N visits, $\Delta t = 28$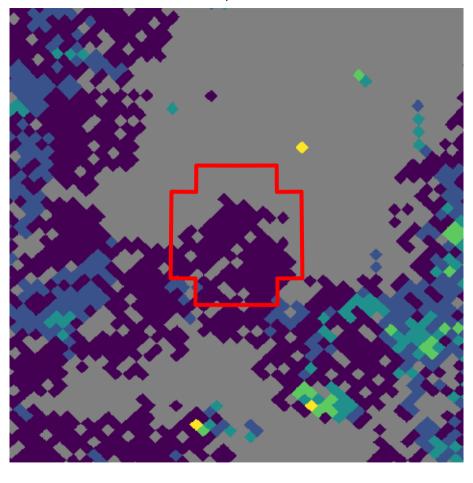d