



SPONSORSHIP PACKET
&
DONATION GUIDE

About Us

SAE Aero UW is the University of Wisconsin-Madison's chapter of SAE International's Aero Design competition. Our team is tasked with the challenge of designing, fabricating, and flying a high-performance RC (Remote Controlled) airplane capable of carrying a payload that meets the rigorous requirements set by the SAE Aero Design Competition. through a designated flight path in compliance with competition rules.



Through this experience, our members gain invaluable hands-on experience in a fast-paced, industry-like environment, while applying theoretical knowledge from coursework to real-world engineering challenges. Beyond the competition, SAE Aero UW engages with the broader community through social media, educational outreach, and recruitment events, offering opportunities for both students and companies to connect and collaborate.

Current Sponsors



Sponsorship Tiers

SAE Aero UW depends on sponsorship from giving partners for the financial and material expenses of designing and building our airplane.

Partner Benefits	Diamond (\$2,000+)	Gold (\$1,000 - \$1,999)	Silver (\$500 - \$999)	Bronze (\$100 - \$499)
Sponsor Logo	Large	Medium	Small	Monogram
Exclusive Recruiting Event with SAE Aero UW Members	★			
Acknowledgement in Competition Presentation	★	★		
Reveal Invitation	★	★	★	
Resume Packet	★	★	★	★
Social Media Recognition	★	★	★	★

Sponsorship Tiers

We'd love the opportunity to answer any questions that you may have. We greatly look forward to forging potential partnerships and how they might help the future endeavors of the aerospace industry. We appreciate the consideration you've given to our organization and hope that you might choose to sponsor our team and promote our engineering and education.

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