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**BS InfoTech 3C**

**Assignment 3: Ethnography**

Covid 19 pandemic has triggered new challenges for the agricultural sector. Many products sellers have lost huge amount due to unsold products. Small sellers have difficulty accessing inputs and markets for their product, while buyers such as agribusiness enterprises and wholesalers find it difficult to get the quantity and quality of produce that they need for processing on a timely basis. Producers may need to explore other marketing channels and sales platforms to avoid income loss as social distancing restrictions remain in place. For this kind of situation, I would like to create a system that would serve as a platform for buying and selling products. In that way, Sellers and buyers may limit their exposure outside their homes and reduce the possibility of catching the virus.

During my observations outside, people are engaged different kinds of activities such as:

* Vendors selling their products outside.
* People buying essential needs at a grocery store.
* Medical workers who take good care of their patients
* Officers patrolling on locked down areas

The person I interviewed was a vendor. He told me that the pandemic has affected their livelihoods, selling products had become difficult. There are products that are wasted due to not being sold. He also told me that cases in the city is increasing that he was worried that this might lead to a community lockdown.

Keeping yourself calm during this situation is the best thing to do. We must be patient; patience allows us to endure hardship without losing hope. Without patience, we act rashly. Panicked reactions make it worst. Fortitude, persistence, and hope makes it better. We need to cooperate with the government by following guidelines and health protocols. We are strong, we are in this together and we will get through this together.