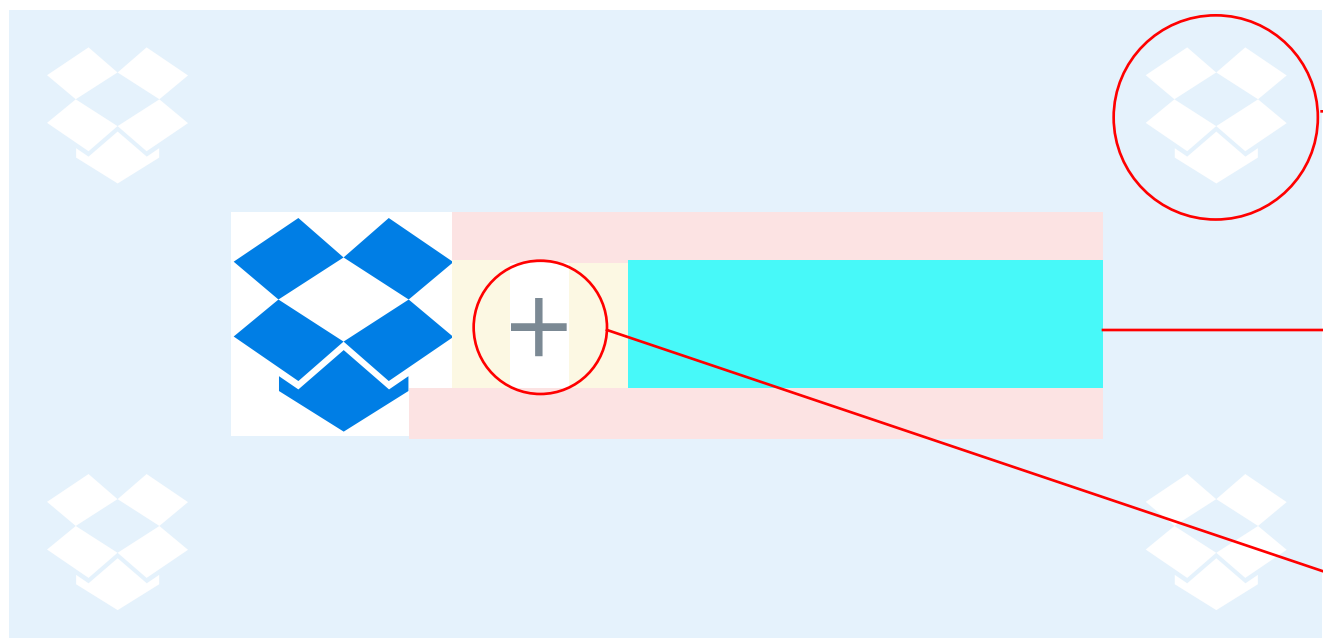




Co-branding guidelines



Glyph + company logo (horizontal)



Ensure that there is clear open space around the logo pairing. One Dropbox glyph spacing around the entire area is suggested.

The vertical height of the company logo should align with the corner of the top left flap of the box and to the baseline of the box.

