

Top 5 Zipcodes for Real Estate Investment in Oregon

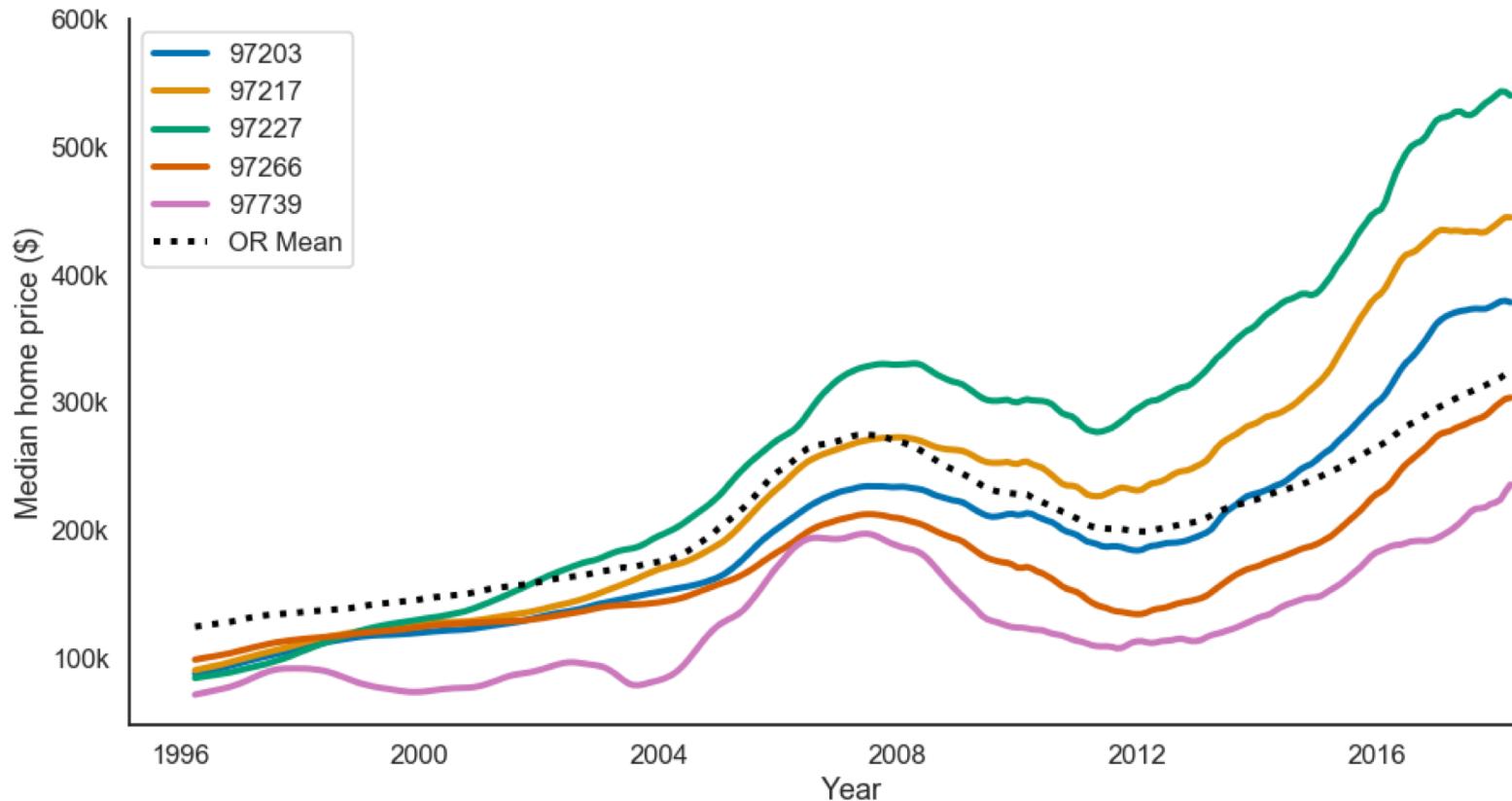
Jenny R. Kreiger, PhD

Project for Flatiron School Data Science Bootcamp

