

1. Louis and Harvey are the only two lawyers working in New York City where they engage in Cournot competition. Weekly demand for lawyers is given by  $P = 45 - Q$ . Louis takes on  $x$  amount of cases per week where he faces costs  $C_x(x) = 0.5x^2 + 40$ . Harvey takes on  $y$  cases per week and faces costs  $C_y(y) = 20y$ .

(a) What are Louis and Harvey's profit functions? Label them  $\pi_x$  and  $\pi_y$ , respectively.

Louis :  $\pi_x$

$$Q = x + y$$

$$\pi_x = P \cdot x - C_x(x)$$

$$= (45 - x - y)x - 0.5x^2 - 40$$

$$= 45x - x^2 - yx - 0.5x^2 - 40$$

$$\pi_x = -1.5x^2 - xy + 45x - 40$$

Harvey :  $\pi_y$

$$\pi_y = P \cdot y - C_y(y)$$

$$= (45 - x - y)y - 20y$$

$$= 45y - xy - y^2 - 20y$$

$$\pi_y = -y^2 - xy + 25y$$

(b) What is Louis's best response function? What is Harvey's best response function?

$$\Pi_x = -1.5x^2 - xy + 45x - 40$$

Set  $\frac{\partial \Pi_x}{\partial x} = 0$   $\hat{=}$  solve for  $x^*$

$$\frac{\partial \Pi_x}{\partial x} = -3x - y + 45 = 0$$

$$\rightarrow 3x = 45 - y$$

$$BR_x = x^* = 15 - y/3$$

$$\Pi_y = -y^2 - xy + 25y$$

$$\frac{\partial \Pi_y}{\partial y} = -2y - x + 25 = 0$$

$$\rightarrow 2y = -x + 25$$

$$BR_y = y^* = \frac{25}{2} - x/2$$

(c) What is the Nash Equilibrium of this model? How much does each lawyer earn in weekly profit?

$$NE: x^* = BR_x(y^*) \neq y^* = BR_y(x^*)$$

$$x^* = 15 - \frac{1}{3} BR_y$$

$$= 15 - \frac{1}{3} \left( \frac{25}{2} - \frac{1}{2} x \right)$$

$$x^* = 15 - \frac{25}{6} + \frac{1}{6} x^*$$

$$\frac{5}{6} x^* = \frac{65}{6}$$

$$x^* = 13$$

$$P = 45 - (x+y) = 45 - 13 - 6 = 26$$

$$y^* = \frac{25}{2} - \frac{1}{2} (13)$$

$$y^* = \frac{25}{2} - \frac{13}{2}$$

$$y^* = \frac{12}{2} = 6$$

$$\Pi_x = Px - C_x(x) = 26 \cdot 13 - \frac{1}{2} (13^2) - 40 = 213.5$$

$$\Pi_y = Py - C_y(y) = 26 \cdot 6 - 20(6) = 36$$

2. Two firms engage in Cournot competition. They each face cost curves  $C_x(x) = 8x^2$  and  $C_y(y) = 6y^2 + 200$ . Demand is given by  $P = 261 - 4Q$  where  $Q = x + y$ .

- (a) What is firm X's best response function?

Need  $\Pi_x$  to find  $BR_x$

$$\begin{aligned}\Pi_x &= P_x - C_x(x) = (261 - 4(x+y))x - 8x^2 \\ &= (261 - 4x - 4y)x - 8x^2 \\ &= 261x - 4x^2 - 4yx - 8x^2 \\ &= -12x^2 + 261x - 4yx\end{aligned}$$

$$\frac{\partial \Pi_x}{\partial x} = 0 \rightarrow -24x + 261 - 4y = 0$$

$$24x = 261 - 4y$$

$$x^* = 10.875 - \frac{1}{6}y = BR_x$$

- (b) What is firm Y's best response function?

