

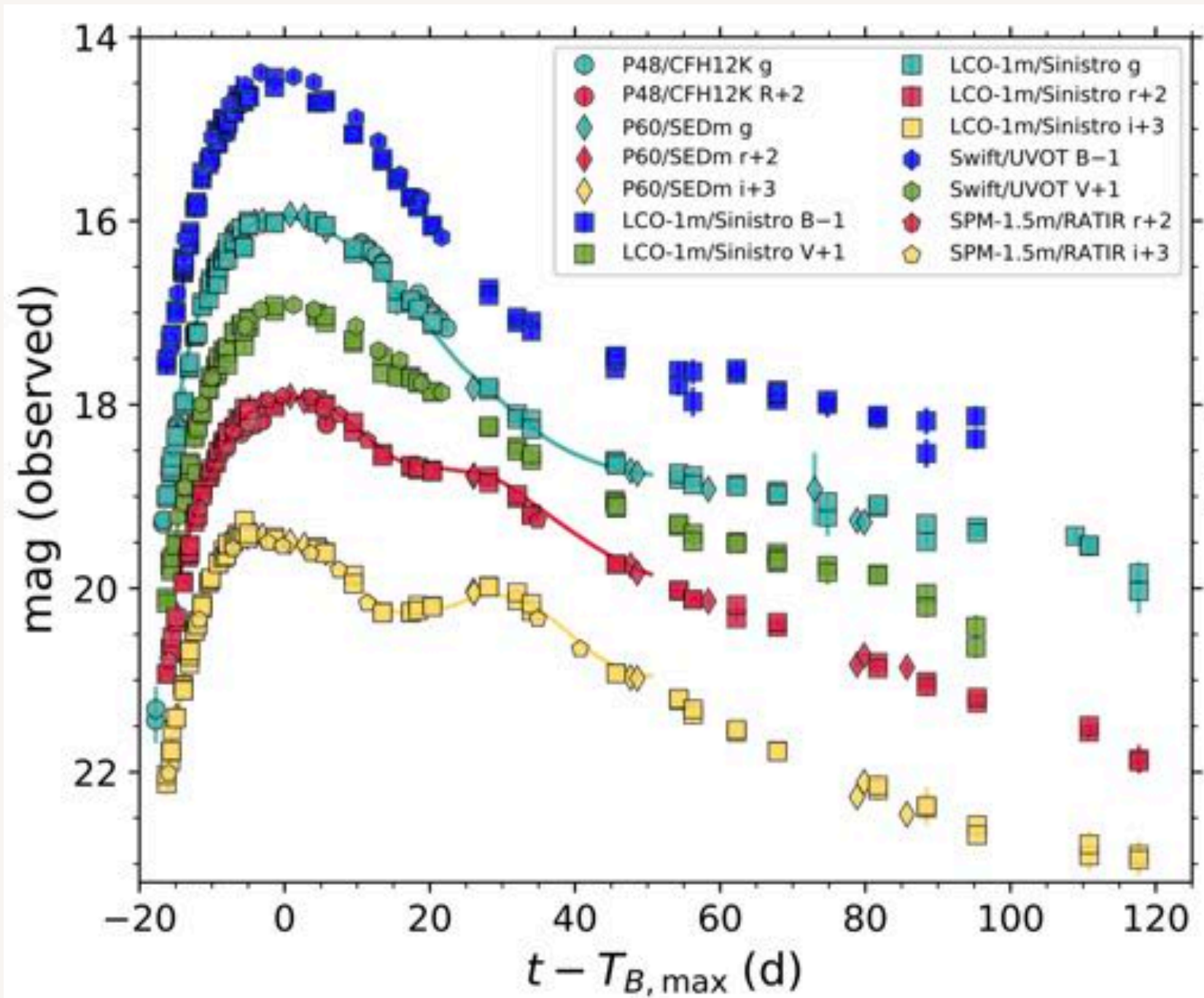
Upper limits obtained in the hours after explosion for SN 2011fe enable precise constraints on the radius of the progenitor star when compared to expectations from shock break-out models. Combined with pre-explosion limits on the temperature of the progenitor, it is possible to definitively conclude that a WD must have exploded for this type Ia SN.

Human brain is not a multiprocessor

Information transmission needs to be efficient

Impossible to simultaneously read *and* listen

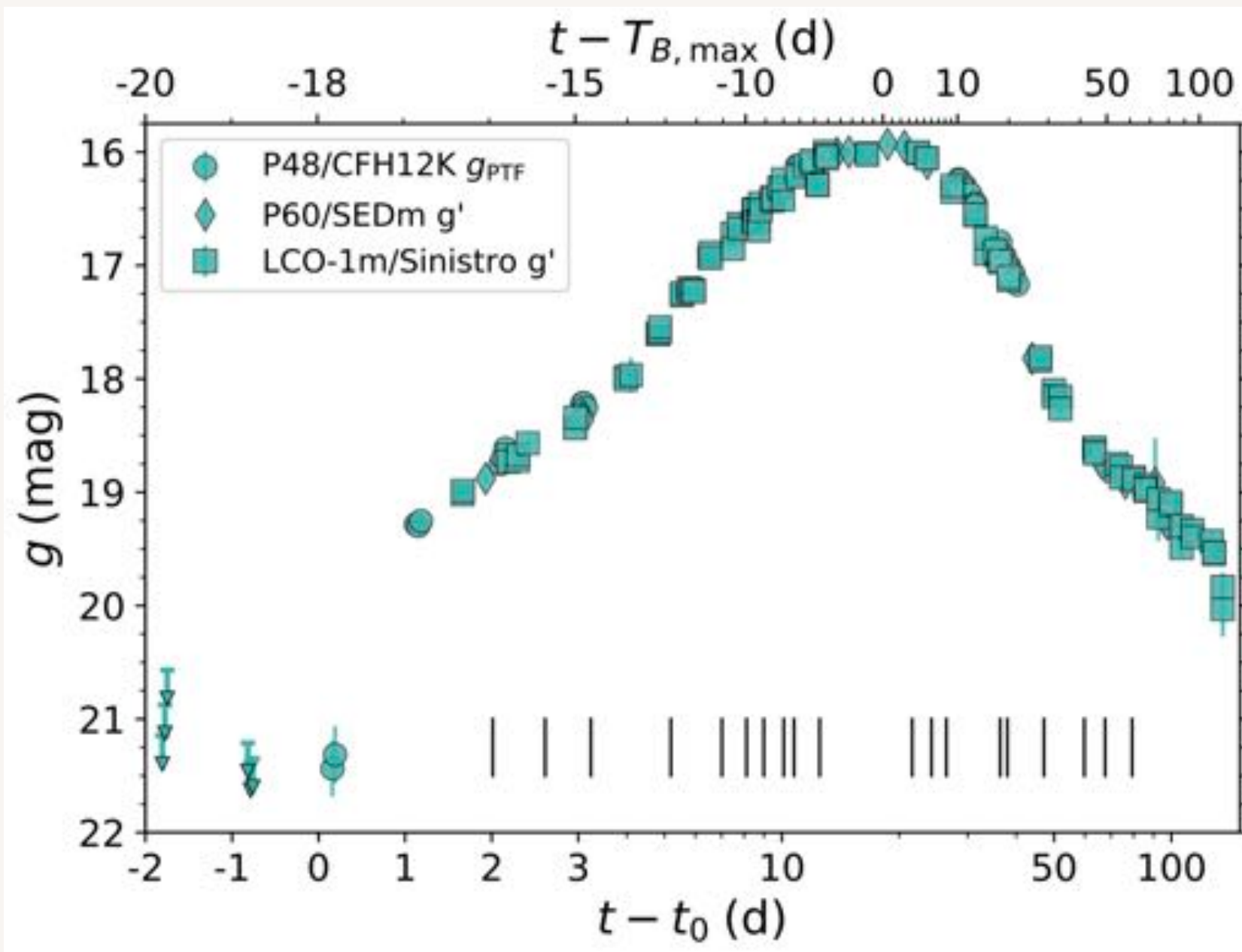
Context matters (an aside)



I absolutely loathe this

Info-ink ratio is tiny

Context matters (an aside)



Can summarize main features with less data

Effective Communication via Principles of Design

Building better plots and slides




© Apple

Adam A Miller
CIERA/Northwestern & Adler Planetarium
LSSTC DSFP Session 9
11 June 2019

Inspiration

Points of view — Nature Methods by Bang Wong & Collaborators



POINTS OF VIEW

Color coding

See also — **Daniela Huppenkothen**'s talk from LSSTC DSFP S2

Communication

(noun) a process by which info is exchanged between individuals through a common system of symbols, signs, behavior

Communication

(noun) a process by which info is exchanged between individuals through a common system of symbols, signs, behavior

Humans communicate via **stories**

stories have a beginning, middle, and end

narrative requires introduction, question, conflict, buildup, and a resolution

Storytelling

Use aggregation to emphasize the message

a

13 53 81 29 25

22 68 62 24 78

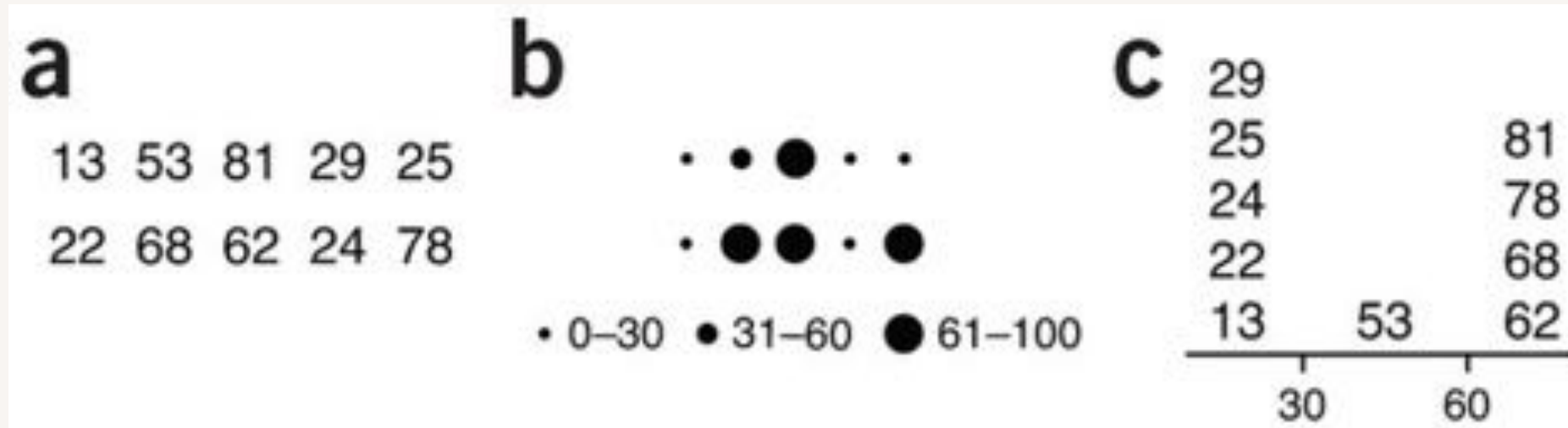
Storytelling

Use aggregation to emphasize the message



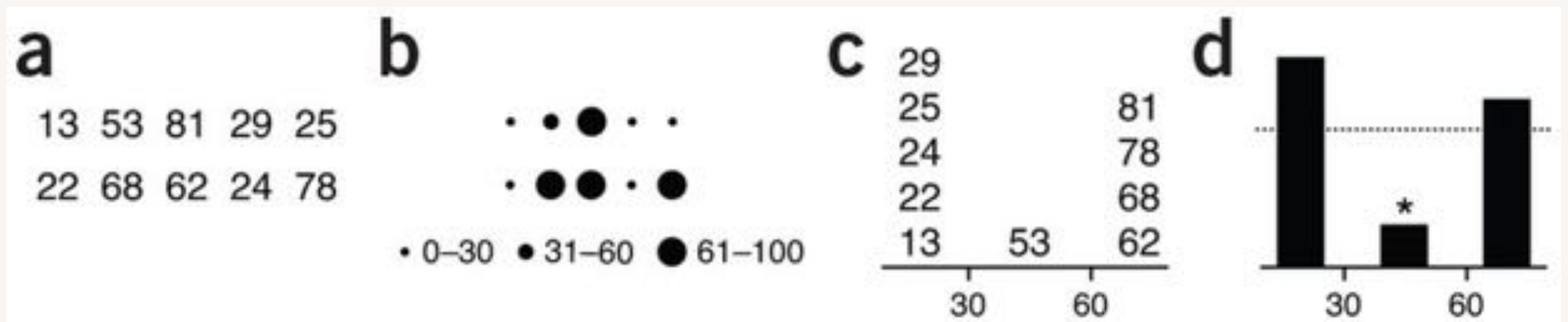
Storytelling

Use aggregation to emphasize the message



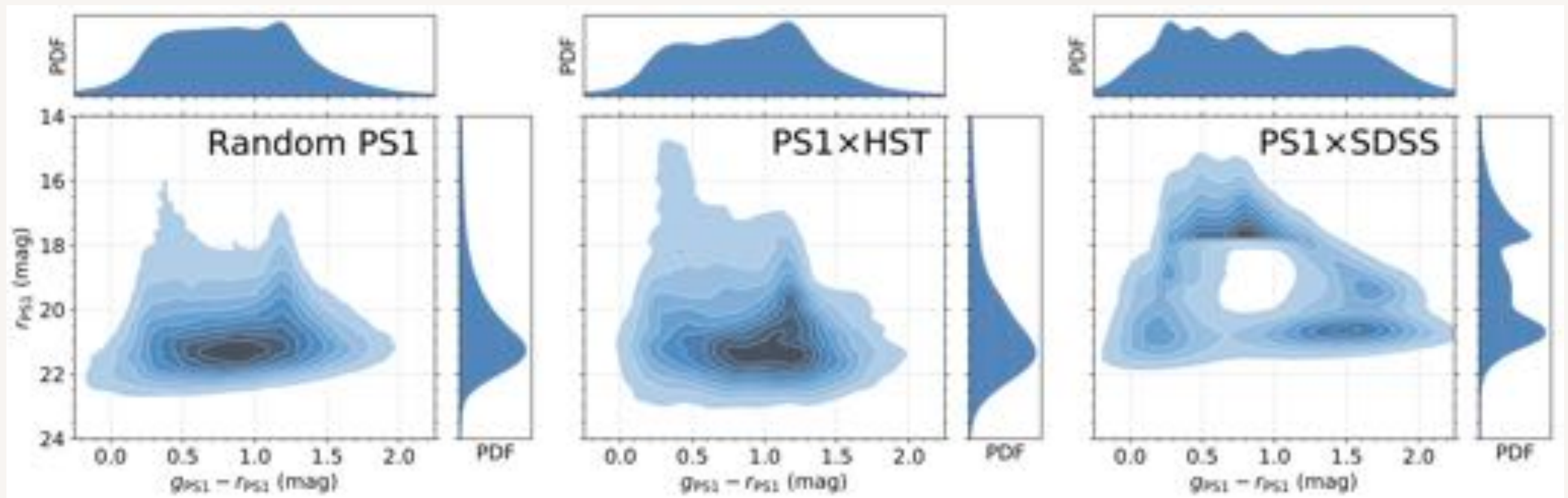
Storytelling

Use aggregation to emphasize the message



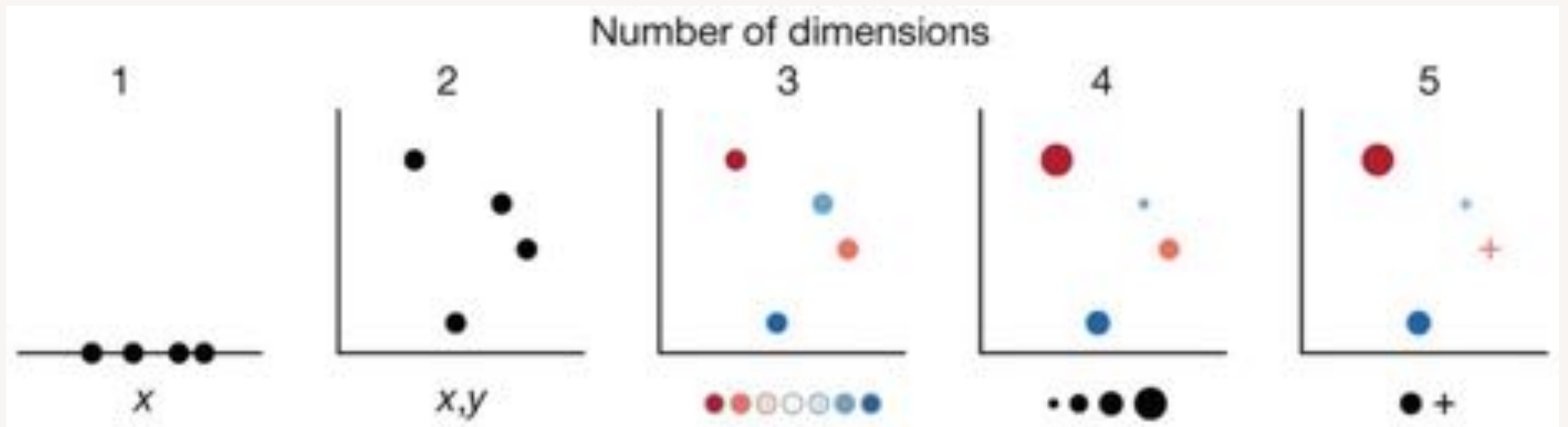
Storytelling

What is the story of this figure?



