

Data Science @ Gnip

#AnalyzeBoulder Meetup

Josh Montague
Data Scientist, Gnip Inc.
@jrmontag

June 4, 2013

Gnip

Where → Here! (Boulder, CO)

Who → \approx 60 people*

What → social data provider

*and hiring!

<http://gnip.com/careers>

sources & volumes

| Publisher [†] | Daily Activities |
|---------------------------------|------------------|
| Twitter | 500 M |
| Tumblr | 90 M |
| Foursquare | 5 M |
| Disqus | 1.7 M |
| Wordpress ^a Comments | 1.7 M |
| Wordpress ^a Posts | 1 M |
| 'Engagement' ^b | 2.4 M |

^a.com + .org

^b likes, votes (Disqus, WP, Tumblr, IntenseDebate)

[†] Add'l Premium Publishers: StockTwits, Newsgator; EDC Streams: Facebook, YouTube, Google+, flickr, bitly,

Dailymotion, Delicious, Identi.ca, Instagram. Metacafe, Panoramio, Photobucket, Plurk, Reddit, StackOverflow,

Vimeo

our team

3.5 data scientists (academic backgrounds)

'marketing' → 3x roles: marketing + sales + product

ask Qs, answer Qs (about our data)

social data (v. media)

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A May 1 snow storm? There's no way this is happening
By Ed Payne, CNN
updated 10:53 AM EDT, Wed May 1, 2013

STORY HIGHLIGHTS

- The record for the latest snow ever to hit Denver was June 12, 1947
- Temperatures were in the 70s on Monday
- The desert Southwest has had triple-digit temperatures already

Are you experiencing the May snow? Share your images with CNN iReport.

(CNN) -- What's up with this weather?

The calendar says May 1, but it might as well be winter across the front range of the Rockies where 5 inches or more of snow will be the norm from Cheyenne south to Denver.

Much of the snow will quickly turn into a slushy mess. After all, temperatures were in the 70s on Monday.

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f
t Recen

364 comments

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chowda head · a few seconds ago
The people in Colorado don't see this as a big problem, just like up another joint and call it a day!
^ | v Reply Share

Sander06 · a minute ago
Wacky weather... Gawd, I hate that phrase.
^ | v Reply Share

Mac · 13 hours ago
The author could have simply replaced Colorado with Minnesota as we will have identical weather today. Was in the 70's and now we'll have several inches of snow later in the day.
54 ^ | v Reply Share

marobi 1 · Mac · 9 hours ago
This is such non-sense. It snows every May in Colorado. As the saying goes, if you don't like the weather, wait 5 minutes.
36 ^ | v Reply Share

gstangler@aol.com · marobi 1 · 4 hours ago
You're correct, the mountains in CO do get snow in May, many times even in June as I experienced when I needed to chains in order to make it over Vail pass in 1993. But east of the front range generally does not.
12 ^ | v Reply Share

bro · gstangler@aol.com · an hour ago
Generally not, but has happened, I lived in Boulder from 1937 till 1989.
1 ^ | v Reply Share

Noocrat · marobi 1 · 3 hours ago
Well, it will be only the 4th time in the last 150 years that the Twin Cities got 3+ inches of snow in May.
4 ^ | v Reply Share

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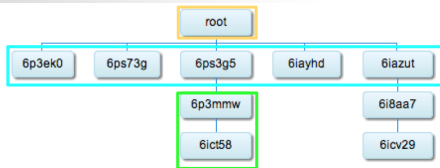
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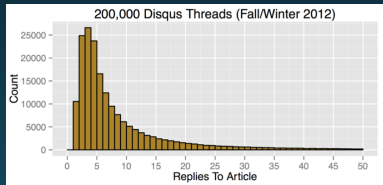
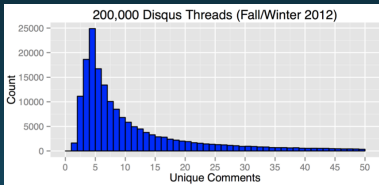
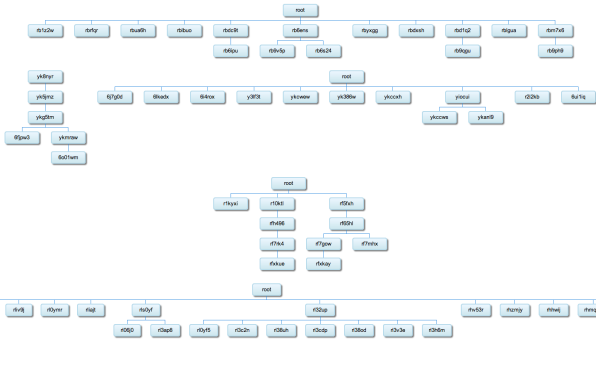


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