+

Light Grey
CMYK 56, 40, 34, 3
#7B8994



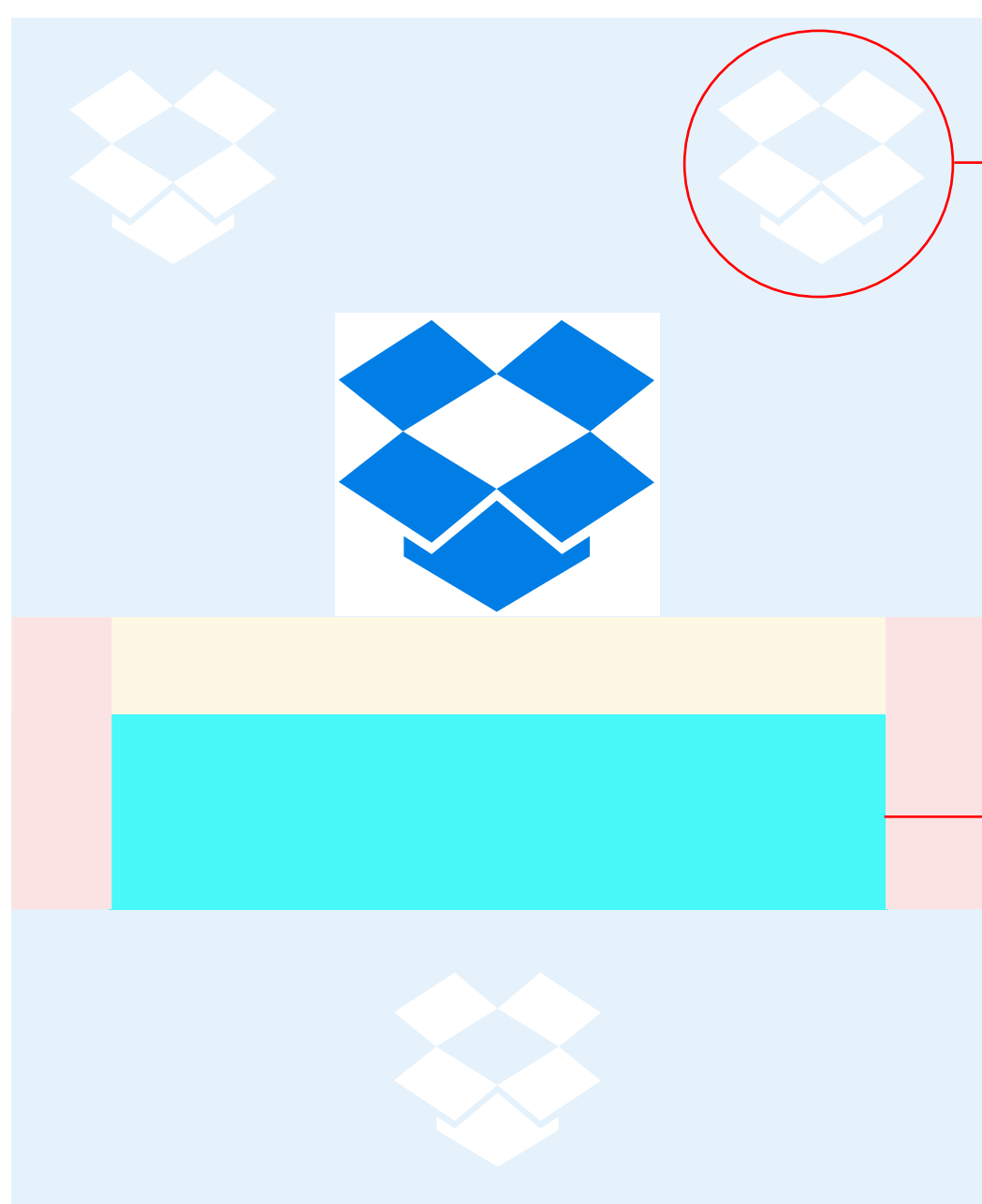
The total space between the glyph and the logo is 2/3 the width of the glyph. The plus sign centered in the space.

Example





Glyph + company logo (vertical)

