

José Ramón Enríquez González

Postdoctoral Researcher
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Employment

Stanford University, Stanford, CA, USA

Postdoctoral Researcher, Golub Capital Social Impact Lab, Stanford GSB 2023–Present

Supervisor: [Susan Athey](#)

Postdoctoral Researcher, Digital Economy Lab, Stanford HAI 2023–Present

Supervisors: [Erik Brynjolfsson](#), [Alex ‘Sandy’ Pentland](#)

Education

Harvard University, Cambridge, MA, USA

Ph.D., Political Economy and Government 2023

Committee: Melissa Dell, Jeffry Frieden, Rema Hanna, Horacio Larreguy, Pia Raffler

Instituto Tecnológico Autónomo de México (ITAM), Mexico City, Mexico

B.A., *Honors*, Economics 2017

B.A., *Honors*, Political Science 2017

Fields and research interests

Development Economics; Political Economy

Political Accountability; Economics of Social Media, AI, and Digital Transformation

Publications

“Mass Political Information on Social Media: Facebook Ads, Electorate Saturation, and Electoral Accountability in Mexico”

(with Horacio A. Larreguy, John Marshall, and Alberto Simpser)

Journal of the European Economic Association, 2024 [PDF](#) [Slides](#) [Pre-Analysis Plan](#) [Data](#)

Policy & Translational papers

“Generative AI for Pro-Democracy Platforms”

(with Alia Braley, Nuole Chen, Alex Pentland, Anka Reuel, and Lily L. Tsai)

An MIT Exploration of Generative AI, 2024 [PDF](#)

Working papers

“Accountability under Polarization” [PDF](#) [Slides](#) [Pre-Analysis Plan](#)

(with Horacio A. Larreguy, John Marshall, and Alberto Simpser)

“A Theory of Criminal Bribe and Punishment under Elections” [PDF](#)

(with Martín Castillo-Quintana) *Under review*

“Confounding, spillovers, and interactions influence estimates of social distancing policy effects” [PDF](#)

(with Horacio A. Larreguy and Alberto Simpser) *Revision submitted*

“Democracy under Assault: Electoral Reform and Political Violence” [PDF](#)

Works in Progress

“Emotional Drivers of Misinformation”
(with Susan Athey and Kristine Koutout)

“Augmenting Human Survey Responses with Generative AI: An Application to Economic Research”
(with Erik Brynjolfsson and David Nguyen)

“Policy Dreamer: Diverse Public Policy Generation via Elicitation and Simulation of Human Preferences”
(with Arjun Karanam, Udari Madhushani Schwag, Michael Elabd, Noah Goodman, and Sanmi Koyejo)

Selected Presentations

2025: ASSA/AEA Annual Meetings, Rookiefest (Northwestern), AI and Democratic Governance (Yale)

2024: Pacific Conference for Development Economics (Stanford)

2023: Conference on the Economics of Crime and Justice (The University of Chicago), MPSA, EGAP

2022: ITAM, NEWEPS-19 (Yale), APSA, XIII TWEC (Bocconi), ESOC (UC Berkeley),
LACEA-LAMES, NEUDC (Yale)

Teaching

2020–2021: Economics Dept. ECON 50: *Using Big Data to Solve Economic and Social Problems*
Teaching Fellow for Raj Chetty and Gregory Bruich. Evaluations: 4.71/5.0

2020–2021: Harvard Kennedy School. API 205: *Politics and Policies: What Can Data Tell Us?*
Teaching Fellow for Deborah Hughes Hallett. Evaluations: 4.67/5.0

2019: Harvard Kennedy School. DEV 309: *Development Policy Strategy*
Teaching Fellow for Ricardo Hausmann and Miguel Ángel Santos. Evaluations: 4.2/5.0

Service

Journal of Political Economy, *Journal of Development Economics*, *The Journal of Politics*, *Stanford Impact Labs*
Reviewer

Harvard University Mexican Association of Students (HUMAS) and The Mexico Conference
Co-Chair 2020–2021

Skills

Computing

R, Python, STATA

Languages

Spanish (native), English (fluent), Mandarin (basic), French (basic)

References

Susan Athey

Director of the Golub Capital Social Impact Lab
The Economics of Technology Professor
Stanford Graduate School of Business
athey@stanford.edu

Rema Hanna

Cheah Professor of South-East Asia Studies
Chair of the International Development Area
Harvard Kennedy School
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Melissa Dell

Andrew E. Furer Professor of Economics
Harvard University
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Erik Brynjolfsson

Director of the Digital Economy Lab
Yang & Yamazaki Professor and Senior Fellow
Stanford Institute for Human-Centered AI
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Horacio A. Larreguy

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and Political Science
Instituto Tecnológico Autónomo de México
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Pia Raffler

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Harvard University
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