Storytelling

Critical given dimensionality of data and figures



Outline

Perception

Plotting

Slides

Outline

Perception

Plotting

Slides

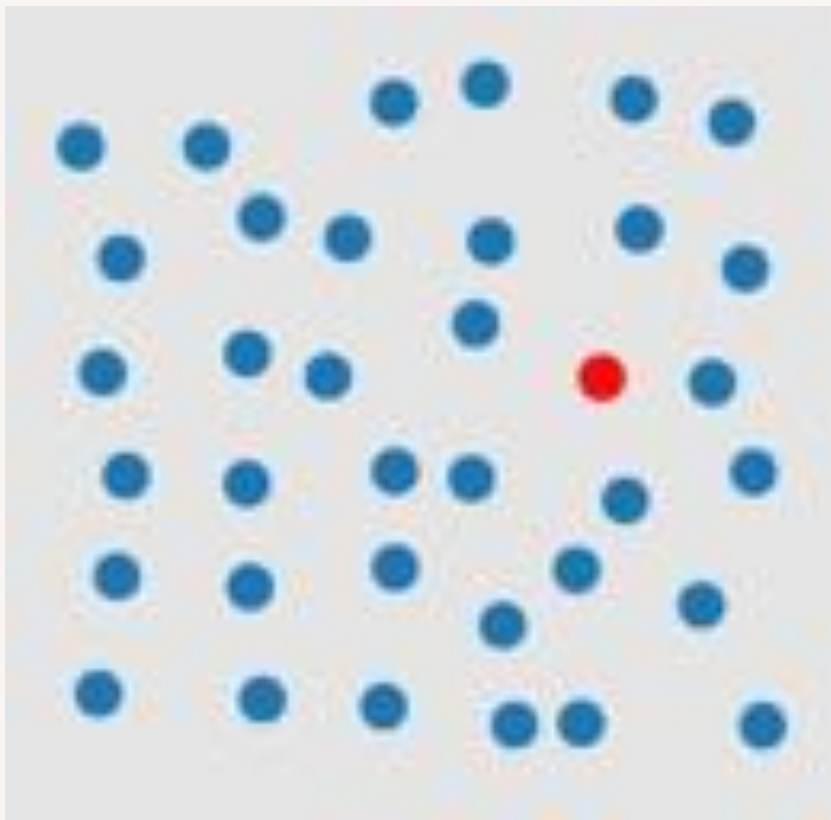
Perception

An exercise

https://www.csc2.ncsu.edu/faculty/healey/PP/#jscript_search

Perception

Pre-attentive processing

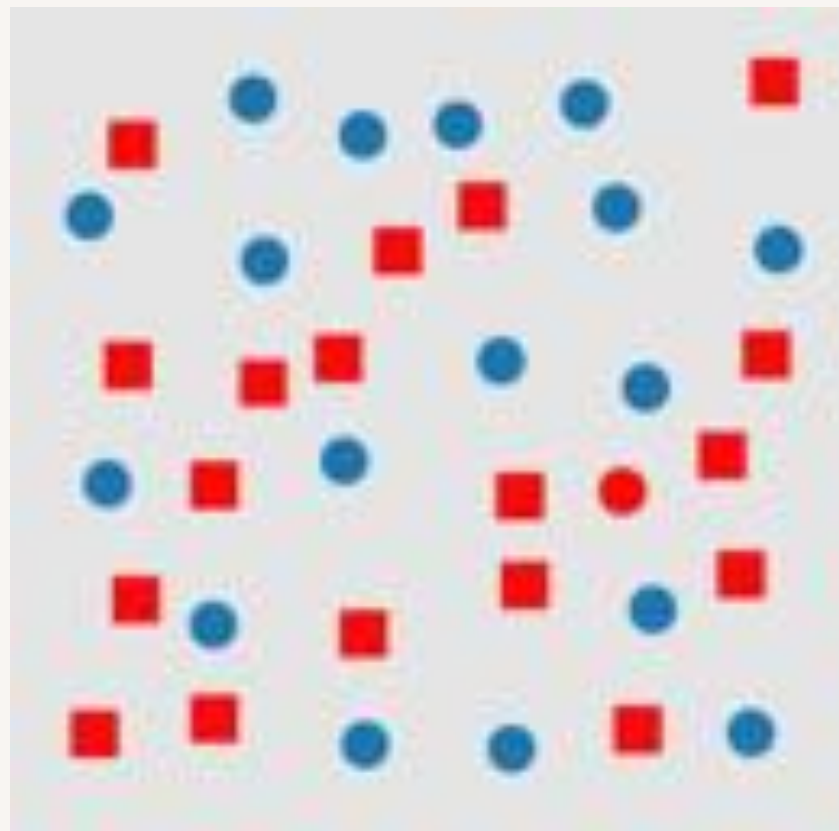


< 250 ms = pre-attentive

unique target allows:
“parallel” search
does not scale w/ N

Perception

Pre-attentive processing



conjunction target:
“serial” search
much harder

Gestalt Principles

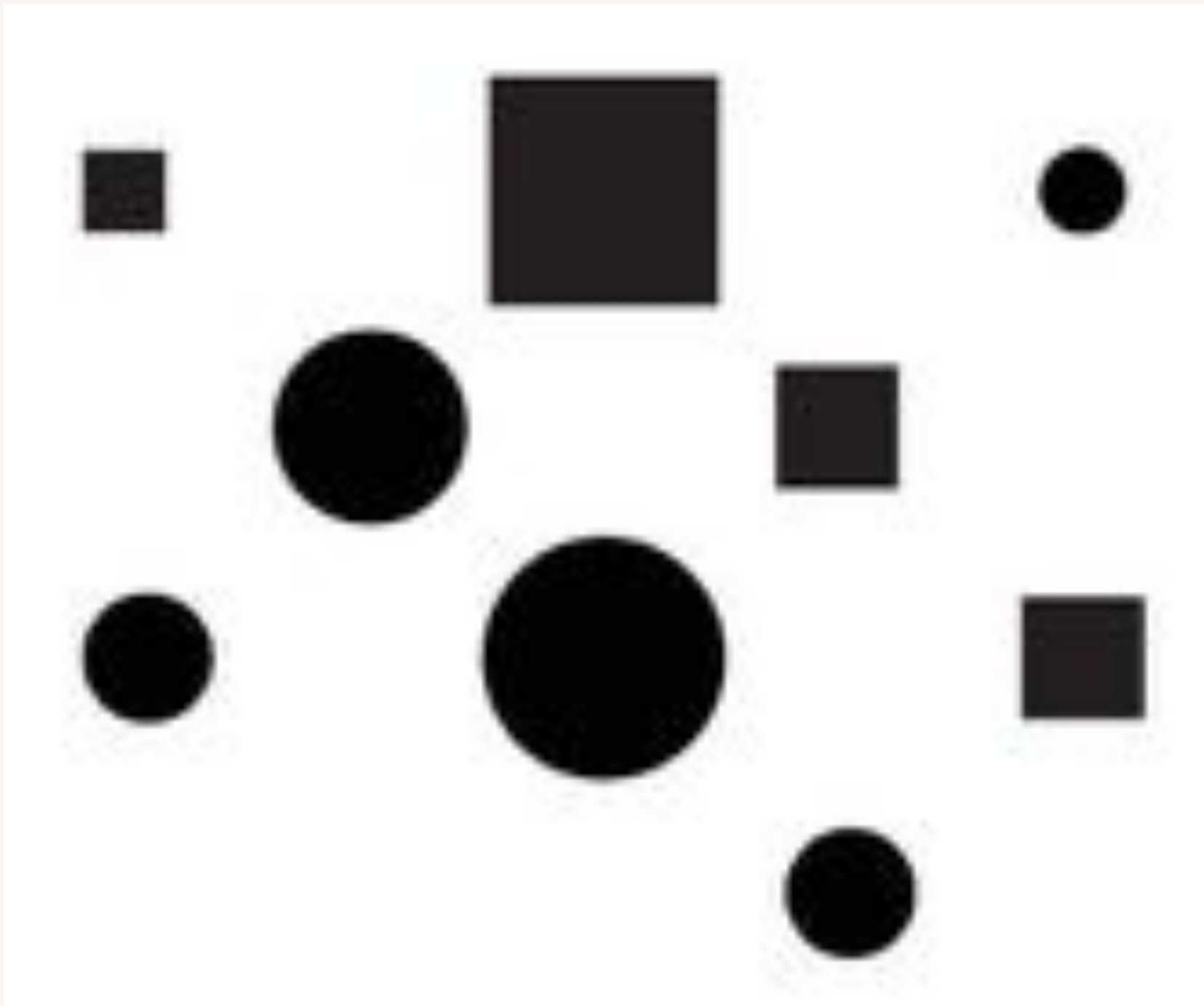
Naturally assemble individual objects into groups



How many triangles are drawn in this figure?

