

# Data Science @ Gnip

*#AnalyzeBoulder* Meetup

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# Gnip

What → social data provider

Who →  $\approx$  45 people\*

Where → Here! (Boulder, CO)

When → Founded 2008

\*and hiring!

<http://gnip.com/careers>

# social media v. social data

tweet

activity stream

# sources & volumes

Publisher	Daily Activity
Twitter	500 M
Tumblr	90 M
Foursquare	5 M
Wordpress <sup>a</sup> Comments	2 M
Wordpress <sup>a</sup> Posts	1 M
Disqus	1.3 M
'Engagement' <sup>b</sup>	2.4 M

<sup>a</sup> \*.com + .org

<sup>b</sup> likes, votes (Disqus, WP, Tumblr, IntenseDebate)

ds team

data

data science projects

thanks!

Qs?

source & contact info

Don't forget: we're hiring!  
<http://gnip.com/careers>