

1 Navigation

- 1a Search bar
- 1b Make the donate button highly visible.

2 Why we help

Our cancer support services and advocacy fill a void in the healthcare system, a void that affects everyone touched by cancer.

- 2a This space can be used for highlight campaigns so long as the language communicates the urgency of our work. For example, if making an announcement about the new CEO, the headline might read: "Welcome to the newest crusader in the fight to create a new model of patient centered care."
- 2b Link to We Can Help landing page

3 Manifesto

Pull phrases from the Manifesto to show that we serve the day-to-day concerns of people affected by cancer. This section serves to clarify what we do.

4 How we help

Here, we illustrate our process; we listen to our constituents and then create solutions based on this research. We strive to affect change on an individual, community and systemic level.

- 4a Challenge. This is a problem posed in the user's voice.
- 4b Solution. We respond to these needs by offering a variety of programs and resources displayed by articles, videos and tools.

5 Our Impact

Illustrate LIVESTRONG successes paired with a representation of our legitimacy as an organization. This is where we show our positive impact on the lives of individuals and communities.

6 Get Involved

- 6a Links to donate page
- 6b Link to Team LIVESTRONG
- 6c Link to Fundraiser. Can use profile picture of a community fundraiser here to help show the breadth of the Livestrong community. It is comprised not only of cancer patients but fundraisers, staff, researchers etc

7 Footer

- 7a Links to Facebook, Twitter, Cancer Hacks, Youtube, Flickr
- 7b Press Releases, Blog posts - top two most recent.

8 Sub Footer

- 8a LIVESTRONG Contact Information
- 8b Charity Navigator, Chartity Watchdog etc logos
- 8c Back to top of page

There are more than 13 million people diagnosed with cancer in the US

Get Help Now >

We believe in :

information, not pity

Your fight is our fight

Healthcare is broken. XX# of people fall through the cracks.

Watch Story

<

>

In reponse, we act to change the system:

HCI

Policy and Advocacy

Global Health Summit

Learn more about financial concerns

>

34

families able to preserve fertility

400 YMCAs

now offer 12 week programs for post-treatment survivors

83 %

of every dollar goes to programs

We can't do this without you.

Donate

other ways to get involved :

Join a Team LIVESTRONG Event

RAGBRAI

Date 2015

Ride for the Roses

Date 2015

2015 Livestrong Challenge Austin

Date 2015

See all events >

Start a Fundraiser

Organize your own running event, host a bake sale or fundraise in honor of a loved one. It's simple to start, and your fundraiser can make a lasting impact.

Get started >

F

T

CH

YT

Fr

Press Releases

Latest Press Release
May 6, 2015

Latest Press Release
May 6, 2015

Blog

More From the Blog
May 2, 2015

More From the Blog
May 2, 2015

We Can Help

Get one-on-one support
Livestrong at the Y

Keep in touch

Enter your email address

sign up

Learn about upcoming events and news

Roughly every 20 seconds, somebody is diagnosed with cancer

Get Help Now >

We believe in :

your right to live without pain.

Your fight is our fight

Healthcare is broken. XX# of people fall through the cracks.

Watch Story

<

>

In repsonse, we act to change the system:

HCI


Policy and Advocacy

Global Health Summit

Learn more about financial concerns >

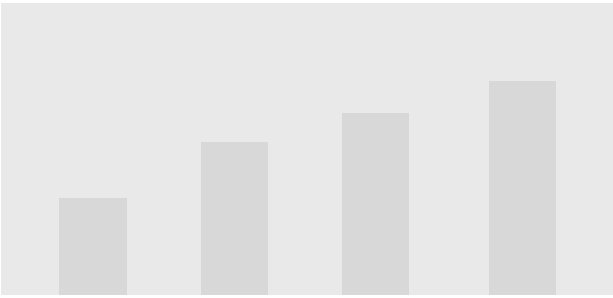
34

families able to preserve fertility




400 YMCAs

now offer 12 week programs for post-treatment survivors



83 %

of every dollar goes to programs




We can't do this without you.

Donate


other ways to get involved :

Join a Team LIVESTRONG Event




RAGBRAI

Date 2015



Ride for the Roses

Date 2015



2015 Livestrong Challenge Austin

Date 2015

See all events >

Start a Fundraiser

Organize your own running event, host a bake sale or fundraise in honor of a loved one. It's simple to start, and your fundraiser can make a lasting impact.

Get started >