Gestalt Principles

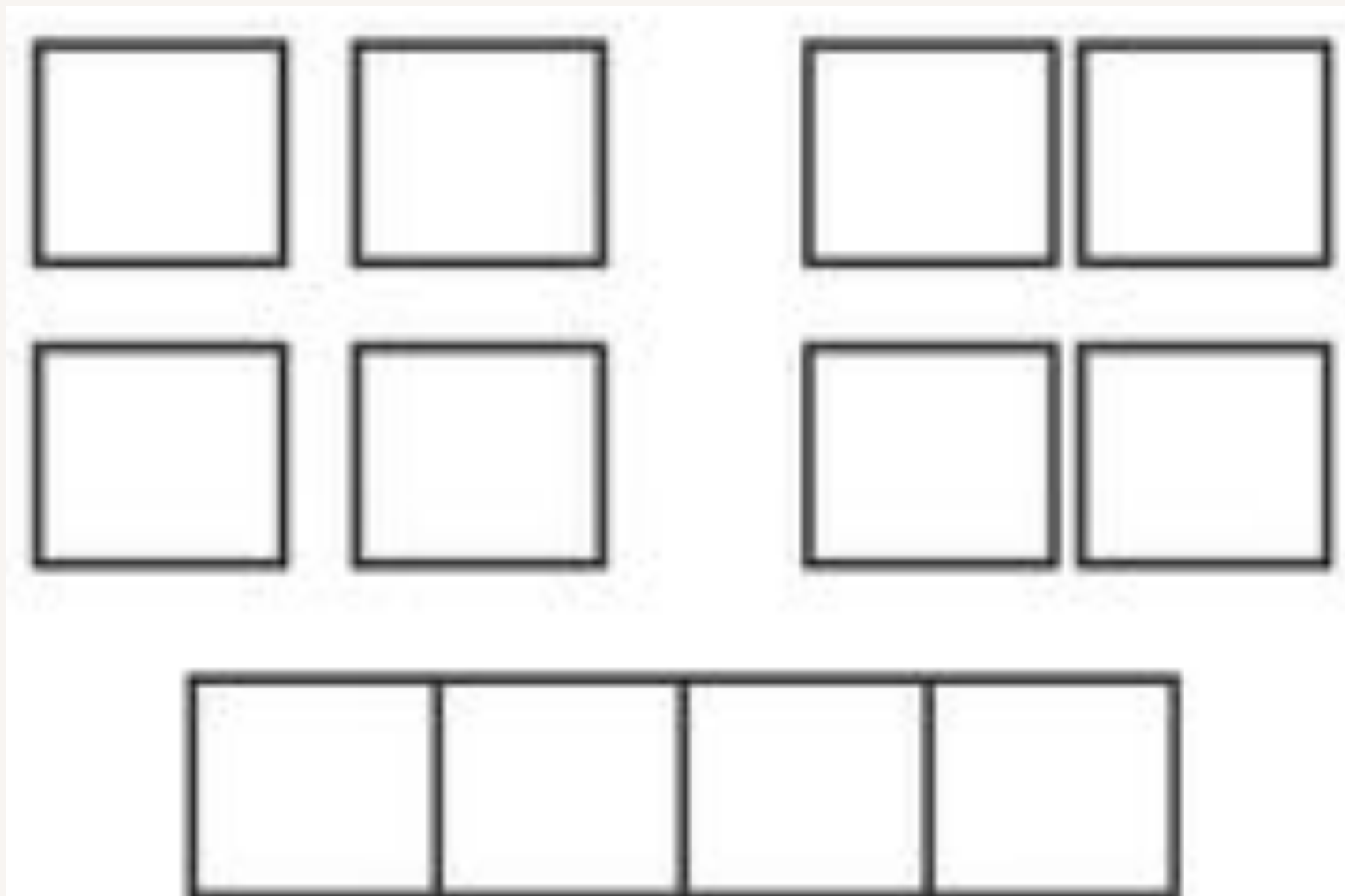
Similarity



Naturally group similar
size & shape

Gestalt Principles

Proximity



Naturally group objects
that are close together

Gestalt Principles

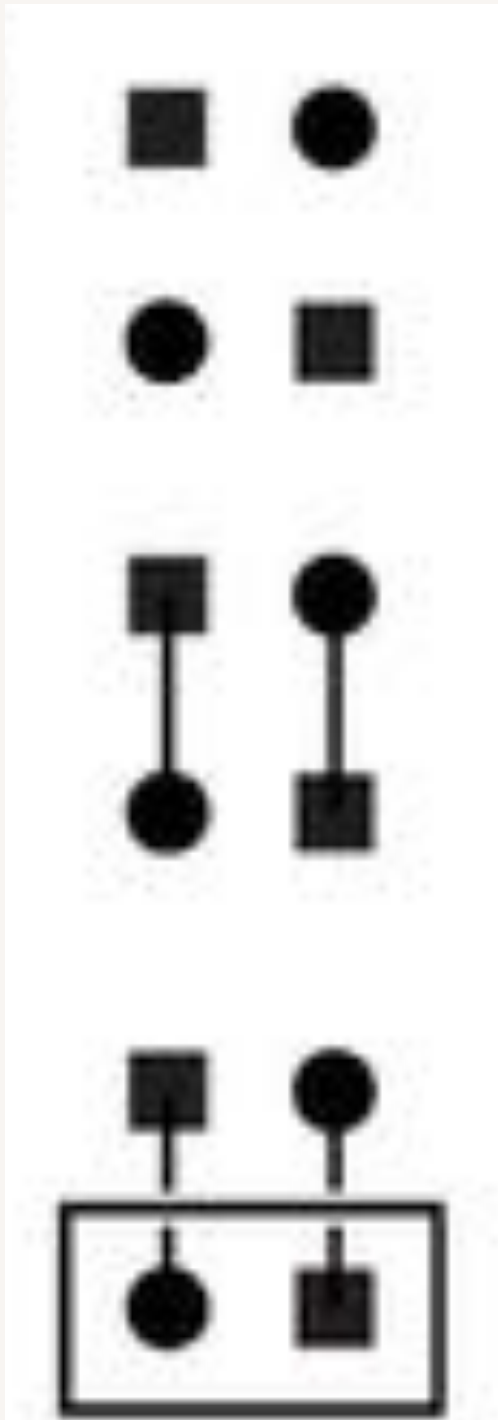
Connection



connection > similarity

Gestalt Principles

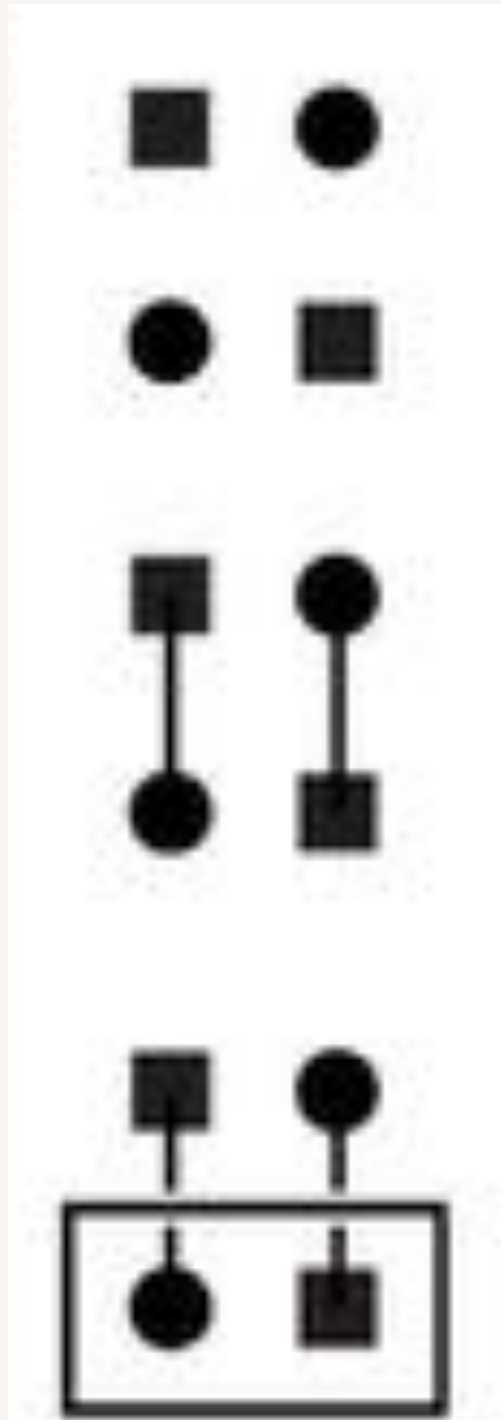
Enclosure



enclosure > connection

Gestalt Principles

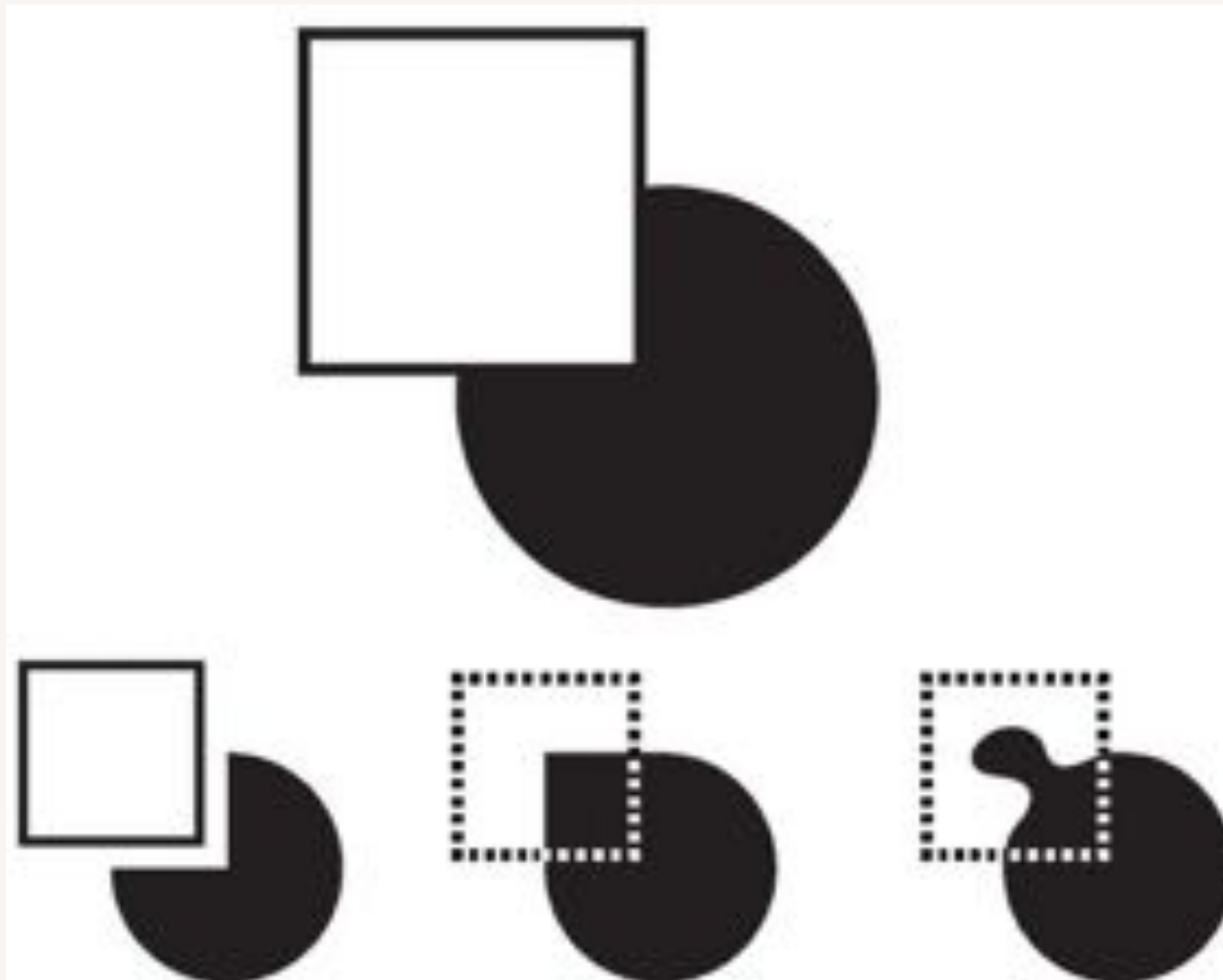
Enclosure



enclosure > connection

Gestalt Principles

Visual completion



Naturally complete
circle behind the square

Outline

Perception

Plotting

Slides

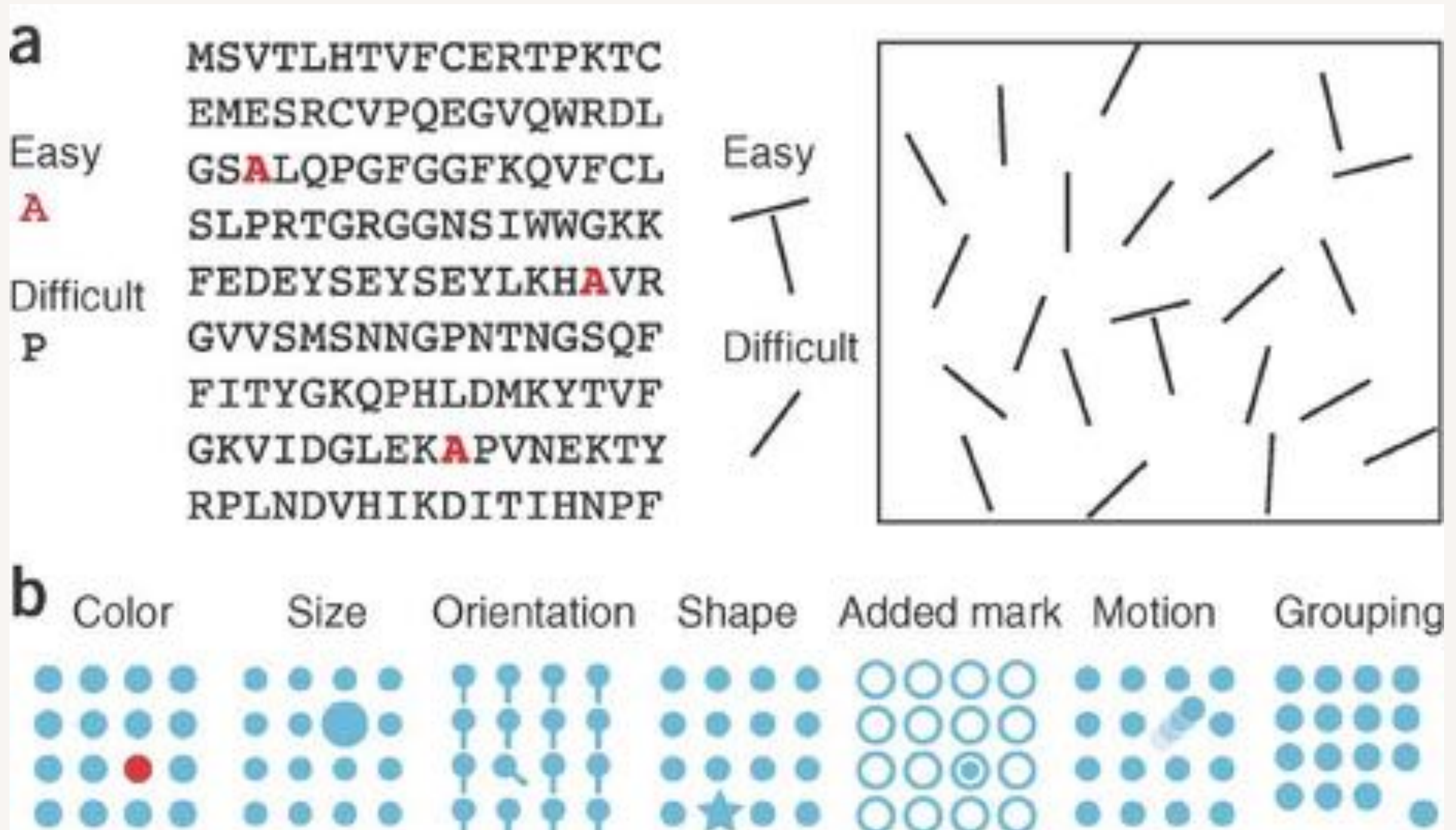
Salience

Gestalt principles >> identify most important features



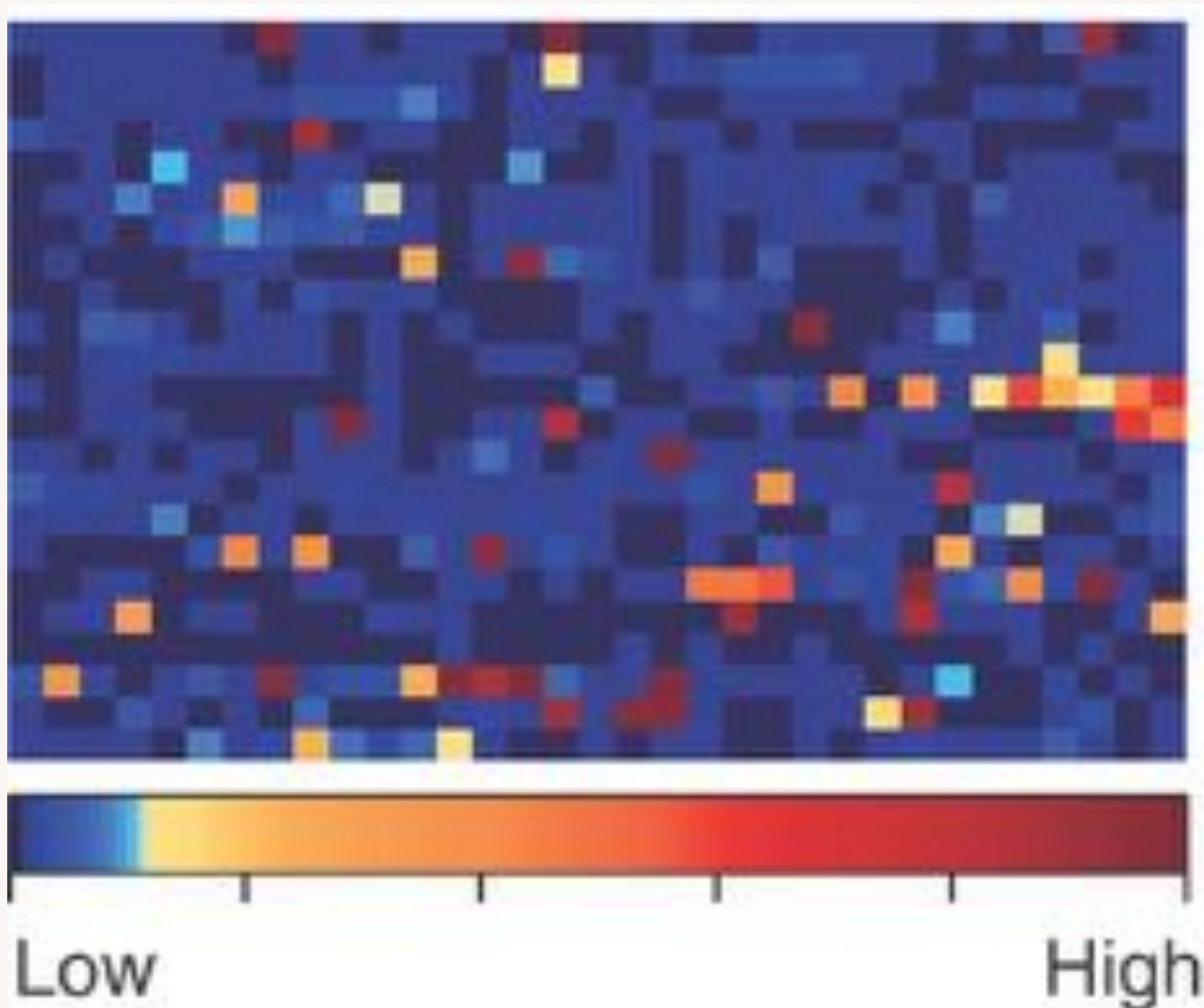
Salience

Things that stand out are easy to find



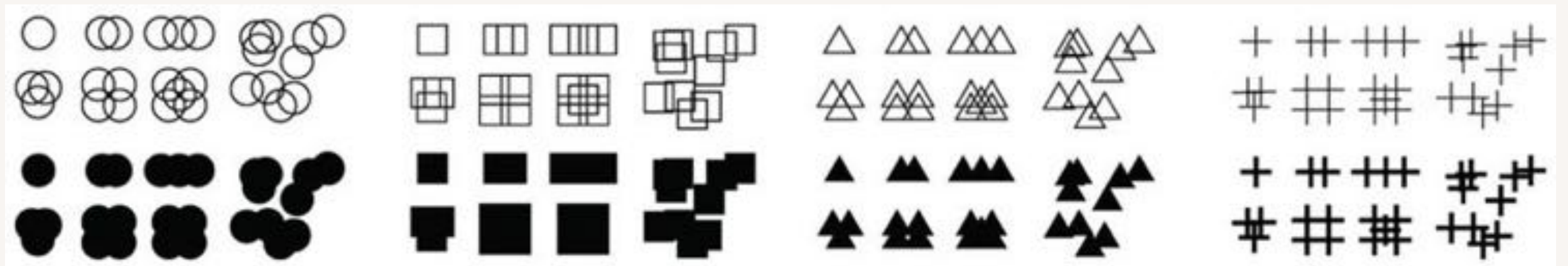
Salience

Salience must match relevance



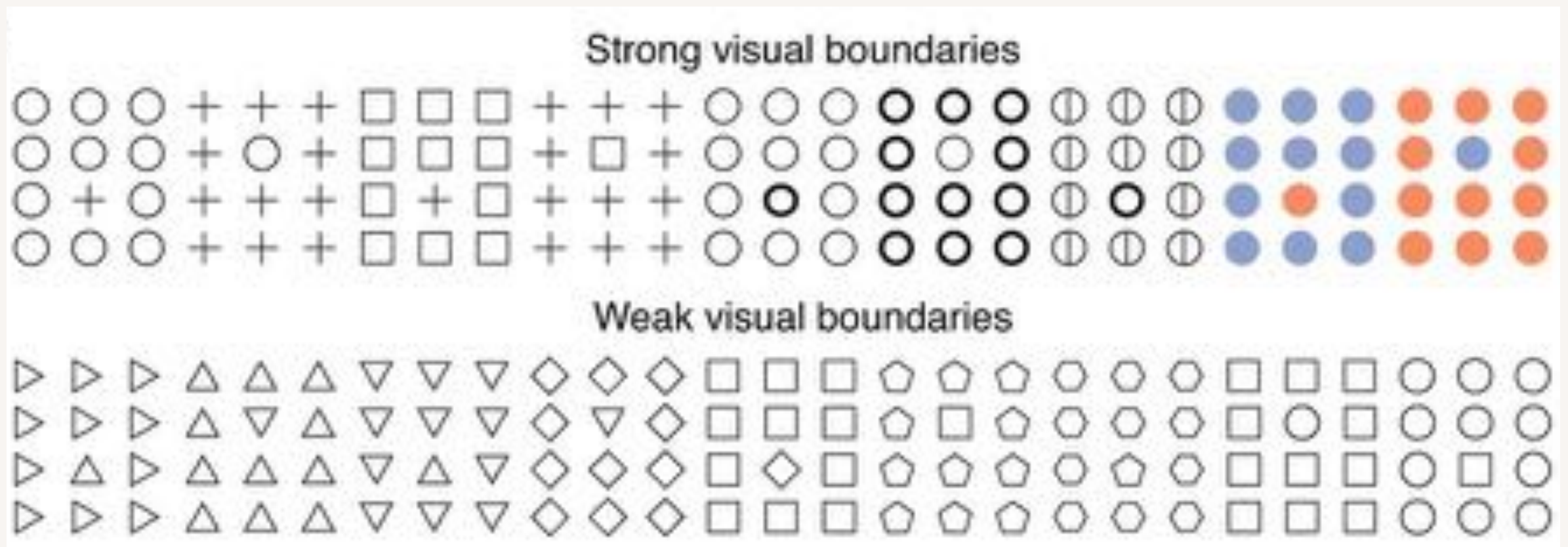
Symbols

Hollow circle is the most flexible and robust



Symbols

Form strong visual boundaries



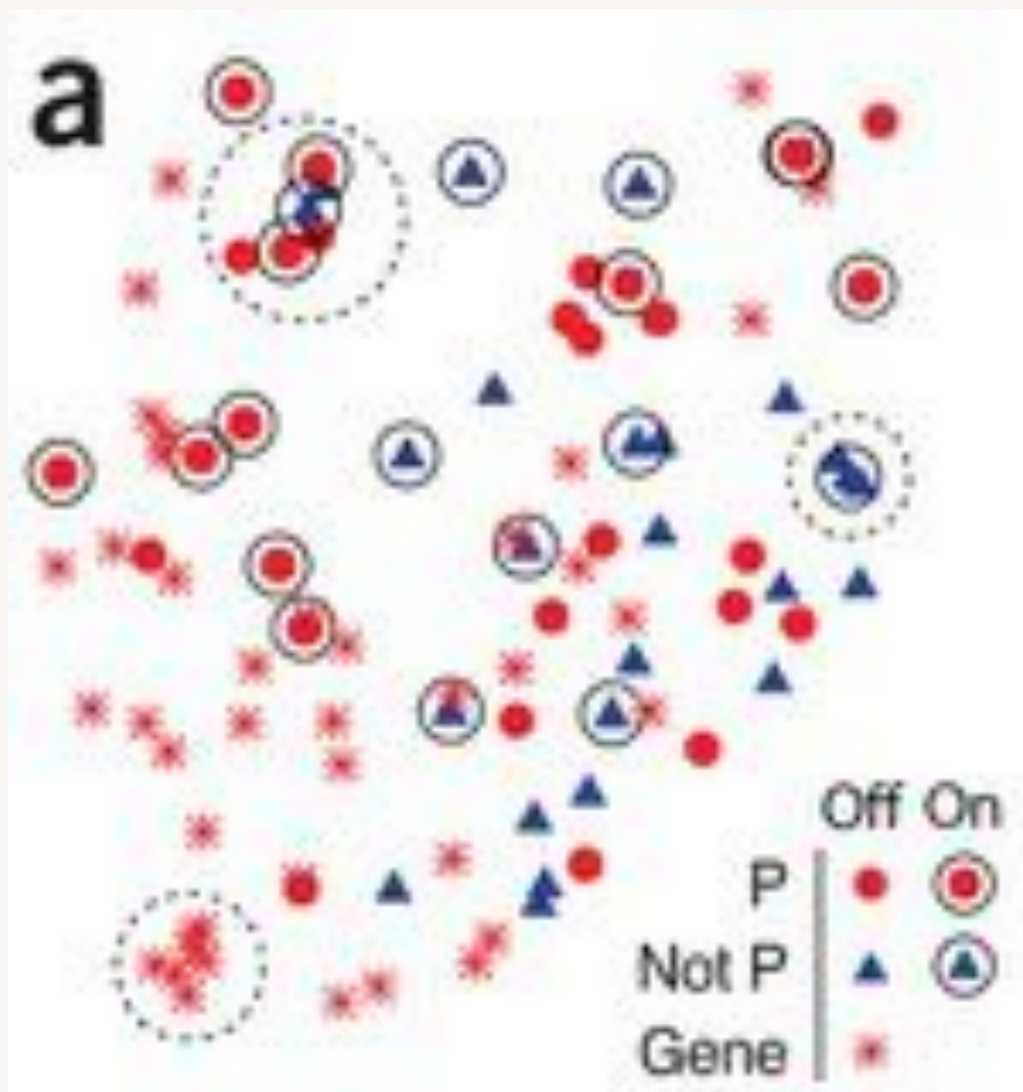
Symbols

Form strong visual boundaries



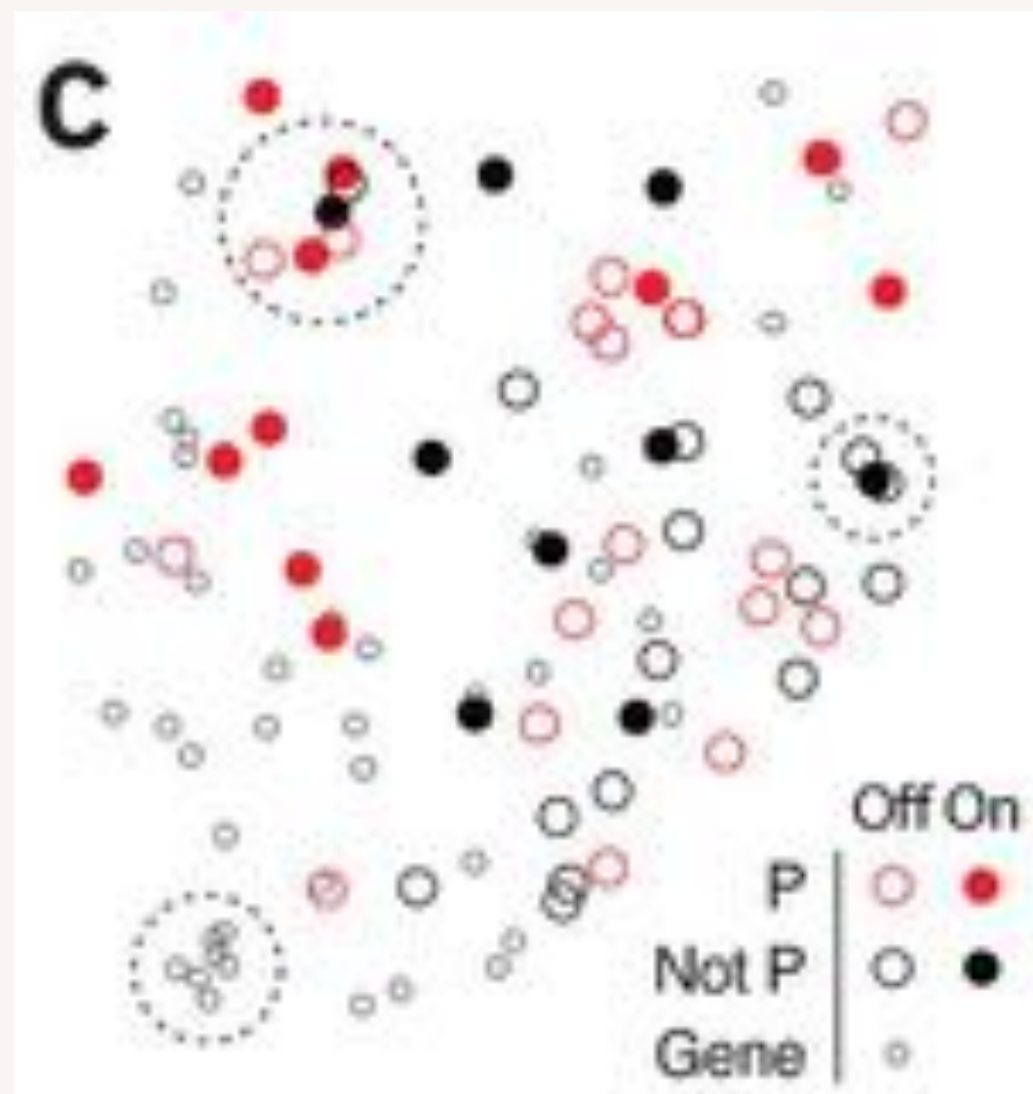
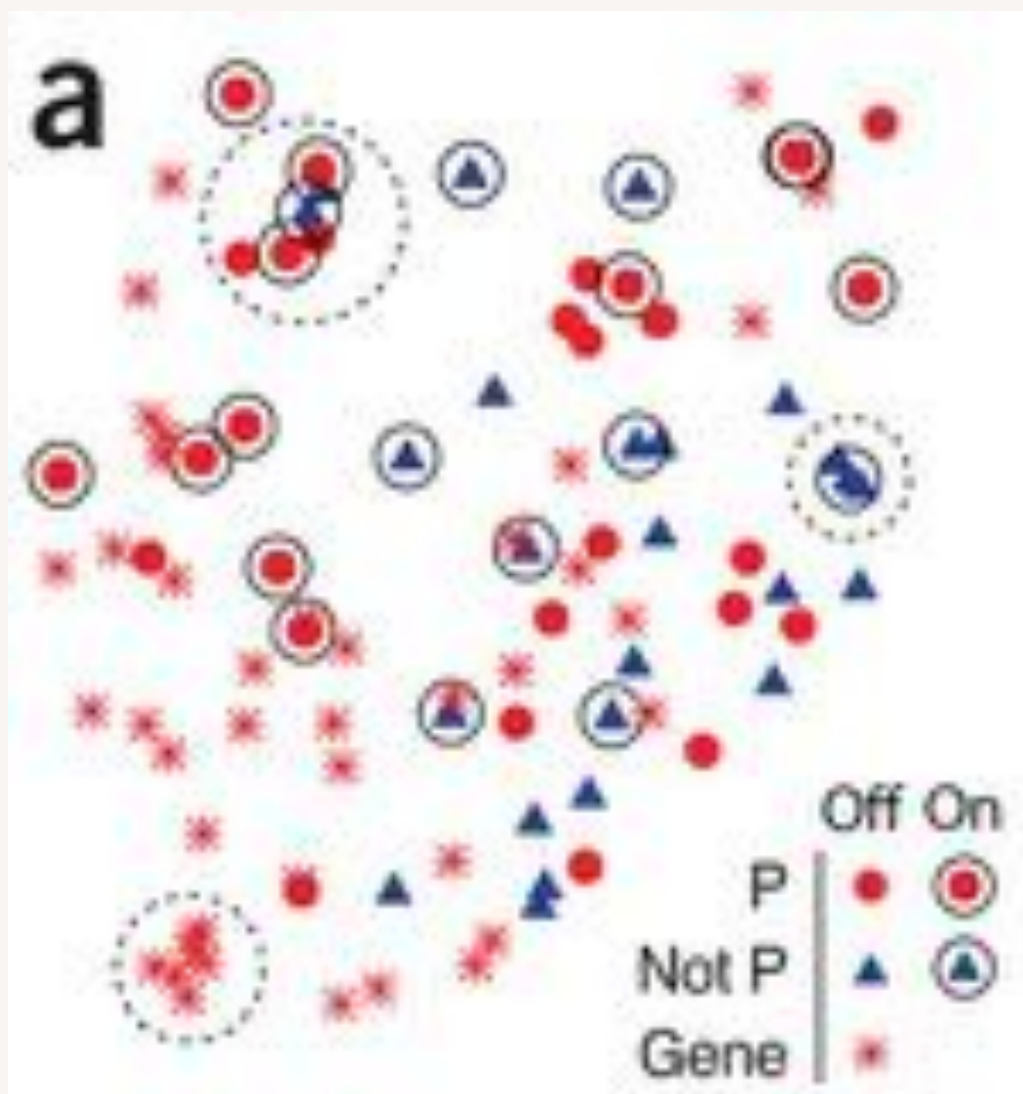
Symbols

