

# JOSH REIBER

## SOFTWARE DEVELOPER

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### SKILLS

#### Front-End Development:

- HTML, CSS, JavaScript
- Responsive Design
- jQuery

#### Libraries & Frameworks:

- React, React Native
- Angular, Django, Bootstrap

#### Back-End Development:

- Node.js
- REST APIs
- MongoDB, Firebase

#### Hosting & Deployment:

- AWS
- Google Firestore
- Heroku
- Netlify

#### Programming & Testing:

- Python
- Object-Oriented Programming
- Test-Driven Development (TDD)
- Behavioral-Driven Development (BDD)

#### Tools & Other Skills:

- Postman
- Git, GitHub
- Android Studio

### SUMMARY

Adaptable and motivated software developer transitioning to a new career after discovering a passion for coding. While my hands-on experience in software development is focused on rigorous training and certifications, I leverage a robust background in digital marketing operations to enhance my problem-solving and dynamic learning abilities. My nontraditional background uniquely equips me to approach challenges with fresh perspectives, creativity, and resilience. A proven team player, I am eager to apply my skills and enthusiasm to innovative software development.

### EDUCATION

#### Certificate in Full-Stack Web Development | CareerFoundry

Graduated April 2024

- Completed a hands-on, 500-hour training program emphasizing JavaScript, HTML, CSS, and Python alongside essential libraries, frameworks, and tools.

- Developed robust applications including:

##### "Meet" - React Native Mobile Chat Application

Built a chat app using React Native, Expo, and Google Firestore Database, allowing users to chat, share images, and locations seamlessly on both Android and iOS devices. Incorporated features such as offline message reading and screen reader compatibility for accessibility.

##### "myFlix" - A MERN Stack Web Application

Designed and deployed a responsive movie catalog app, enabling account creation, profile management, and a favorites system. Utilized React for a dynamic user interface, Node.js and Express for the back end, and MongoDB for data storage. Deployed the app on Netlify for seamless user accessibility.

#### Bachelor of Science | Miami University

Oxford, OH | Graduated December 2011

Major: Kinesiology and Health Minor: Business Management

### EMPLOYMENT HISTORY

#### Audience Development Manager | GIE Media Inc.

Cleveland, OH | 2018-2022

- Partnered with cross-functional teams, including graphic design and development, to craft audience growth strategies tailored to diverse mediums.
- Designed data-driven display ad campaigns that integrated analytics tools to generate actionable insights, driving audience engagement and growth.
- Continuously adapted to emerging technologies and trends to optimize campaign reach and effectiveness.

#### Programmatic Campaign Manager | The Shipyard Inc.

Columbus, OH | 2016- 2018

- Led end-to-end management of programmatic advertising campaigns, ensuring high-quality execution and optimization across multiple platforms.
- Developed dashboards to streamline campaign analysis, showcasing advanced problem-solving and data interpretation.
- Demonstrated adaptability by becoming certified in cutting-edge online marketing technologies, ensuring alignment with evolving industry standards.

#### Digital Campaign Manager | Readers Digest (TMBI)

New York, NY | 2012-2016

Promoted from Traffic Coordinator, Senior Traffic Coordinator

- Managed a team of two Trafficking Coordinators, fostering collaboration and improving efficiency in digital advertising operations.
- Spearheaded the implementation of rigorous testing protocols for digital ads, reducing errors and ensuring compliance with client specifications.
- Created new workflows and a billing process to address operational bottlenecks, showcasing critical thinking and process improvement skills.