

John R. Maloney

Weymouth, MA | john@jmaloney.net | 617.694.9413

[LinkedIn](#) | [Website](#) | [GitHub](#)

Summary

Enterprise Architect and seasoned **digital development leader** with a track record of delivering **innovative digital experiences** and driving **enterprise digital transformation**. Experienced in **Agile methodologies**, adept at aligning **business strategy with technology**, leading **cross-functional teams**, and optimizing **SDLC processes** for **scalable, high-impact solutions**. Early career experience in **financial, compliance, and regulatory auditing** provides a strong foundation for **risk management and governance** in digital initiatives.

Professional Experience

MERGE – Boston, MA

SVP, Group Technology Leader | 04/2023 – 01/2025

- **Architectural Review Board (ARB) member** leading **Cloud & Infrastructure decisions and governance**.
- Oversaw the **management of 30+ hosted sites** across **Rackspace, Azure, and AWS**, ensuring **security, scalability, and cost efficiency**.
- Led an initiative to transition all resource provisioning and management to an **Infrastructure as Code (IaC) model**, improving **deployment consistency and scalability**.
- **Architected digital solutions** across various verticals and application stacks.
- Led a **15-member development team**, including full-time and freelance engineers.
- Collaborated with **Program Management** to refine **digital delivery models**.
- Oversaw **resource allocation, budgeting, and project profitability**.
- Conducted project **retrospectives** to enhance **development processes and team performance**.
- Spearheaded **new scopes of work** within strategic client accounts.



VP, Technology Leader | 04/2017 – 04/2023

- Led **digital development** and **product ownership** for **BVI Medical**:
 - Secured a **\$1M recurring annual engagement** and delivered an **internationalized (i18n)**, **MM+M** award-winning **ophthalmic surgical pack configurator**.
 - Developed **custom Salesforce/IFS-integrated cross-selling applications**.
- Directed the **digital transformation** team for **MAS Medical Staffing**:
 - Led development of a **turnkey credentialing portal** and modernized **recruiting operations**.
 - Maintained and optimized **legacy shift booking and time tracking systems**.
- Managed **project estimates, SOWs, and budget tracking** to ensure **delivery within scope**.

BEAM INTERACTIVE – Boston, MA

Director, Technology and Development | 03/2013 – 04/2017

- Managed a **\$2M–\$4M annual technical scope** for **MINI USA**.
- Led **MarTech integrations** across **BMW enterprise** and **third-party platforms**.
- Directed the **technical roadmap** for MINI's flagship site, **miniusa.com**.
- Advocated for MINI's **technology needs** with **BMW Corporate IT** and **vendor partners**.
- Developed an **A/B testing program** to optimize **user engagement**.

Senior Software Engineer | 09/2006 – 03/2013

- Co-led the **migration of miniusa.com** to **Adobe AEM**.
- Led development on the first **adaptive experience design** on **miniusa.com**.
- Built an **OEM and dealership event platform** to drive **lead generation**.
- Developed **m.miniusa.com**, the initial **handheld device solution** for **MINI USA**.
- Implemented **SOAP-based web services** for **lead processing automation**.

EVENTMONITOR – Boston, MA

Director of Client Services | 07/2004 – 06/2006

- Managed **\$2M+ SaaS applications**, boosting **engagement and retention**.
- Led **discover and define** phases of enhancement projects, **translating business needs into solutions**.
- Directed technology implementations and **client training**.
- Deployed a service management system which **improved SLA response times**.
- Implemented **automated regression testing**, reducing deployment errors and accelerating release cycles.



EZE CASTLE SOFTWARE – Boston, MA

Software Engineer – Team Lead | 04/2000 – 06/2004

- Designed the **core business model** for a **trade order management system**.
- Built **FX trading** and **exposure monitoring solutions**.
- Developed a **bond calculation engine** based on **SIA standards**.

Technical Skills & Tools

A mix of **hands-on experience** and **leadership** in the following technologies:

- **Cloud & Infrastructure:** Azure (SQL DB, SWA, AKS, VM), AWS (RDS, EC2, S3), Rackspace, Cloudflare
- **Languages, Libraries & Frameworks:** SQL, Java, JavaScript, TypeScript, React, Next.js, Node.js
- **Digital Experience Platforms:** Adobe AEM, Acquia/Drupal, Sitecore, Kentico, WordPress
- **CRM & ERP:** Salesforce Sales Cloud (SFDC), Bullhorn, IFS
- **SDLC, DevOps & IaC:** Terraform, Terraform Cloud, Docker, Kubernetes, GitHub, GitLab, Azure DevOps, Jira, Grafana K6
- **Databases & Tools:** PostgreSQL, SQL Server, Oracle, MongoDB, Liquibase
- **Collaboration & Design:** Figma, Miro, Confluence, Notion

Industry Experience

- **Life Sciences & Healthcare:** UM Health-Sparrow, BCBS FEP, Coverys Ins., BVI Medical, MAS Medical Staffing, UCB, CSL Seqirus
- **Automotive & Consumer:** MINI USA, Aruba Tourism Assoc., Land O' Frost
- **Finance & Enterprise:** Nationwide, Transamerica, AMG, Wellington Management, MINI FS

Education

BSBA with Honors in Accounting

Slippery Rock University

Awards & Recognitions

- **MM+M Award – Gold, Professional Sales Tool (2020)** [BVI Medical Customeyes Configurator](#)

