Basic Statistics and Sampling

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Lecture Overview

Topics covered:

- ► Law of Large Numbers
- ► Central Limit Theorem

Law of Large Numbers

Measuring unemployment rate in the United States:

- Current Population Survey (CPS)
- ► Monthly survey among 60,000 households
- ▶ Classification: Employed, Unemployed, Not in the labor force

Law of large numbers:

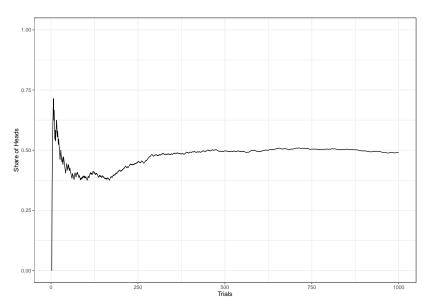
Any feature of a distribution can be recovered from repeated sampling.

Example of flipping a coin:

- ► Two possible outcomes: Heads or tails
- Key condition: Independence
- **Expected value of heads (or tails)**: E(H) = E(T) = 0.5

Difficulty to predict the share of heads from a single coin flip but high prediction precision from several thousand flips.

Law of Large Numbers: Flipping a Coin



Refresher: Sample versus Population

Why sampling is necessary:

- ▶ Sampling the entire population may be expensive or impossible.
- ➤ Sampling the entire population may be destructive (e.g., sampling all tires).

Random sample:

Every item or person in the population (more specifically sample frame) has the same probability of getting selected into the sample.

Example for polling before an election:

Every person with voting rights is in the sample frame and has the same chance of getting selected by a news agency for polling.

Estimation of the Sample Mean and the Sample Variance

Estimation of the population mean based on a sample:

$$\bar{x} = \frac{1}{N} \sum_{i=1}^{N} x_i$$

Estimation of the population variance based on a sample:

$$s^2 = \frac{1}{N-1} \sum_{i=1}^{N} (x_i - \bar{x})^2$$

And this is important:

▶ In R, var() and sd() calculate the variance assuming a sample, i.e., division by N-1.

Illustration: Estimating the Population Variance I

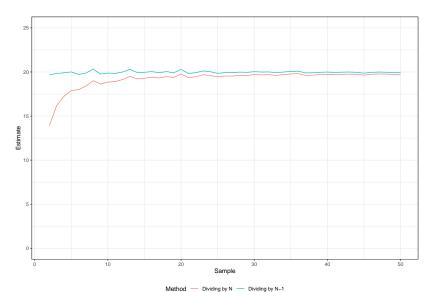
What we know about the population:

- ▶ Population size: 100,000
- ▶ Mean: $\mu = 50$
- ▶ Standard deviation: $\sigma = 20$

Sampling:

- ► Sample size ranging from 2 to 50
- ► Repeating the sampling 1000 times

Illustration: Estimating the Population Variance II



Sampling Distribution and Central Limit Theorem

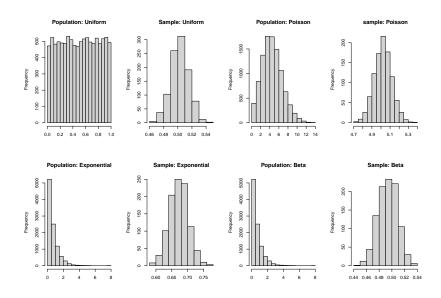
A statistic is a random variable (with its own probability distribution) based on a sample. For example, repeated polling of 1,000 people about their political preferences will result in a different outcome each time. For the sampling distribution of the mean \bar{x} , we have the following:

- lacktriangle Mean of the sampling distribution: $\mu_{ar{X}}$
- lacktriangle Variance of the sampling distribution: $\sigma_{ar{X}}^2$
- \blacktriangleright Standard deviation of the sampling distribution (commonly known as standard error): $\sigma_{\bar{X}}$

Central Limit Theorem

Independent of the underlying distribution, as the sample size increases, the sampling distribution of the mean will follow a normal distribution.

Central Limit Theorem: Illustration



Central Limit Theorem: Implications for Estimation

The standard error of the mean is given by:

$$\sigma_{\bar{x}} = \sqrt{\frac{\sigma^2}{n}} = \frac{\sigma}{\sqrt{n}}$$

The sample standard deviation is the statistic defined by:

$$s = \sqrt{s^2}$$

Suppose you have to predict the share of heads after flipping a coin multiple times. The variance of n coin flips is:

$$Var(n) = \frac{p \cdot (1-p)}{n}$$

Hence: Var(1) = 0.5, Var(10) = 0.025, Var(1000) = 0.00025, etc.

Application: Insurance Market

Risk aversion for individuals as well as for firms.

▶ Why do insurance companies exist?

Example:

$$Pr(fire) = 1/250$$

Simulation

- 1. Simulate the damage of *n* homeowners
- 2. Calculate the share
- 3. Repeat 1,000 times
- 4. Generate histogram

Insurance Market