Build hierarchies into plotting choices



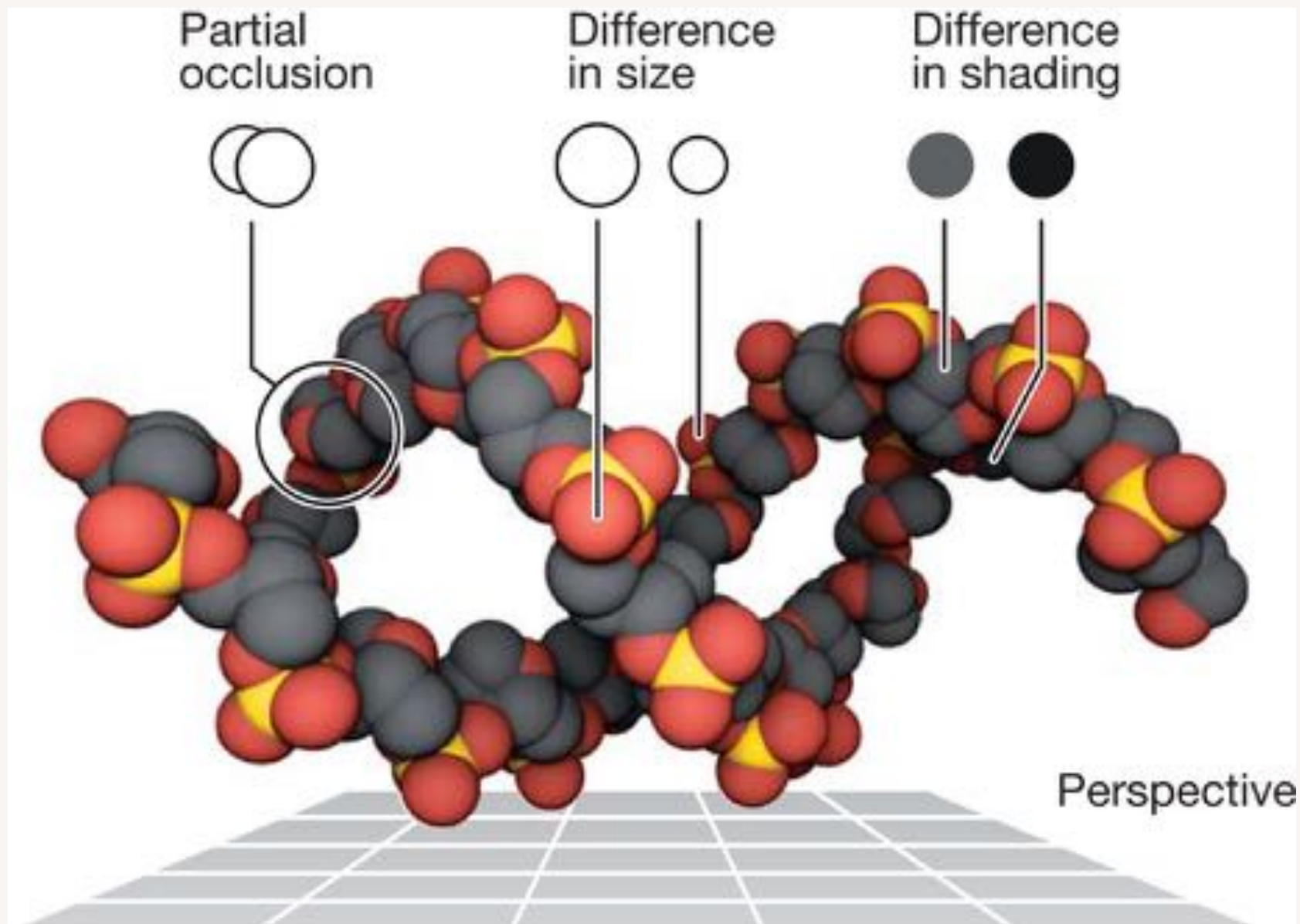
Symbols

Build hierarchies into plotting choices



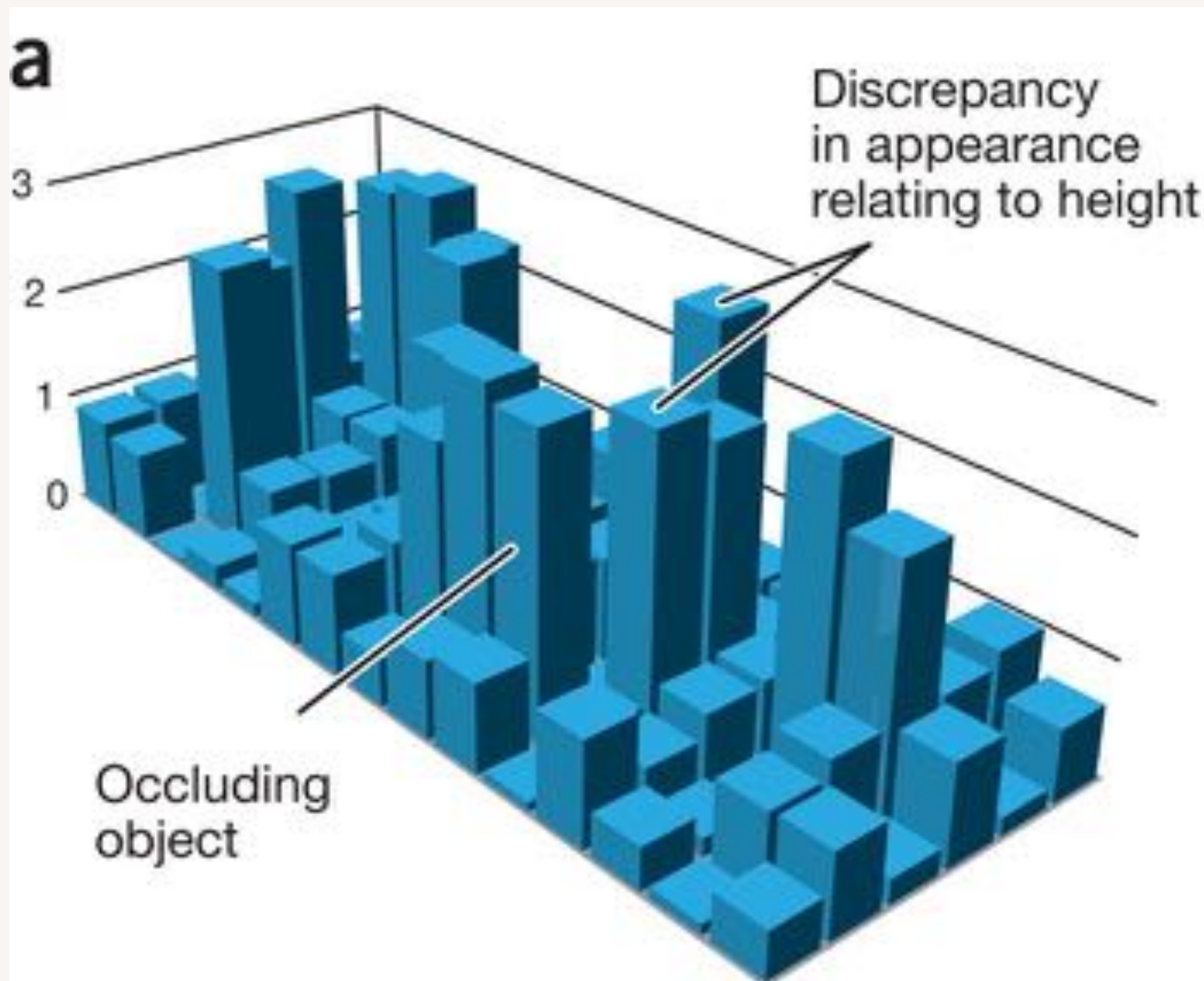
Multiple Dimensions

Restrict 3d plots to spatial representations



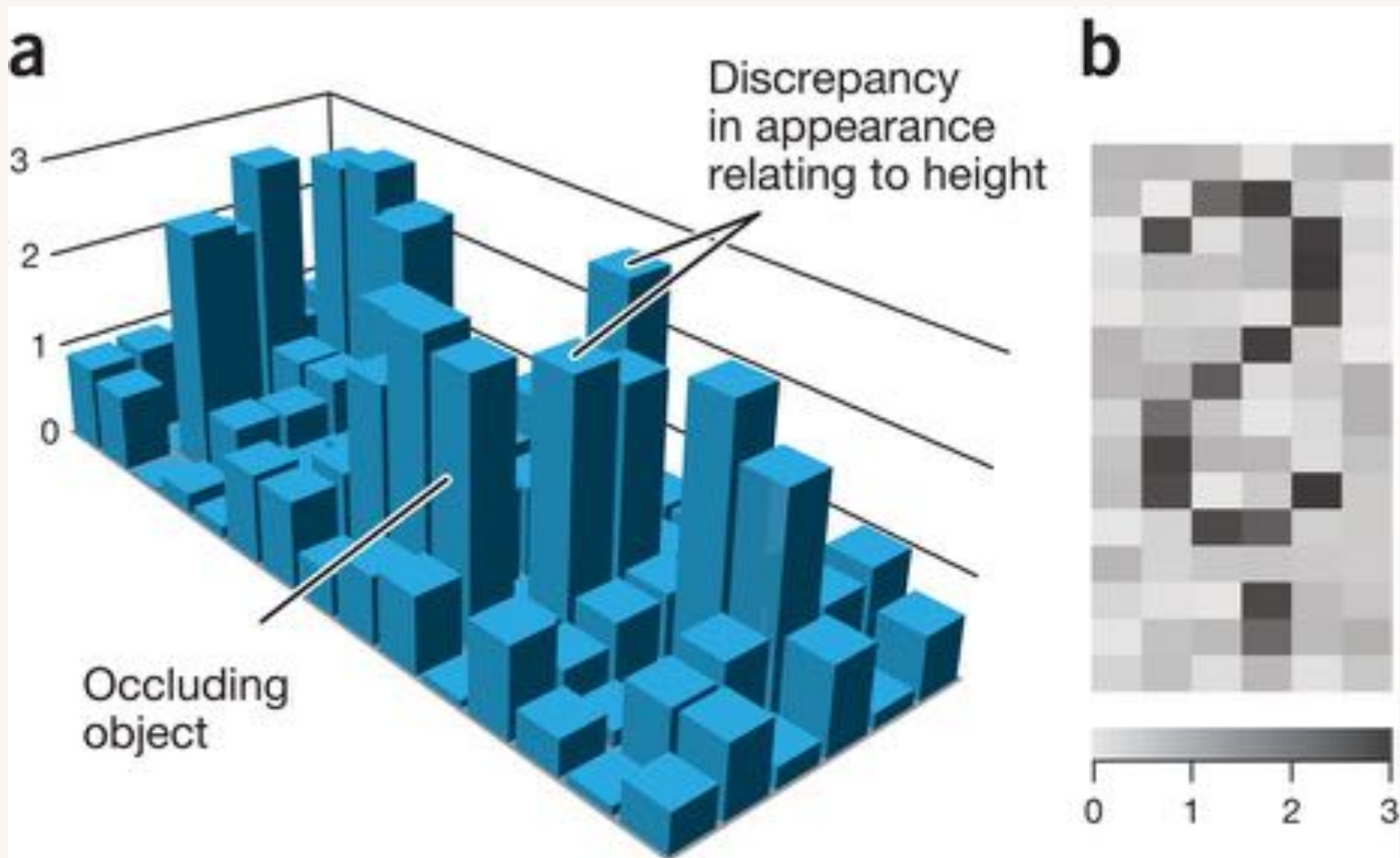
Multiple Dimensions

Restrict 3d plots to spatial representations



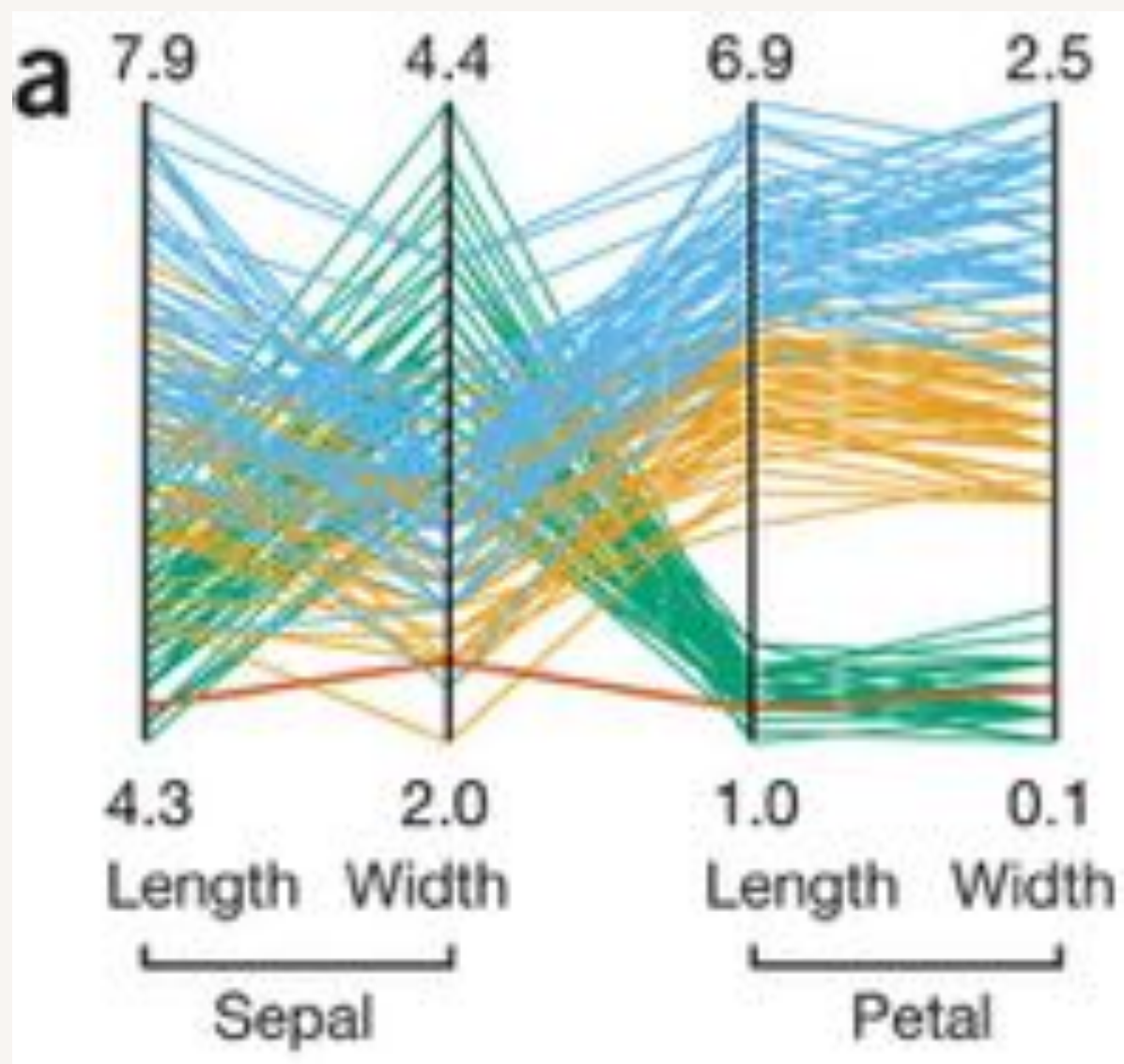
Multiple Dimensions

Restrict 3d plots to spatial representations



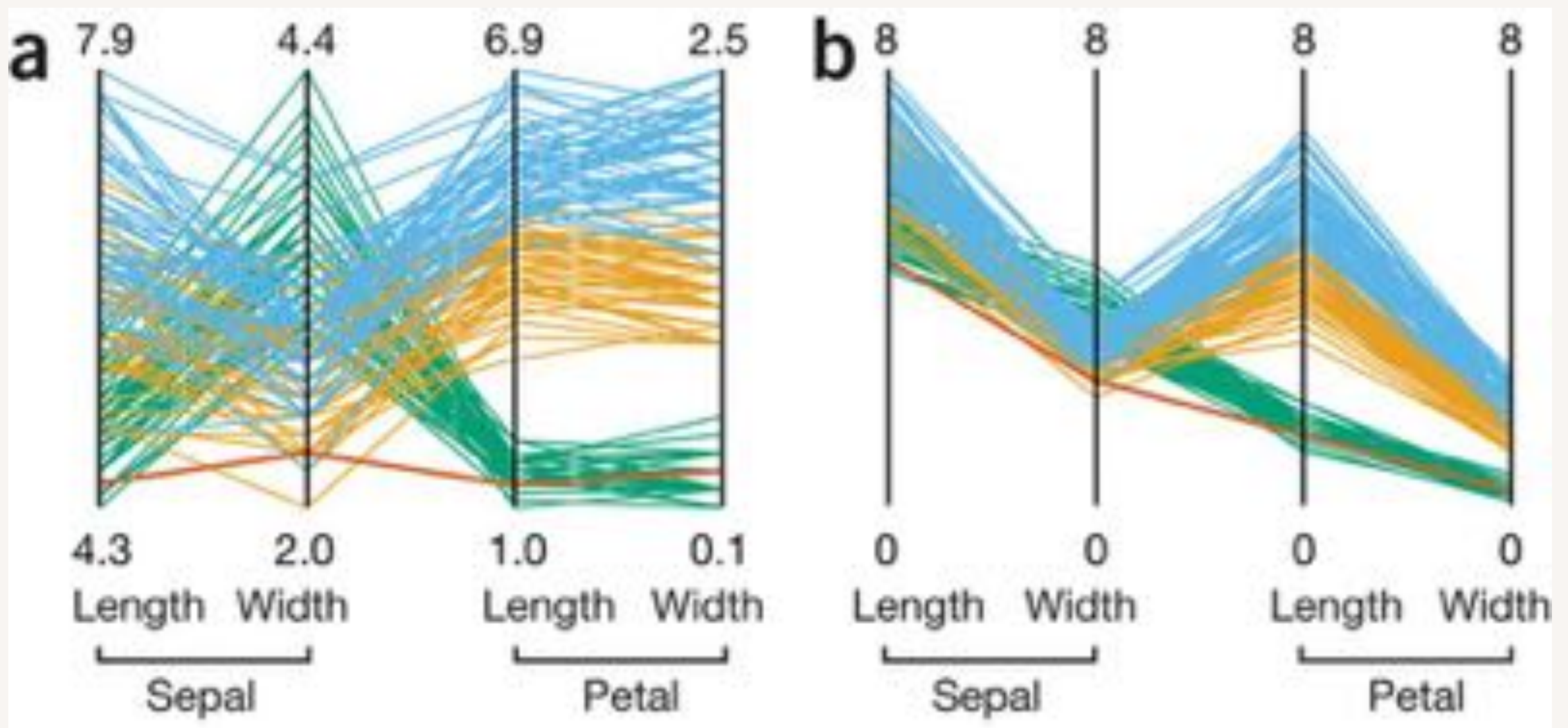
Multiple Dimensions

