# José Ramón Enríquez González

Postdoctoral Researcher | Stanford HAI (Gates Computer Science, Office 192) | Stanford GSB (Bass Center B002, Office B0005) | Stanford, CA 94305

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# **Experience**

Stanford University, Stanford, CA, USA	
Postdoctoral Researcher, Golub Capital Social Impact Lab, Graduate School of Business Supervisor: Susan Athey	2023–Present
Postdoctoral Researcher, Digital Economy Lab, Institute for Human-Centered AI Supervisors: Erik Brynjolfsson, Alex 'Sandy' Pentland	2023–Present
World Bank, Washington D.C., USA External Collaborator, DIME Artificial Intelligence	2025–Present
Education	
Harvard University, Cambridge, MA, USA Ph.D., Political Economy and Government Committee: Melissa Dell, Jeffry Frieden, Rema Hanna, Horacio Larreguy, Pia Raffler	2023
Instituto Tecnológico Autónomo de México (ITAM), Mexico City, Mexico B.A., <i>Honors</i> , Economics B.A., <i>Honors</i> , Political Science	2017 2017
Affiliations	
King Center on Global Development, Stanford Researcher Affiliate	2024–Present

# Fields and Research Interests

Development Economics; Political Economy

Economics of AI and digital transformation; public sector innovation; political accountability; misinformation; generative AI for economic measurement and civic engagement.

# **Publications**

- "Mass Political Information on Social Media: Facebook Ads, Electorate Saturation, and Electoral Accountability in Mexico" (with Horacio A. Larreguy, John Marshall, and Alberto Simpser)

  Journal of the European Economic Association, 2024 [PDF] [Slides] [AEA registry 7789] [Data]
- "Confounding, spillovers, and interactions influence estimates of social distancing policy effects" (with Horacio A. Larreguy and Alberto Simpser)

Accepted in Nature Scientific Reports. [PDF] [Data]

# **Policy & Translational Papers**

• "Generative AI for Pro-Democracy Platforms" (with Alia Braley, Nuole Chen, Alex Pentland, Anka Reuel, and Lily L. Tsai)

An MIT Exploration of Generative AI, 2024. [PDF]

# **Working Papers**

- "Democracy under Assault: Electoral Reform and Political Violence." [PDF]

  Under review
- "A Theory of Criminal Bribe and Punishment under Elections" (with Martín Castillo-Quintana) [PDF] Under review
- ▶ "Accountability under Polarization" (with Horacio A. Larreguy, John Marshall, and Alberto Simpser) [PDF] [Slides] [AEA RCT registry 3135]

# **Works in Progress**

- "Emotional Drivers of Misinformation" (with Susan Athey and Kristine Koutout)
- ▶ "Augmenting Human Survey ▶ Responses with Generative AI: An Application to Economic Research" (with Erik Brynjolfsson, Sophia Kazinnik, and David Nguyen)
- "Socratic Dialogue: Leveraging AI-powered Reason-giving in Public Deliberation" (with Alia Braley, Nuole Chen, Jiaxin Pei, Lily Tsai, and Alex Pentland) [AEA RCT registry 15461]
- "Machine Augmented Social Simulation (MASS): Challenges and Opportunities in Systematically Enhancing Algorithmic Fidelity in Developing Countries" (with Jasmin Baier and Sharif Kazemi)

## **Selected Presentations**

2025: ASSA/AEA Annual Meetings, Rookiefest (Northwestern), AI and Democratic Governance (Yale)

2024: Pacific Conference for Development Economics (Stanford)

2023: Conference on the Economics of Crime and Justice (The University of Chicago), MPSA, EGAP

2022: ITAM, NEWEPS-19 (Yale), APSA, XIII TWEC (Bocconi), ESOC (UC Berkeley), LACEA–LAMES, NEUDC (Yale)

# Selected Awards, Fellowships, and Grants

Stanford Impact Labs Postdoctoral Fellowship Stanford Impact Labs	2025
Global Development Research Funding (\$20,000) Stanford King Center on Global Development	2025
Proposal Development Award (\$10,000)  AI at Work, Schmidt Sciences	2025
Graduate Student Fellowship Harvard University–Fundación México en Harvard	2017–2023
Certificate of Excellence in Teaching  Harvard Kennedy School; Harvard College	2020, 2021

Ex ITAM Research Prize, Best thesis ITAM Alumni Association

2018

# Teaching

Harvard Economics Dept. ECON 50: *Using Big Data to Solve Economic and Social Problems* 2020–2021 Teaching Fellow for Raj Chetty and Gregory Bruich (4.71/5.0)

Harvard Kennedy School API 205: *Politics and Policies: What Can Data Tell Us?* Teaching Fellow for Deborah Hughes Hallett (4.67/5.0)

2020-2021

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Harvard Kennedy School DEV 309: Development Policy Strategy

2019

Teaching Fellow for Ricardo Hausmann and Miguel Ángel Santos (4.2/5.0)

#### **Service**

Journal of Political Economy, Journal of Development Economics, The Journal of Politics, National Science Foundation, Stanford Impact Labs

Reviewer

Harvard University Mexican Association of Students (HUMAS) and The Mexico Conference Co-Chair

2020-2021

# **Skills**

Computing: R, Python, STATA

Languages: Spanish (native), English (fluent), Mandarin (basic), French (basic)

# References

#### **Susan Athey**

Director of the Golub Capital Social Impact Lab The Economics of Technology Professor Stanford Graduate School of Business athey@stanford.edu

# Melissa Dell

Andrew E. Furer Professor of Economics Harvard University melissadell@fas.harvard.edu

#### Horacio A. Larreguy

Associate Professor of Economics and Political Science Instituto Tecnológico Autónomo de México horacio.larreguy@itam.mx

# Erik Brynjolfsson

Director of the Digital Economy Lab Yang & Yamazaki Professor and Senior Fellow Stanford Institute for Human-Centered AI erikb@stanford.edu

## Rema Hanna

Cheah Professor of South-East Asia Studies Chair of the International Development Area Harvard Kennedy School rema\_hanna@hks.harvard.edu

# Alex 'Sandy' Pentland

Center Fellow Stanford Institute for Human-Centered AI Toshiba Professor of Media Arts & Science profalex@stanford.edu