

## WEBSITE

jrnny.com

## MOBILE

773.494.5850

## EMAIL

jnelson400@gmail.com

SENIOR WRITER, CREATIVE & PRODUCT  
Primer  
New York, NY | SEP 18 - PRES

FREELANCE WRITER  
FADER, Splitsider, Videogum,  
The Awl, The Hairpin, & more  
Brooklyn, NY | MAY 13 - PRES

EDITOR  
Poncho  
Brooklyn, NY | DEC 16 - JUN 18

AGGREGATOR & WRITER  
Funny Or Die  
New York, NY | JUL 14- AUG 16

PODCAST PRODUCER/EVENTS INTERN  
Housing Works Bookstore Cafe  
New York, NY | JAN 13 - FEB 14

MUSIC MANAGEMENT INTERN  
Esther Creative Group  
New York, NY | SEP 11 - DEC 12

MUSIC PRODUCTION INTERN  
The Bottom Lounge  
Chicago, IL | MAY - AUG 12

WEB & SOCIAL MEDIA INTERN  
The Onion / A.V. Club  
Chicago, IL | MAY - AUG 12

CENTRAL BROOKLYN FOOD COOP  
Member | OCT 19 - PRES

POWRPLNT  
Gallery Supervisor | AUG 16 - SEP 19

SOUTH BRONX UNITED  
U6 Soccer Coach | SEP 15 - AUG 16

## ALSO 🙌 🙌 🙌

I perform comedy and short multi-media works. I have produced and hosted variety shows, including a monthly show that ran from Jan 2016 thru May 2019. I also play and record music.

# JENNY NELSON

Writer + performer

Critiquing digital experiences & making them more accessible to everyone

Bachelor's degree @ NYU Gallatin School of Individualized Study '14

Code Societies student & exhibitor @ School for Poetic Computation '18

## EXPERIENCE

I write creative content, product copy, UX, and marketing collateral for Google Primer, an educational mobile app and web portal for small business owners and job seekers. I oversee illustrations and translations of app content localized for markets worldwide.

I've written humor essays, interviews, profiles, and crypto-collectible trading cards. I enjoy collaborating with editors, designers, and developers to create dynamic, interactive work. From 2015-2017, I selected and interviewed subjects for Splitsider's Follow Friday column.

I wrote, edited, and coded forecast jokes, horoscopes, and additional interactive content for Poncho, a weather app and multi-platform chatbot. I created a bot version of Andy Cohen's dog Wacha in a partnership with Bravo and 'Watch What Happens Live.'

I curated the Best Of The Web section on the front page of FunnyOrDie.com and created original humor articles and videos, both topical and evergreen. I contributed jokes, acted and improvised in, and directed various videos, photoshoots, and more.

I published content to social media and event pages and assisted in directing and promoting public programming, including a panel event of my own design. I created a podcast from recorded event audio and edited, published, and promoted it on social media.

I advanced the national Fall 2012 tour for artist Kishi Bashi. I updated social media and websites for artists including Lou Reed and WHY?, made travel arrangements for artists and managers, and filed expense reports.

As part of the production team for concerts and events, I arranged hospitality for talent, facilitated equipment load in and load out, managed ticket booth and will call, and edited promotional videos to advertise upcoming shows.

I published content to The Onion and A.V. Club websites. I recorded, collected, and edited video, podcasts, and images; contributed articles; and moderated comments, Twitter analytics, and other site statistics.

## COMMUNITY INVOLVEMENT

I'm an organizing member of a Black-led community project working to ensure access to affordable fresh food for low-to-moderate income longterm Black residents of Central Brooklyn.

I supervised an afterschool computer lab in a Bushwick art gallery and community space.

I coached four- and five-year-old soccer for two seasons.

## PROFESSIONAL SKILLS

COPY EDITING



SOCIAL MEDIA



ADOBE CS5



FINAL CUT



RESEARCH



HTML & CSS



RIVESCRIPT



SEO

