

PR 486: INTRO TO DIGITAL DESIGN TOOLS

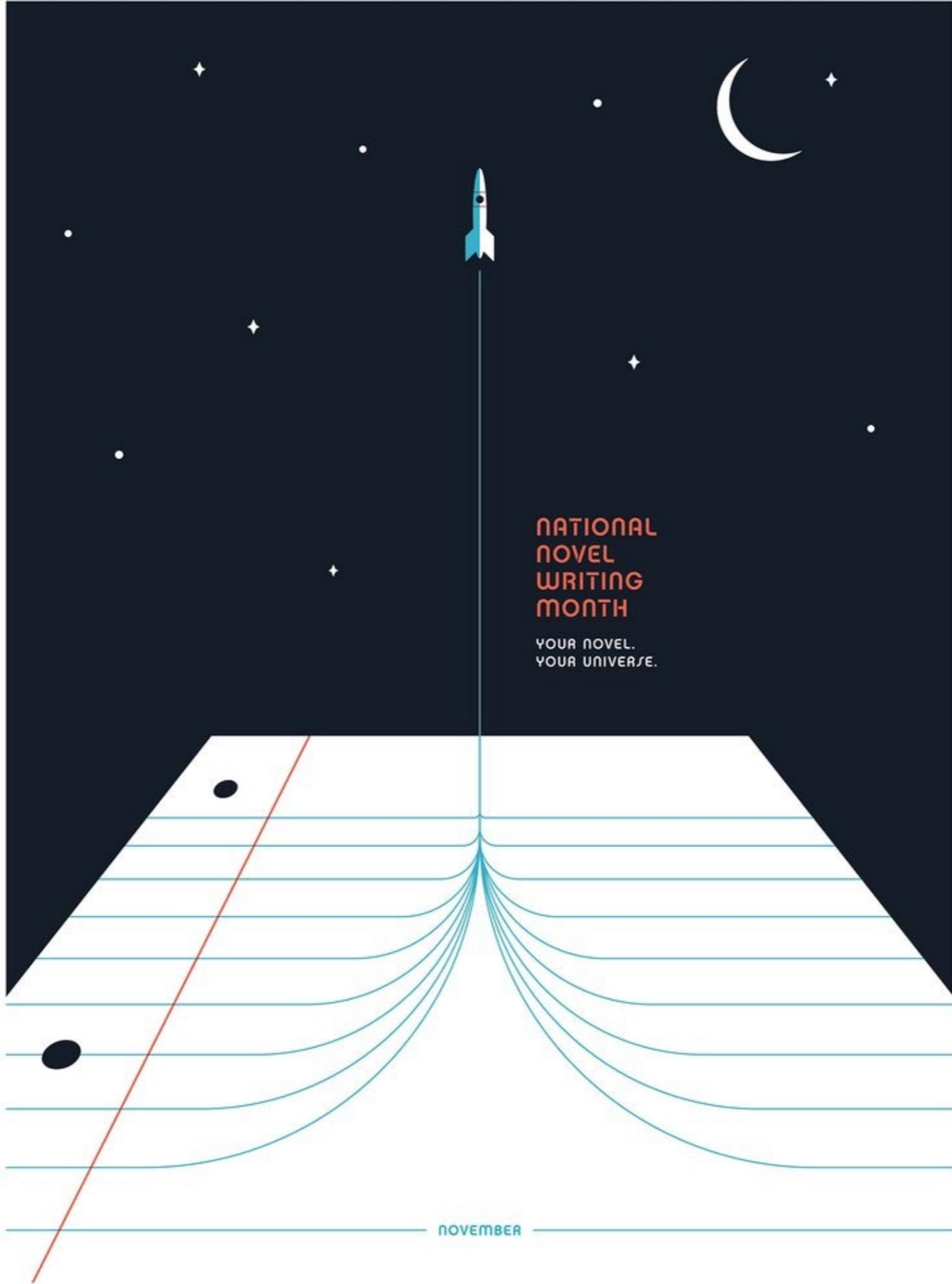
POSTER DESIGN

POSTER DESIGN CONSIDERATIONS

- ▶ Your design must have immediate impact. People have to look at it quickly and you've got to grab them right away.
- ▶ Having one big focal element helps, whether it's a bright color, a big headline, an arresting image, or a pattern that invites people to look closer.
- ▶ The Rule of Fives: A good poster should be as impactful at 50 feet as it does at 5 feet and as it does at 5 inches. It grabs attention from far away, and reveals details upon closer inspection.

POSTER DESIGN CONSIDERATIONS

- ▶ High contrast is your friend. Again, it helps when it has to be readable from far away.
- ▶ Don't shy away from using a lot of white space. Sometimes that space is what draws the eye.
- ▶ Make sure your information is in a flow that makes sense. You can play with placement, but you should place everything deliberately.
- ▶ Think about your audience and what would appeal to them.





FESTIVAL

BOLOGNA
FESTIVAL
2012
XXI EDIZIONE

www.bolognafestival.it



THE POSTAL SERVICE

2013 NORTH AMERICAN TOUR

DATE	VENUE	CITY	STATE
April 9	Grand Sierra Theatre	Reno	NV
April 10	Mondavi Center	Davis	CA
April 12	Madonna Expo Center	Santa Barbara	CA
April 13	Conchita	Indio	CA
April 15	Fox Theater	Pomona	CA
April 18	Camerica Theatre	Phoenix	AZ
April 19	Chelton Ballroom at the Cosmopolitan	Las Vegas	NV
April 20	Coachella	Indio	CA
May 27	Sasquatch! Music Festival	George	WA
May 28	Knitting Factory	Boise	ID
May 29	The Shrine	Magrath	UT
May 30	Red Rocks Amphitheatre	Morrison	CO