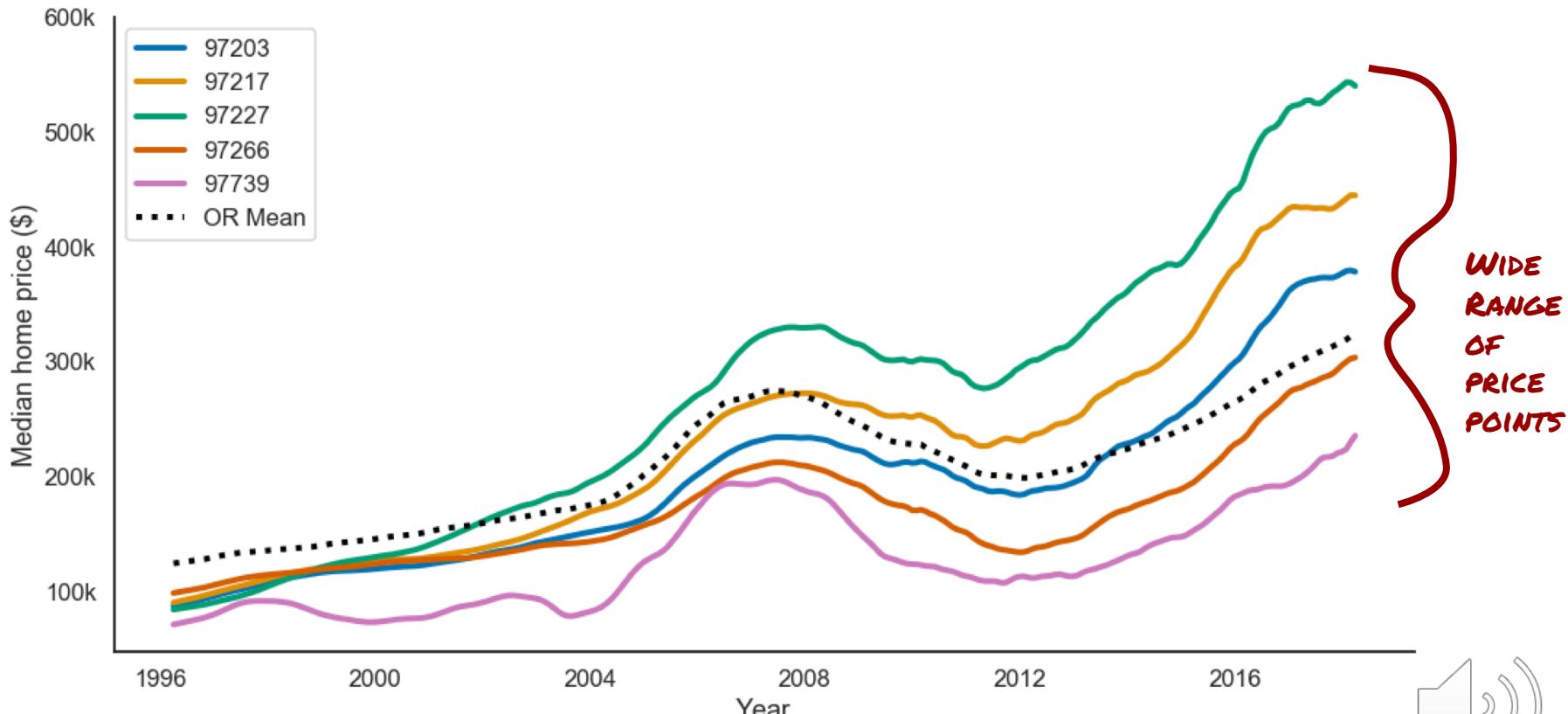
November 1, 2019



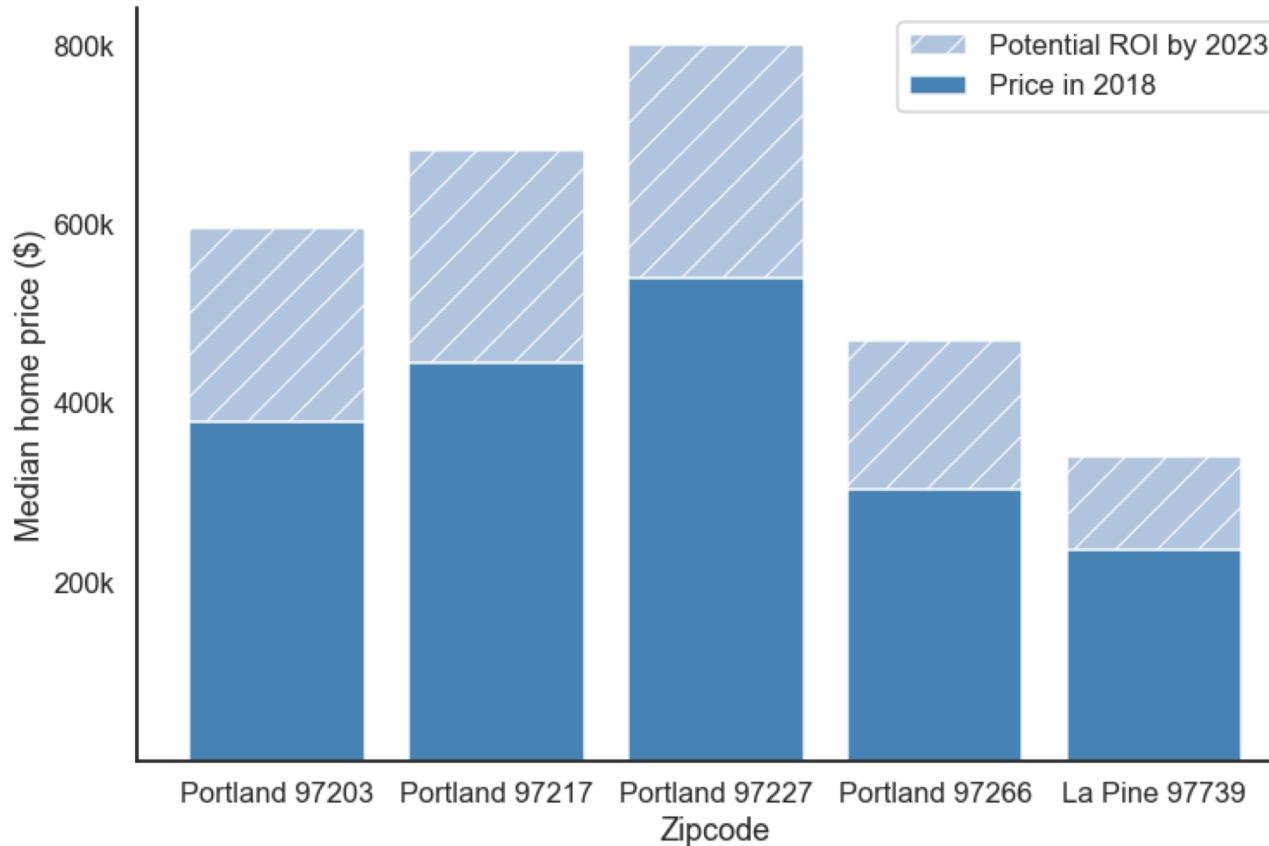
The top 5 Oregon zipcodes over time



