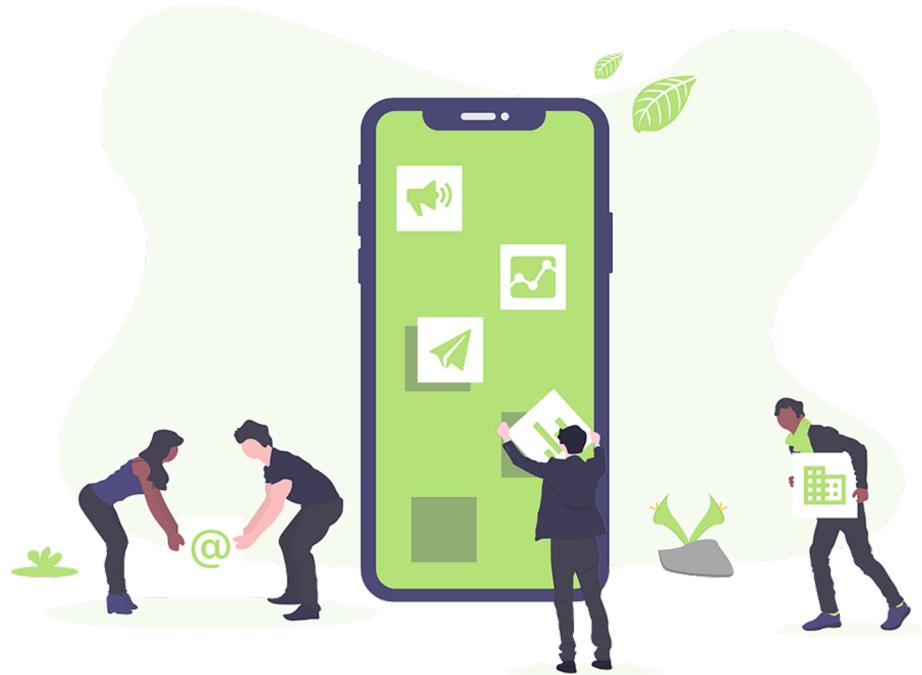


Clark CONNECT

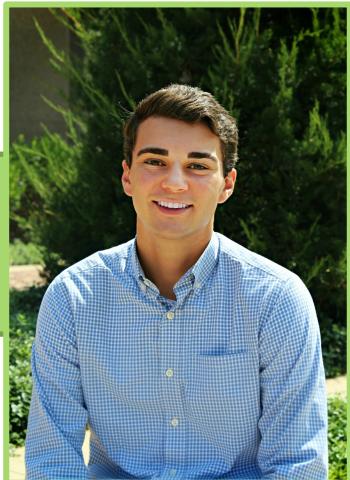
*Providing your business with the
necessary tools to succeed.*



“ We help to bring Clark owned businesses to the forefront of todays market by bridging the gap between the company and its consumers.



Meet Our Team



John D'Eufemia



Jack Rogerson



Katy Tucker

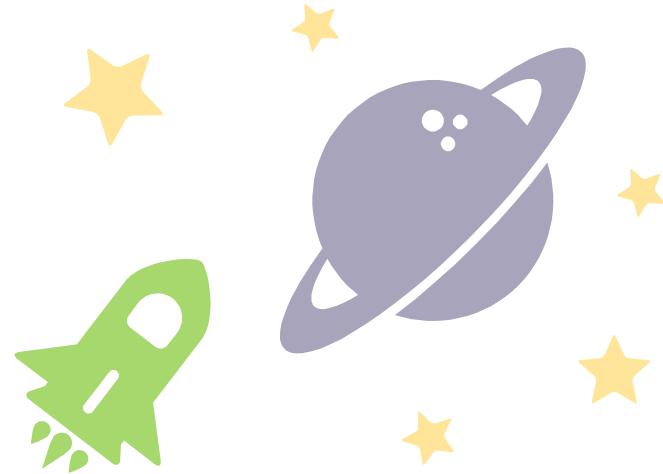


Dylan Harloff



Emma Tziachris

How does this work?