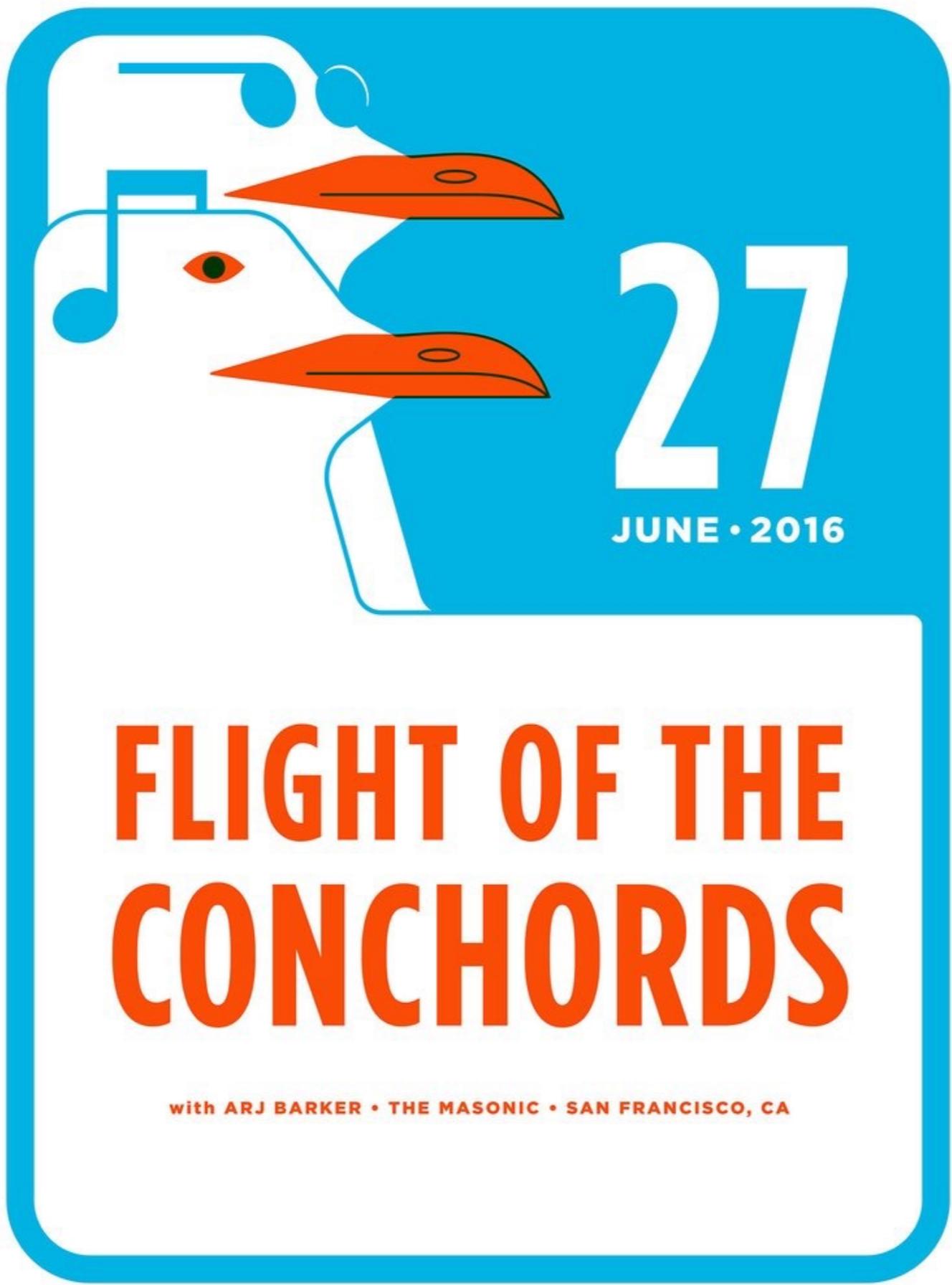
BEN FOLDS FIVE 03 DECEMBER 12 / 02 ACADEMY / BIRMINGHAM, U.K.



