

# U.S. Securities and Exchange Commission

Analyzing IAR Registration and Employment Trends

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Project Website



## **Project Overview**

- Goal: Analyze and visualize data from the IAPD system.
- Data Source: XML files from Investment Adviser Public Disclosure (IAPD).
  - Focus Areas:
  - Employment history
  - Registration status
  - Exam results
  - Disclosures



## Data Engineering Workflow

- Python Pipeline:
  - Parsed XML data, normalized tables (employment, registration, exams, etc.)
  - R Data Wrangling:
  - Cleaned employer names, removed punctuation/fillers
  - Grouped by root token frequency



## Standardizing Organization Names

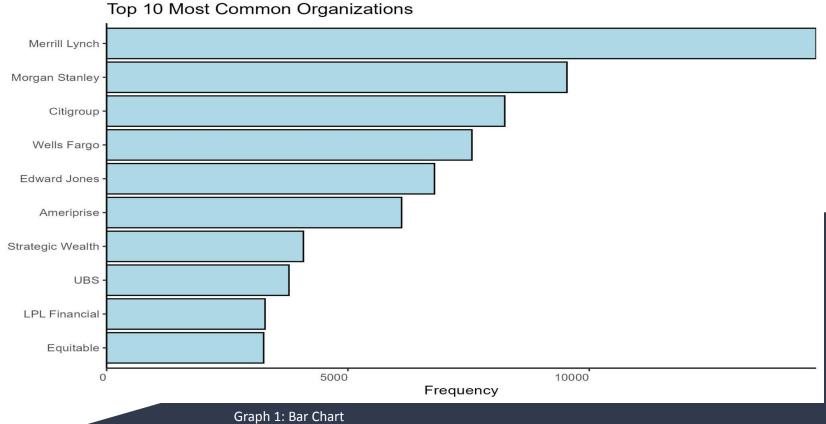
- Removed suffixes, punctuation, filler words
- Grouped names by root tokens and frequency
- Example: 'Morgan Stanley Wealth Management LLC' → 'morgan stanley'



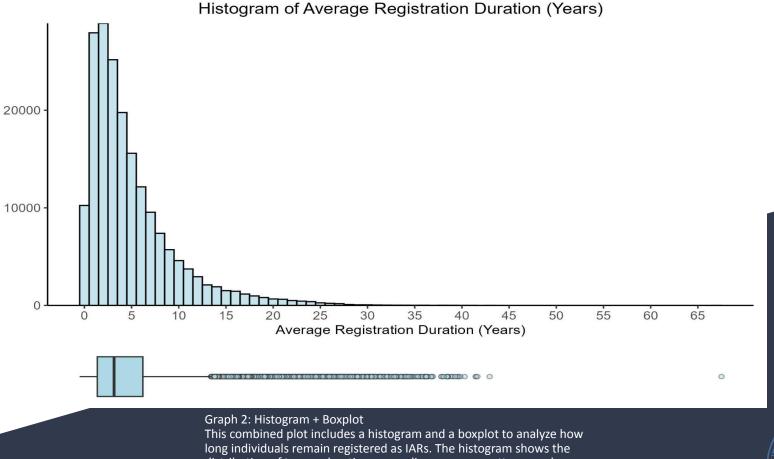
### Data Enrichment

#### **Derived Features:**

- Avg. registration duration
- Total registrations per firm/individual
- City and state coverage
- Mapped state info to census regions

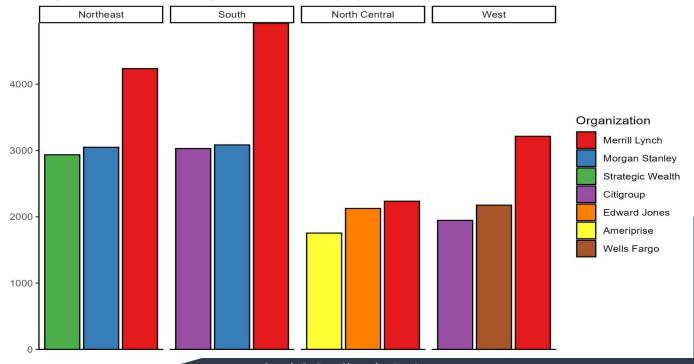


This bar chart presents the ten investment advisory firms with the highest number of registered Investment Adviser Representatives (IARs). It provides a straightforward frequency distribution, showing raw counts of representatives per firm.



distribution of tenure durations, revealing common patterns such as clustering around early-career years. the median is 3.58 years, mean is 5 years, and the maximum observed tenure is 66.83 years.

Top 3 Most Common Organizations by Employment Region



Graph 3: Bar Chart by Region
This bar chart shows how Investment Adviser Representatives (IARs) are distributed across the four U.S. Census regions—Northeast, South, North Central, and West—with counts broken down by the top firms in each region. The South leads in overall IAR representation, with a median firm count of 3,084 and a mean of 3,678, suggesting both strong presence and a few very large orgs pulling the average higher. The Northeast follows closely with a median of 3,048 and mean of 3,406. In contrast, the North Central and West regions are, with medians of 2,126 and 2,176 respectively, and means of 2,038 and 2,445.





Graph 4: **Bubble Map** (Plotly)

The interactive bubble map uses geographic coordinates and bubbles to represent the distribution of IARs employed by the top five firms across U.S. states. Tooltips on the map display statistics such as the total registrations and city coverage for each firm in a state.



Morgan Stanley

Citigroup

Wells Fargo

Edward Jones





### Resources & Link

- Data Source
- Project Website

Thank You!