

# Bachelor Thesis in Information Systems and Management

# Label Extraction from Image via Deep Learning

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#### Declaration

I hereby certify that I have written Bachelor Thesis on my own and that I have not used any sources or aids other than those indicated.

Munich, the XX.XX.2022
Johannes Reichle

#### Abstract

Here abstract for Bachelor Thesis.

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## Introduction

#### 1.1 Motivation

Nowadays it is hard to find a business process that doesn't use software for improvement. Various technologies come to be valued because of this. A recent trend is to use Deep Learning for types of problems that range from self driving cars to medical diagnosis [BRSS19]. Deep Learning is a powerful technology based on Artificial Neural Networks where data is processed in multiple layers to extract features and solve a given problem [SM19]. One area where this is especially helpful is the field of Computer Vision. Deep Learning for Computer Vision has only caught on in the recent years as the big computational cost has been met by the improvement in computer hardware [PRN+17]. Computer vision deals with extracting information from photos. This includes tasks like recognizing faces or reading text [Pri12]. Applying Deep Learning to extract equipment labels from photos fits right into this crease of applying technology for making daily problems more efficient. Combining the two fields to create value and learning about the underlying theoretical foundations and inner workings is the motivating factor of this work.

### 1.2 Problem description

Motivated by the wide success of Deep Learning concerning Computer Vision, the objective of this work is to implement and train a Deep Learning model that can extract equipment names from photos taken of name plates.

When determining whether automisation is an improvement four aspects have to be examined. These are time, costs, quality and flexibility. The aspects build a quadrangle that is based on the optimizing trade-off between the factors [DLRMR13].

Without software supporting the task of reading the name of the picture and typing it into the system, can take long seconds, whereas a trained Deep Learning model could complete the task in a mere instant. Therefor automisation via Deep Learning should improve the efficiency of the process when compared to manually reading and typing the information off the image.

Training costs for a Deep Learning model are very high due to the computing intensive backpropagation algorithm that tunes the network to the data. But the usage cost is low. For manual labor the opposite is the case as training a person to type in a label is done quickly and labor costs are high in comparison to the expenses for running the model.

Both Deep Learning models and human labor are not 100% accurate. It is human to make mistakes and because Deep Learning is trained only trained on a specific set of data it makes sense that not all predictions can be correct as there can always be outliers in the data. The question is whether the model can be as accurate or even better than its human counterpart. This is especially interesting when it is applied in the real world where it might have to do good in subpar situations. An example is bad image quality.

Flexibility is concerned with how well a process can adjust to changing requirements. A set of new equipment names that have to be included can pose a problem to a Deep Learning model because it is not trained for the new data. A human on the other hand should not have any problems in this regard.

The main concern for the solution's efficacy is whether it is accurate enough. Therefor this work focuses on this aspect in particular.

## 1.3 Methodology

The goal of this work is to implement and train a Deep Learning model to read in labels from photos. The emerging artifact can be used to solve the problem detailed in 1.2. The expository instantiation is helpful to gain more understanding the artifact as it is common in design science. In particular this is justificatory knowledge on the design on the Deep Learning model and Machine Learning way of approaching problems. This is important in order to apply it and to optimize existing research to the specific problem.

The methodology is based on action research [JP21]. It constists of a cycle of five phases: Diagnosis, Planning, Intervention, Evaluation, Reflection. The first cycle will entail an exploratory data analysis which corresponds to the Diagnosis part. Here it is important to recognize main characteristics of the images and to find outliers and other potential problems [Cox17]. The research is then extended to existing practical solutions for similar practical

problems as well as proposed architectures from academic research. Theoretical knowledge about the models as well as practical information about results for similar problems contribute to the discussion about which approach is the most promissing. Combining architectures is also a viable possibility to solve the given problem. This concludes the Planning phase and will lead to a model exaptation that evolves to be the artifact at the center of this thesis. The next step is implementing and training the chosen approach which. Evaluation for of the current model follows. Storing and analyzing results of training and cross validation as well as visualizing the training progress is an important part of this. In the Reflection stage it is decided whether a new cycle should be carried out.

From the second cycle on the first three phases change as there already is a model that is to be improved. This time the Diagnosis phase entails asking questions about the existing model: What worked? Why did it work/not work? What needs to change? Changes are planned and implemented accordingly. The Evaluation and Reflection phases are not changing in the second cycle thus closing the loop. The incremental adjustments to the model are made in order to improve the accuracy. This includes possibly adjusting the architecture, hyperparameter tuning and preprocessing approaches like image compression.

