

## EDUCATION

### BACHELOR OF FINE ARTS

12.2006

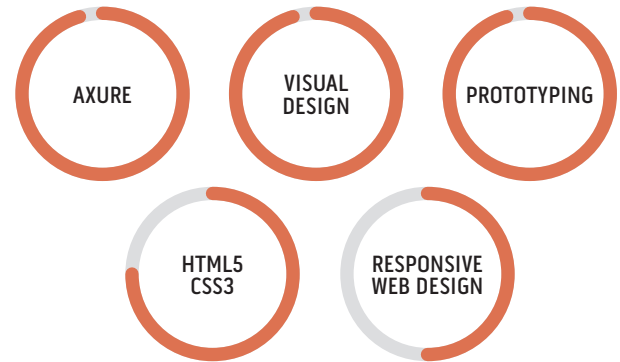
Lawrence Technological University  
Focus in Graphic Design & Digital Arts

### CONTINUING EDUCATION

08.2011-05.2013

Macomb Community College  
Interactive Web Design

## SKILLS



*Additional skills:* advanced knowledge of Axure, expert knowledge of adobe creative suite (Photoshop, Illustrator, Indesign, After Effects), strong visual design skills, user interface and user experience design (UI/UX), high-fidelity prototypes, style guide creation, whiteboarding, sketching/wire-framing, user-flows, project budgeting/estimating, video/animation, HTML5, CSS3

## WORK EXPERIENCE

### SENIOR USER EXPERIENCE AND INTERFACE DESIGNER

10.2013-PRESENT

UnitedHealthcare

Collaborate with stakeholders, visual designers, and developers from requirement definition to development

Design, test, and refine high-fidelity interactive prototypes for stakeholder review and usability testing

Implement and promote consistent design solutions, guidelines, and standards across design teams

Interpret wireframes to visually creative, intuitive, yet accessible, user interfaces

### SENIOR DESIGNER/ USER EXPERIENCE LEAD

10.2009-10.2013

MGM Grand Detroit

Created web assets/graphics for interfaces, banners, email blasts, and e-newsletters

Lead experience and interface designer for the customer-facing kiosk system

Lead user experience designer for the buffet self-checkout kiosk

Conceptualized and designed promotional and web advertising media

Designed, tested, and refined interactive kiosk games for casino promotions

### GRAPHIC DESIGNER/ BRAND AMBASSADOR

01.2007-07.2009

SHW Group

Managed brand/identity projects including interior and exterior signage according to strict corporate style guide standards

Conceptualized and designed print and web media for direct mail and e-mail

Created brand-consistent advertising, print and exhibit signage for corporate communications

Prepared layouts for regional and national architectural design competitions

## ACHIEVEMENTS

### Unitedhealth Care

Silver A' Design Award Winner (Differently Abled and Senior's Assistance Design Category)

OptumRx Mobile Application – User interface and experience design lead

### SHW Group

1st Place - 2009 SMPS Marketing Communications Award  
SHW Backstage Pass creative