MELBOURNE
FOOD & WINE
FESTIVAL
8-14 OCTOBER
2007

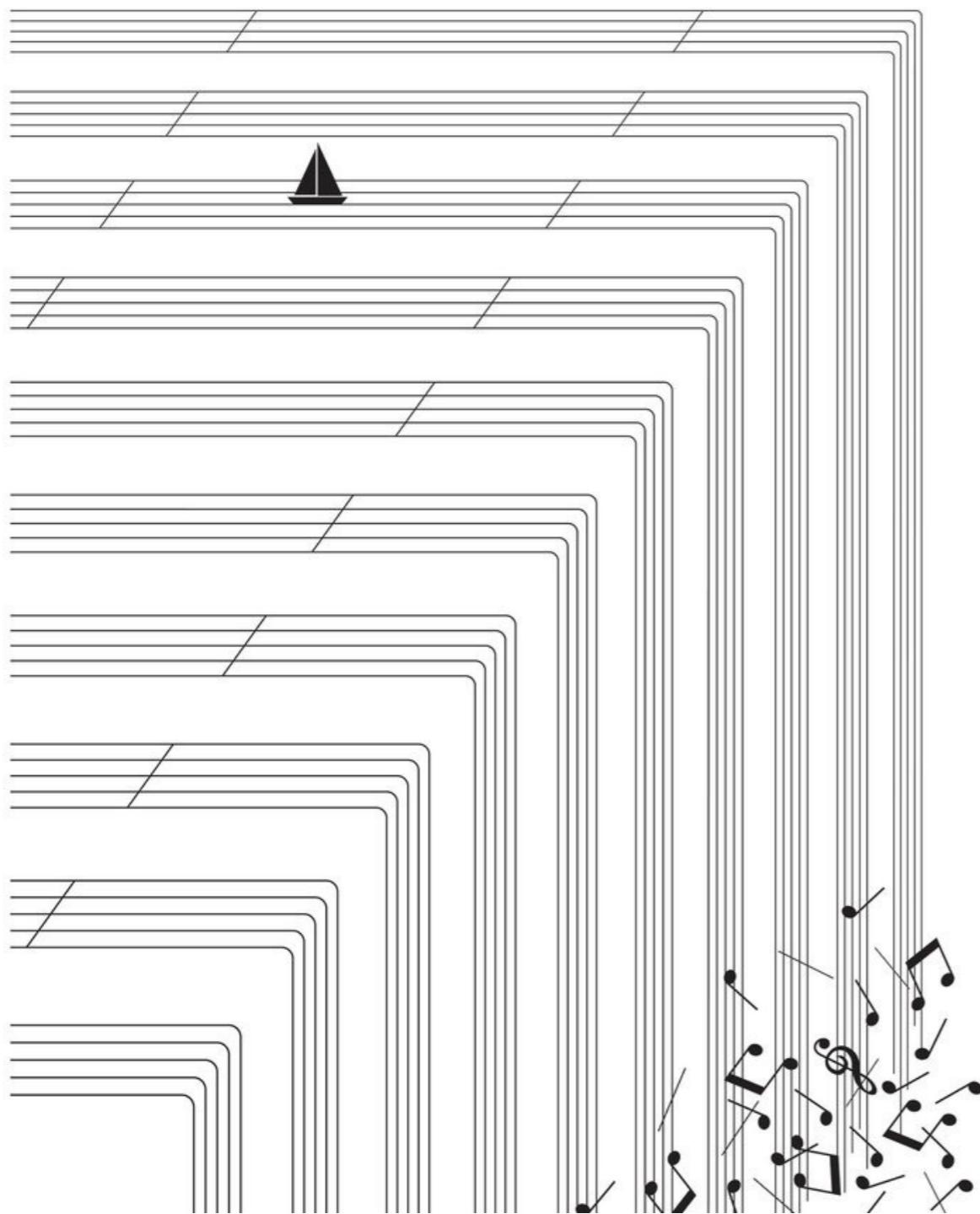
THE AGE
GOOD
FOOD
GUIDE
2007

www.foodnwine.com.au



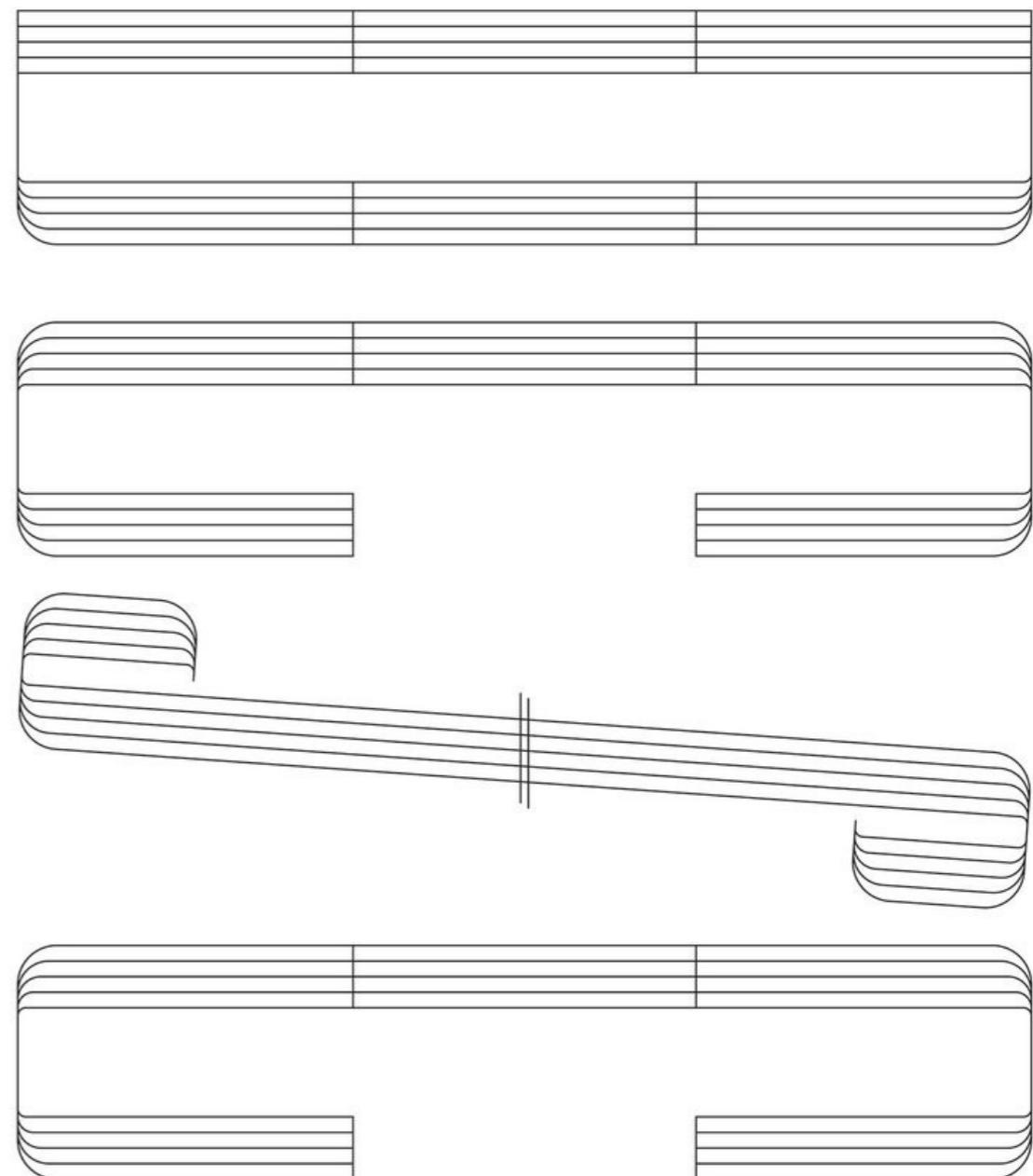
DEATH CAB *for* CUTIE

*featuring THE MAGIK*MAGIK ORCHESTRA*



DEATH CAB *for* CUTIE

*featuring THE MAGIK*MAGIK ORCHESTRA*



January, 2013

Experimental Jetset
for Fur Free Fashion

Animal liberation,
human liberation.

**Caged&
Abused&
Gassed&
Skinned&
Worn.**

GRAPHIC EDIA LOGUE

A Series of Visual
Conversations

12 December 2012
10:00 – 18:00

Hong Chong Ip
Chao Sioleong
Helmut Schmid
Kenya Hara
Phillipe Apeloig
April Greiman
David McCandless
Edward Tufte