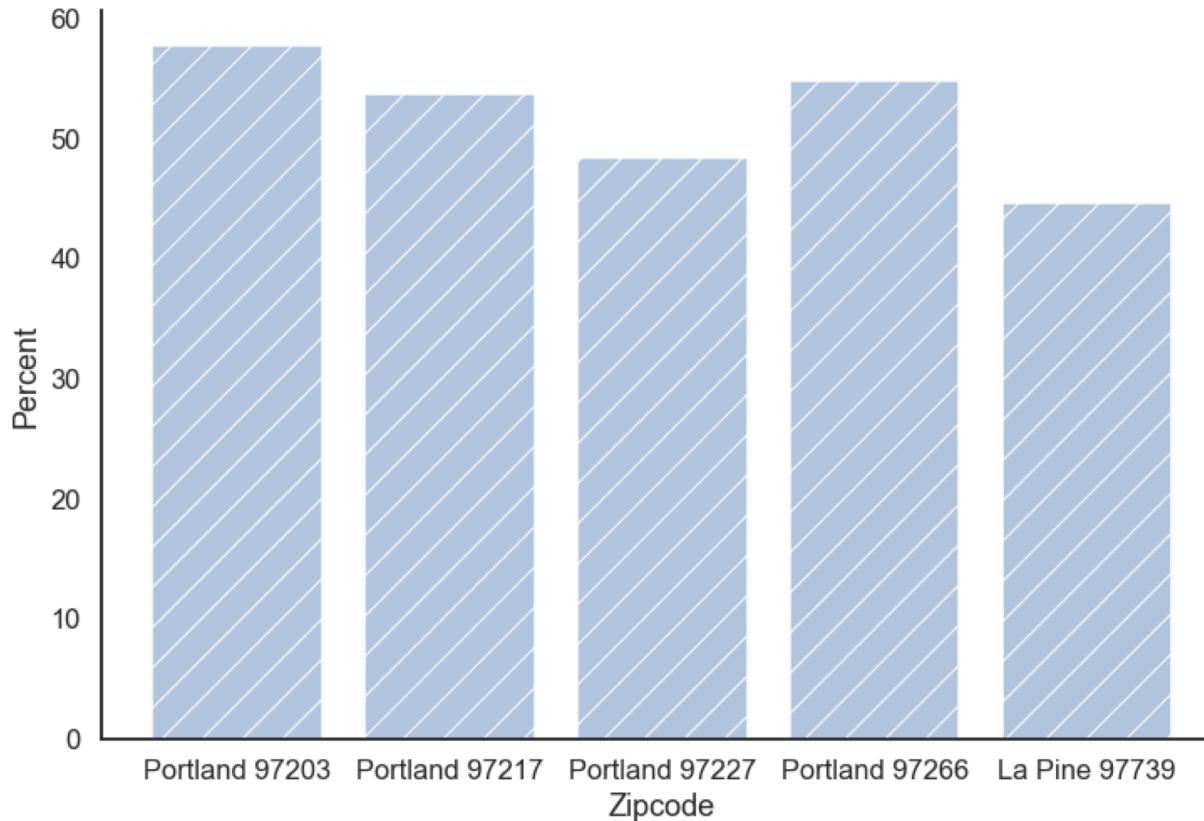
The top 5 Oregon zipcodes over time



Median home prices, 2018 v. 2023



Predicted ROI over 5 Years (April 2018-April 2023)

