

# Jeremy Peters

UI Designer • Front End Developer • Project Manager

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## / Profile

Over ten years of combined experience in web, graphic, and print design as a self-taught front end developer, UI designer, project manager, and strategist.

In my experience, I have acquired skills and knowledge in responsive web design, front end frameworks (*Twitter Bootstrap* and *ZURB Foundation*), content management systems (*WordPress* and *Shopify*), custom email templates (*MailChimp*, *Constant Contact*, etc.), as well as on-page search engine optimization.

As a teenager, I volunteered for 4 years at the Arizona Sonora Desert Museum as a Junior Docent, speaking and presenting in public to museum guests.

In my free time, I am an avid musician experienced in writing, recording, and touring. Other interests include sci-fi, sports, dream interpretation, and typography.

## / Education

GED, Pima Community College  
Tucson, AZ – 2003

## / Technical Skills & Capabilities

### Languages:

HTML5, CSS3, jQuery, SASS

### Email Templates:

MailChimp, Constant Contact

### Content Management Systems:

WordPress, Shopify

### Frameworks:

Twitter Bootstrap, ZURB Foundation

### Applications:

Adobe Photoshop, Illustrator, InDesign, Microsoft Office, Google Apps, JIRA, BaseCamp, and Teamwork

## / Experience

### SMAKK Studios September 2014 – Present

- Currently managing and overseeing all deliverables from the development team, while being client facing.
- Providing front end development for projects, including Shopify & WordPress websites, email blasts, etc.

### Freelance January 2003 – Present

- Providing design and development services (including front end development, UI design, and on-page search engine optimization) directly to clients.

### eChalk January 2013 – August 2014

- Designed website mock-ups, custom email blasts, and additional marketing collateral.
- Provided front end development for school websites using eChalk's own content management system.
- Worked directly with clients as a design consultant.
- Assisted company with the shaping of their custom web design offering and oversaw all deliverables.

### BRINK Media May 2011 - January 2013

- Provided front end development for various projects, including websites, web applications, email blasts, etc.
- Assisted with UI/UX design, providing wireframes and website mock ups.
- Coordinated tasks and work with members of the production team, while being client facing.

### Original Services May 2011 - January 2013

- Provided front end development and on-page SEO for two websites operated in-house.
- Designed website mock-ups, custom email blasts, and additional marketing collateral.
- Worked directly with clients as a design consultant.

*References and additional work experience available upon request.*

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