

## **PR 488 ASSIGNMENT 4: MICROSITE**

You've created a visual identity and some promotional items for your company. Now it's time to create a microsite using Adobe Spark Page. A link to your assignment is due Tuesday, October 30, by 11 a.m. via email.

### **WHAT YOU'LL TURN IN:**

- The web address of your creation, via email.

### **MICROSITE SPECS:**

You will use Adobe Spark Page to create your microsite. Your site will be one page. You can have as many panels as you want in your microsite, but remember the tenets of good content and don't have anything that's unnecessary. Also:

- Write real copy for your website. No filler copy, Lorem Ipsum, etc. Feel free to use your brochure copy and content
- You may use stock images and icons if you choose, but no "Photo goes here" rectangles or blank rectangles for placeholders.

### **UPLOADING INFORMATION:**

- There are no native files for this assignment, and no Dropbox uploads.
- You will generate a web link for your Adobe Spark Page. That is the link you will turn in via email before the deadline.