CAMP·FUND

CAMPAIGN • ADVANCED • MEDIA • PURCHASE

KEY FEATURES

- Opportunistic Investment Vehicle
- Short Term – Under One Year
- Uncapped Investor Upside
- Mitigated Downside Risk
- No Fixed Management Fees
- Familiar Private Equity Fund Structure
- Offering up to $20,000,000
- Targeting High Net Worth Individuals, Family Offices and Private Equity Funds

INVESTMENT OPPORTUNITY

CAMPAIGN ADVANCED MEDIA PURCHASE FUND, LLC is a short-term investment vehicle that enables investors to participate in the robust market for political issue advertising on local broadcast television during the current election year. The Company will purchase television spots for autumn broadcast in key political markets early in the election cycle and resell them to super PACs and other third party political advertisers during the general election season. The Company's research and experience establish that prices for issue advertising in certain states and markets spiral upwardly in the fall.

The Company believes that escalating demand for the finite supply of local television advertising time will continue to support spreads between early and late election cycle prices. The opportunity lies not in capturing a substantial share of the market for local broadcast political advertising, which is estimated to be between $3.3 billion and $4.7 billion,1 but in leveraging investor capital to purchase premium placements that, according to the Company's projections, will appreciate substantially in value by Election Day. With the Company's low-cost basis, it will offer placements to buyers at discounts of up to 20% from prevailing market rates, thereby gaining a competitive advantage.

Cancellable contracts with television stations mitigate downside risk from unsold inventory. Standard contract terms allow for cancellation within two weeks of the airtime with deposits fully refunded.

The offering's structure is similar to that of conventional real estate private equity offerings. Investors receive 100% of distributable cash up to the first hurdle of 8%, 80% of distributable cash up to the second hurdle of 15%, and 20% of distributable cash thereafter, uncapped.

There are no fixed management fees and managers begin to participate in the upside only after the first hurdle has been cleared.

The Company will dissolve after the 2016 general election and distribute capital and any returns to investors.

[1] On Points: Our 2016 TV Ad Spending Projection, Elizabeth Wilner, 7/20/15; http://cookpolitical.com/story/8685

OVERVIEW OF OPPORTUNITY

COMPANY:	Campaign Advanced Media Purchase Fund, LLC	**CLASS A RETURN:**	100% until first hurdle of 8% return 80% until second hurdle of 15% return 20% kicker thereafter
OFFERING SIZE:	$1 million minimum $20 million maximum	**MANAGEMENT FEES:**	No Fixed Fees: Management's participation in upside begins to phase in only after the first hurdle is cleared.
SECURITIES OFFERED:	200 Class A Interests @ $100,000	**PROJECTED CASH FLOWS TO CLASS A UNITS AT MAXIMUM SUBSCRIPTION:**	Low Performing Scenario: 70% rise in prices; 70% sold: $119,279. High Performing Scenario: 80% rise in prices; 80% sold: $120,495.
TERM OF INVESTMENT:	Dissolution and distribution before the end of 2016.	**DISTRIBUTIONS:**	On or before December 31, 2016 with some conditions.
LLC MEMBERS:	LLC MEMBERS: Investors will be Class A Members. CAMP Manager, LLC will be Class B Member.	**INVESTOR SUITABILITY:**	Accredited investors only. Targeted to high net worth individuals, family offices and private equity funds.

THE PROGRAM

THE COMPANY will negotiate contracts for the purchase of local television political issue advertising time or other media (Placements) in select markets early in the 2016 election cycle and resell the Placements to Buyers of political issue advertising time later in the 2016 election cycle when prices have risen as a result of demand. The Company will offer Placements to Buyers at prices that are higher than the prices negotiated by the Company but lower than prices then available to Buyers in the open market. The company will dissolve after the 2016 election and distribute capital contributions and any returns to investors.

Based upon the experience and research of members of CAMP Manager, prices for local television issue advertising time increase reliably through election cycles in even-numbered years, peaking shortly before the November election. Despite that issue advertising time can be purchased at substantially lower rates early in the election year, financial and strategic constraints keep many Buyers buying early.

Based on the experience of members of CAMP Manager, local television stations execute contracts for the sale of issue advertising time early in the election cycle under terms that require cash deposits of 50% and allow for the contracts to be cancelled and the deposits returned within a few weeks prior to the airtime. The Company believes that these market dynamics create the opportunity to capitalize on the spread in prices between early and late in the election cycle with a minimum risk of incurring substantial losses from unsold time.