Main Lecture Theatre
London College of
Communication

To book email:
t.pritchard@lcc.arts.ac.uk

The Modern Jazz Quartet

Kurtheater Baden

Vorverkauf: SKA, Badstraße 8, Baden, 056-201201

Samstag, 31. Oktober 92, 20.30 Uhr

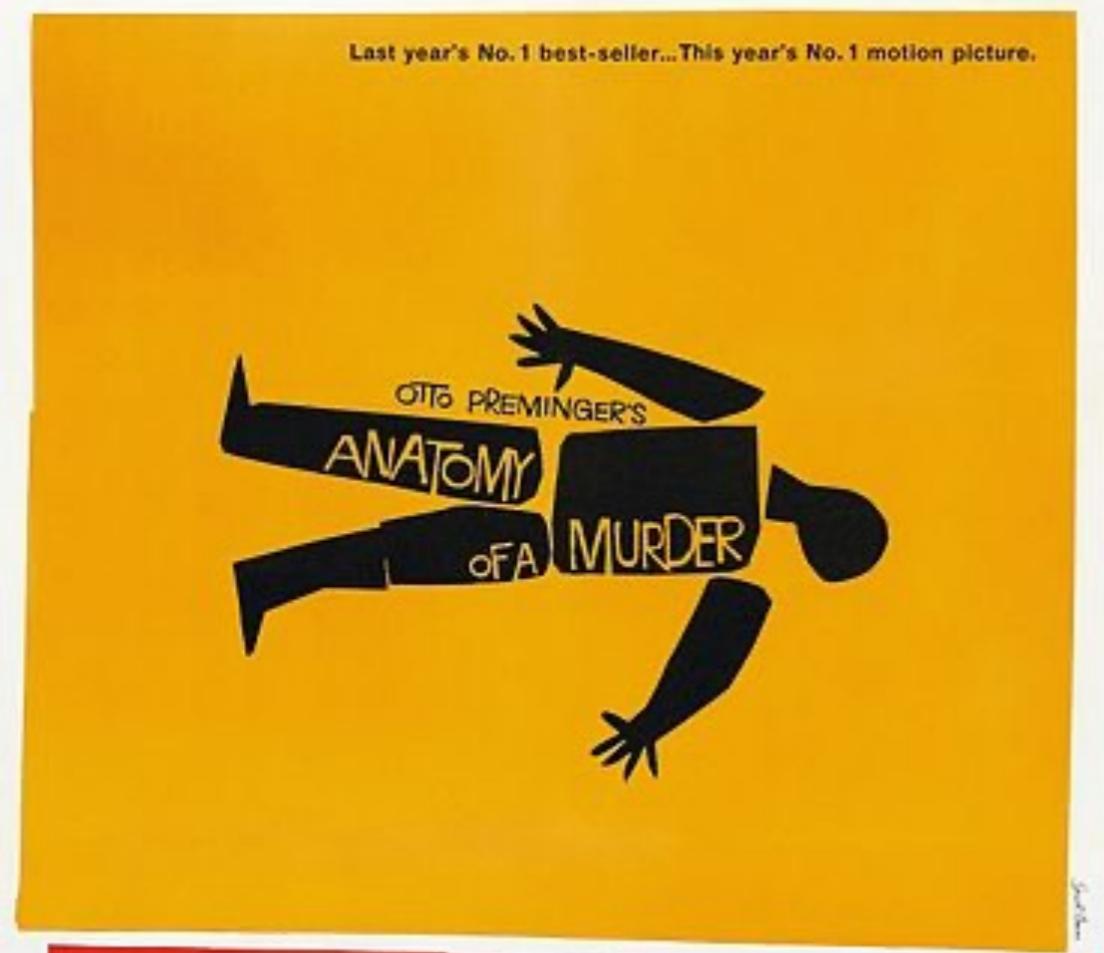
G R I T Y



D O N ' T L E T G O

GEORGE CLOONEY
SANDRA BULLOCK

 ARUNDESIGN



JAMES STEWART
LEE REMICK
BEN GAZZARA
ARTHUR O'CONNELL
EVE ARDEN
KATHRYN GRANT

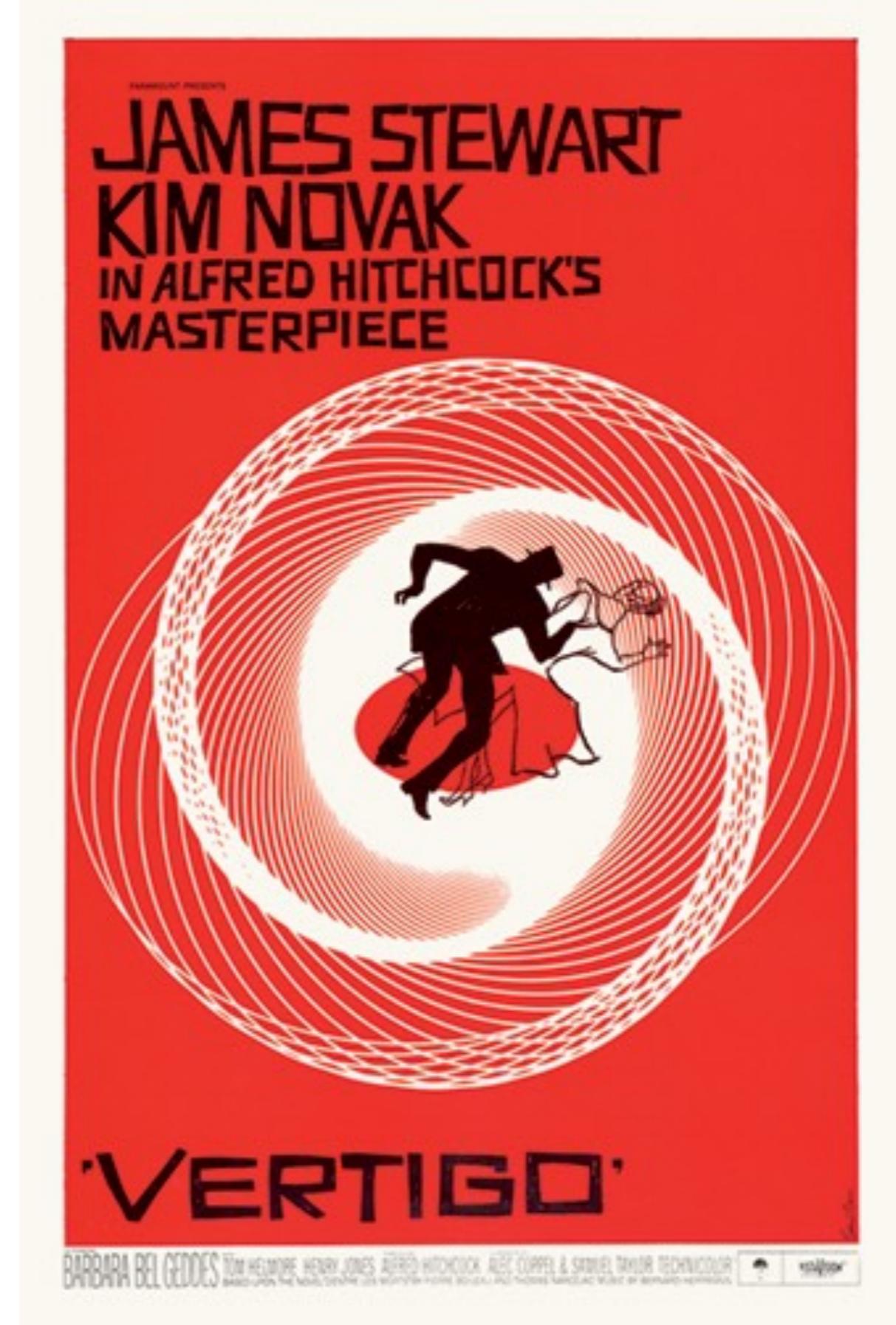
and JOSEPH N. WELCH as Judge Weaver

GEORGE C. SCOTT/DRORN BEAN/RUSS BROWN/MURRAY HAMILTON/BROOKS WEST screenplay by WENDELL MAYES from the best-seller by ROBERT TRAVER photography by SAM LEAVITT produced & directed by OTTO PREMINGER/a Columbia release
music by Duke Ellington

Copyright 1959 Columbia Pictures Corporation

Original Artwork © Columbia Pictures Corporation

Printed in U.S.A.