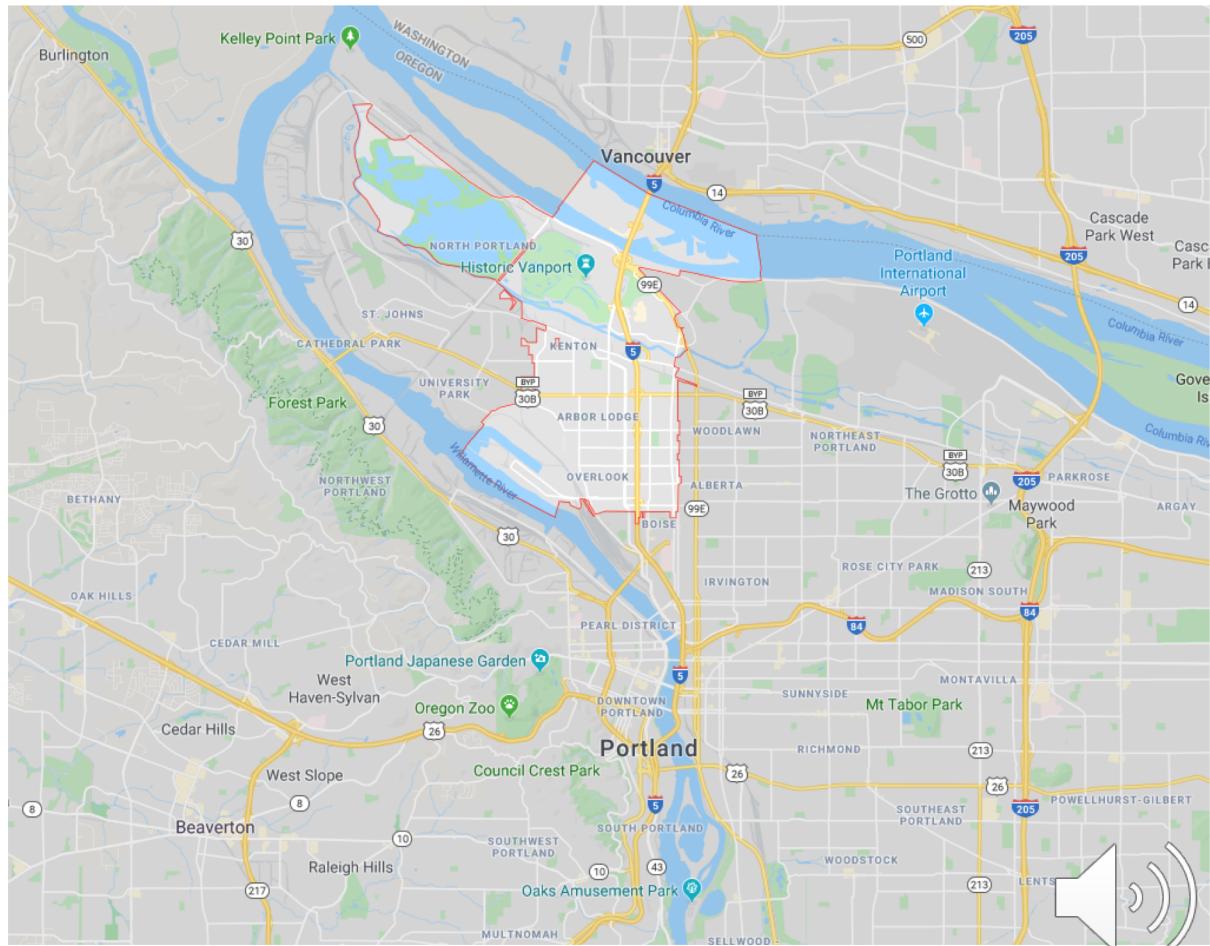


Safer bet,
less opportunity



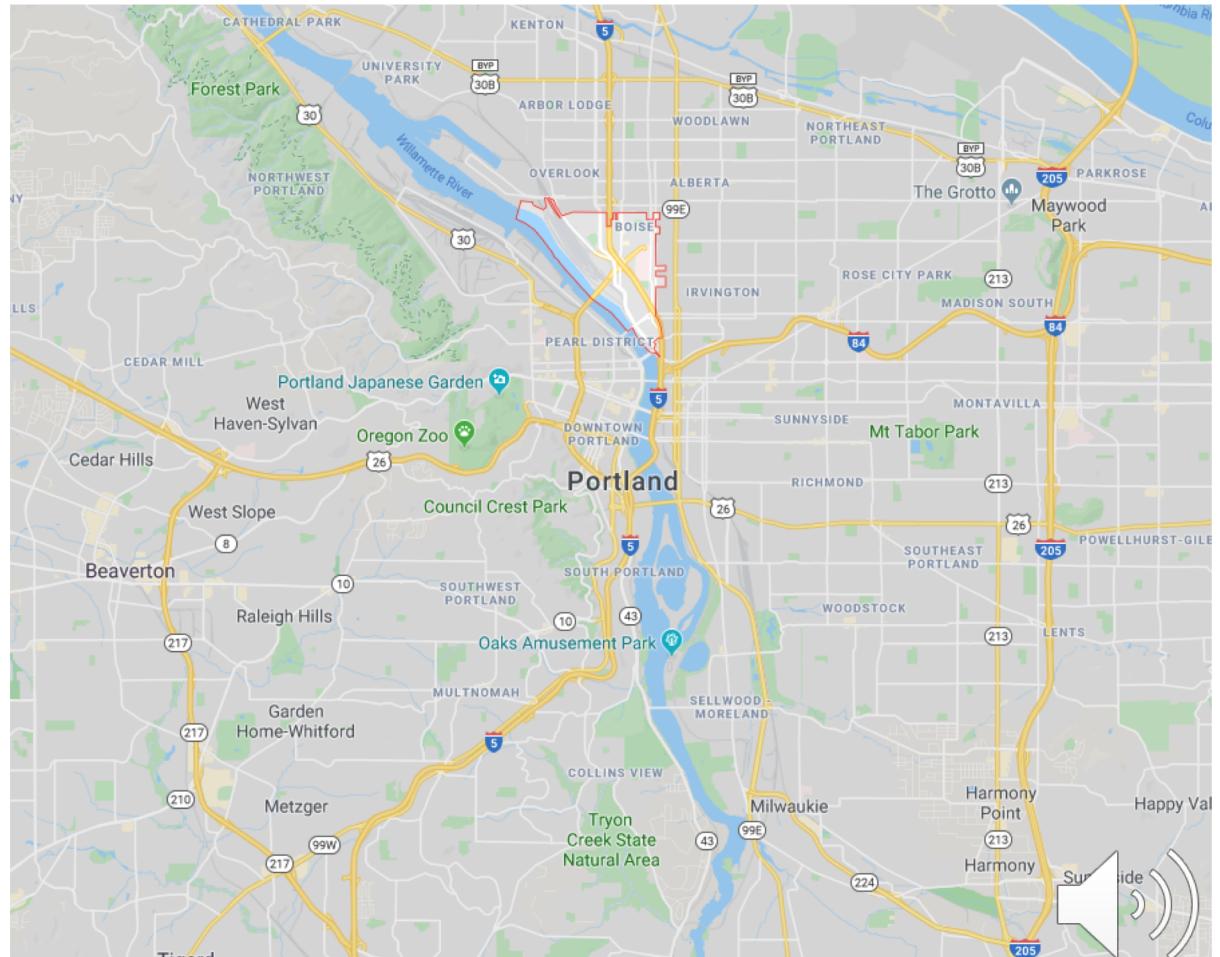
97217

- + Strong 10-year ROI
- + Strong predicted ROI
- + Good model performance
- + Plenty available
- High prices



97227

- + Strong 10-year ROI
- + Strong predicted ROI
- + Good model performance
- High prices
- Low availability

