APPLIED LEADERSHIP
PROJECT –

MEDIBYTE SLEEP DEVICE WORKSHOP

JAMES S RITTER
HCIN 556 - HEALTH CARE
LEADERSHIP
PROFESSOR JOSH WYMER
AUGUST 18, 2021



OVERVIEW & SCOPE



- When: August 6, 2021, from 1-2pm
- Where: Star Dental Cosmetic & Implant Center
- What: A 1-hour workshop regarding Medibyte Sleep Study Device operation
- Who: Team of 3 "Presenters" responsible for planning and speaking,
 8 staff members in the audience
- How: Presenters demonstrated how the Medibyte Device and its Software are operated through a short **PowerPoint presentation** and **Guidebook**. Participants practiced operating the device through **paired-partner activities**. Satisfaction **surveys** were administered at the end of the workshop.

BACKGROUND & RATIONALE

- Sleep apnea is a common condition, affecting an estimated 22 million Americans¹
- Sleep apnea testing can be inconvenient and for many patients
- Medibyte Sleep Study Device allows patients to complete sleep testing, at home,
- Dentists play an important role in treating sleep apnea
 - Financial incentive



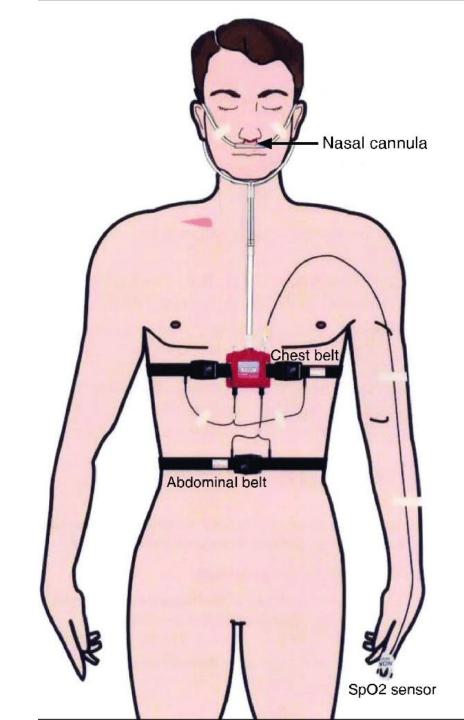
VISION & GOAL

Vision

 Plan/Conduct an interactive and informative workshop to build confidence in Medibyte Sleep Study Device operation among staff members, to improve communication skills

Goal

- Ensure staff members have a basic understanding of sleep apnea, device operation, and how to interpret results
- Ensure staff members feel comfortable configuring software and operating the device
- Ensure staff members are confident **teaching patients** how to use the device, on their own
- Complete the workshop within the 1-hour time period



TEAM MEMBERS



James R. — Project Team Leader USD Grad Student and Intern at Star Dental

Responsible for

- Holding members accountable for all deliverables
- Preparing/Editing PPT and Guidebook for workshop
- Presenting



Dr. Fara A, DDS – Project Sponsor

Primary Stakeholder, Practice Owner, and Head Dentist

Responsible for:

- Inviting staff audience to attend the workshop
- Reviewing & approving material for clinical accuracy
- Presenting



Myles H. – Project Team Member

Administrative Assistant at Star Dental

Responsible for:

- Maintaining meeting notes and written correspondence
- Research/Preparing PPT and Guidebook for workshop
- Presenting

LEADERSHIP PHILOSOPHY

- Democratic Leadership
- Relationship-Oriented Leadership
- Strengths AND Weaknesses
- Traits and Behaviors
- Skills and Abilities



TEAM CULTURE

- Balancing Task & Relationship
 Orientation Leadership Styles
- Providing Structure
- High Standards
- Developing Cohesiveness
- Constructive Feedback
- Have Fun!!



CONFLICTS & COMMUNICATION

- Story!
- Content vs Relational Conflicts
- Fisher & Ury Approach
 - Separate the People from the Problem
 - Focus on Interests NOT Positions
 - Invent Options for Mutual Gains
 - Insist on Objective Criteria
- Communication and Compromise are key!



DIVERSITY, ETHICS & SOCIAL JUSTICE

- Diverse Backgrounds& Experiences
- Inclusivity is Everything
- Respect & Empathy
- Patient Safety is Our Priority



SELF-REFLECTION

Strengths

- "James had a lot of creative and unique ideas which carried us through the project. I admire his
 openness to new perspectives or differing ideas, and his ability to put the needs of the project and
 team members over his own." Dr. Fara
- "James made us feel welcomed and heard. Meetings were a lot of fun and I learned a lot." -Myles

Areas of Improvement:

- "James needs to work on his assertiveness, especially when it comes to dealing with
 insubordination on his team. There were times that I had to back him up in front of other team
 members who were trying to get out of the work they had committed to." Dr. Fara
- "James needs to work on making sure our meetings end on time!" —Myles

LESSONS LEARNED

- Get tested for Sleep Apnea!!
- Leadership is all about balance!
- Flexibility is important
- Be assertive, not combative
- Show compassion and empathy
- Keep working on yourself!

