

José Ramón Enríquez González

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Experience

Stanford University, Stanford, CA, USA

Postdoctoral Researcher, Golub Capital Social Impact Lab, Stanford GSB 2023–Present
Supervisor: [Susan Athey](#)

Postdoctoral Researcher, Digital Economy Lab, Stanford HAI 2023–Present
Supervisors: [Erik Brynjolfsson](#), [Alex ‘Sandy’ Pentland](#)

External Contributor, World Bank DIME AI Team 2025–Present

Education

Harvard University, Cambridge, MA, USA

Ph.D., Political Economy and Government 2023
Committee: Melissa Dell, Jeffry Frieden, Rema Hanna, Horacio Larreguy, Pia Raffler

Instituto Tecnológico Autónomo de México (ITAM), Mexico City, Mexico

B.A., *Honors*, Economics 2017

B.A., *Honors*, Political Science 2017

Affiliations

King Center on Global Development, Stanford
Researcher Affiliate

2024–Present

Fields and research interests

Development Economics; Political Economy
Political Accountability; Economics of Social Media, AI, and Digital Transformation

Publications

“Mass Political Information on Social Media: Facebook Ads, Electorate Saturation, and Electoral Accountability in Mexico”

(with Horacio A. Larreguy, John Marshall, and Alberto Simpser)

Journal of the European Economic Association, 2024 [PDF](#) [Slides](#) [Pre-Analysis Plan](#) [Data](#)

Policy & Translational papers

“Generative AI for Pro-Democracy Platforms”

(with Alia Braley, Nuole Chen, Alex Pentland, Anka Reuel, and Lily L. Tsai)

An MIT Exploration of Generative AI, 2024 [PDF](#)

Working papers

“Confounding, spillovers, and interactions influence estimates of social distancing policy effects” [PDF](#)
(with Horacio A. Larreguy and Alberto Simpser) *Accepted in Nature Scientific Reports*

“A Theory of Criminal Bribe and Punishment under Elections” [PDF](#)
(with Martín Castillo-Quintana) *Under review*

“Democracy under Assault: Electoral Reform and Political Violence” [PDF](#)
Under review

“Accountability under Polarization” [PDF](#) [Slides](#) [Pre-Analysis Plan](#)
(with Horacio A. Larreguy, John Marshall, and Alberto Simpser)

Works in Progress

“Emotional Drivers of Misinformation”
(with Susan Athey and Kristine Koutout)

“Augmenting Human Survey Responses with Generative AI: An Application to Economic Research”
(with Erik Brynjolfsson, Sophia Kazinnik, and David Nguyen)

“Socratic Dialogue: Leveraging AI-powered Reason-giving in Public Deliberation”
(with Alia Braley, Nuole Chen, Jiaxin Pei, Lily Tsai, and Alex Pentland)

Selected Presentations

2025: ASSA/AEA Annual Meetings, Rookiefest (Northwestern), AI and Democratic Governance (Yale)

2024: Pacific Conference for Development Economics (Stanford)

2023: Conference on the Economics of Crime and Justice (The University of Chicago), MPSA, EGAP

2022: ITAM, NEWEPS-19 (Yale), APSA, XIII TWEC (Bocconi), ESOC (UC Berkeley),
LACEA-LAMES, NEUDC (Yale)

Awards, Fellowships, and Grants

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|---|------------|
| Global Development Research Funding (\$20,000) <i>Stanford King Center on Global Development</i> | 2025 |
| Proposal Development Award (\$10,000) <i>AI at Work, Schmidt Sciences</i> | 2025 |
| Graduate Student Fellowship <i>Harvard University–Fundación México en Harvard</i> | 2017-2023 |
| GSAS Professional Development Fund (\$2,500) <i>The Graduate School of Arts and Sciences</i> | 2022 |
| Certificate of Excellence in Teaching <i>Harvard Kennedy School; Harvard College</i> | 2020, 2021 |
| IQSS Research Grant (\$2,100) <i>Institute for Quantitative Social Science at Harvard University</i> | 2021 |
| Summer Research Travel Grant (\$1,900, \$2,000) <i>David Rockefeller Center for Latin American Studies</i> | 2018, 2019 |
| Pre-dissertation Grant (\$1,000) <i>Weatherhead Center for International Affairs</i> | 2018 |
| Ex ITAM Research Prize, Best thesis <i>ITAM Alumni Association</i> | 2018 |

Teaching

Harvard Economics Dept. ECON 50: *Using Big Data to Solve Economic and Social Problems* 2020–2021
Teaching Fellow for Raj Chetty and Gregory Bruich (4.71/5.0)

Harvard Kennedy School API 205: *Politics and Policies: What Can Data Tell Us?* 2020–2021
Teaching Fellow for Deborah Hughes Hallett (4.67/5.0)

Harvard Kennedy School DEV 309: *Development Policy Strategy* 2019
Teaching Fellow for Ricardo Hausmann and Miguel Ángel Santos (4.2/5.0)

Service

Journal of Political Economy, *Journal of Development Economics*, *The Journal of Politics*, *Stanford Impact Labs*
Reviewer
Harvard University Mexican Association of Students (HUMAS) and The Mexico Conference
Co-Chair 2020–2021

Skills

Computing

R, Python, STATA

Languages

Spanish (native), English (fluent), Mandarin (basic), French (basic)

References

Susan Athey

Director of the Golub Capital Social Impact Lab
The Economics of Technology Professor
Stanford Graduate School of Business
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Melissa Dell

Andrew E. Furer Professor of Economics
Harvard University
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Horacio A. Larreguy

Associate Professor of Economics
and Political Science
Instituto Tecnológico Autónomo de México
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Erik Brynjolfsson

Director of the Digital Economy Lab
Yang & Yamazaki Professor and Senior Fellow
Stanford Institute for Human-Centered AI
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Rema Hanna

Cheah Professor of South-East Asia Studies
Chair of the International Development Area
Harvard Kennedy School
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Alex ‘Sandy’ Pentland

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Stanford Institute for Human-Centered AI
Toshiba Professor of Media Arts & Science
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