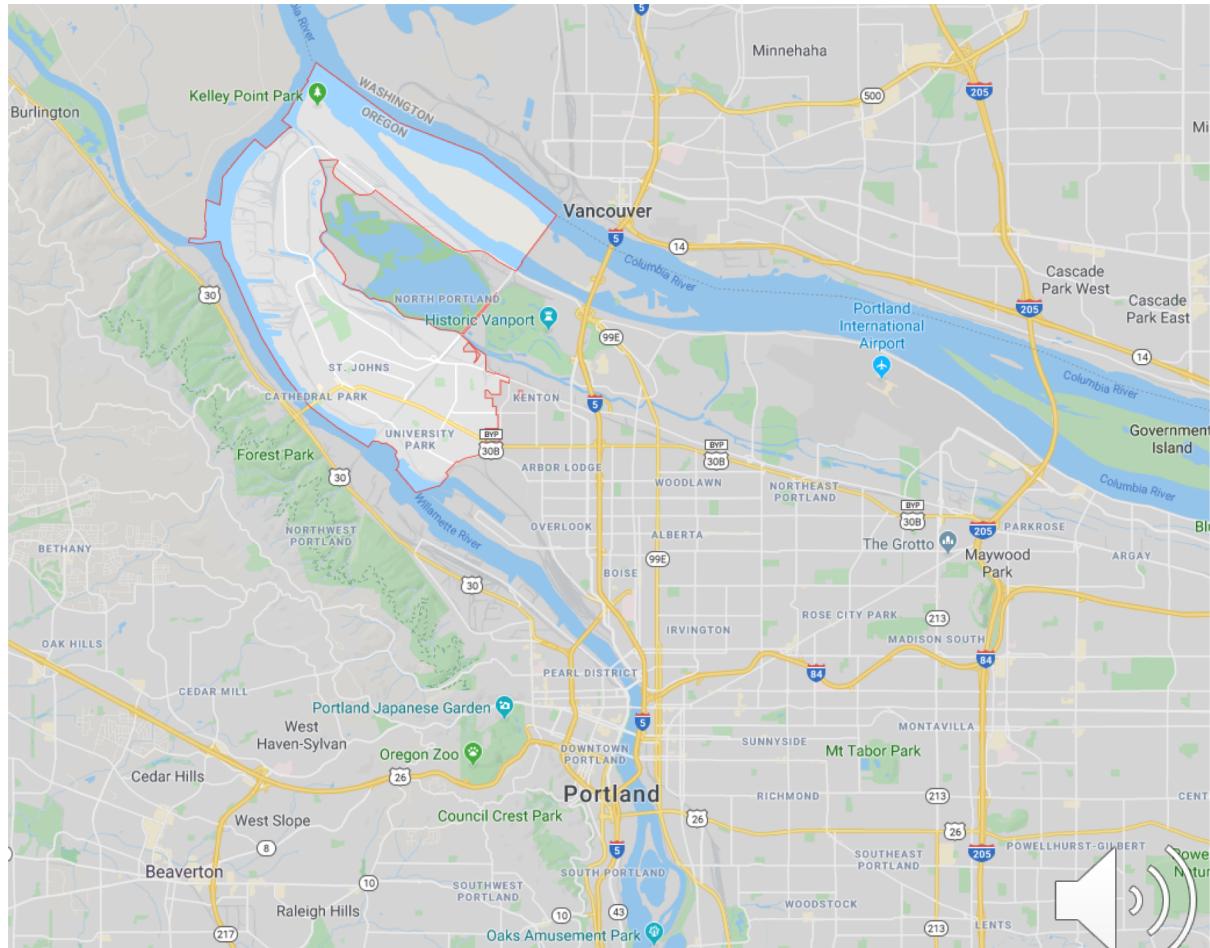


Riskier bet,
more opportunity



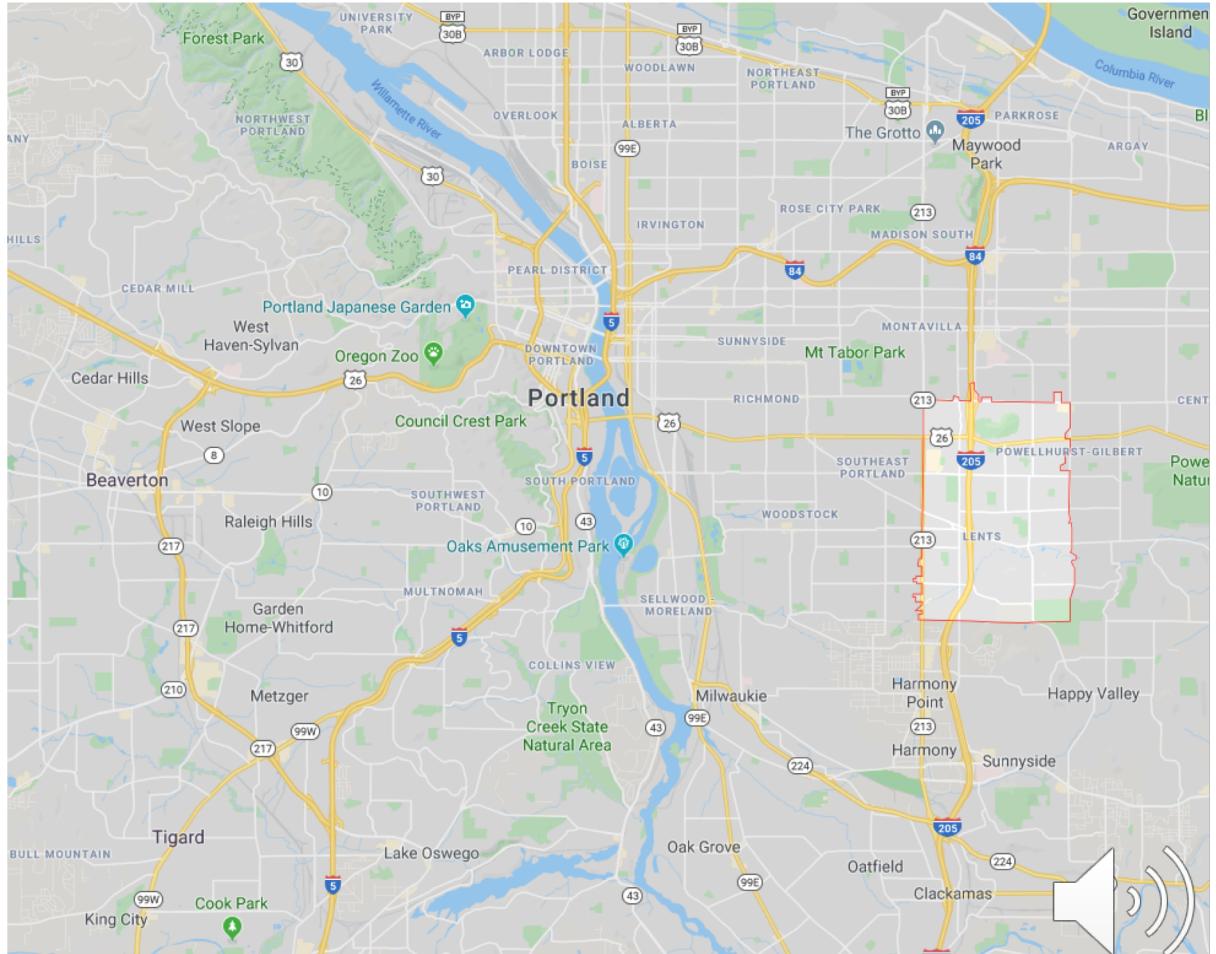
97203

- + Consistently strong ROI over time
- + Best predicted ROI
- + Midrange prices
- + Plenty available
- Fair model performance



