## BENEFITS OF A CI/CD PIPELINE

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## WHAT IS CI/CD?

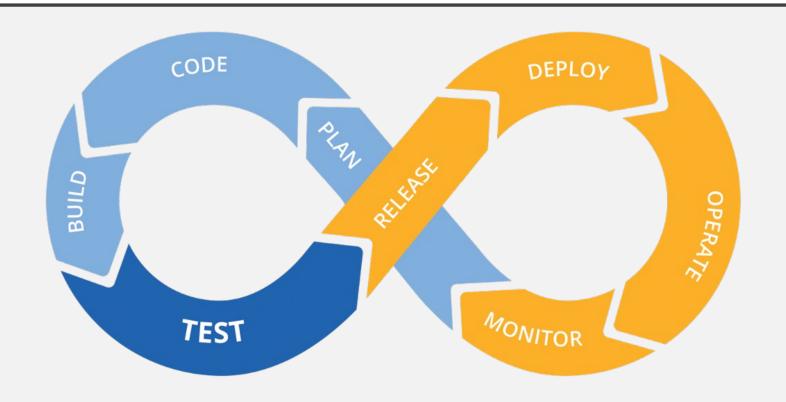


Image: https://www.mabl.com/blog/what-is-cicd

## BENEFITS OF CI/CD: A PATH TO MORE REVENUE AND LESS COSTS

- Less time on bugs of new features
- Less bugs in production for our customers
- Less infrastructure costs
- More reliability
- Lower downtimes

## BENEFITS OF CI/CD: A PATH TO MORE REVENUE AND LESS COSTS

Less time to market is the most important Benefit of a CI/CD Pipeline.

Time to market, which is the time required to deliver a feature to customers, would decrease significantly thanks to implement CI/CD. This occurs because CI/CD is a methodology and a set of tools that enhance the performance of the development and infrastructure teams. Less time to market can be an accelerator of new revenue.