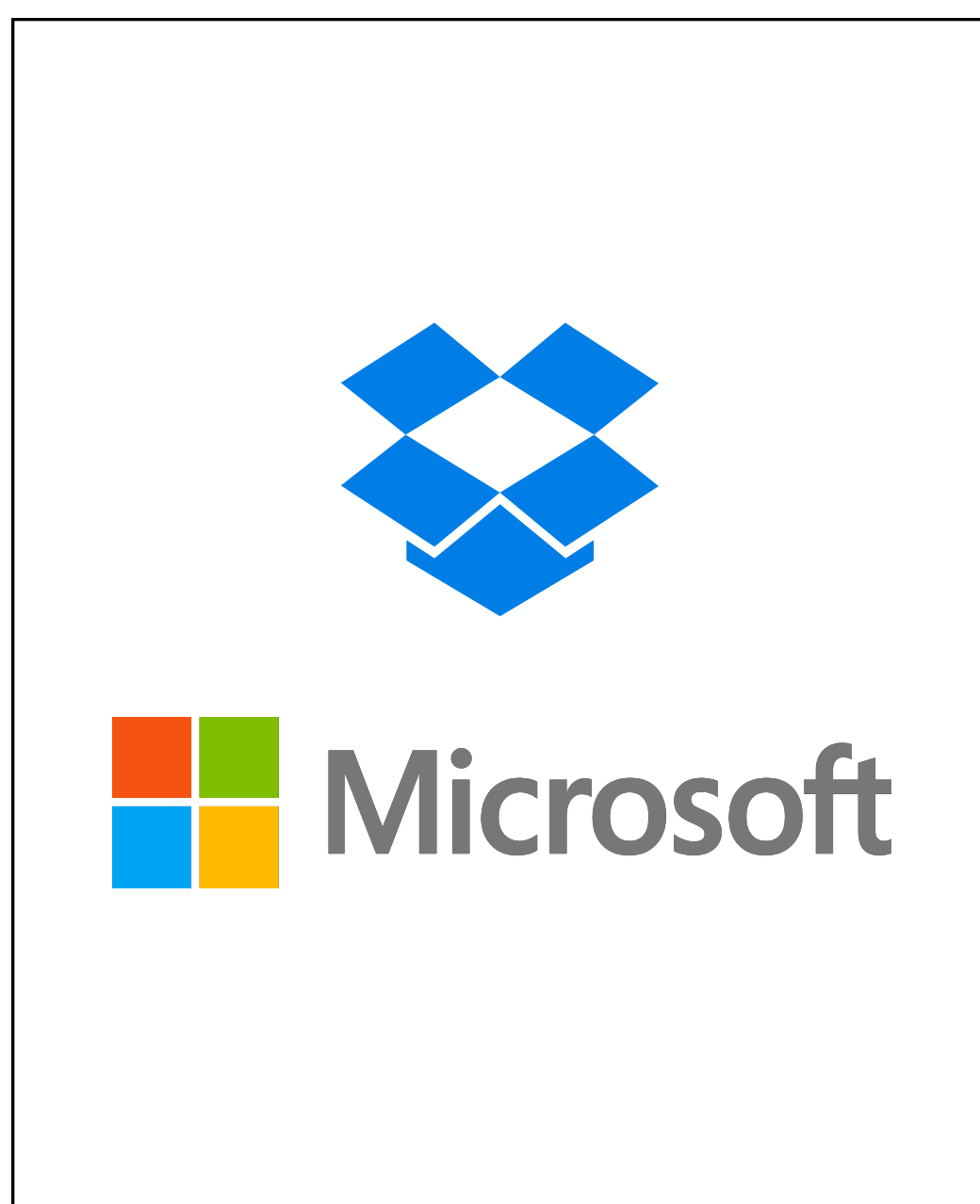


Ensure that there is clear open space around the logo pairing. One Dropbox glyph spacing around the top of the glyph and underneath the company logo is suggested.

The total space between the glyph and the company logo is $\frac{1}{3}$ the height of the glyph.

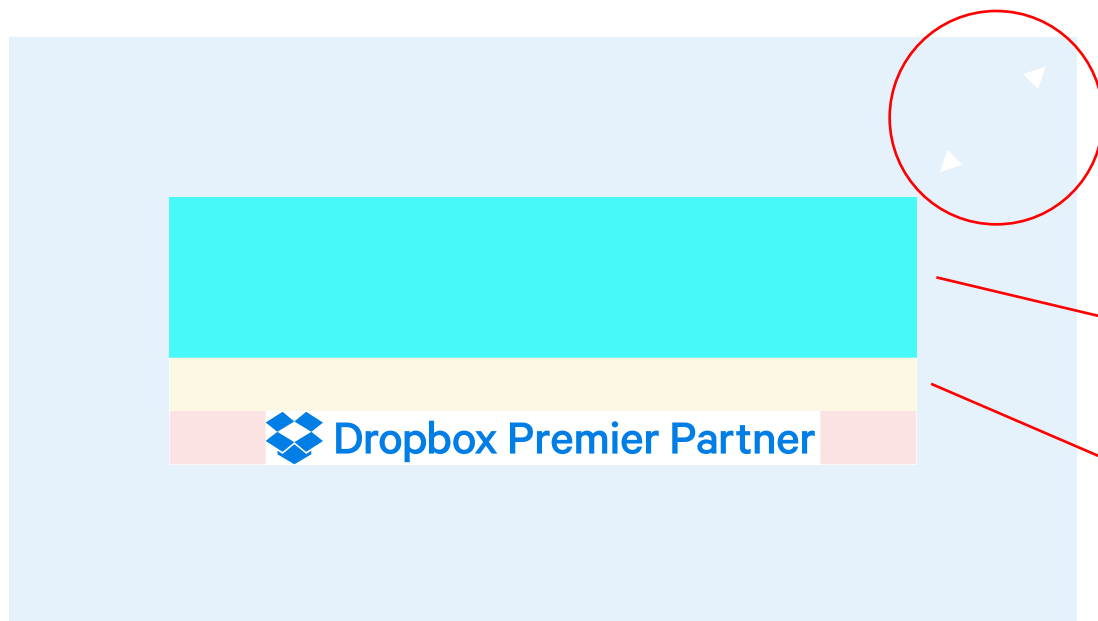
The max-height of the logo is equivalent to $\frac{2}{3}$ the height of the glyph. There is padding on the sides equivalent to the space between the glyph and the company logo.

Example





Full lockup + company logo (vertical)



Ensure that there is a clear open space around the logo pairing. The space around should be equivalent to the 3X height of the Dropbox Premier Partner logo.

The max-height of the company logo is equivalent to 3X the height of the Dropbox Premier Partner logo.

The space between the company logo and the Premier Partner logo is proportionally equivalent to the height of the Premier Partner logo.

Example



For questions, contact:

brand-studio@dropbox.com