

# José Ramón Enríquez González

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## Employment

**Stanford University**, Stanford, CA, USA

Postdoctoral Researcher, Golub Capital Social Impact Lab, Stanford GSB 2023–Present

Supervisor: [Susan Athey](#)

Postdoctoral Researcher, Digital Economy Lab, Stanford HAI

2023–Present

Supervisors: [Erik Brynjolfsson](#), [Alex ‘Sandy’ Pentland](#)

## Education

**Harvard University**, Cambridge, MA, USA

Ph.D., Political Economy and Government

2023

Committee: Melissa Dell, Jeffry Frieden, Rema Hanna, Horacio Larreguy, Pia Raffler

**Instituto Tecnológico Autónomo de México (ITAM)**, Mexico City, Mexico

B.A., *Honors*, Economics

2017

B.A., *Honors*, Political Science

2017

## Fields and research interests

Development Economics; Political Economy

Political Accountability; Economics of Social Media, AI, and Digital Transformation

## Publications

“Mass Political Information on Social Media: Facebook Ads, Electorate Saturation, and Electoral Accountability in Mexico”

(with Horacio A. Larreguy, John Marshall, and Alberto Simpser )

*Journal of the European Economic Association*, 2024 [PDF](#) [Slides](#) [Pre-Analysis Plan](#) [Data](#)

## Policy & Translational papers

“Generative AI for Pro-Democracy Platforms”

(with Alia Braley, Nuole Chen, Alex Pentland, Anka Reuel, and Lily L. Tsai)

*An MIT Exploration of Generative AI*, 2024 [PDF](#)

## Working papers

“Accountability under Polarization” [PDF](#) [Slides](#) [Pre-Analysis Plan](#)

(with Horacio A. Larreguy, John Marshall, and Alberto Simpser)

“A Theory of Criminal Bribe and Punishment under Elections” [PDF](#)

(with Martín Castillo-Quintana) *Under review*

“Confounding, spillovers, and interactions influence estimates of social distancing policy effects” [PDF](#)

(with Horacio A. Larreguy and Alberto Simpser) *Revision submitted*

“Democracy under Assault: Electoral Reform and Political Violence” [PDF](#)

## Works in Progress

“Emotional Drivers of Misinformation”  
(with Susan Athey and Kristine Koutout)

“Augmenting Human Survey Responses with Generative AI: An Application to Economic Research”  
(with Erik Brynjolfsson and David Nguyen)

“Policy Dreamer: Diverse Public Policy Generation via Elicitation and Simulation of Human Preferences”  
(with Arjun Karanam, Udari Madhushani Schwag, Michael Elabd, Noah Goodman, and Sanmi Koyejo)

## Selected Presentations

2025: ASSA/AEA Annual Meetings, Rookiefest (Northwestern), AI and Democratic Governance (Yale)

2024: Pacific Conference for Development Economics (Stanford)

2023: Conference on the Economics of Crime and Justice (The University of Chicago), MPSA, EGAP

2022: ITAM, NEWEPS-19 (Yale), APSA, XIII TWEC (Bocconi), ESOC (UC Berkeley),  
LACEA-LAMES, NEUDC (Yale)

## Teaching

2020–2021: Economics Dept. ECON 50: *Using Big Data to Solve Economic and Social Problems*  
Teaching Fellow for Raj Chetty and Gregory Bruich. Evaluations: 4.71/5.0

2020–2021: Harvard Kennedy School. API 205: *Politics and Policies: What Can Data Tell Us?*  
Teaching Fellow for Deborah Hughes Hallett. Evaluations: 4.67/5.0

2019: Harvard Kennedy School. DEV 309: *Development Policy Strategy*  
Teaching Fellow for Ricardo Hausmann and Miguel Ángel Santos. Evaluations: 4.2/5.0

## Service

*Journal of Political Economy*, *Journal of Development Economics*, *The Journal of Politics*, *Stanford Impact Labs*  
Reviewer

Harvard University Mexican Association of Students (HUMAS) and The Mexico Conference  
Co-Chair 2020–2021

## Skills

*Computing*

R, Python, STATA

*Languages*

Spanish (native), English (fluent), Mandarin (basic), French (basic)

## References

### Susan Athey

Director of the Golub Capital Social Impact Lab  
The Economics of Technology Professor  
Stanford Graduate School of Business  
[athey@stanford.edu](mailto:athey@stanford.edu)

### Rema Hanna

Cheah Professor of South-East Asia Studies  
Chair of the International Development Area  
Harvard Kennedy School  
[rema.hanna@hks.harvard.edu](mailto:rema.hanna@hks.harvard.edu)

### Melissa Dell

Andrew E. Furer Professor of Economics  
Harvard University  
[melissadell@fas.harvard.edu](mailto:melissadell@fas.harvard.edu)

### Erik Brynjolfsson

Director of the Digital Economy Lab  
Yang & Yamazaki Professor and Senior Fellow  
Stanford Institute for Human-Centered AI  
[erikb@stanford.edu](mailto:erikb@stanford.edu)

### Horacio A. Larreguy

Associate Professor of Economics  
and Political Science  
Instituto Tecnológico Autónomo de México  
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### Pia Raffler

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Harvard University  
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