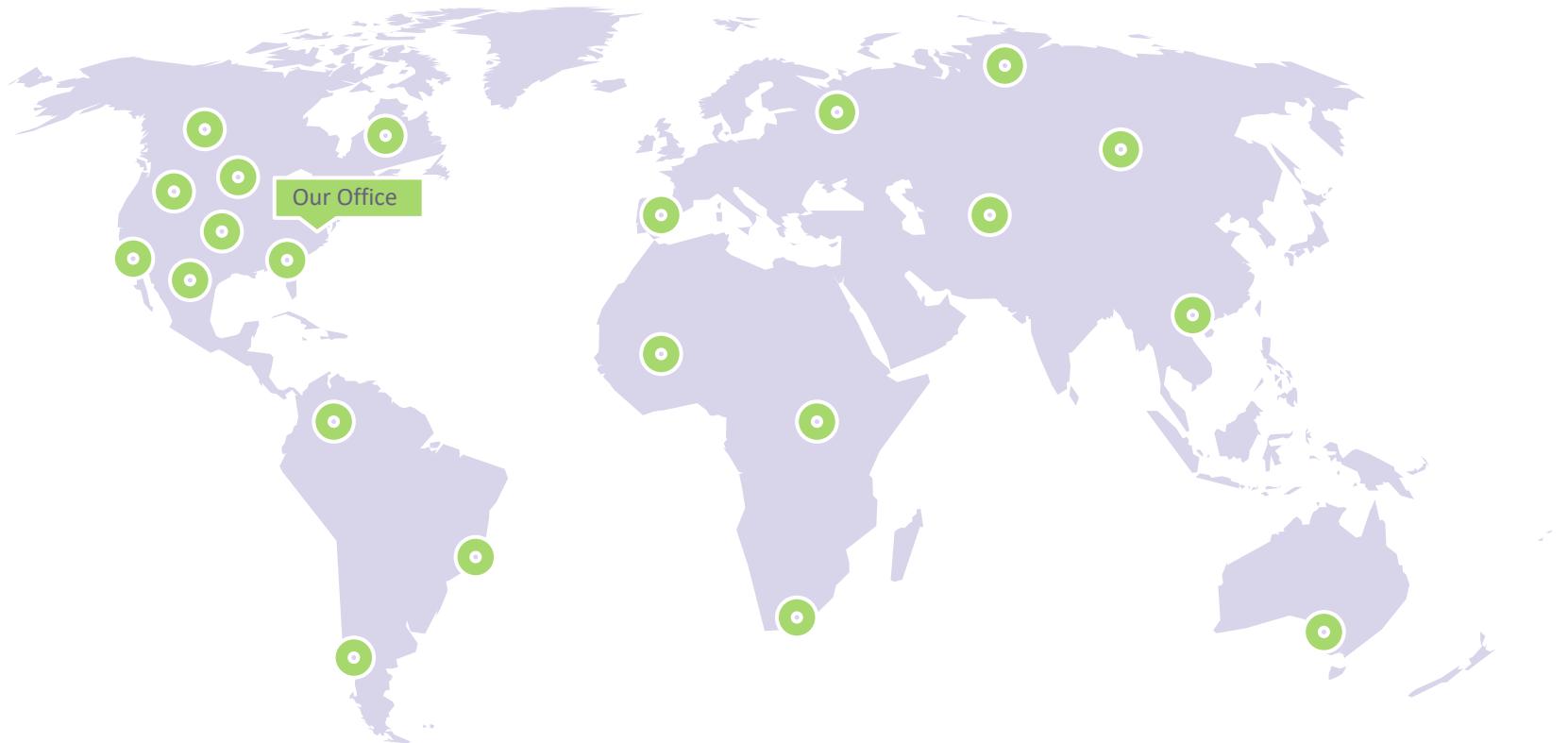
Clark CONNECT is an all-in-one customer relationship management (CRM) software specifically designed for Clark owned businesses. We help your marketing, sales, commerce, service and IT teams work as one.

13,124

Connected Clark alumni and affiliates
committed to helping you grow!
Guaranteed exposure you will
receive in joining Clark CONNECT.



Clark CONNECT Users Map



Our process is easy.

Marketing

Helping you generate leads, grow traffic, convert visitors, and run campaigns at scale.

Sales

Helping you get deeper insights on prospects, automating tasks you hate like scheduling meetings, and close more deals faster.

Service

Helping you connect with customers, analyze feedback, exceed expectations, and turn them into promoters who grow your business.

Experience

Helping you understand the customer experience by providing SEO recommendations to give the consumer a personalized experience.



Want big impact?

“good for the business” should
also mean “good for the
customer.”

Clark CONNECT

Market Demands and Opportunities

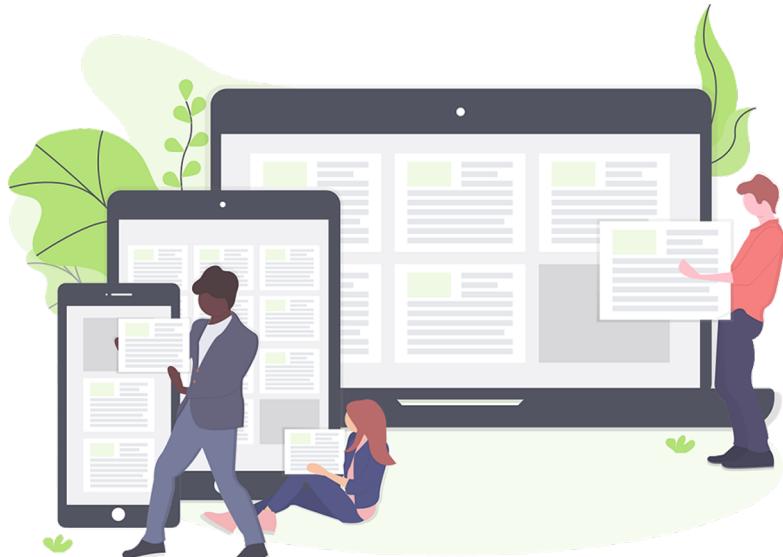
In today's environment, finding new ways to engage your consumer is more important than ever. Every company needs a customer relationship management (CRM) tool for consistent growth. A software that encompasses every aspect of the business is a must. Clark CONNECT does all of this and provides a mutual benefit to both the consumer and business.



Potential Competitors

- Zoho
- Salesforce
- HubSpot

There might be other people in the space but no program is tailored and immersed within the Clark community quite like us.



\$115

Avg service cost per business

\$670,587

Net income after taxes

\$1,000,000

Sales projection for next quarter

14,832

of units sold in a year

100%

See an increase by at least 10%



Notable Partners



*Choose Clark CONNECT to take your
business to the next level!*

*“Clark CONNECT
took my business from
the average Clark startup
to a scalable company with
real world application.”*

*– Mikey Schiappa
CEO of FallenLegendz Koozies*

Thanks!

Any questions?

Stay Connected!

- *Website:* clarkconnect.clarku.edu
- *Social Media:* @clarkconnect
- *Email:* clarkconnect@clarku.edu

