

WEBSITE

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JENNY NELSON

Bachelor's degree @ NYU Gallatin School of Individualized Study '14

Code Societies student & exhibitor @ School for Poetic Computation '18

Background in humor writing & digital experience, dedicated to sustainability & access to resources

RELEVANT EXPERIENCE

SENIOR WRITER, CONTENT & PRODUCT

Google Primer
New York, NY | SINCE SEP 2018

I write creative content, UX, and marketing collateral for Google Primer, an educational app for small business owners and job seekers. I oversee illustrations and translations of app content localized for markets worldwide and have led the effort to create content centered on workplace inclusion.

FREELANCE WRITER

FADER, Splitsider, Videogum,
The Awl, The Hairpin, & more
Brooklyn, NY | SINCE MAY 2013

I've written humor essays, interviews, profiles, videos, and crypto-collectible trading cards. I enjoy collaborating with editors, designers, and developers to create dynamic, interactive work. I've contributed to digital and print magazines including FADER, Splitsider, Videogum, The Awl, Funny or Die & more.

PERFORMER, HOST, PRODUCER

Brooklyn, NY | SINCE OCT 2015

I've performed comedy and short multi-media works, and have produced and hosted events and performances including a monthly variety show that ran from Jan 2016 thru May 2019.

MEMBER, COMMUNICATIONS

Central Brooklyn Food Coop
Brooklyn, NY | SINCE OCT 2019

I organized website updates for a Black-led community project working to ensure food access for low-income longterm Black residents of Central Brooklyn. During the COVID pandemic, I worked closely with CBFC's Food Sovereignty organizer to deliver groceries as part of an emergency food distribution effort.

FARMSTAND VOLUNTEER

Green Ave Farm Stand
Brooklyn, NY | JAN - MAY 2021

I worked with a small team of volunteers to fulfill orders for a CSA-style grocery pickup. I greeted customers, handled issues with orders, and ensured that the warehouse was kept tidy.

GALLERY SUPERVISOR

Powrplnt
Brooklyn, NY | AUG 2016 - SEP 2019

I supervised an afterschool computer lab in a Bushwick art gallery and community space. I opened and closed the lab, greeted visitors, assisted children and adults in using the computers, and coordinated with event organizers.

CREATIVE EDITOR

Poncho
Brooklyn, NY | DEC 2016 - JUN 2018

I wrote, edited, and coded forecast jokes, horoscopes, and additional interactive content for Poncho, a weather app and multi-platform chatbot with a global audience. I created a bot version of Andy Cohen's dog Wacha in a partnership with Bravo and 'Watch What Happens Live.'

PODCAST PRODUCER/EVENTS INTERN

Housing Works Bookstore Cafe
New York, NY | JAN 2013 - FEB 2014

I assisted in directing and promoting public programming and updated the bookstore and event space's social media and online communications. I created a podcast from recorded event audio and edited, published, and promoted it on social media.

PROFESSIONAL SKILLS

COPY EDITING

AUDIO & VIDEO

HTML & CSS

RESEARCH

UX WRITING

PHOTOSHOP

RIVESCRIPT

COLLABORATION