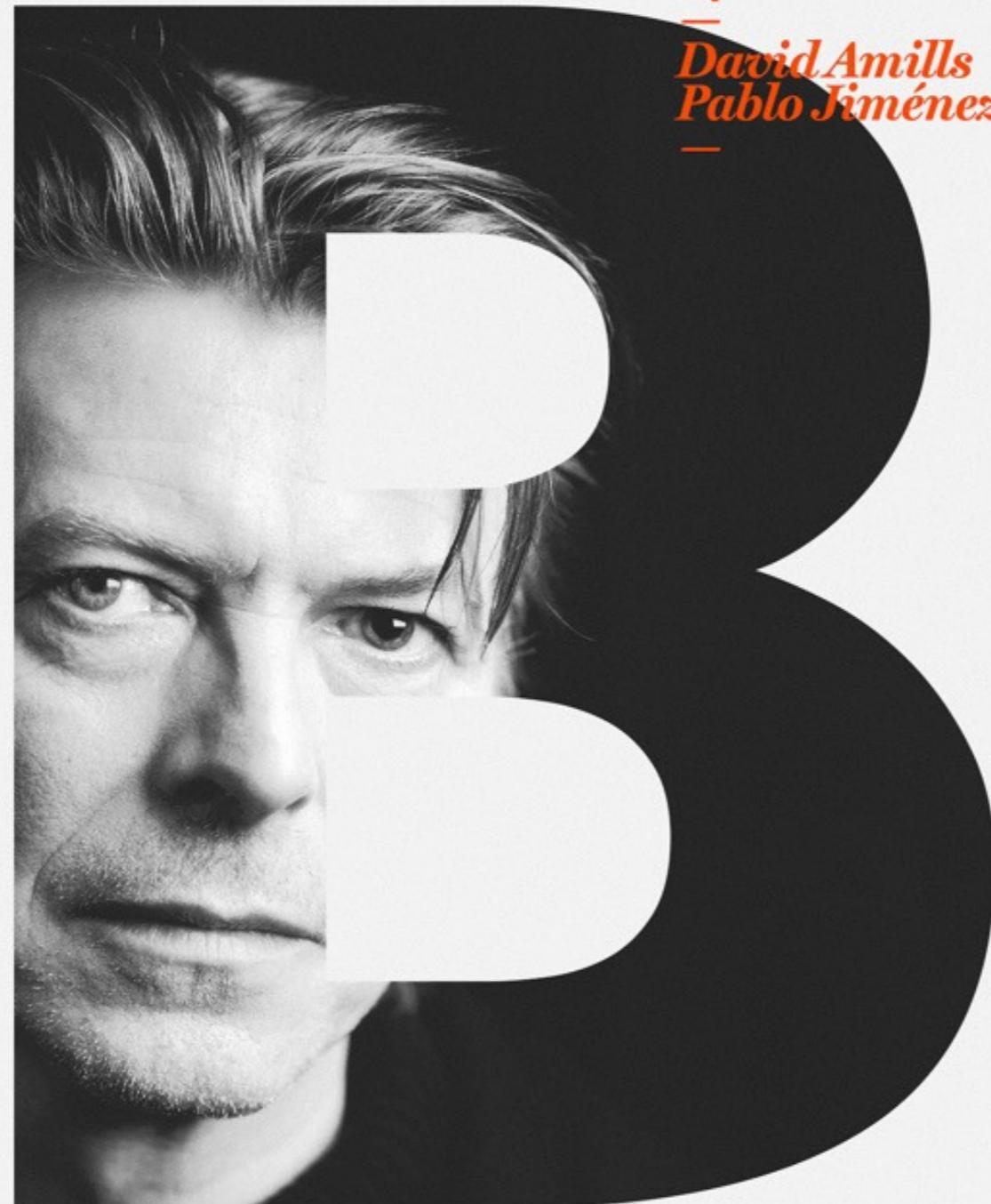
*Entrada lliure
23.00h*

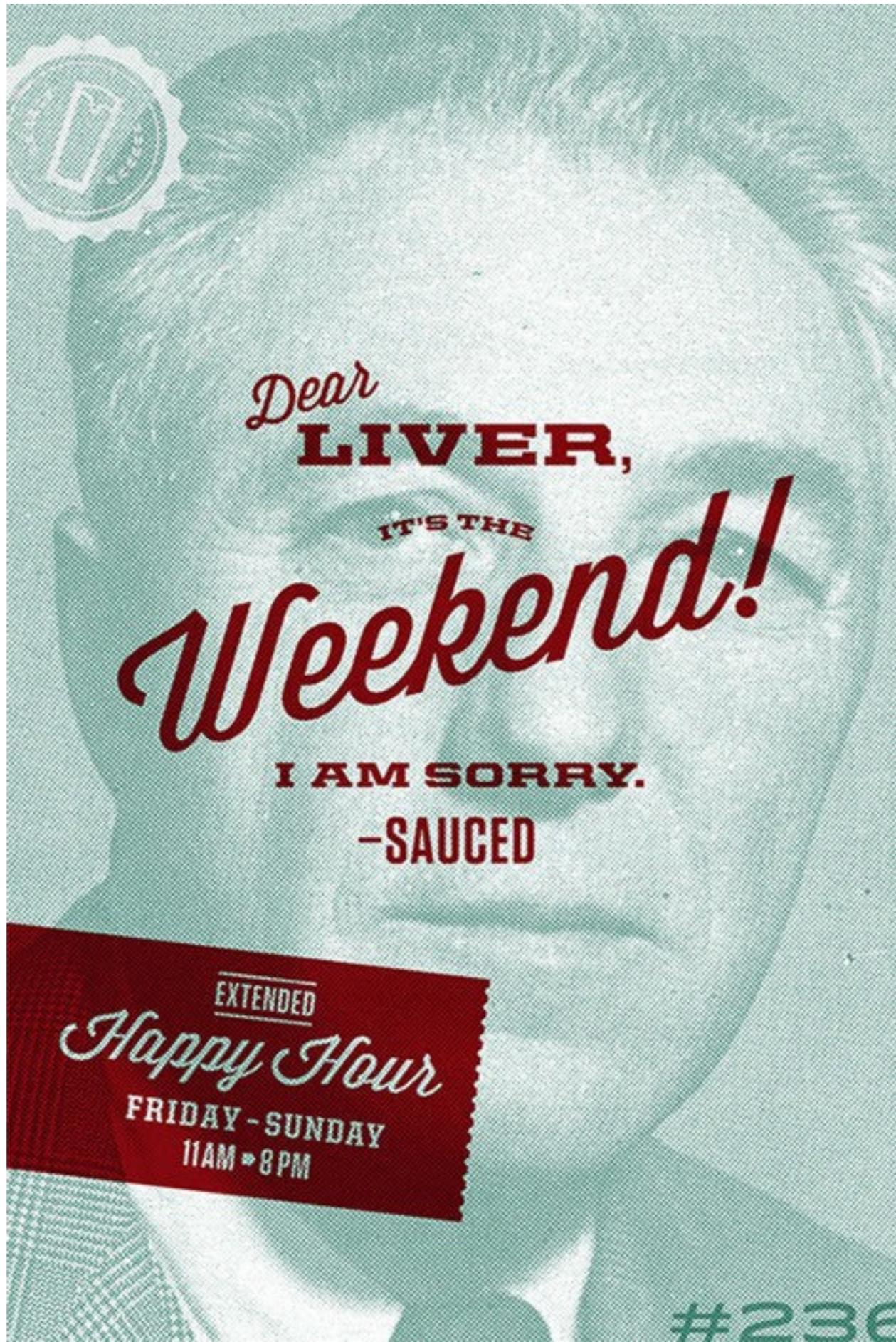
**10 Febrer
Atlàntida
Bar Vic**

**Concert
Homenatge
Bowie 67**

**Aladdin
Spiders**

***David Amills
Pablo Jiménez***





Ottawa Explosion Presents...

funhouse

"A REAL COOL TIME"

PUNK, NEW WAVE & UNHINGED

ROCK N' ROLL SPINNING ALL NIGHT

SECOND FRIDAY OF EVERY MONTH

MUGSHOTS • \$5 • 11PM

\$4 KICHESIPPI & \$4 DARK N' STORMYS

NYC

m



MUGSHOTS



KICHESIPPI

STUDENT WORK!

*Music is a story you can feel
Each song is a world unto its own*



AVLSE
records

MVMT
MVMT
MVMT
MVMT
MVMT
MVMT
MVMT



nov. 2
shrine auditorium

URBAN BEATS



MVMT

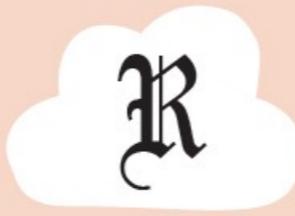
nov. 2
shrine auditorium

URBAN BEATS

The new generation of Hip-Hop has arrived.



www.rebornrecords.com



[@rebornrecords](https://www.facebook.com/rebornrecords)



[facebook.com/rebornrecords](https://www.facebook.com/rebornrecords)



[@rebornrecords](https://twitter.com/rebornrecords)



COFFEE CRAWL

DOWNTOWN, LA
SEPTEMBER 29

CAFÉS

NICE COFFEE // "Productive Morning"
555 S Flower St.

TIERRA MIA COFFEE // "Brain Food"
653 S Spring St.

BLUE BOTTLE // "Mellow Beats"
300 S Broadway

CAFE BEANTAGE // "Chill Lofi Beats"
345 S Broadway

G&B COFFEE // "Peaceful Guitar"
324 S Hill St.



Join the coffee crawl in DTLA, presented by
Focus Records on national coffee day, featuring
ambient & chill vibe albums WWW.FOCUSRECORDS.COM