Combine multiple dimensions in 2D



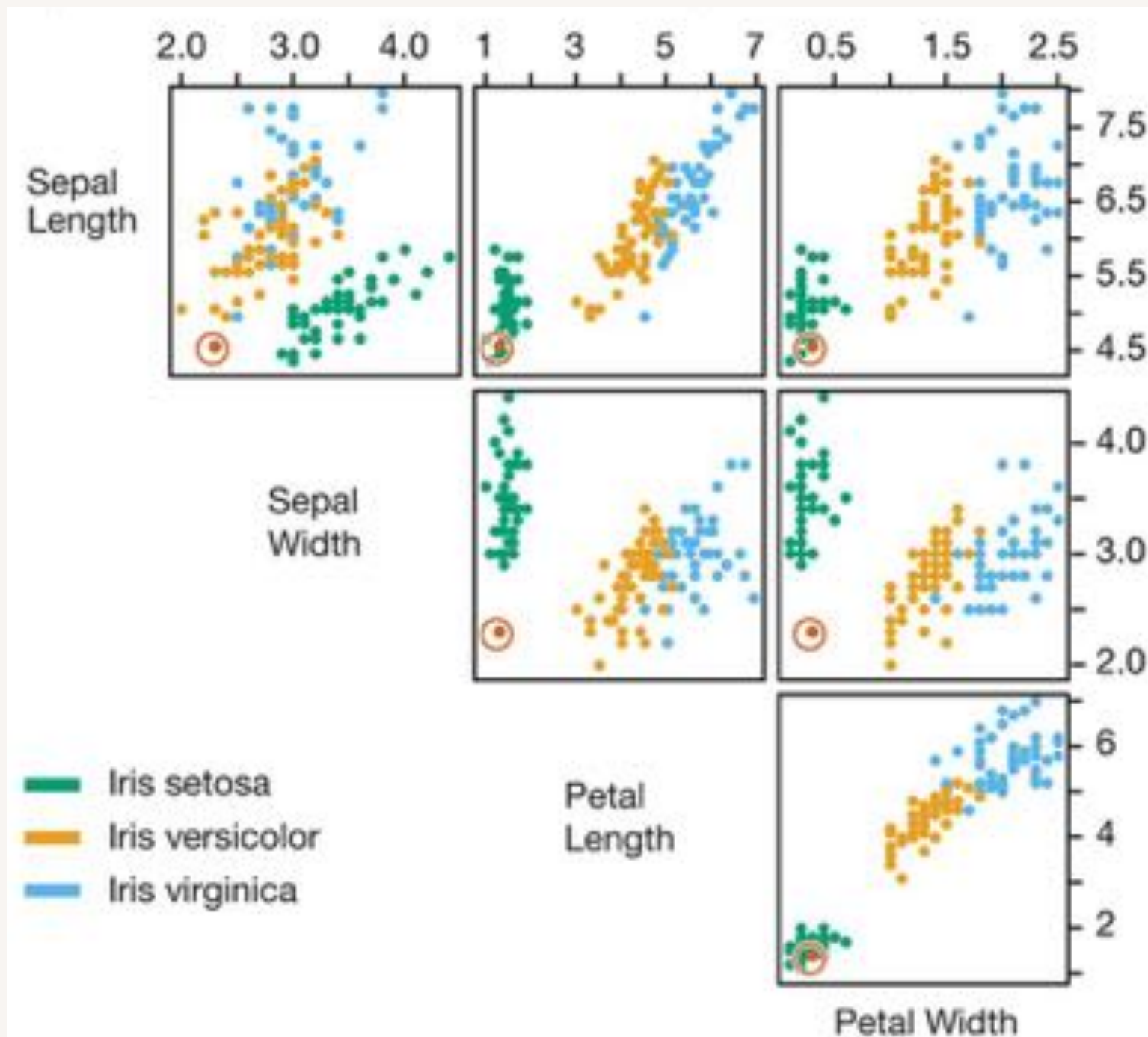
Multiple Dimensions

Combine multiple dimensions in 2D



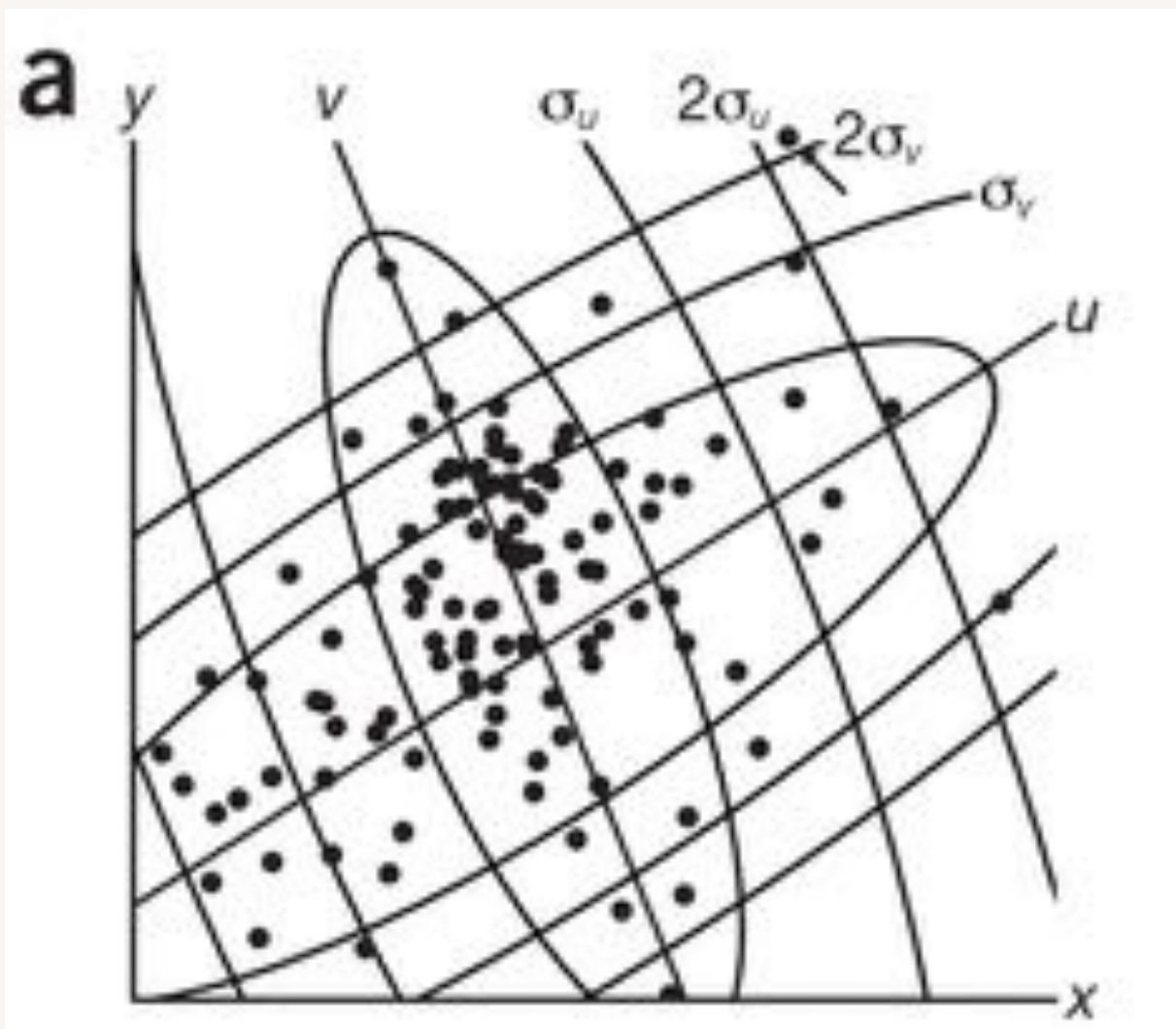
Multiple Dimensions

Combine multiple dimensions in 2D



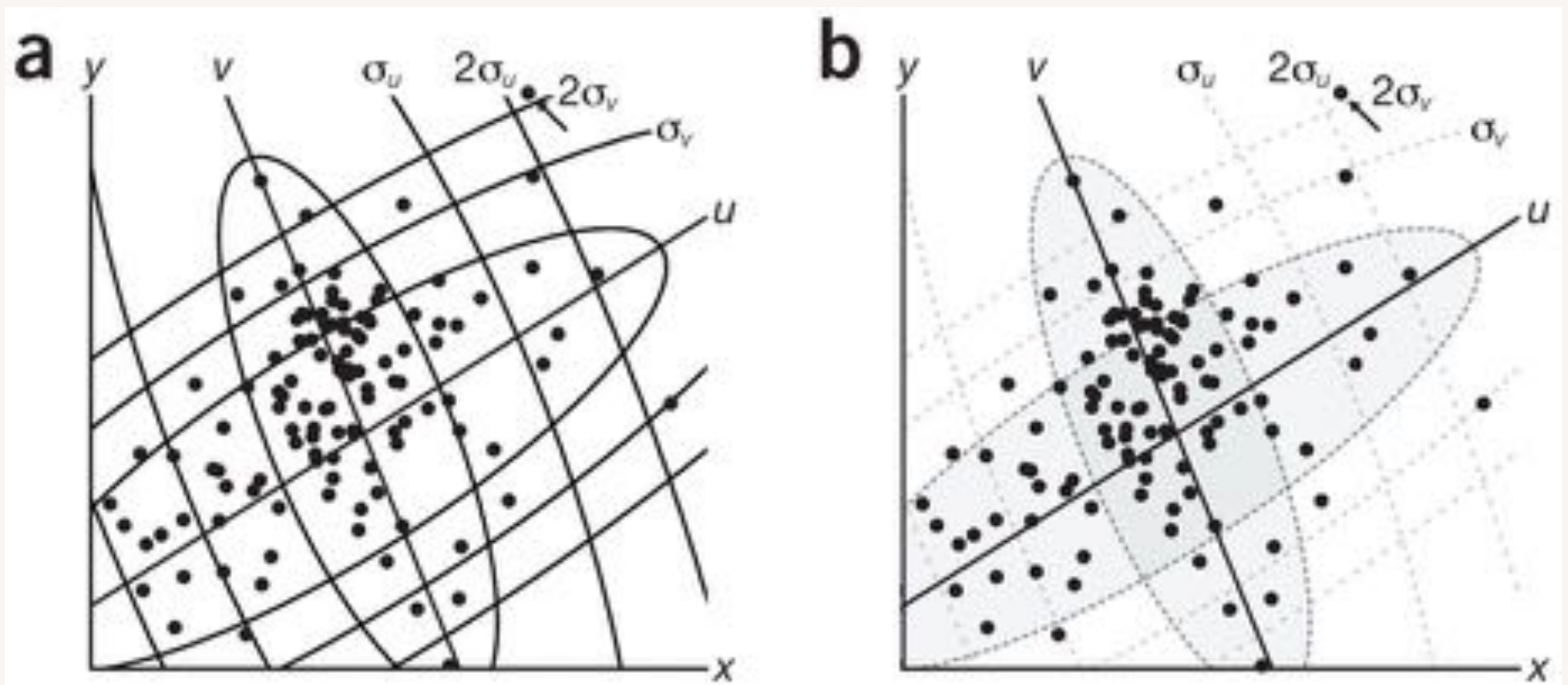
Axes & Grids

Make navigational elements visually distinct



Axes & Grids

Make navigational elements visually distinct



Axes & Grids

Use grid lines judiciously

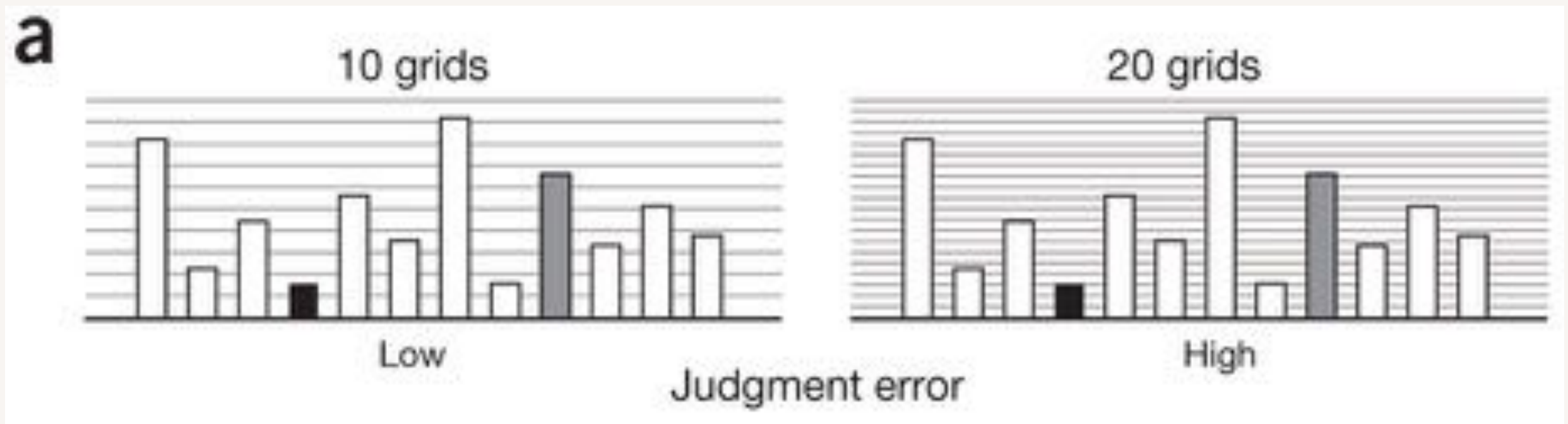
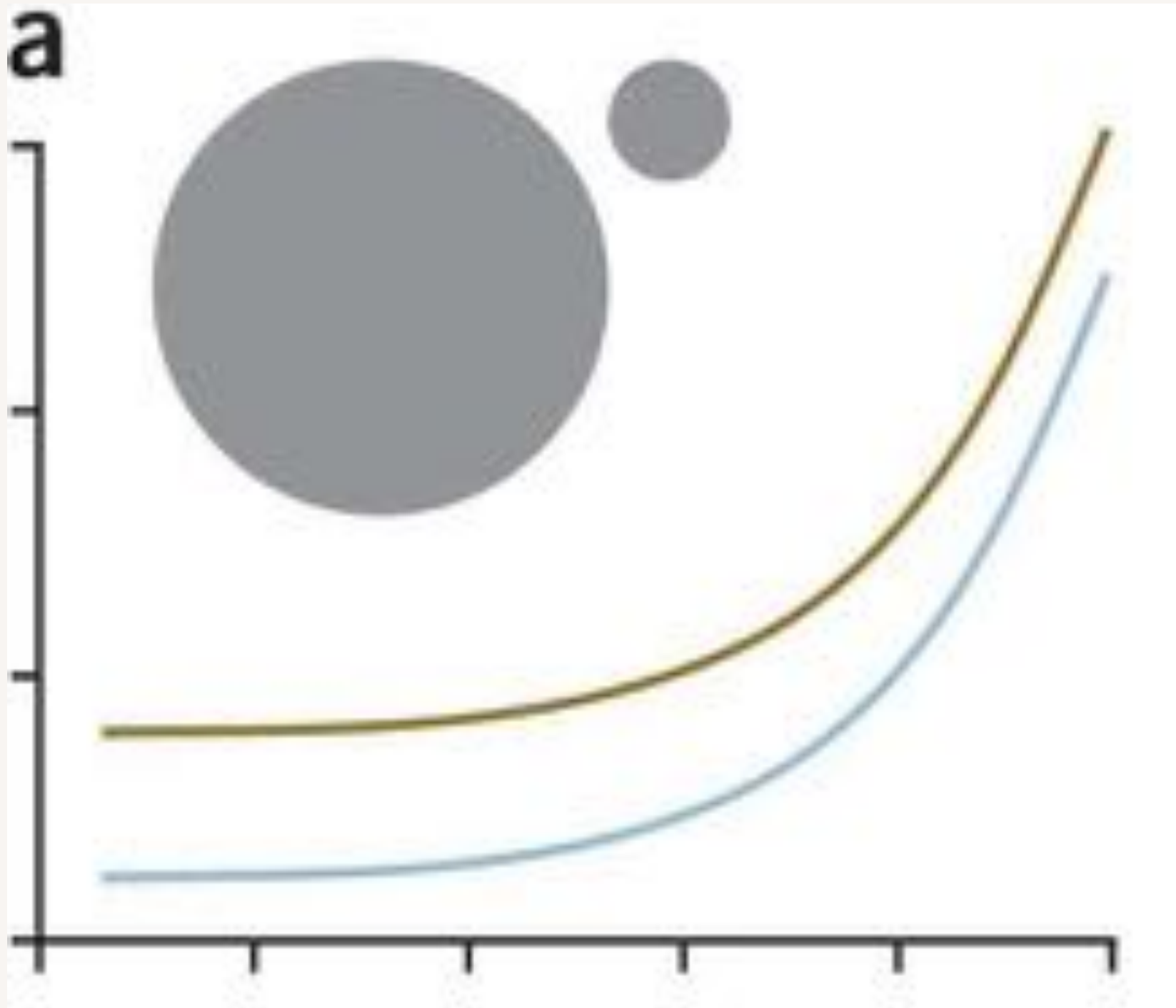