### 1.4 Expected results and outlook

The research into the theoretical foundation of Deep Learning and into possible approaches leads to a strong understanding of the underlying technology. This is helpful to produce a comparison of approaches that is based on theoretical as well as practical knowledge. The goal is to find out which approach work best for the chosen practical problem and why that is the case. Implementation and training of the most promissing one is yielding the artifact this work revolves around. The process of optimization not only improves the solution to the problem (see 1.2) but is also used to learn more about the implemented approach.

Integrating the artifact into the business process is not an issue that is discussed in this work. Nor will model feedback and over time iteration be part.

The intendet structure of the thesis with dependencies between chapters can be found in figure 1.1.

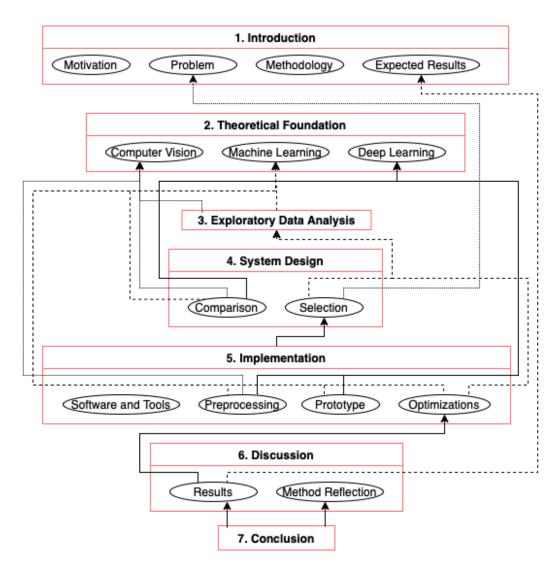


Figure 1.1: Chapters with subchapters and dependencies

## Theoretical Foundation

### 2.1 Opical Character Recognition

**Deep Learning based OCR** [ZJG<sup>+</sup>20] What is OCR: process of converting images of typed, handwritten or printed text into machine-encoded one includes two sub frameworks: text detection and text recognition

#### 2.1.1 Text detection

Detect position coordinates containing text in input image Text detection more challenging

Two object detection methods

- R-CNN
  - views detection problem as classification problem CNN to extract deep features of proposals by selective search Use SVM to classify with features
- YOLO extract feature maps on entire image directly regress bounding boxes on feature maps

YOLO generally slower but more accurate

Deep Learning in Character Recognition Considering Pattern Invariance Constraints [OOK15]

#### 2.1.2 Character recognition

Recognize text based on position coordinates

## 2.2 Machine Learning

- 1. Supervised Unsupervised
- 2. Loss Function
- 3. Optimization techniques: Stochastic-Batch Gradient Descent, GD Momentum, Adam
- 4. Errors metrics
- 5. Bias-Variance tradeoff (including Regularization)

## 2.3 Deep Learning

- 1. ANN / MLP
- 2. CNN
- 3. RNN

# Chapter 3 Exploratory Data Analysis

## System Design

Search for specific information

### 4.1 Approach comparison

#### 4.1.1 Approach Research

#### GitHub implementation

Two models that can be used in conjunction **detection** [Beo21b]

uses RetinaNet structure [LGG<sup>+</sup>18] applies techniques from textboxes++ [LSB18] **character recognition** [Beo21a]

needs cropped text area as input

uses CRNN [SBY15]  $\rightarrow$  end-to-end learning, LSTM fir arbitrary length of input and output, no need to apply detection and cropping to each single character

#### Tesseract

Open Source OCR engine [Smi07]

- uses Deep Learning (found c++ code for layers in repo)
- Processing in step-by-step pipeline, some unusual stages
  - 1. Line and Word finding
  - 1.1. Line finding
  - 1.2. Baseline Fitting
  - 1.3. Fixed Pitch Detection and Chopping
  - 1.4. Proportional Word Finding
  - 2. Word Recognition

- 2.1 Chopping Joined Characters
- 2.2 Accociating Broken Characters
- 3. Static Character Classifier
- 3.1 Features
- 3.2 Classification
- 3.3 Training Data
- 4. Linguistic Analysis
- 5. Adaptive Classifier

#### EAST

An Efficient and Accurate Scene Text Detector

## 4.1.2 Comparison

## 4.2 Approach selection

# Implementation

- 5.1 Software and Tools
- 5.2 Preprocessing
- 5.3 Prototype
- 5.4 Optimizations

# Discussion

- 6.1 Results
- 6.2 Method reflection

# Conclusion

# Appendix A References

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# Appendix B Code

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