Need  $\Pi_y$  to find  $BR_y$

$$\begin{aligned}\Pi_y &= P_y - C_y(y) = (261 - 4x - 4y)y - 6y^2 - 200 \\ &= 261y - 4xy - 4y^2 - 6y^2 - 200 \\ &= -10y^2 - 4xy + 261y - 200\end{aligned}$$

$$\frac{\partial \Pi_y}{\partial y} = 0 \rightarrow -20y - 4x + 261 = 0$$

$$20y = -4x + 261$$

$$y^* = -\frac{1}{5}x + 13.05 = BR_y$$

(c) What is the Nash Equilibrium of this model? How much profit does each firm earn?

$$x^* = 10.875 - \frac{1}{6}y = BR_x$$

$$y^* = -\frac{1}{5}x + 13.05 = BR_y$$

$$x^* = 10.875 - \frac{1}{6}\left(-\frac{1}{5}x + 13.05\right)$$

$$y^* = 13.05 - \frac{1}{5}(9)$$

$$x^* = 10.875 + \frac{1}{30}x - \frac{13.05}{6}$$

$$y^* = 13.05 - 1.8$$

$$\frac{29}{30}x^* = 10.875 - 2.175$$

$$y^* = 11.25$$

$$x^* = 9$$

$$\text{Profits ; } P = 261 - 4(x+y) = 261 - 4(20.25) = 180$$

$$\pi_x = Px - C_x(x) = (180)(9) - 8(9^2) = 1620 - 648 = \underline{\underline{972}}$$

$$\pi_y = Py - C_y(y) = (180)(11.25) - (6(11.25^2) + 200) = 2025 - 959.375 = \underline{\underline{1065.625}}$$

(d) Suppose firm  $X$  and  $Y$  are considering forming a Cartel and splitting the profits. Would either/both of them be better off?

(Hint:  $\pi_M = \pi_x + \pi_y = -12x^2 - 10y^2 - 8xy + 261x + 261y - 200$ )

Need to find  $\frac{\partial \pi_M}{\partial x^*}$  &  $\frac{\partial \pi_M}{\partial y^*}$

$$\frac{\partial \pi_M}{\partial x^*} = 0 \rightarrow -24x - 8y + 261 = 0 \rightarrow 24x = -8y + 261 \rightarrow x^* = 10.875 - \frac{1}{3}y^*$$

$$\frac{\partial \pi_M}{\partial y^*} = 0 \rightarrow -20y - 8x + 261 = 0 \rightarrow 20y = 261 - 8x \rightarrow y^* = 13.05 - \frac{2}{5}x$$

$$x^* = 10.875 - \frac{1}{3}(13.05 - \frac{2}{5}x^*)$$

$$x^* = 10.875 - 4.35 + \frac{2}{15}x^*$$

$$\frac{13}{15}x^* = 6.525 \rightarrow x^* = 7.53$$

$$y^* = 13.05 - \frac{2}{5}(7.53)$$

$$y^* = 10.04$$

Find  $\pi_M/2$ :

$$\pi_M = -12(7.53)^2 - 10(10.04)^2 - 8(7.53)(10.04) + 261(7.53) + 261(10.04) - 200$$

$$\pi_M = 2092.53$$

$$\frac{\pi_M}{2} = 1046.27 ; \text{ Each firm earns } 1046.27.$$

Firm  $x$  is better off  
Firm  $y$  is worse off

3. Two firms are engaged in Stackelberg Competition. Firm  $X$  has the following cost curve  $C_x(x) = 3x^2 + 4$  and firm  $Y$  faces the following cost curve  $C_y(y) = y^2 + 4$ . Market demand is given by  $P = 60 - Q$ .

