	Alarm Mode (where news outlets rush to cover a hot new story)	Non-Alarm Mode
Patrol Mode (where news outlets dig into the details of a story, looking	Resulting Type of News Coverage Media storm: A sudden surge of news coverage at a high level for at least a week	Resulting Type of News Coverage Low-level sustained coverage or high-level sustained coverag
for new aspects of the story to uncover)	Fxample News Items 9/11 terrorist attacks Hurricane Katrina Catholic priest abuse scandal Treyvon Martin's shooting Global pandemic George Floyd's murder Jan 6, 2021, insurrection at the U.S. Capitol	Example News Items Ongoing military actions overseas Olympics General weather patterns General presidential elections
Non-Patrol Mode	Resulting Type of News Coverage A momentary media surge in news coverage but not at a high enough level and/or for long enough to qualify as a media storm	Resulting Type of News Coverage Low-level coverage for brief period
	Example News Items Haiti earthquake Michael Jackson's death	Example News Items Human interest stories Most crimes