Figure Design

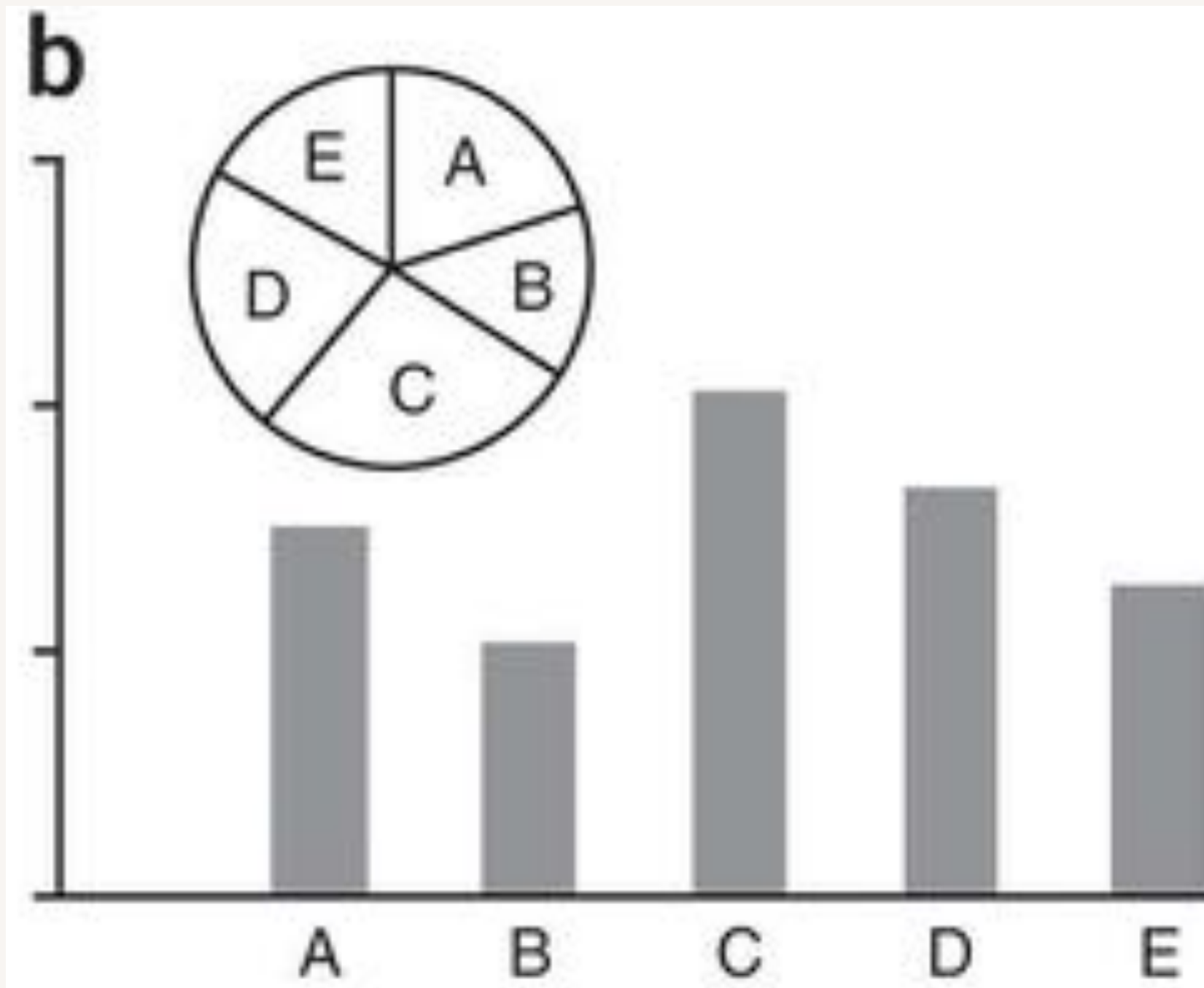
Use easy-to-estimate visual representations



relative area = easier
curve separation = hard

Figure Design

Use easy-to-estimate visual representations



bar graphs = easy
pie charts = stupid hard

Figure Design

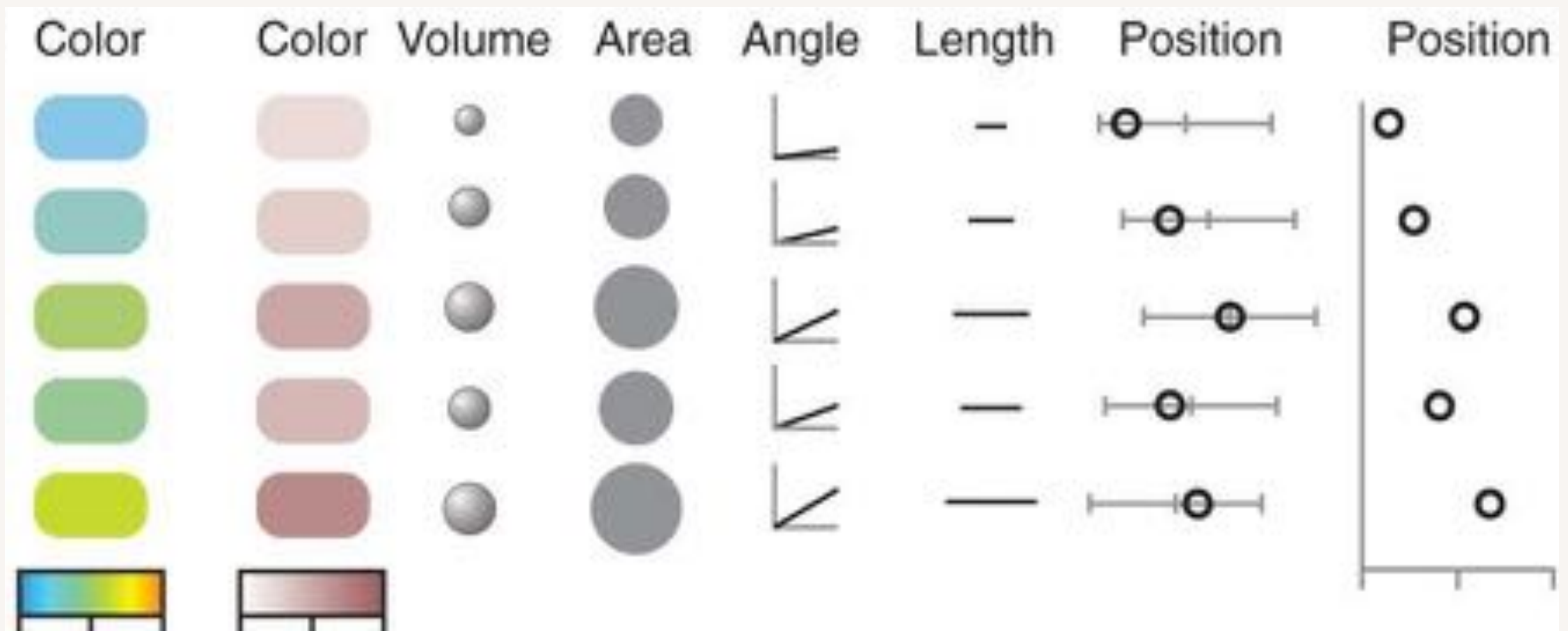
Use easy-to-estimate visual representations

Rank	Aspect to Compare
1	Positions on a common scale
2	Positions on the same but nonaligned scales
3	Lengths
4	Angles, slopes
5	Area
6	Volume, color saturation
7	Hue

Figure Design

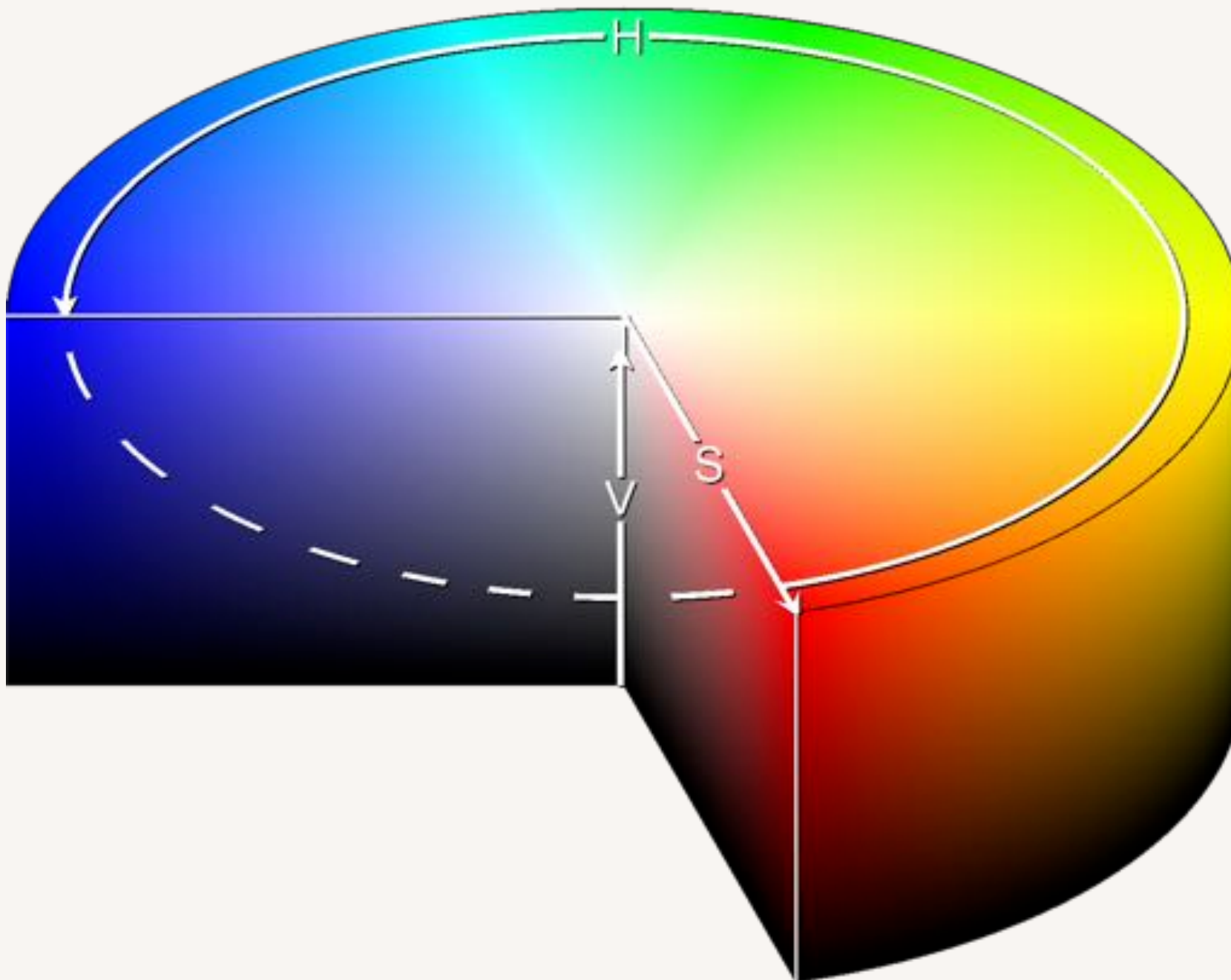
Use easy-to-estimate visual representations

positions = easy
colors = hard



Color

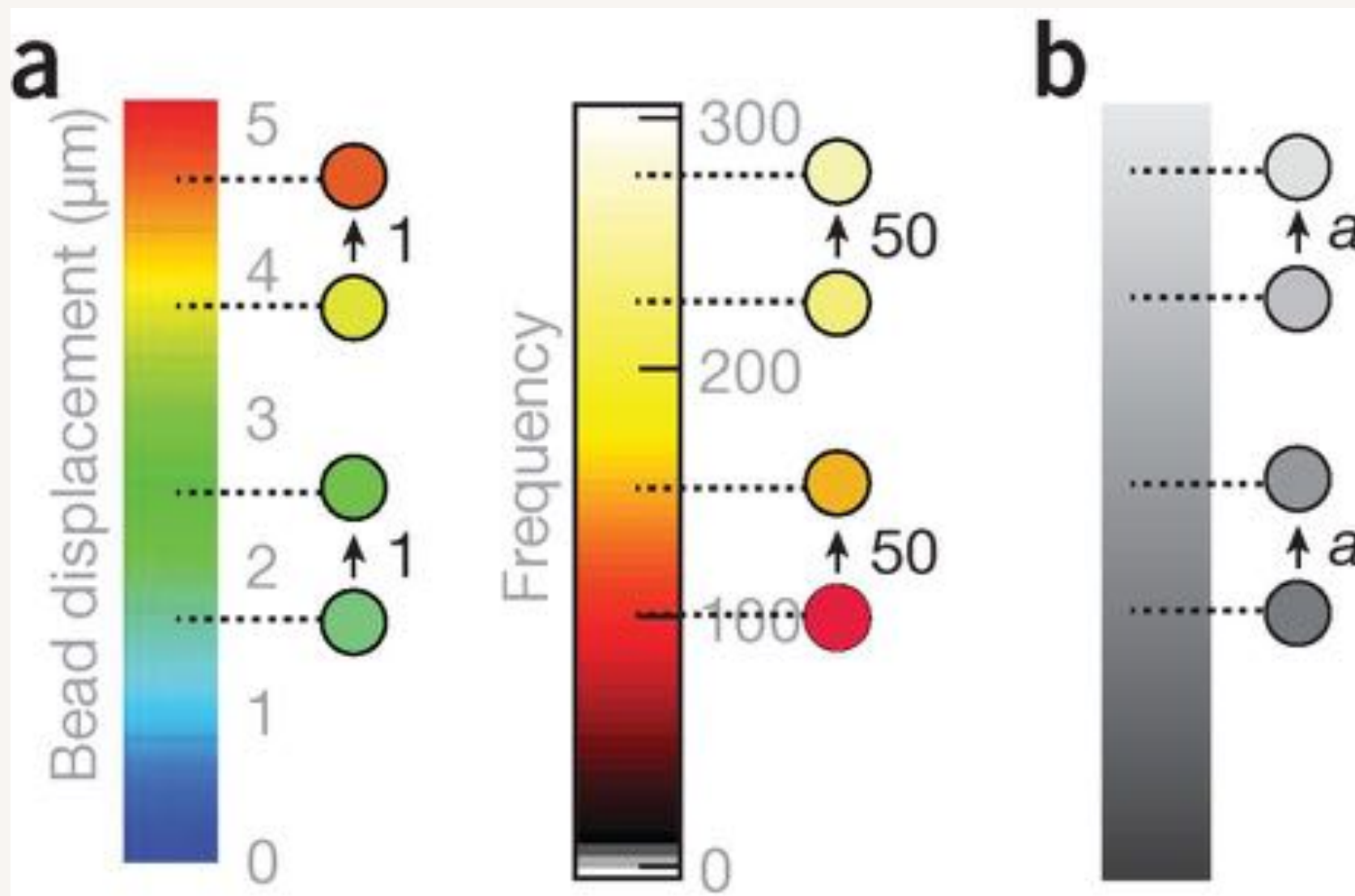
Color defined by hue, saturation, lightness



