

JOSH REIBER

WEB DEVELOPER

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SKILLS

Front-End Development:

- HTML CSS, JS, Python
- Responsive design
- jQuery
- Libraries/Frameworks: React, React Native, Angular, Django, Bootstrap

Back-End Development:

- Node.js
- JSON
- API
- MongoDB, Firebase
- Hosting & Services: AWS, Google Firestore, Heroku, Netlify

Additional Skills:

- Object Oriented Programming
- Test Driven Development
- Behavioral Driven Development
- Postman
- Git
- Github
- Android Studio

SUMMARY

Detail-oriented and resilient full-stack developer with a background in digital marketing operations. Proven team player seeking a web developer role to apply problem-solving, dynamic learning, and coding skills for creating applications in a vibrant organization.

EDUCATION

Certificate in full-stack web development | CareerFoundry

Graduated January 2024

- Participated in a dynamic, project-focused training program emphasizing JavaScript, HTML, CSS, and Python, alongside essential libraries, frameworks, and tools.
- Completed over 500 hours of immersive, hands-on training under the mentorship of industry-leading full-stack professionals.

"Meel" - React Native Mobile Chat Application | Completed Fall 2023

- Developed a chat app using React Native, Expo, and Google Firestore Database, enabling users to chat, share images, and locations seamlessly on both Android and iOS devices. Implemented features such as offline message reading and screen reader compatibility for accessibility. Demonstrates expertise in React Native mobile development, adhering to design specifications and technical requirements outlined in the project brief.

myFlix- A MERN Stack Web Application | Completed Summer 2023

- Designed an application for an immersive movie experience. Users can create accounts, manage personal information, and curate favorite movies. Leveraged React for dynamic client-side development, crafting intuitive interfaces adaptable to various devices. Built a RESTful API with Node.js and Express for efficient server-side communication with MongoDB. Deployed seamlessly on Netlify for user accessibility.

Bachelor of Science | Miami University

Graduated December 2011

Major: Kinesiology and Health Minor: Business Management

EMPLOYMENT HISTORY

Audience Development Manager | GIE Media Inc.

Cleveland, OH | 2018-2022

- Collaborated with cross-functional teams, including graphic design, to develop and execute audience development campaigns across diverse mediums.
- Managed and executed display ad campaigns, including placements that collected customer data, contributing to audience insights and targeted advertising strategies to drive audience growth.

Programmatic Campaign Manager | The Shipyard Inc.

Columbus, OH | 2016- 2018

- Orchestrated comprehensive management of client accounts across programmatic display and video channels, ensuring seamless campaign execution and optimization.
- Attained certification in leading online marketing purchasing platforms demonstrating proficiency in programmatic advertising technologies.
- Developed personalized dashboards to streamline workflow processes and enable real-time monitoring of campaign performance.
- Utilized advanced analytics techniques to derive actionable insights from audience data and contextual information, empowering advertisers with targeted advertising strategies and initiatives, enhancing campaign effectiveness and ROI.

Digital Campaign Manager | Readers Digest (TMBI)

New York, NY | 2012-2016

Promoted from Traffic Coordinator, Senior Traffic Coordinator

- Managed end-to-end execution of digital advertising campaigns, ensuring compliance, creative optimization, and troubleshooting.
- Oversaw a team of two Trafficking Coordinators, providing training and guidance.
- Collaborated with Operations Director to establish a departmental responsibility matrix, optimizing workflow efficiency.
- Conducted rigorous testing and implementation of campaign ads, ensuring adherence to specifications and seamless integration with sales strategies.
- Spearheaded the development of a streamlined monthly billing process, enhancing operational efficiency and financial accuracy

