

Jason Koerner
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Consulting

Product & User Experience Design

2018 - Present

Architected, designed, and built the Location-IQ and RentDesk applications for the commercial real estate brokerage industry. Location-IQ is a platform to construct, deploy and analyze customer surveys for trade area and demographic insights. RentDesk is a CRM, BI, and collaboration tool for retail broker teams.

Apervita

Visual Design Lead
Senior UX Designer

10/15 - 04/21

Building a visual design practice within the UX team and contribute extensively to all UX and UI aspects of the Apervita platform.

As Visual Design Lead, create, manage, and contribute to the design system and pattern library. As a Senior UX Designer, lead UX projects and initiatives.

FCB / DraftFCB

Creative Director

5/06 - 8/15

Leading teams in the concept and implementation of interactive experiences across multiple brands as well as contributing extensively to new business initiatives.

Clients include: Valspar paint, Boeing, Kraft, BlueCross of Florida, Applebees, Circuit City, The Humane Society, Hampton Inn, Dow Chemical Company, Sharpie and Diners Club International.

TRIBAL DDB

Associate Creative Director

9/04 - 5/06

Led a multidisciplinary team in the concept, design and execution of interactive marketing and communications for State Farm Insurance.

AWARDS:

Art directors Club, Webby, Communication Arts, Ad-Tech, FWA, ECHO, Tempo.