best for categorical data
>6 = hard to interpret

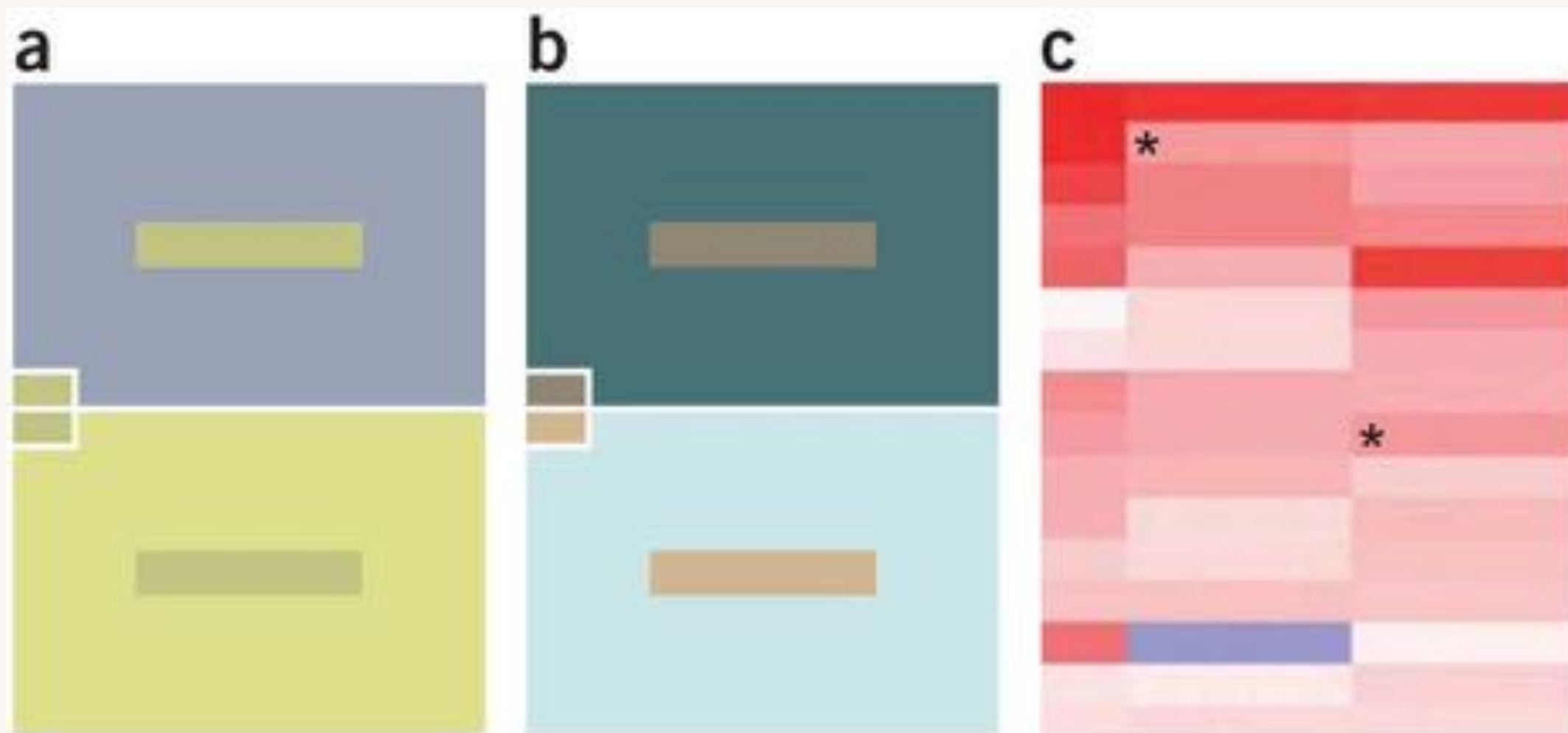
Color

Hue does a poor job encoding relative numerical values



Color

Color perception depends on context



Color

Select semantically resonant colors

banana

anger

money

sky

Color

Select semantically resonant colors

banana

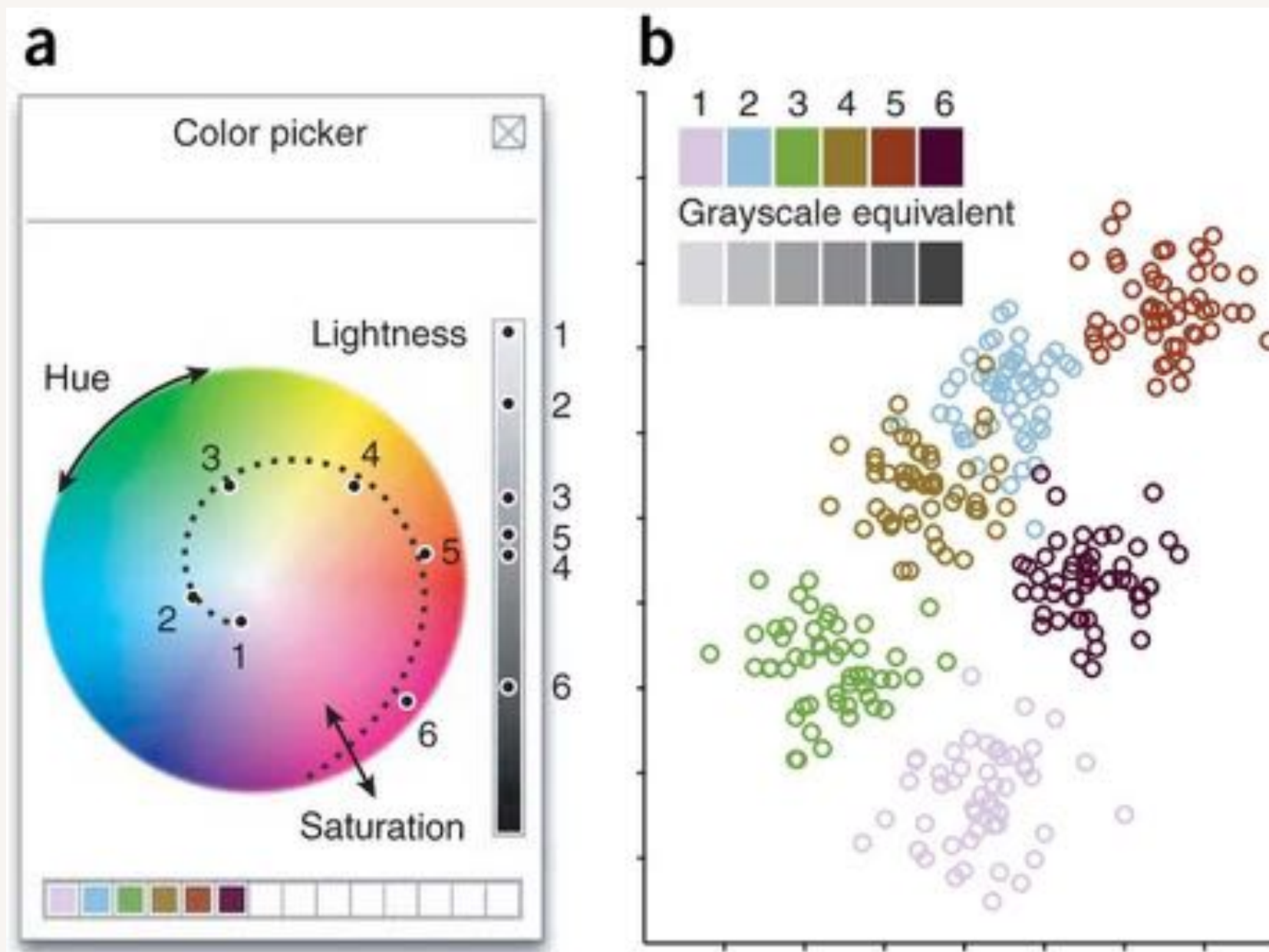
anger

money

sky

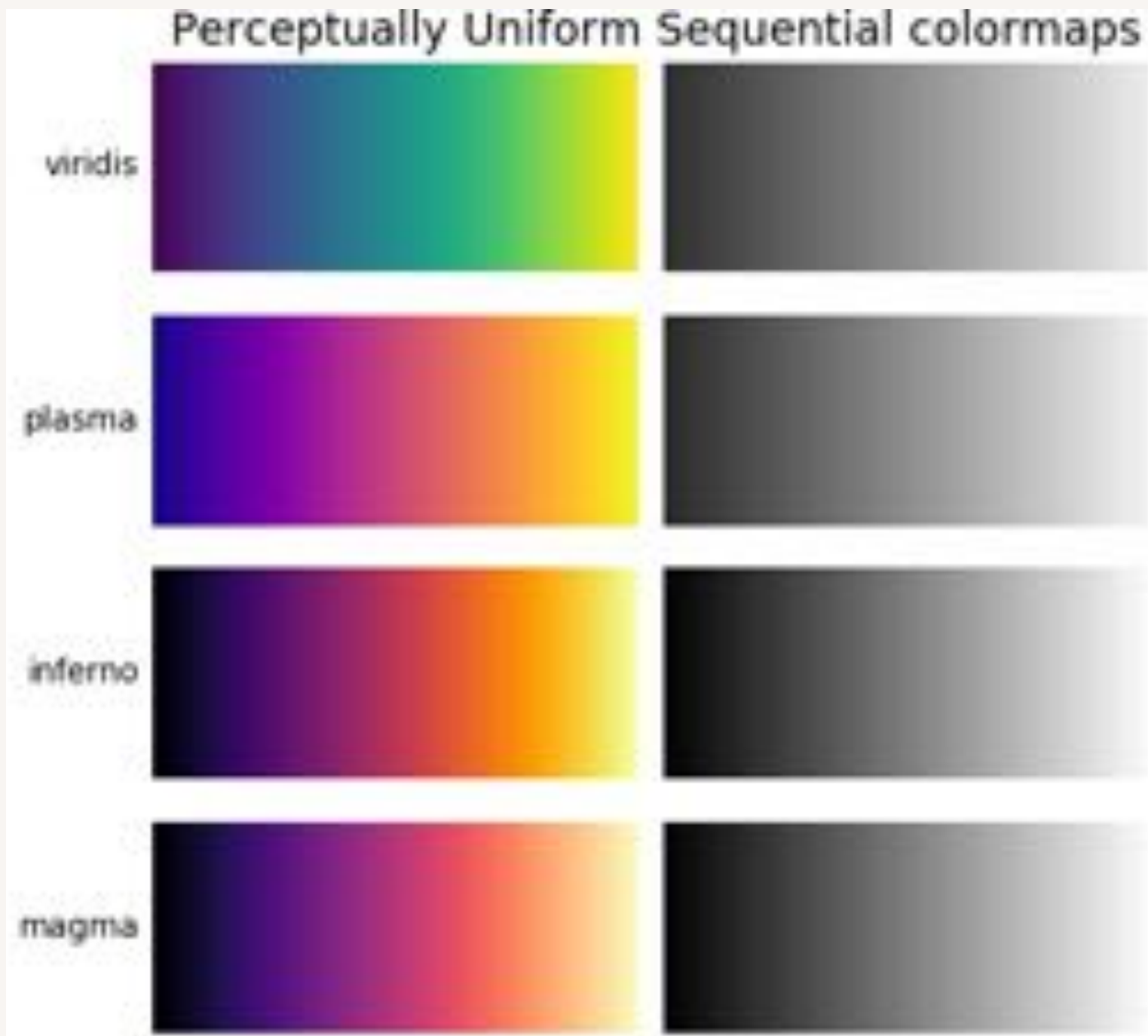
Color

Rotate through color wheel for categorical selection



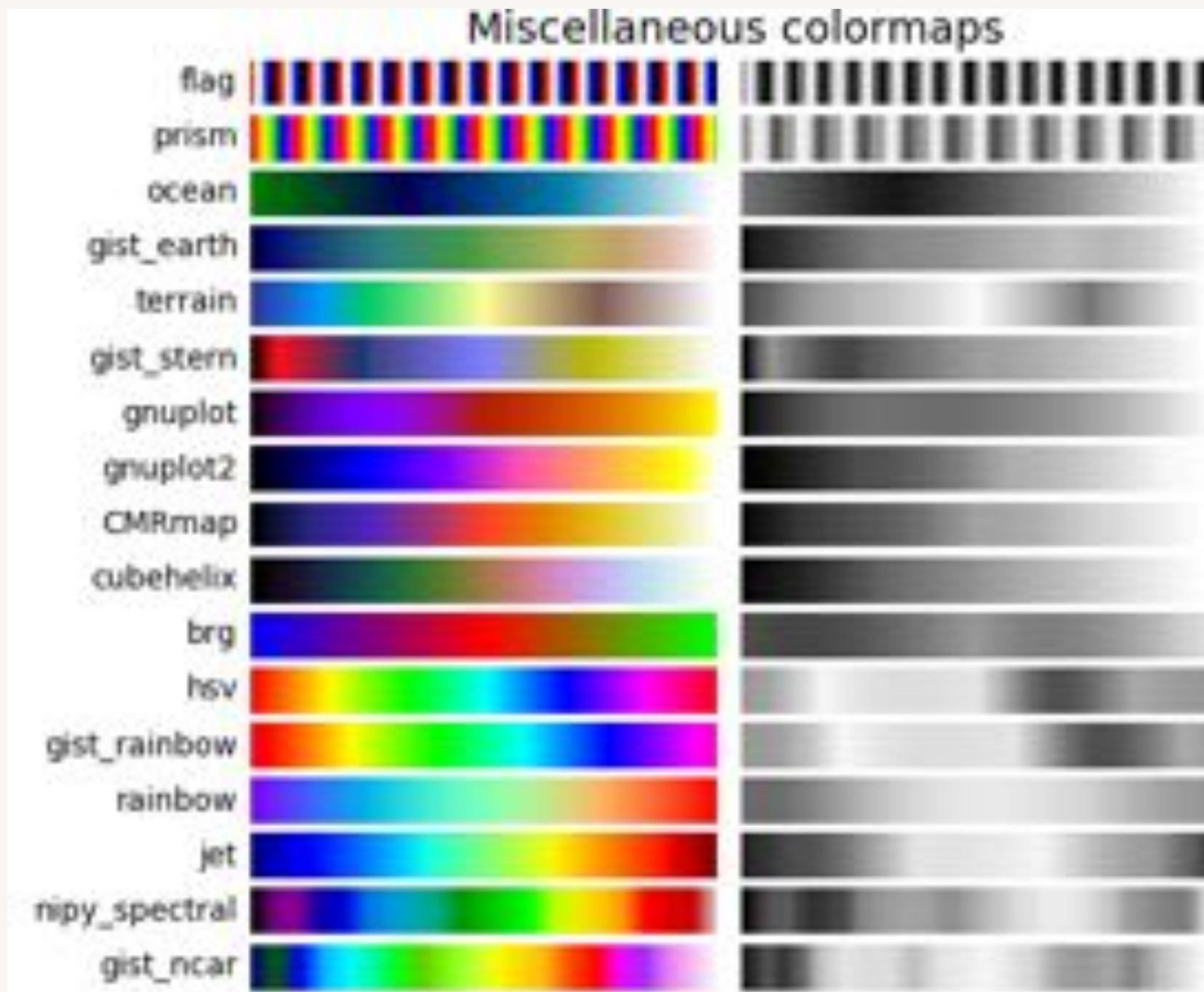
Color

What does it look like in greyscale?



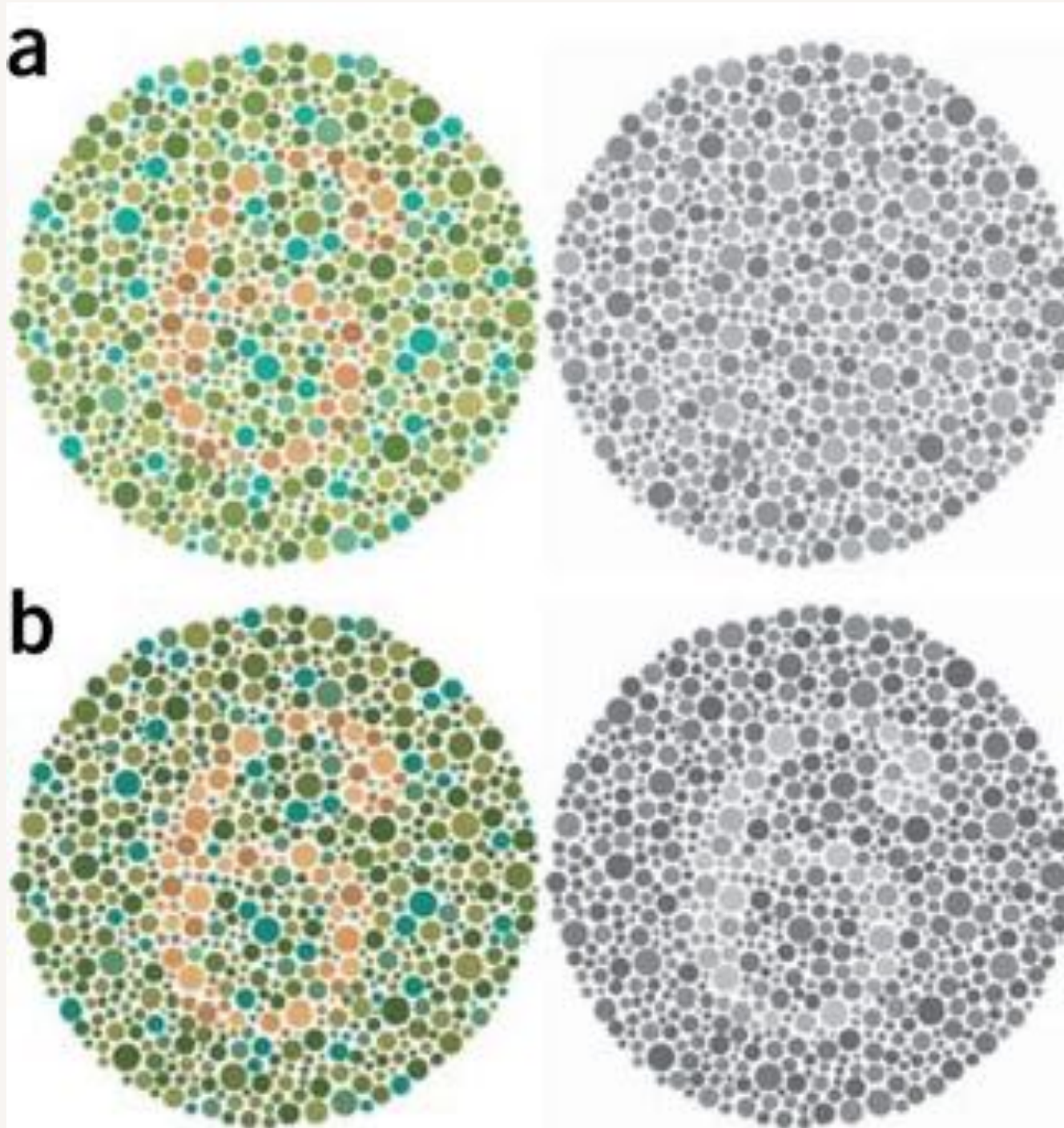
Color

What does it look like in greyscale?



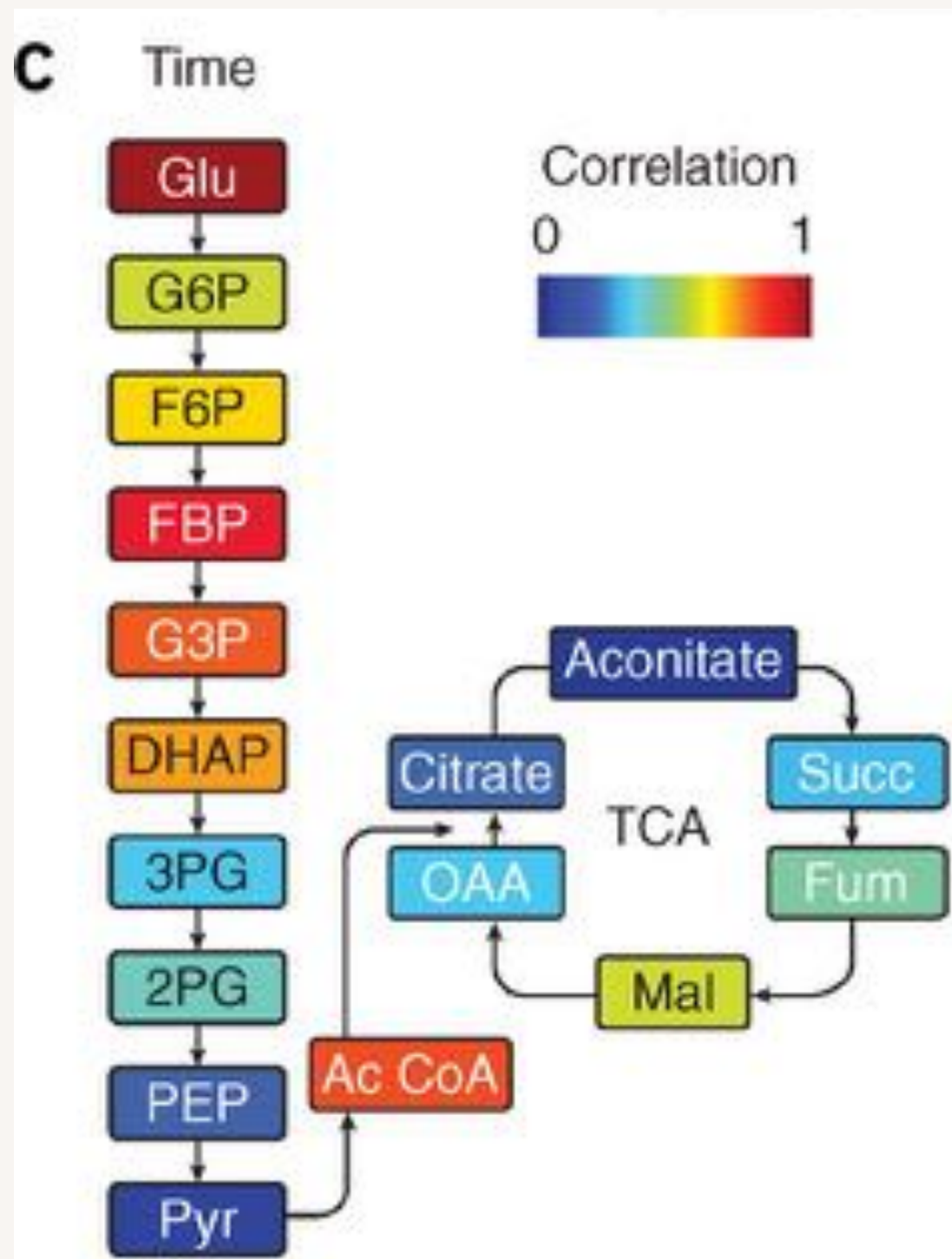
Color

How does it look to the color blind?



