

## WEBSITE

jnnny.com

## MOBILE

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## EMAIL

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# JENNY NELSON

*Background in humor & digital experience, dedicated to sustainability & access to resources*

Bachelor's degree @ NYU Gallatin School of Individualized Study '14

Code Societies student & exhibitor @ School for Poetic Computation '18

NYC Parks GreenThumb x Earth Matter Compost & Farm Apprentice '22

## RELEVANT EXPERIENCE

### FREELANCE WRITER

Brooklyn, NY | SINCE MAY 2013

I've written humor essays, interviews, profiles, videos, email newsletters, social posts, and interactive online experiences. I've contributed to digital and print magazines including FADER, Videogum, The Awl, and more.

### MEMBER, COMPOST CREW

Imani Community Garden  
Brooklyn, NY | SINCE JUL 2021

I work weekly shifts at the food scrap dropoff for the garden's compost program. I greet visitors, collect and record data regarding the compost piles, coordinate with other members, and perform additional tasks around the garden.

### PERFORMER, HOST, PRODUCER

Brooklyn, NY | SINCE OCT 2015

I've performed comedy and short multi-media works, and have produced and hosted events and performances including a monthly variety show that ran from Jan 2016 thru May 2019.

### SENIOR WRITER, CONTENT & PRODUCT

Google Primer  
New York, NY | SEP 18 - APR 22

I wrote creative content, UX, and marketing collateral for Google Primer, an educational app for small business owners and job seekers. I oversaw illustrations and translations of app content localized for markets worldwide and led the effort to create content centered on workplace inclusion.

### FARMSTAND VOLUNTEER

Greene Ave Farm Stand  
Brooklyn, NY | JAN 21 - MAY 21

I worked with a small team of volunteers to fulfill orders for a CSA-style grocery pickup. I engaged with members, provided customer service, handled issues with orders, and ensured that the warehouse was kept tidy.

### MEMBER, COMMUNICATIONS

Central Brooklyn Food Coop  
Brooklyn, NY | OCT 19 - JAN 21

I organized website updates for a Black-led community project working to ensure food access for low-income, long-term Black residents of Central Brooklyn. During the COVID pandemic, I worked closely with CBFC's Food Sovereignty organizer to deliver groceries as part of an emergency food distribution effort.

### GALLERY SUPERVISOR

Powrplnt  
Brooklyn, NY | AUG 16 - SEP 19

I supervised an afterschool computer lab in a Bushwick art gallery and community space. I opened and closed the lab, greeted visitors, assisted children and adults in using the computers, and coordinated with event organizers.

### CREATIVE EDITOR

Poncho  
Brooklyn, NY | DEC 16 - JUN 18

I wrote, edited, and coded forecast jokes, horoscopes, and additional interactive content for Poncho, a weather app and multi-platform chatbot with a global audience. I created a bot version of Andy Cohen's dog Wacha in a partnership with Bravo and 'Watch What Happens Live.'

### PODCAST PRODUCER/EVENTS INTERN

Housing Works Bookstore Cafe  
New York, NY | JAN 13 - FEB 14

I assisted in directing and promoting public programming and updated the bookstore and event space's social media and online communications. I created a podcast from recorded event audio and edited, published, and promoted it on social media.

## PROFESSIONAL SKILLS

COPY EDITING

AUDIO & VIDEO

HTML & CSS

RESEARCH

DATABASE MANAGEMENT

UX WRITING

PHOTOSHOP

SOCIAL MEDIA

COLLABORATION

PUBLIC SPEAKING