97266

- + Strong 5-year ROI
- + Strong predicted ROI
- + Lower prices
- + Plenty available
- Fair model performance

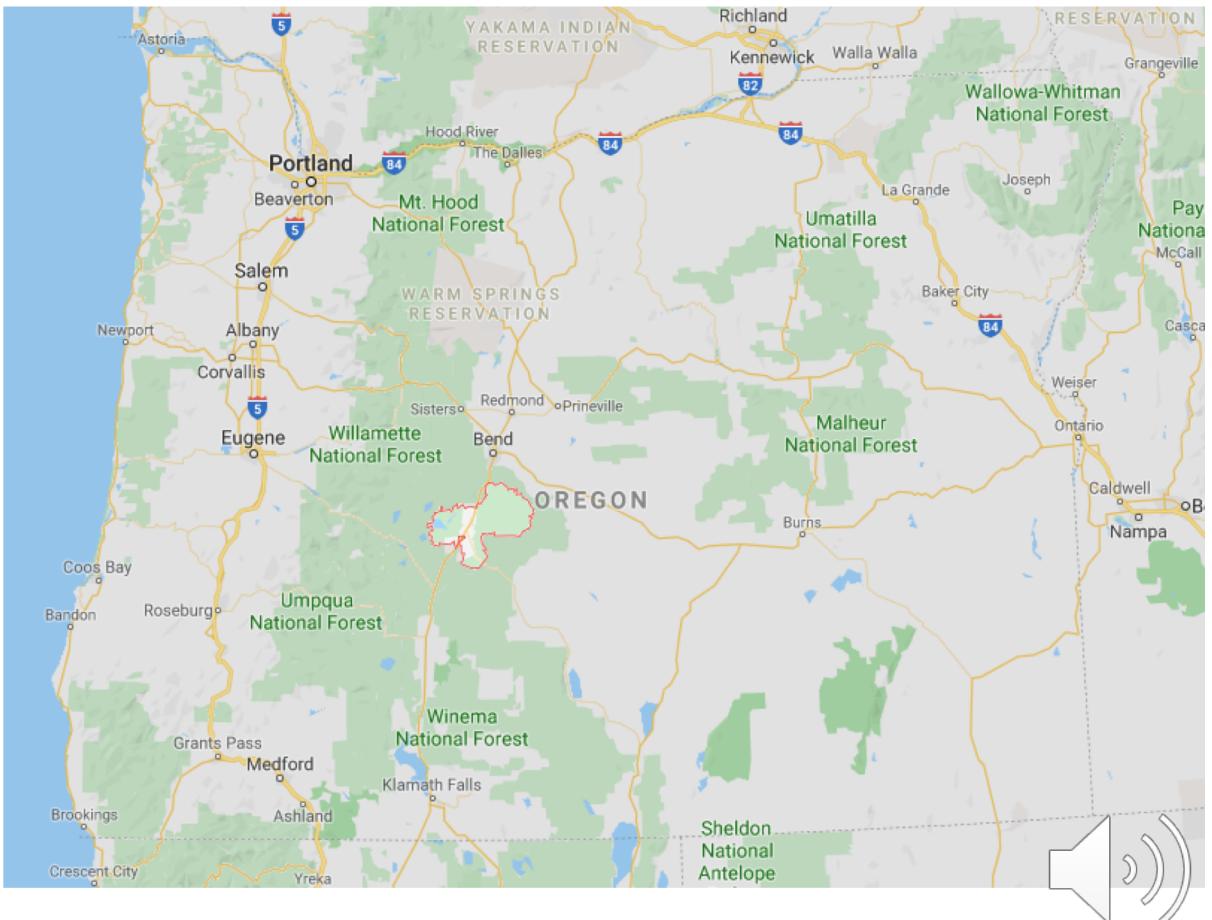


The wildcard



97739

- + Strong 5-year ROI
- + Low prices
- + Plenty available
- Poor model performance
- Remote location



Summary

Safer bet, less opportunity: 97217, 97227

Riskier bet, more opportunity: 97203, 97266

Wildcard: 97739



Summary

Safer bet, less opportunity: 97217, 97227

Riskier bet, more opportunity: 97203, 97266

Wildcard:

97739

NEEDS MORE
RESEARCH



Thanks!

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