

# José Ramón Enríquez González

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## Experience

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**Stanford University**, Stanford, CA, USA

Postdoctoral Researcher, Golub Capital Social Impact Lab, Graduate School of Business 2023–Present  
Supervisor: [Susan Athey](#)

Postdoctoral Researcher, Digital Economy Lab, Institute for Human-Centered AI 2023–Present  
Supervisors: [Erik Brynjolfsson](#), [Alex ‘Sandy’ Pentland](#)

**World Bank**, Washington D.C., USA

External Contributor, [DIME Artificial Intelligence](#) 2025–Present

## Education

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**Harvard University**, Cambridge, MA, USA

Ph.D., Political Economy and Government 2023  
Committee: Melissa Dell, Jeffry Frieden, Rema Hanna, Horacio Larreguy, Pia Raffler

**Instituto Tecnológico Autónomo de México (ITAM)**, Mexico City, Mexico

B.A., *Honors*, Economics 2017

B.A., *Honors*, Political Science 2017

## Affiliations

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*King Center on Global Development, Stanford*

Researcher Affiliate 2024–Present

## Fields and Research Interests

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Development Economics; Political Economy

Political Accountability; Economics of AI, Social Media, and Digital Transformation

## Publications

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► “Mass Political Information on Social Media: Facebook Ads, Electorate Saturation, and Electoral Accountability in Mexico” (with Horacio A. Larreguy, John Marshall, and Alberto Simpser)

*Journal of the European Economic Association*, 2024 [\[PDF\]](#) [\[Slides\]](#) [\[AEA registry 7789\]](#) [\[Data\]](#)

► “Confounding, spillovers, and interactions influence estimates of social distancing policy effects” (with Horacio A. Larreguy and Alberto Simpser)

Accepted in *Nature Scientific Reports*. [\[PDF\]](#) [\[Data\]](#)

## Policy & Translational Papers

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- ▶ “Generative AI for Pro-Democracy Platforms” (with Alia Braley, Nuole Chen, Alex Pentland, Anka Reuel, and Lily L. Tsai)  
**An MIT Exploration of Generative AI, 2024.** [\[PDF\]](#)

## Working Papers

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- ▶ “Democracy under Assault: Electoral Reform and Political Violence.” [\[PDF\]](#)  
**Under review**
- ▶ “A Theory of Criminal Bribe and Punishment under Elections” (with Martín Castillo-Quintana) [\[PDF\]](#)  
**Under review**
- ▶ “Accountability under Polarization” (with Horacio A. Larreguy, John Marshall, and Alberto Simpser)  
[\[PDF\]](#) [\[Slides\]](#) [\[AEA RCT registry 3135\]](#)

## Works in Progress

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- ▶ “Emotional Drivers of Misinformation” (with Susan Athey and Kristine Koutout)
- ▶ “Augmenting Human Survey ▶ Responses with Generative AI: An Application to Economic Research” (with Erik Brynjolfsson, Sophia Kazinnik, and David Nguyen)
- ▶ “Socratic Dialogue: Leveraging AI-powered Reason-giving in Public Deliberation” (with Alia Braley, Nuole Chen, Jiaxin Pei, Lily Tsai, and Alex Pentland) [\[AEA RCT registry 15461\]](#)
- ▶ “Machine Augmented Social Simulation (MASS): Challenges and Opportunities in Systematically Enhancing Algorithmic Fidelity in Developing Countries” (with Jasmin Baier and Sharif Kazemi)

## Selected Presentations

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2025: ASSA/AEA Annual Meetings, Rookiefest (Northwestern), AI and Democratic Governance (Yale)  
2024: Pacific Conference for Development Economics (Stanford)  
2023: Conference on the Economics of Crime and Justice (The University of Chicago), MPSA, EGAP  
2022: ITAM, NEWEPS-19 (Yale), APSA, XIII TWEC (Bocconi), ESOC (UC Berkeley), LACEA-LAMES, NEUDC (Yale)

## Selected Awards, Fellowships, and Grants

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Global Development Research Funding (\$20,000) <i>Stanford King Center on Global Development</i>	2025
Proposal Development Award (\$10,000) <i>AI at Work, Schmidt Sciences</i>	2025
Graduate Student Fellowship <i>Harvard University–Fundación México en Harvard</i>	2017–2023
Certificate of Excellence in Teaching <i>Harvard Kennedy School; Harvard College</i>	2020, 2021
Ex ITAM Research Prize, Best thesis <i>ITAM Alumni Association</i>	2018

## Teaching

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Harvard Economics Dept. ECON 50: *Using Big Data to Solve Economic and Social Problems* 2020–2021  
Teaching Fellow for Raj Chetty and Gregory Bruich (4.71/5.0)

Harvard Kennedy School API 205: *Politics and Policies: What Can Data Tell Us?* 2020–2021  
Teaching Fellow for Deborah Hughes Hallett (4.67/5.0)

Harvard Kennedy School DEV 309: *Development Policy Strategy* 2019  
Teaching Fellow for Ricardo Hausmann and Miguel Ángel Santos (4.2/5.0)

## Service

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*Journal of Political Economy*, *Journal of Development Economics*, *The Journal of Politics*, *National Science Foundation*, *Stanford Impact Labs*  
Reviewer

Harvard University Mexican Association of Students (HUMAS) and The Mexico Conference  
Co-Chair 2020–2021

## Skills

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*Computing*: R, Python, STATA  
*Languages*: Spanish (native), English (fluent), Mandarin (basic), French (basic)

## References

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### Susan Athey

Director of the Golub Capital Social Impact Lab  
The Economics of Technology Professor  
Stanford Graduate School of Business  
[athey@stanford.edu](mailto:athey@stanford.edu)

### Melissa Dell

Andrew E. Furer Professor of Economics  
Harvard University  
[melissadell@fas.harvard.edu](mailto:melissadell@fas.harvard.edu)

### Horacio A. Larreguy

Associate Professor of Economics  
and Political Science  
Instituto Tecnológico Autónomo de México  
[horacio.larreguy@itam.mx](mailto:horacio.larreguy@itam.mx)

### Erik Brynjolfsson

Director of the Digital Economy Lab  
Yang & Yamazaki Professor and Senior Fellow  
Stanford Institute for Human-Centered AI  
[erikb@stanford.edu](mailto:erikb@stanford.edu)

### Rema Hanna

Cheah Professor of South-East Asia Studies  
Chair of the International Development Area  
Harvard Kennedy School  
[rema\\_hanna@hks.harvard.edu](mailto:rema_hanna@hks.harvard.edu)

### Alex ‘Sandy’ Pentland

Center Fellow  
Stanford Institute for Human-Centered AI  
Toshiba Professor of Media Arts & Science  
[profalex@stanford.edu](mailto:profalex@stanford.edu)