

WEBSITE

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MOBILE

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JENNY NELSON

Writer and comedian

Bachelor's degree @ NYU Gallatin School of Individualized Study '14

Code Societies student & exhibitor @ School for Poetic Computation '18

EXPERIENCE

WRITER, CREATIVE & PRODUCT
Primer
New York, NY | SEP 18 - PRES

I write creative content, product copy, UX, and marketing collateral for Primer, an educational mobile app for small business owners and job seekers created at Google. I oversee illustrations and translations of app content localized for markets worldwide.

FREELANCE WRITER
FADER, Splitsider, Videogum,
The Awl, The Hairpin, & more
Brooklyn, NY | MAY 13 - PRES

I write humor essays, interviews, profiles, and more. I like writing about the Internet, women's interests, plants, and music videos, and enjoy collaborating with editors, designers and developers to create dynamic, interactive work. From 2015-2017, I selected and interviewed subjects for Splitsider's Follow Friday column.

EDITOR
Poncho
Brooklyn, NY | DEC 16 - JUN 18

I wrote, edited, and coded forecast jokes, horoscopes, and additional interactive content for Poncho, a weather app and multi-platform chatbot. I created a bot version of Andy Cohen's dog Wacha in a partnership with Bravo and 'Watch What Happens Live'.

AGGREGATOR & WRITER
Funny Or Die
New York, NY | JUL 14 - AUG 16

I curated the Best Of The Web section on the front page of FunnyOrDie.com and created original humor articles and videos, both topical and evergreen. I contributed jokes, acted and improvised in, and directed various videos, photoshoots, and more.

PODCAST PRODUCER/EVENTS INTERN
Housing Works Bookstore Cafe
New York, NY | JAN 13 - FEB 14

I published content to social media and event pages and assisted in directing and promoting public programming, including a panel event of my own design. I created a podcast from recorded event audio and edited, published, and promoted it on social media.

MUSIC MANAGEMENT INTERN
Esther Creative Group
New York, NY | SEP 11 - DEC 12

I advanced the national Fall 2012 tour for artist Kishi Bashi. I updated social media and websites for artists including Lou Reed and WHY?, made travel arrangements for artists and managers, and filed expense reports.

MUSIC PRODUCTION INTERN
The Bottom Lounge
Chicago, IL | MAY - AUG 12

As part of the production team for concerts and events, I arranged hospitality for talent, facilitated equipment load in and load out, managed ticket booth and will call, and edited promotional videos to advertise upcoming shows.

WEB & SOCIAL MEDIA INTERN
The Onion / A.V. Club
Chicago, IL | MAY - AUG 12

I published content to The Onion and A.V. Club websites. I recorded, collected, and edited video, podcasts, and images; contributed articles; and moderated comments, Twitter analytics, and other site statistics.

VOLUNTEER WORK

POWRPLNT
Gallery Supervisor | AUG 16 - SEP 19

I supervised an afterschool computer lab in a Bushwick art gallery and community space.

SOUTH BRONX UNITED
U6 Soccer Coach | SEP 15 - AUG 16

I coached four- and five-year-old soccer for two seasons.

ALSO 🍷 🍷 🍷

I perform comedy and short multi-media works. I have produced and hosted variety shows, including a monthly show that ran from Jan 2016 thru May 2019. I also play and record music.

PROFESSIONAL SKILLS

COPY EDITING



SOCIAL MEDIA



ADOBE CS5



FINAL CUT



RESEARCH



HTML & CSS



RIVESCRIPT



SEO

