

JOSH REIBER

WEB DEVELOPER

📍 Avon Lake, OH

📞 419.602.1339

✉ jreiber9@outlook.com

💻 jreiber.github.io

SKILLS

Front-End Development:

- HTML CSS, JS, Python
- Responsive design
- jQuery
- Libraries/Frameworks: React, React Native, Angular, Django, Bootstrap

Back-End Development:

- Node.js
- JSON
- API
- MongoDB, Firebase
- Hosting & Services: AWS, Google Firestore, Heroku, Netlify

Also Notable:

- Object Oriented Programming
- Test Driven Development
- Behavioral Driven Development
- Postman
- Git
- Github
- Android Studio

SUMMARY

Detail-oriented and resilient full-stack developer with a background in digital marketing operations. Specializing in innovative solutions, I excel in problem-solving and dynamic learning. Proven team player seeking a web developer role to leverage skills to create applications in a dynamic organization.

EDUCATION

Certificate in full-stack web development | CareerFoundry

Spring 2023-Winter 2024

- Participated in a dynamic, project-focused training program emphasizing JavaScript, HTML, CSS, and Python, alongside essential libraries, frameworks, and tools.
- Completed over 500 hours of immersive, hands-on training under the mentorship of industry-leading full-stack professionals.

Bachelor of Science | Miami University

Fall 2007- Winter 2011

Major: Kinesiology and Health Minor: Business Management

EMPLOYMENT HISTORY

Audience Development Manager | GIE Media Inc.

Cleveland, OH | 2018-2022

- Collaborated with cross-functional teams, including graphic design, to develop and execute audience development campaigns across diverse mediums.
- Managed and executed display ad campaigns, including placements that collected customer data, contributing to audience insights and targeted advertising strategies to drive audience growth.

Programmatic Campaign Manager | The Shipyard Inc.

Columbus, OH | 2016- 2018

- Orchestrated comprehensive management of client accounts across programmatic display and video channels, ensuring seamless campaign execution and optimization.
- Attained certification in leading online marketing purchasing platforms demonstrating proficiency in programmatic advertising technologies.
- Developed personalized dashboards to streamline workflow processes and enable real-time monitoring of campaign performance.
- Utilized advanced analytics techniques to derive actionable insights from audience data and contextual information, empowering advertisers with targeted advertising strategies and initiatives, enhancing campaign effectiveness and ROI.

Digital Campaign Manager | Readers Digest (TMBI)

New York, NY | 2012-2016

Promoted from Traffic Coordinator, Senior Traffic Coordinator

- Managed end-to-end execution of digital advertising campaigns, ensuring compliance, creative optimization, and troubleshooting.
- Oversaw a team of two Trafficking Coordinators, providing training and guidance on campaign setup and maintenance.
- Collaborated with Operations Director to establish a departmental responsibility matrix, optimizing workflow efficiency.
- Conducted rigorous testing and implementation of campaign ads, ensuring adherence to specifications and seamless integration with sales strategies.
- Spearheaded the development of a streamlined monthly billing process, enhancing operational efficiency and financial accuracy.