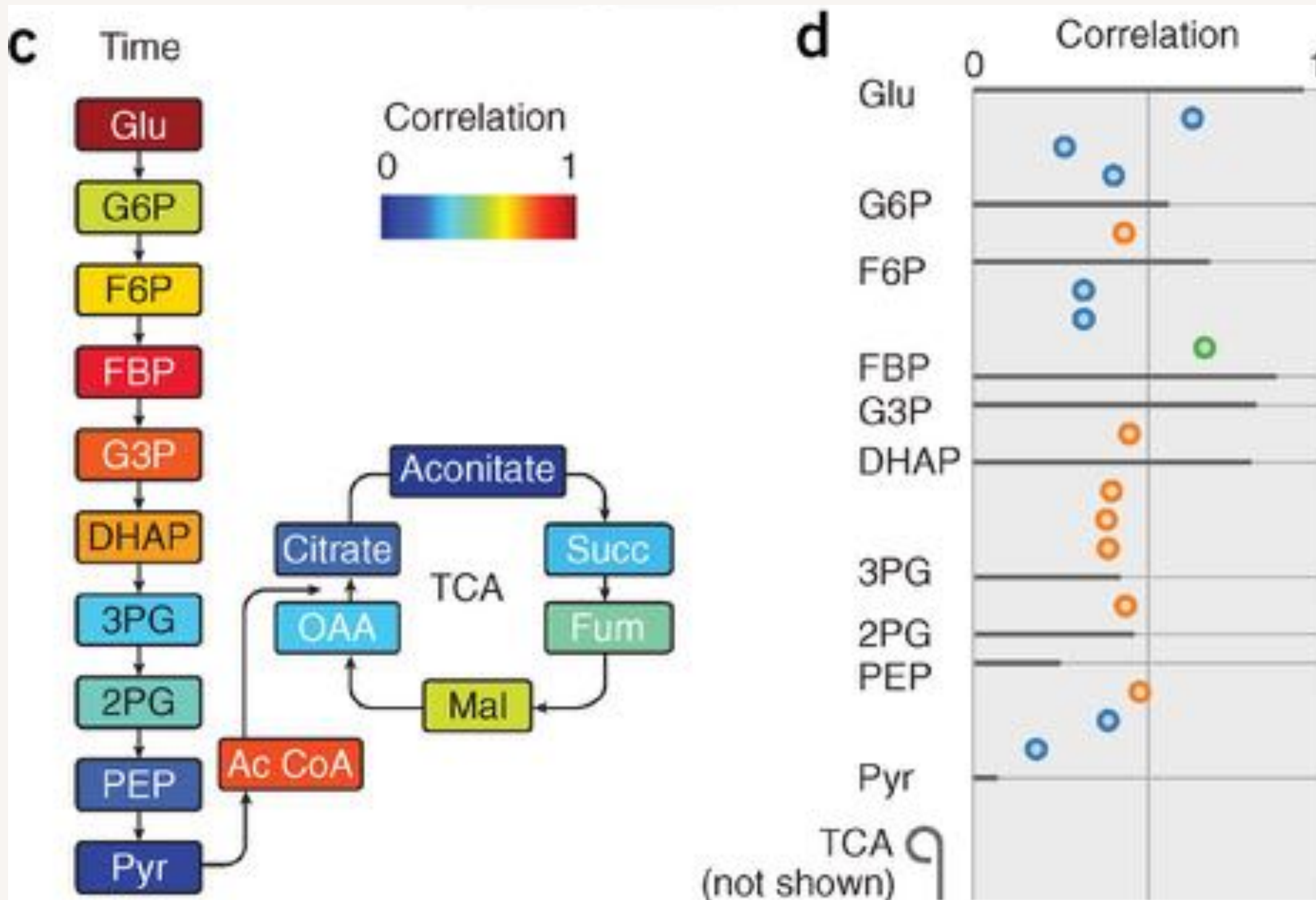
Color

Best avoided if possible



Color

Best avoided if possible



Color

If you must...

use colorbrewer2.org to select colorblind friendly palettes

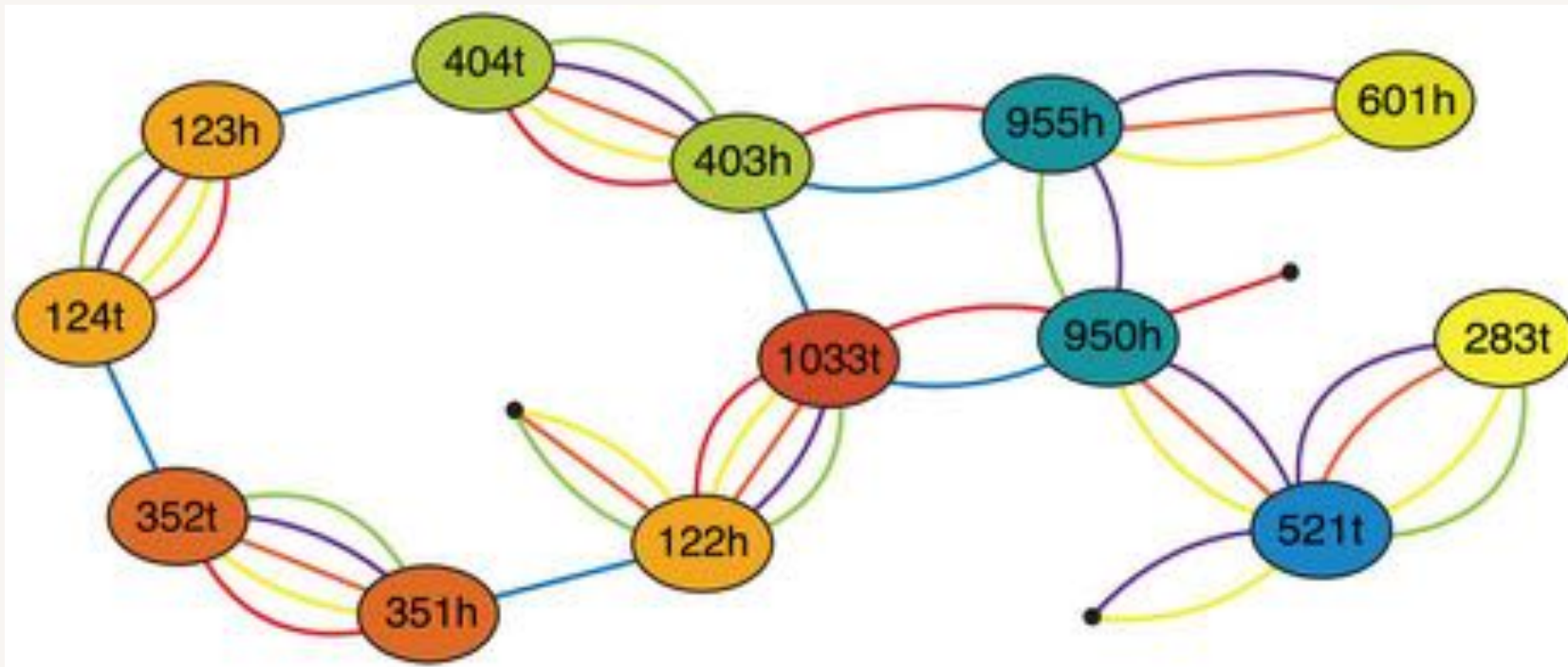
use shapes to better highlight salience

select semantically resonant colors

consider background colors and how this affects final appearance

Figure Design

Avoid overstimulation

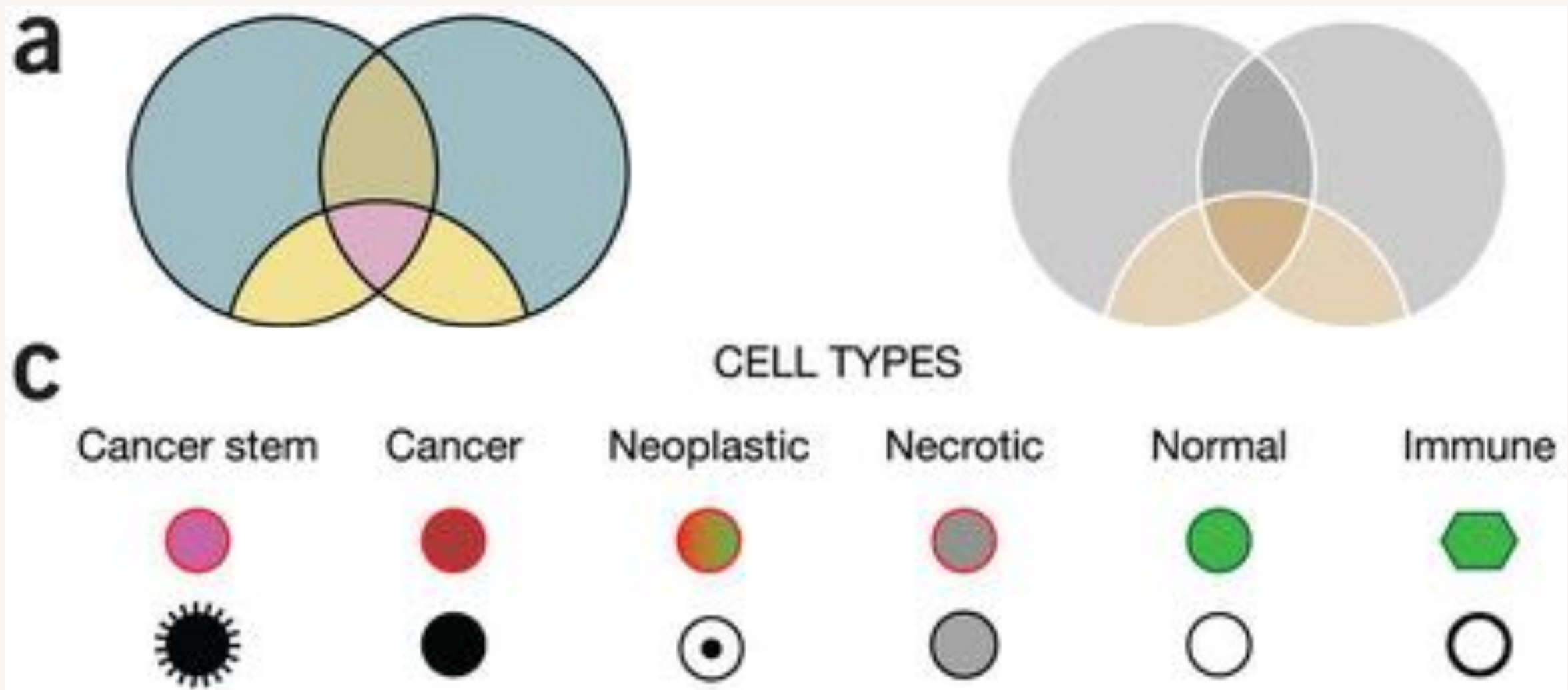


info reduction = greater
emphasis on what is shown

“less is more”

Figure Design

Appeal to intuition



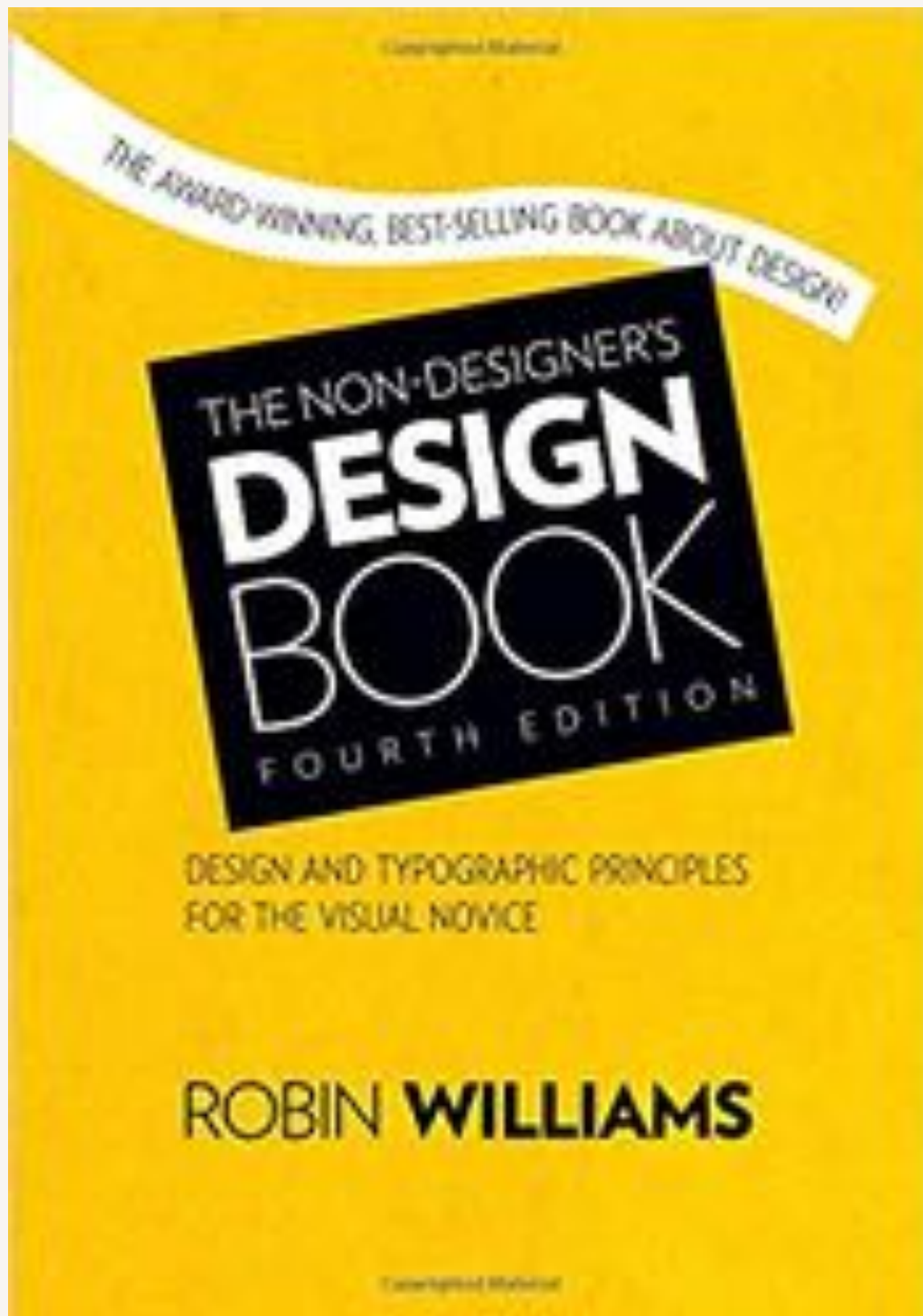
Outline

Perception

Plotting

Slides

Four Principals of Design



The Non-designers Design Book, by Robin Williams

Four Principals of Design

Proximity

Ralph Roister Doister

(717) 555-1212

Mermaid Tavern

916 Bread Street

London, NM

Four Principals of Design

Proximity

Mermaid Tavern

Ralph Roister Doister

916 Bread Street
London, NM
(717) 555-1212

Four Principals of Design

Alignment



Four Principals of Design

Alignment

Business Plan
for
The Shakespeare Papers

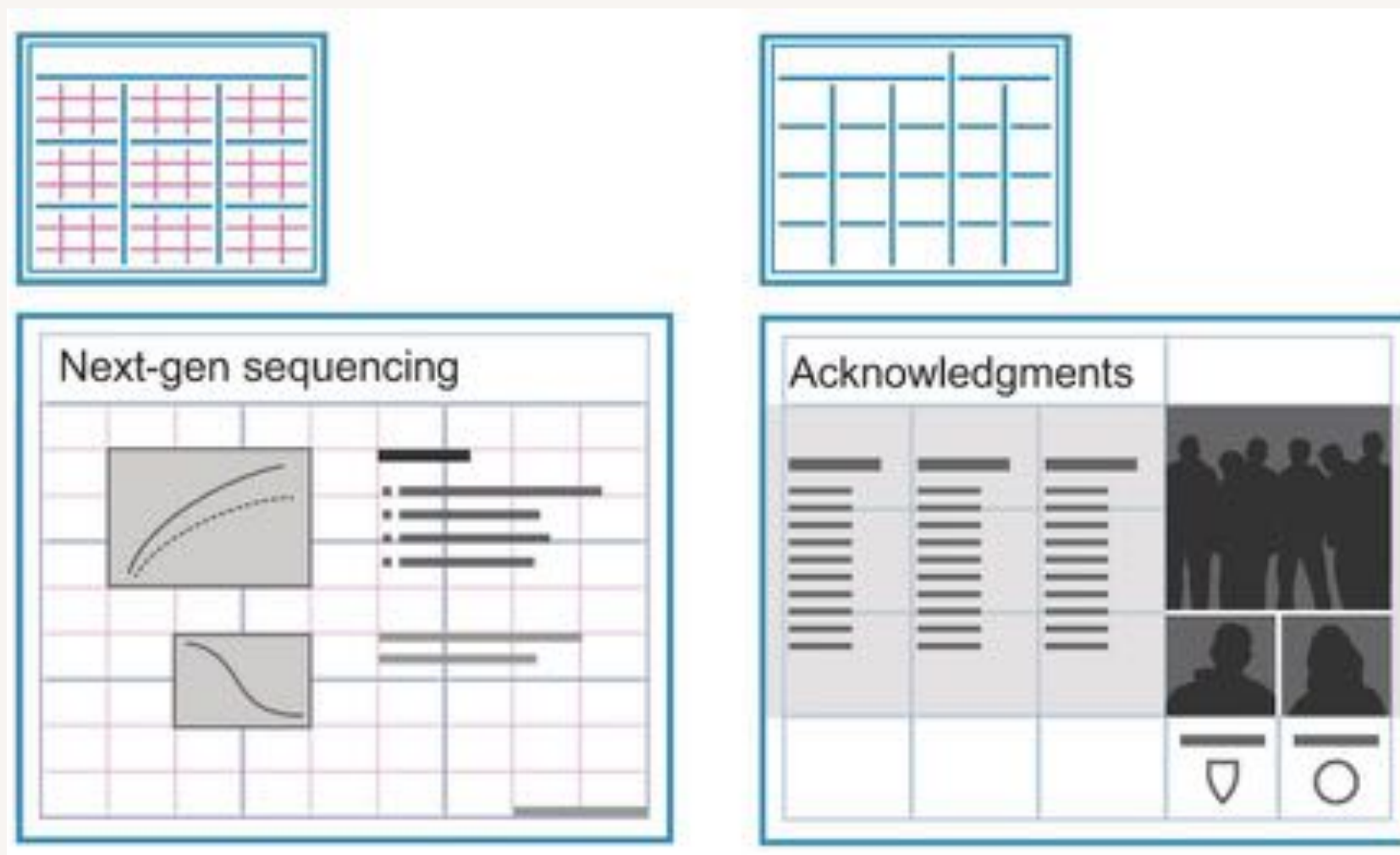
by Patricia Williams
February 25

Business Plan
for
**The Shakespeare
Papers**

by Patricia Williams
February 25

Four Principals of Design

Alignment



Title text

Subtitle text

Comments on the Figs
Comments on the Figs
Comments on the Figs

Comments on the Figs

Comments on the Figs

Comments on the Figs

Four Principals of Design

Repetition



Consistent double rule on all pages.

Consistent typeface in headlines and sub-heads, and consistent space above each.

This single rule repeats across the bottom of each page.

Page numbers are in the same place (the bottom outer corners) and in the same typeface on each page.

Four Principals of Design

Contrast

The Rules of Life

Your attitude is your life.

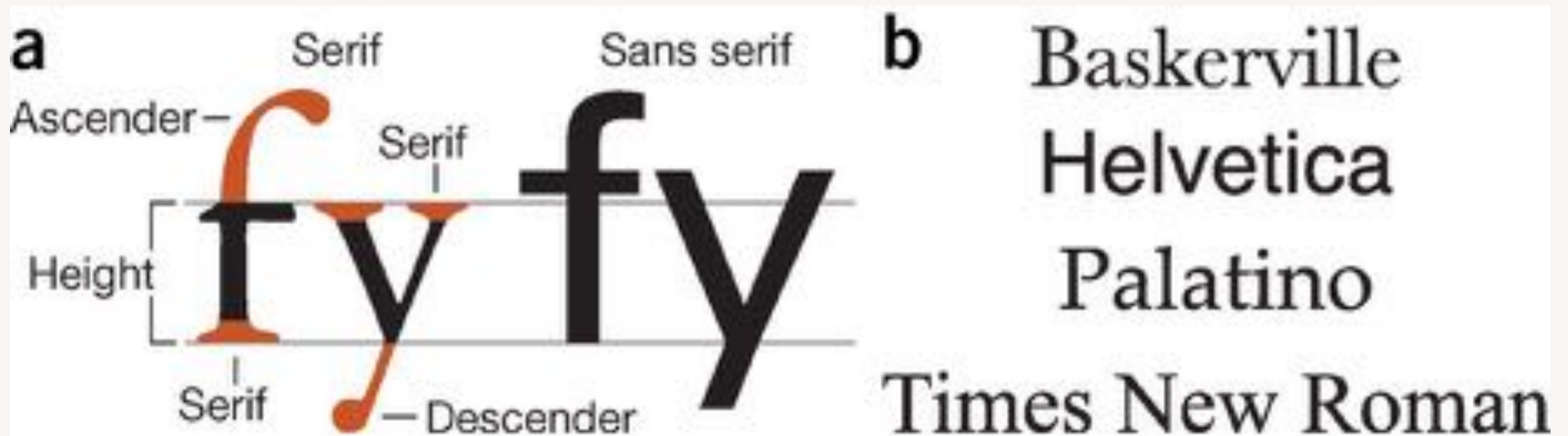
Maximize your options.

*Don't let the seeds stop you
from enjoyin' the watermelon.*

Be nice.

Four Principals of Design

Contrast



Four Principals of Design

Contrast

The Rules of Life

Your attitude is your life.

Maximize your options.

*Don't let the seeds stop you
from enjoyin' the watermelon.*

Be nice.

Effective Communication via Principles of Design

Building better plots and slides



© Apple

Adam A Miller
CIERA/Northwestern & Adler Planetarium
LSSTC DSFP Session 9
11 June 2019