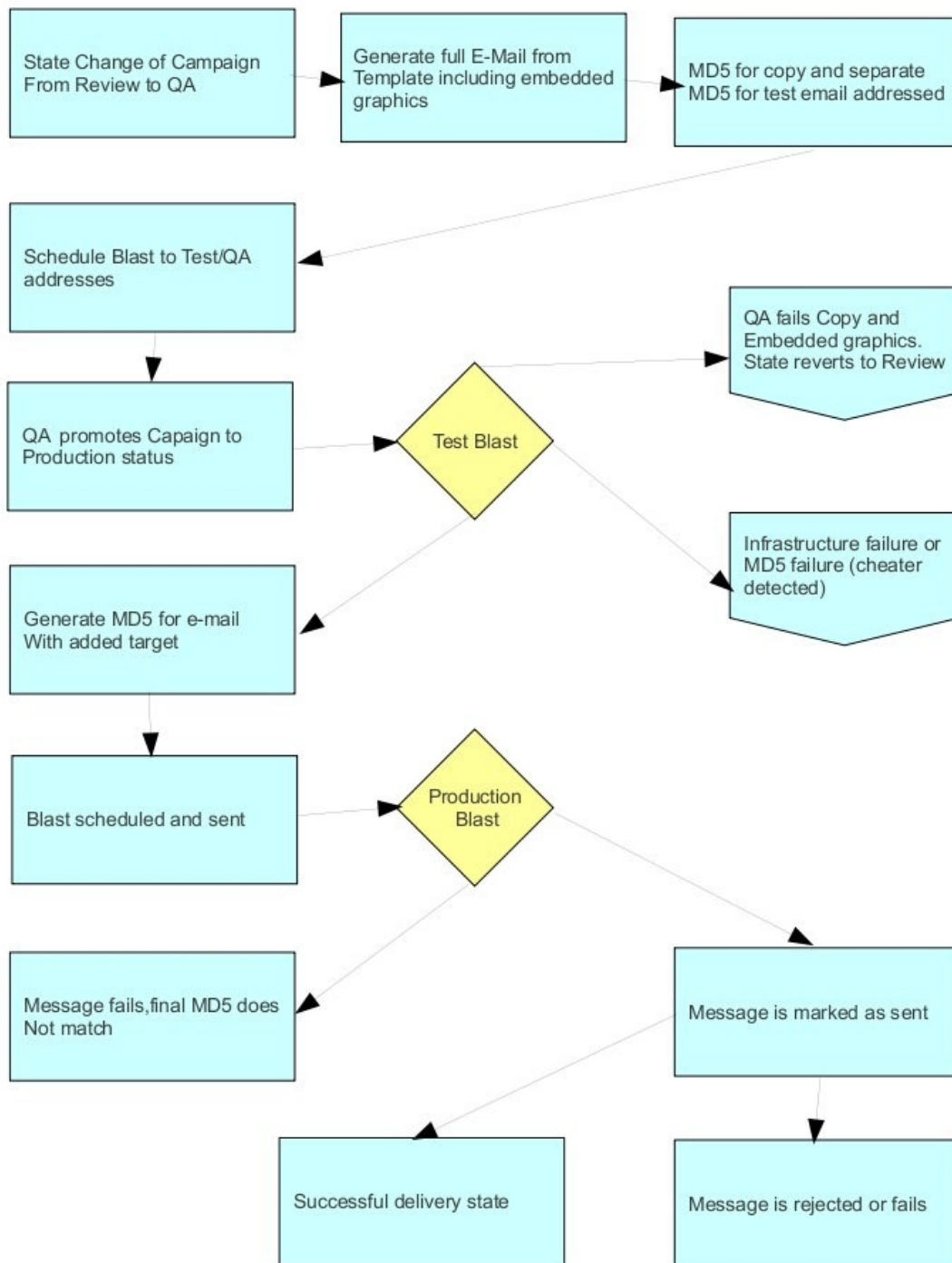


## Blast Sequence for Completed Campaign



- 1.) when administrator promotes a campaign from Review to QA , each E-mail message is marshaled with its associated graphics (if they exist) and plugged into a standard template. This is HTML based email by default. Pure text email must be designated as such at the time of promotion.
- 2.) **No message can be edited outside of the fckeditor.** Once the message is promoted from review to QA, if it is altered in any form, the MD5 check will fail at the QA or production level.
- 3.) The blast is scheduled separately for QA and then Production. In each case the blast scheduled time MUST be in the range of the Campaign start and end date.
- 4.) If QA rejects the Copy (the visual image) of the message, the entire Campaign is reverted back to a review state and is again subject to editing by the fckeditor.
- 5.) If an MD5 failure is detected for a particular message, the message is re-promoted to QA and the test blast re-ran.
- 6.) If an MD5 failure is detected for a particular message, the message is re-promoted from QA to Production.