The construction starts with a graph H with vertex set $V(H) = \{x_1, x_2, \cdots, x_n\}$ and constructs a new graph G with vertex set $V(G) = \{x_1, x_2, \cdots, x_n\} \cup \{y_1, y_2, \cdots, y_n\} \cup \{z\}$ and edge set $E(G) = E(H) \cup \{x_i y_j \,|\, x_i x_j \in N(x_j)\} \cup \{y_i z \,|\, 1 \leq i \leq n\}$.

Informally, G is constructed from H by making a copy of H and a second copy of all the vertices of H, namely $\{y_1, y_2, \cdots, y_n\}$, and defining $N(y_i) = N(x_i)$. Then adding one last vertex z adjacent to all the vertices y_i's.