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| **MMINTER PROJECT SHEET** |  | |  |  |  | | --- | --- | --- | | **Student’s Name** | : | Your Name | | **Project Title** | : | Title | | **Date** | : | Date | |

# WEBSITE TOPIC

(Write here what the website is about.)

# WEBSITE OBJECTIVE

(Write here what the website aims to do. Is to inform, sell, persuade, etc.)

# TARGET USER

## 3a. Demographic

(Write here the age, gender, location, job, economic level, background, etc. of your target user. You may create a user persona if you like.)

## 3b. User Story

1. (Describe here your target user’s needs and what he/she is doing in your website to satisfy that need.)
2. (Describe here your target user’s needs and what he/she is doing in your website to satisfy that need.)
3. (Describe here your target user’s needs and what he/she is doing in your website to satisfy that need.)

# DESIGN PERSONA

(A design persona is different from a user persona. A user persona describes your user; a design persona describes your design. It answers the questions: “If your design were a person, who would it be in the way it acts, talks, dresses up.” This person can be real or fictional, but has to be generally known so that others can understand. Get an image of this person and paste it here. Write a short description of how the website design is like this person.)

# WEBSITE SECTIONS

(Write down here the different sections that are need for your website that will satisfy 3b above. E.g. Home, About, Services, Location, Contact)

# WEBSITE CONTENT

(List down here all the individual components you will need for the content of your project. This includes text, images, videos, etc. List them per section. Best way to do this is to imagine the website page by page or section by section so you can determine what content each needs.)

# TENTATIVE NAME OF THE WEBSITE

(1. Tell us the tentative name of the website. 2)What would be a good URL for it.)