KEYS TO THE SUCCESSFUL EXECUTION OF THE PLAN ARE:

(1) the selection of media markets with the greatest potential for price appreciation;

(2) the negotiation of favorable contractual terms with the television stations;

(3) the effective management of the Company's media inventory;

(4) the successful marketing of Placements to Buyers; and

(5) the timing of sales of Placements to realize the maximum appreciation in the value of the media inventory.

Return on capital will depend largely on the Company's ability to manage these tasks. While the Company cannot predict specific results, the Projections set forth in the Private Placement Memorandum reflect the Company's best estimates based on various scenarios.

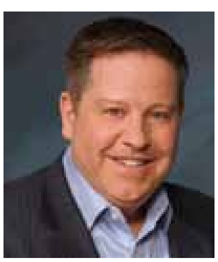
MANAGEMENT TEAM

THE COMPANY will be managed solely by CAMP Manager, LLC, whose members combine decades of experience working individually, and in some cases together, in the fields of political consulting, broadcast media, strategic communications, crisis management, risk consulting, compliance and legal services. Each of the founders has served in at least one senior government position and each has established and built his own successful business. Common to each of their successes was the ability to develop and execute a strategic plan, to navigate a highly competitive marketplace, and to adapt to changing market conditions. Each manager has a minimum of fifteen years' experience in a field where the skills required to succeed parallel those necessary to execute the Company's business plan. The team has worked closely together to identify the business opportunity, to develop the business plan, and to create the infrastructure to capitalize on the opportunity.

DOMINIC DELPAPA

iQu STRATEGIES

Dominic DelPapa, the originator of the CAMP concept, is president, founder and sole shareholder of iQu Strategies, a Denver-based public engagement, communications and campaign strategy firm (www.iQuStrategies.com). DelPapa was formerly a partner in IKON Public Affairs under which the initial execution of the CAMP model was launched. DelPapa has managed or been senior consultant to over 250 political campaigns in his 30+ year career, including over 50 in Colorado. As a partner at IKON and owner of iQu, DelPapa has overseen dozens of media buying projects totaling nearly $50 million in gross volume placed. Examples of DelPapa generating singular results include managing the campaign of Ronald D. Castille for District Attorney of Philadelphia (1985), the last Republican elected to a citywide office in Philadelphia; leading the first successful statewide defeat of anti-affirmative action ballot measures in the nation (2008); heading up communications strategy for one of the first civil unions ballot measure campaigns in the nation (2006) and leading the effort to elect the first Democratic state senate majority in Colorado in 40 years (2000). Most recently, DelPapa has been successfully leading a series of campaigns on behalf of the oil and gas industry to promote responsible energy operations in Colorado and advance public engagement on fracking issues. He graduated from Allegheny College (Meadville, PA) in 1980 with a B.A. in Political Science/Economics.

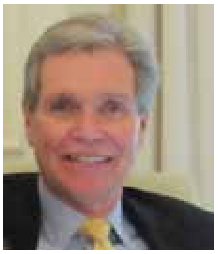


SEAN TONNER

R&R PARTNERS

Sean Tonner leads R&R Partners' (www.rrpartners.com) seventh and newest office, in Denver, Colorado. Before joining R&R, he was the founder and president of Phase Line Strategies, a full-service, multi-disciplined, Denver-based global consulting firm. Before founding Phase Line, Sean served as the deputy chief of staff to Colorado Governor Bill Owens. He was responsible for the day-to-day operations of the office as well as managing intergovernmental affairs and external relations with various constituencies, including political, minority and business organizations. In addition to his political experience, Sean has developed and executed successful strategic plans for some of the country's and region's largest companies, including Western Union, Denver's HealthOne, Wal-Mart and Houston-based Noble Energy. He also has been successful in raising and deploying investment capital for small and medium-sized companies. Over the course of his career, Sean has worked on numerous political campaigns in the U.S. and abroad, including the campaigns of President George W. Bush, Colorado Governor Owens, former Colorado Senator Ben Nighthorse Campbell and Colorado Congressman Mike Coffman. Tonner has extensive experience with Super Pac's and in international business and political affairs, being part of several successful campaigns in Hungary, Mexico, France, Ghana, and Germany. He also is a member of the Colorado Young Presidents Organization. He served in the U.S. Army and attended Reconnaissance, Airborne, Ranger, Desert and Jungle warfare training. In addition, Sean served as a scout for the 24th Infantry Division in Operation Desert Storm, where he earned the Army Commendation Medal for Valor.