(a) What are each firm's best response functions?

$$\begin{aligned}\Pi_x &= P \cdot x - C_x(x) = (60 - x - y)x - 3x^2 - 4 = 60x - x^2 - xy - 3x^2 - 4 \\ &\quad = -4x^2 + 60x - xy - 4\end{aligned}$$

$$BR_x \Rightarrow \frac{\partial \Pi_x}{\partial x} = 0 \rightarrow -8x + 60 - y = 0 \rightarrow 8x = 60 - y$$

$$BR_x = x^* = 7.5 - \frac{1}{8}y$$

$$\begin{aligned}\Pi_y &= P \cdot y - C_y(y) = (60 - x - y)y - y^2 - 4 = 60y - xy - y^2 - y^2 - 4 \\ &\quad = -2y^2 + 60y - xy - 4\end{aligned}$$

$$BR_y \Rightarrow \frac{\partial \Pi_y}{\partial y} = 0 \rightarrow -4y + 60 - x = 0 \rightarrow 4y = 60 - x$$

$$BR_y = y^* = 15 - \frac{1}{4}x$$

- (b) Assume firm  $X$  is the leader and firm  $Y$  is the follower. What is the Nash Equilibrium of this game? Firm  $X$  leading  $\rightarrow$  Find  $x^*$  to max  $\Pi_x$  when  $y = BR_y$

$$\begin{aligned}\Pi_x &= -4x^2 + 60x - xy - 4 = -4x^2 + 60x - x(15 - \frac{1}{4}x) - 4 \\ &\quad = -4x^2 + 60x - 15x + \frac{1}{4}x^2 - 4 \\ \Pi_x &= -3.75x^2 + 45x - 4\end{aligned}$$

$$\frac{\partial \Pi_x}{\partial x} = 0 \rightarrow -7.5x + 45 = 0 \rightarrow 7.5x = 45 \rightarrow x^* = 6$$

$$y^* = 15 - \frac{1}{4}x^* = 15 - \frac{1}{4}(6) = 15 - 1.5$$

$$y^* = 13.5$$

- (c) Now assume firm  $Y$  is the leader and firm  $X$  is the follower. What is the Nash Equilibrium of this game? Firm  $Y$  leadin → Find  $y^*$  to max  $\Pi_Y$  when  $X = BR_X$

$$\begin{aligned}\Pi_Y &= -2y^2 + 60y - xy - 4 = -2y^2 + 60y - (7.5 - \frac{1}{8}y)y - 4 \\ &= -2y^2 + 60y - 7.5y + \frac{1}{8}y^2 - 4 \\ \Pi_Y &= -1.875y^2 + 52.5y - 4\end{aligned}$$

$$\frac{\partial \Pi_Y}{\partial y} = 0 \rightarrow -3.75y + 52.5 = 0 \rightarrow 3.75y = 52.5 \rightarrow y^* = 14$$

$$x^* = 7.5 - \frac{1}{8}y^* = 7.5 - \frac{1}{8}(14) = 7.5 - 1.75$$

$$y^* = 5.75$$

- (d) In terms of profit, how much does first mover's advantage help firm  $X$ ? What about firm  $Y$ ?

$$\text{NE in Part b} \rightarrow \Pi_X = 131$$

$$\text{NE in Part c} \rightarrow \Pi_X = 128.25$$

$$\text{NE in Part b} \rightarrow \Pi_Y = 360.5$$

$$\text{NE in Part d} \rightarrow \Pi_Y = 363.5$$

Firm  $X$  was leader in Part b,  
so first movers advantage is  
 $131 - 128.25 = 2.75$

Firm  $Y$  led in part c,  
so their first movers advantage  
is  
 $363.5 - 360.5 = 3$

4. Two firms engage in Bertrand competition where they each face the following cost curve  $C(Q_i) = 3Q_i + 3$  where  $i = 1, 2$ . Market demand is represented by  $Q_D = 50 - P$ .

(a) What is the Bertrand Nash Equilibrium?

Both firms have the same costs so we will have  $P = MC$

$$MC = \frac{\partial C(Q)}{\partial Q} = 3, \text{ so } P^* = 3$$

At  $P=3$ ,  $Q_D = 50 - 3 = 47 \neq$  since both firms will be in the market so each produces  $\frac{47}{2} = 23.5$

NE is at  $P^* = 3 \neq Q_i^* = 23.5$

(b) ~~What is the Bertrand Nash Equilibrium?~~ Why is this a Nash Equilibrium?

Because no firm has an incentive to deviate.

Any price under 3 will lead to neg. profits