

# José Ramón Enríquez González

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## Experience

**Stanford University**, Stanford, CA, USA

Postdoctoral Researcher, Golub Capital Social Impact Lab, Stanford GSB 2023–Present  
Supervisor: Susan Athey

Postdoctoral Researcher, Digital Economy Lab, Stanford HAI 2023–Present  
Supervisors: Erik Brynjolfsson, Alex ‘Sandy’ Pentland

External Contributor, World Bank DIME AI Team 2025–Present

## Education

**Harvard University**, Cambridge, MA, USA

Ph.D., Political Economy and Government 2023  
Committee: Melissa Dell, Jeffry Frieden, Rema Hanna, Horacio Larreguy, Pia Raffler

**Instituto Tecnológico Autónomo de México (ITAM)**, Mexico City, Mexico

B.A., *Honors*, Economics 2017

B.A., *Honors*, Political Science 2017

## Affiliations

*King Center on Global Development, Stanford*  
Researcher Affiliate

2024–Present

## Fields and research interests

Development Economics; Political Economy  
Political Accountability; Economics of Social Media, AI, and Digital Transformation

## Publications

“Mass Political Information on Social Media: Facebook Ads, Electorate Saturation, and Electoral Accountability in Mexico”

(with Horacio A. Larreguy, John Marshall, and Alberto Simpser )

*Journal of the European Economic Association*, 2024 [PDF](#) [Slides](#) [Pre-Analysis Plan](#) [Data](#)

## Policy & Translational papers

“Generative AI for Pro-Democracy Platforms”

(with Alia Braley, Nuole Chen, Alex Pentland, Anka Reuel, and Lily L. Tsai)

*An MIT Exploration of Generative AI*, 2024 [PDF](#)

## Working papers

“Confounding, spillovers, and interactions influence estimates of social distancing policy effects” [PDF](#)  
(with Horacio A. Larreguy and Alberto Simpser) *Accepted in Nature Scientific Reports*

“Democracy under Assault: Electoral Reform and Political Violence” [PDF](#)  
*Under review*

“A Theory of Criminal Bribe and Punishment under Elections” [PDF](#)  
(with Martín Castillo-Quintana) *Under review*

“Accountability under Polarization” [PDF](#) [Slides](#) [Pre-Analysis Plan](#)  
(with Horacio A. Larreguy, John Marshall, and Alberto Simpser)

## Works in Progress

“Emotional Drivers of Misinformation”  
(with Susan Athey and Kristine Koutout)

“Augmenting Human Survey Responses with Generative AI: An Application to Economic Research”  
(with Erik Brynjolfsson, Sophia Kazinnik, and David Nguyen)

“Socratic Dialogue: Leveraging AI-powered Reason-giving in Public Deliberation”  
(with Alia Braley, Nuole Chen, Jiaxin Pei, Lily Tsai, and Alex Pentland)

## Selected Presentations

2025: ASSA/AEA Annual Meetings, Rookiefest (Northwestern), AI and Democratic Governance (Yale)

2024: Pacific Conference for Development Economics (Stanford)

2023: Conference on the Economics of Crime and Justice (The University of Chicago), MPSA, EGAP

2022: ITAM, NEWEPS-19 (Yale), APSA, XIII TWEC (Bocconi), ESOC (UC Berkeley),  
LACEA–LAMES, NEUDC (Yale)

## Awards, Fellowships, and Grants

Global Development Research Funding (\$20,000)	2025
<i>Stanford King Center on Global Development</i>	

Proposal Development Award (\$10,000)	2025
<i>AI at Work, Schmidt Sciences</i>	

Graduate Student Fellowship	2017-2023
<i>Harvard University–Fundación México en Harvard</i>	

GSAS Professional Development Fund (\$2,500)	2022
<i>The Graduate School of Arts and Sciences</i>	

Certificate of Excellence in Teaching	2020, 2021
<i>Harvard Kennedy School; Harvard College</i>	

IQSS Research Grant (\$2,100)	2021
<i>Institute for Quantitative Social Science at Harvard University</i>	

Summer Research Travel Grant (\$1,900, \$2,000)	2018, 2019
<i>David Rockefeller Center for Latin American Studies</i>	

Pre-dissertation Grant (\$1,000)	2018
<i>Weatherhead Center for International Affairs</i>	

Ex ITAM Research Prize, Best thesis	2018
<i>ITAM Alumni Association</i>	

## Teaching

Harvard Economics Dept. ECON 50: *Using Big Data to Solve Economic and Social Problems* 2020–2021  
Teaching Fellow for Raj Chetty and Gregory Bruich (4.71/5.0)

Harvard Kennedy School API 205: *Politics and Policies: What Can Data Tell Us?* 2020–2021  
Teaching Fellow for Deborah Hughes Hallett (4.67/5.0)

Harvard Kennedy School DEV 309: *Development Policy Strategy* 2019  
Teaching Fellow for Ricardo Hausmann and Miguel Ángel Santos (4.2/5.0)

## Service

*Journal of Political Economy*, *Journal of Development Economics*, *The Journal of Politics*, *Stanford Impact Labs*  
Reviewer  
Harvard University Mexican Association of Students (HUMAS) and The Mexico Conference  
Co-Chair 2020–2021

## Skills

### *Computing*

R, Python, STATA

### *Languages*

Spanish (native), English (fluent), Mandarin (basic), French (basic)

## References

### Susan Athey

Director of the Golub Capital Social Impact Lab  
The Economics of Technology Professor  
Stanford Graduate School of Business  
[athey@stanford.edu](mailto:athey@stanford.edu)

### Melissa Dell

Andrew E. Furer Professor of Economics  
Harvard University  
[melissadell@fas.harvard.edu](mailto:melissadell@fas.harvard.edu)

### Horacio A. Larreguy

Associate Professor of Economics  
and Political Science  
Instituto Tecnológico Autónomo de México  
[horacio.larreguy@itam.mx](mailto:horacio.larreguy@itam.mx)

### Erik Brynjolfsson

Director of the Digital Economy Lab  
Yang & Yamazaki Professor and Senior Fellow  
Stanford Institute for Human-Centered AI  
[erikb@stanford.edu](mailto:erikb@stanford.edu)

### Rema Hanna

Cheah Professor of South-East Asia Studies  
Chair of the International Development Area  
Harvard Kennedy School  
[rema\\_hanna@hks.harvard.edu](mailto:rema_hanna@hks.harvard.edu)

### Alex ‘Sandy’ Pentland

Center Fellow  
Stanford Institute for Human-Centered AI  
Toshiba Professor of Media Arts & Science  
[profalex@stanford.edu](mailto:profalex@stanford.edu)