MANAGEMENT TEAM



WILLIAM G. CHADWICK, JR.

Mr. Chadwick is an attorney and consultant based in Washington, DC. He is president of Chadwick Associates, Inc., a risk consulting firm that provides a broad array of legal and consulting services to public and private organizations in the areas of corporate governance, ethics, integrity, compliance and crisis management. Much of the firm's work in the private sector has involved internal investigations of misconduct on behalf of multi-national clients, interacting with regulators and prosecutors, developing ethics, integrity and compliance programs to mitigate risk, and devising public relations and media strategies to mitigate reputational risk. Clients have included the Democratic Caucus of the Pennsylvania House of Representatives in responding to, and cooperating with, a corruption investigation by the Pennsylvania Attorney General, and the First Judicial District of Pennsylvania (the Philadelphia court system) in responding to a number of crises that threatened to undermine public confidence in the administration of justice in Philadelphia.

Prior to establishing the firm in 1999, Mr. Chadwick served in a number of positions in Pennsylvania government including First Assistant and Acting District Attorney of Philadelphia, where he was a prosecutor for sixteen years and tried 153 jury trials to verdict; Inspector General of Pennsylvania under Governor Robert P. Casey, where he supervised a staff of 500 conducting investigations of fraud waste and abuse in state government; and Executive Deputy General Counsel to Pennsylvania Governor Tom Ridge, where he was the second of 600 lawyers who advised the governor and represented 32 state agencies. Mr. Chadwick is a graduate of Cornell University and the University of Denver College of Law. He is admitted to practice in the courts of Pennsylvania and the District of Columbia, the United States Supreme Court, the United States Court of Appeals for the Third Circuit and the United States District Courts for the Eastern and Middle Districts of Pennsylvania.

IMPORTANT DISCLOSURE

The material contained in this brochure provides prospective investors with select information regarding a potential investment in the Company. It is not intended to establish a legally binding commitment but, rather, to encourage further discussions about a possible investment in the company. This brochure does not constitute an offer to sell or solicitation of an offer to buy interests in the Company. Any such offers will be made only to accredited investors, as defined in Regulation D under the Securities Act of 1933, as amended, pursuant to separate agreements to be negotiated by the parties.

Some of the information in this brochure contains forward-looking statements within the meaning of the federal securities laws. Forward-looking statements typically are identified by use of terms such as "anticipate," "believe," "plan," "expect," "future," "intend," "may," "will," "should," "estimate," "predict," "potential," "continue" and similar words, although some forward-looking statements are expressed differently.

All forward-looking statements address matters that involve risk and uncertainties, and there are many important risks, uncertainties and other factors that could cause the Company's actual results to differ materially from the forward-looking statements contained in herein. The Company undertakes no obligation to update or review any forward-looking statements, whether as a result of new information, future developments or otherwise.

This Presentation contains certain financial projections prepared by CAMP Manager. All projections are simply management's estimates using the best information it has at the time it developed them and investors should not rely on them in making any investment decision. These projections should not be viewed as anything more than management's business targets. The projections are based on areas of performance that have little or no historical data from which to extrapolate and, therefore, reflect management's assumptions which may not prove to be correct.

The Company is a start-up company and it should be expected that significant fluctuations in the projections will likely occur as the assumptions are proven or disproven with actual experience.

The membership interests are highly illiquid, have no public market, and generally are not transferable, except with the consent of the Manager and compliance with applicable securities laws.

**SECURITIES OFFERED THROUGH WEALTHFORGE SECURITIES, LLC.
MEMBER FINRA/SIPC**

CAMP FUND, LLC
1580 LINCOLN STREET, SUITE 800
DENVER, CO 80203

DENVER, CO	(720) 524-7100
WASHINGTON, DC	(202) 965-9600

DOMINIC DELPAPA	dominic.delpapa@CAMP.fund
BILL CHADWICK	bill.chadwick@CAMP.fund
SEAN TONNER	sean.tonner@CAMP.fund