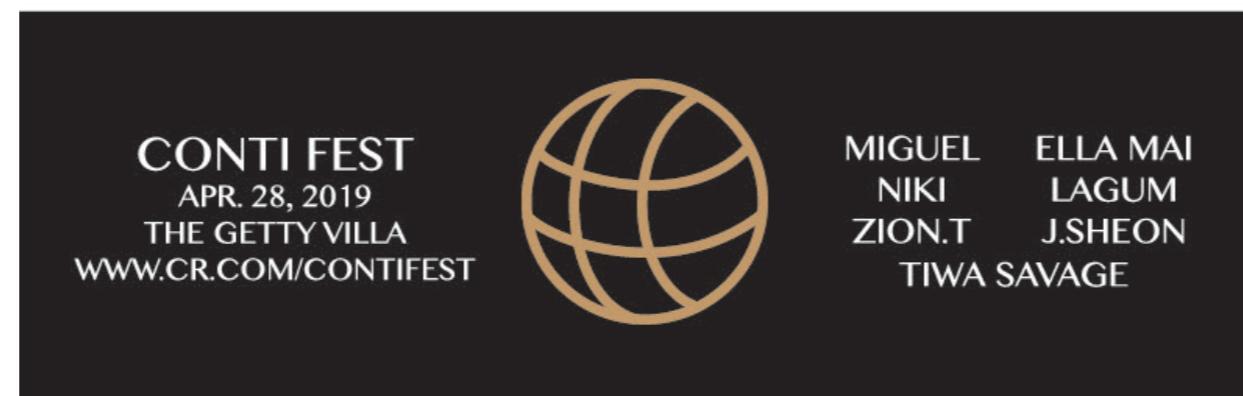
Collypop

Alternative tunes
Blissful babies
Peaceful parents





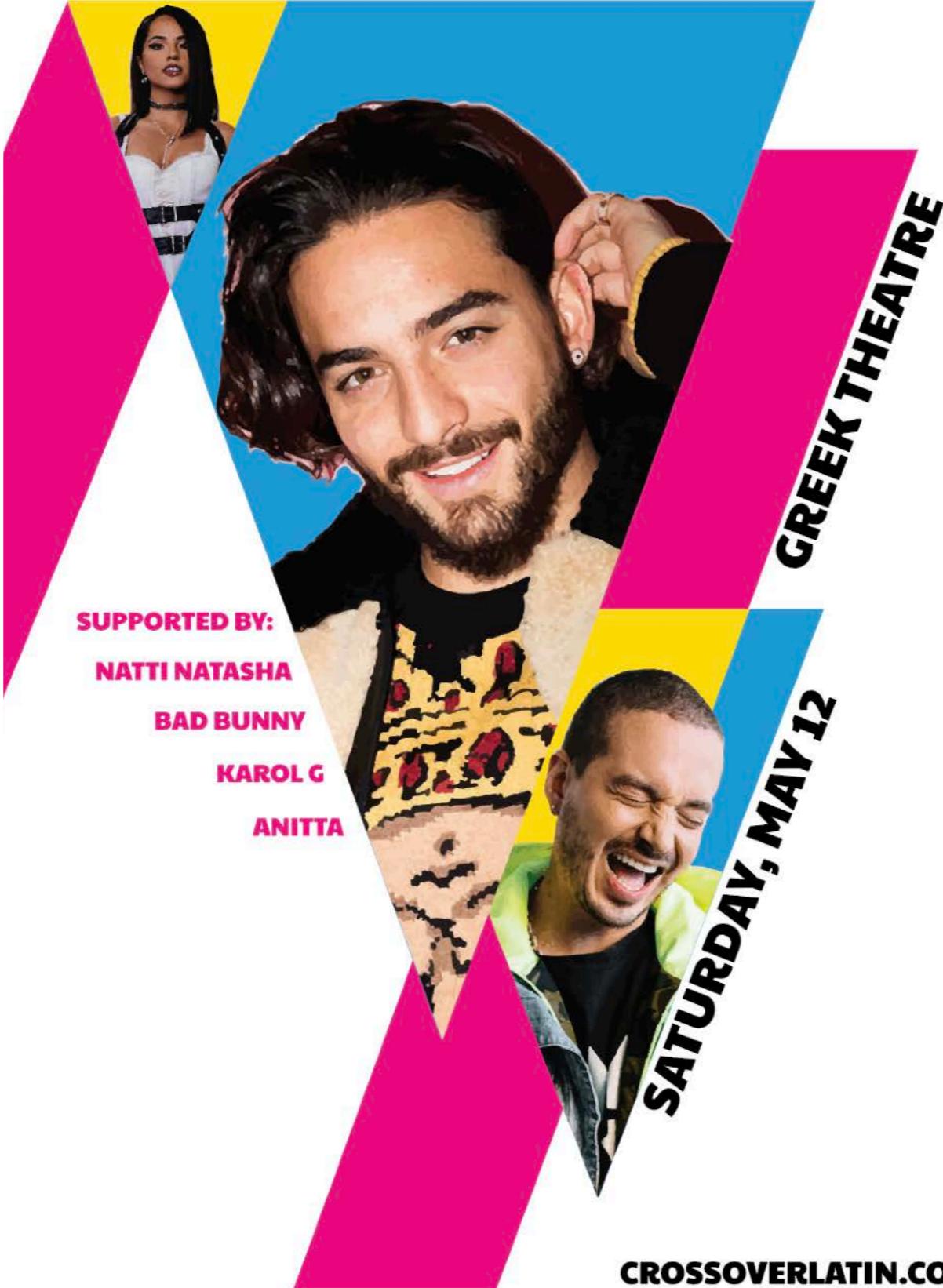
kickass.com



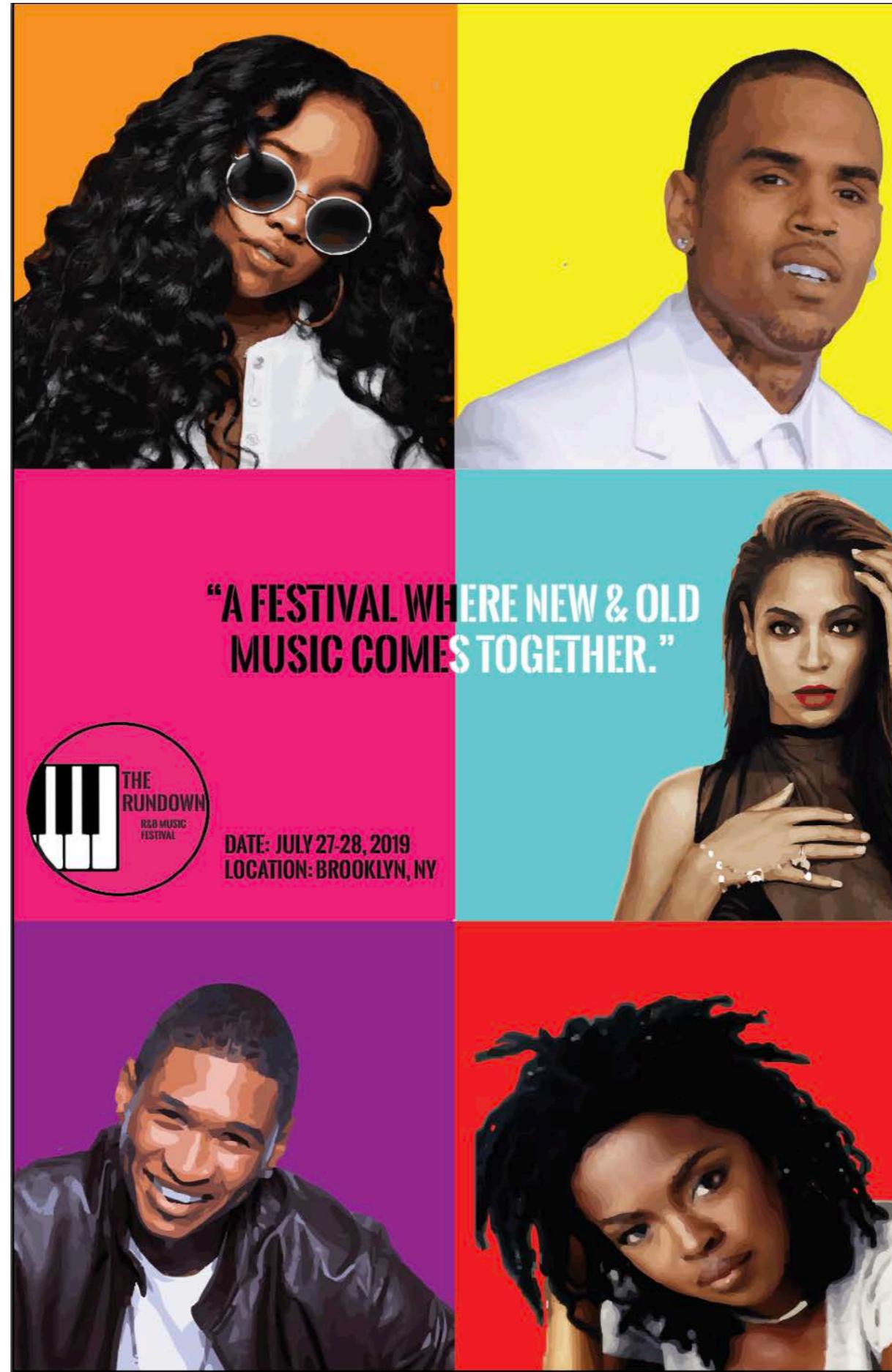


CROSSOVER LATIN PRESENTS:

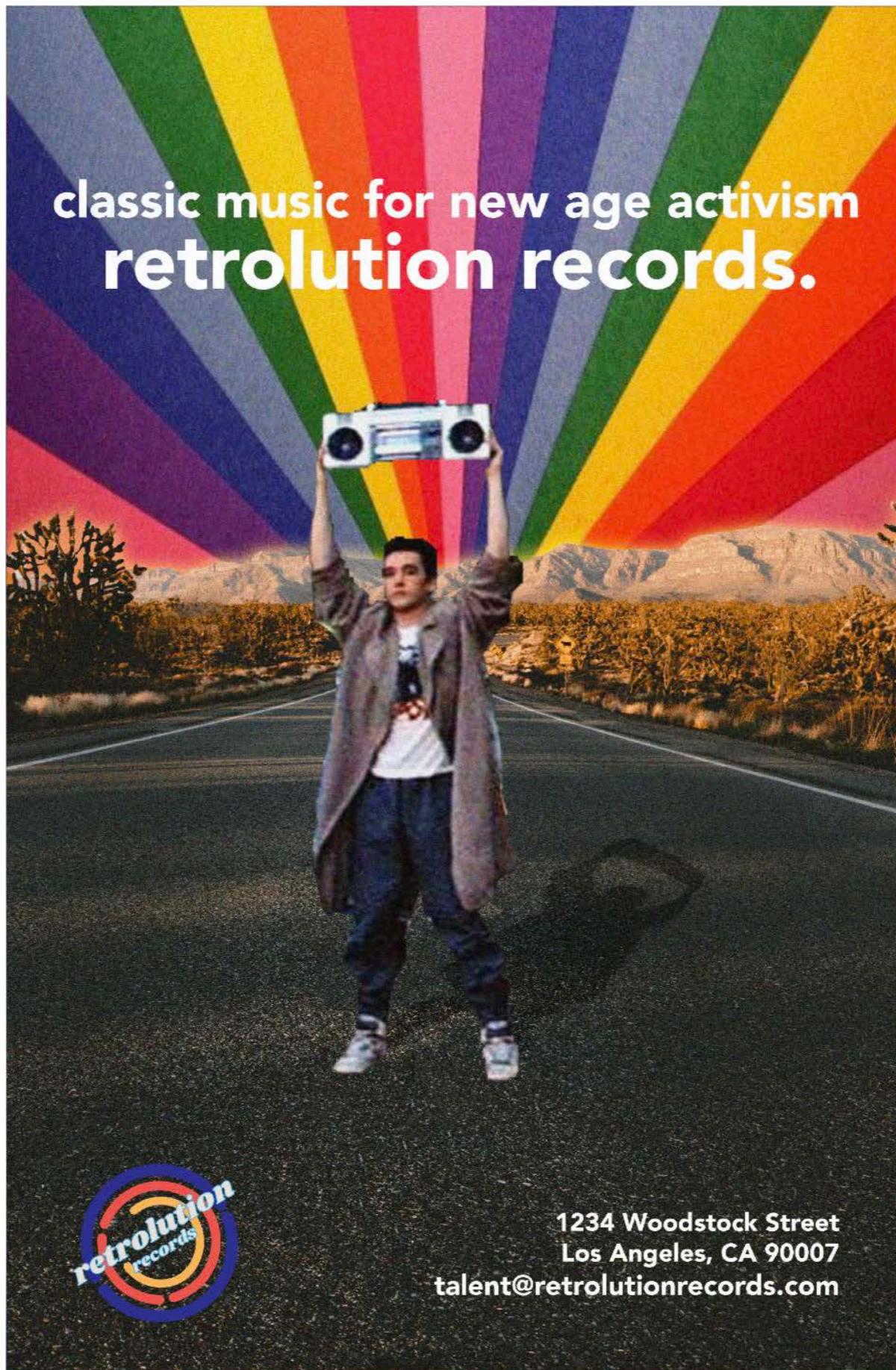
i VIVA LATINX!



CrossoverLatin.com



classic music for new age activism
retrolution records.



1234 Woodstock Street
Los Angeles, CA 90007
talent@retrolutionrecords.com





MARCH 8
INTERNATIONAL
WOMEN'S DAY

LADY BOSSES of the TROPICS

music festival featuring

ELOHIM • NORA EN PURE

ELLA VOS • XYLØ

VÉRITÉ • LUNA SHADOWS

PRESENTED BY





* NOT YOUR CUP OF TEA



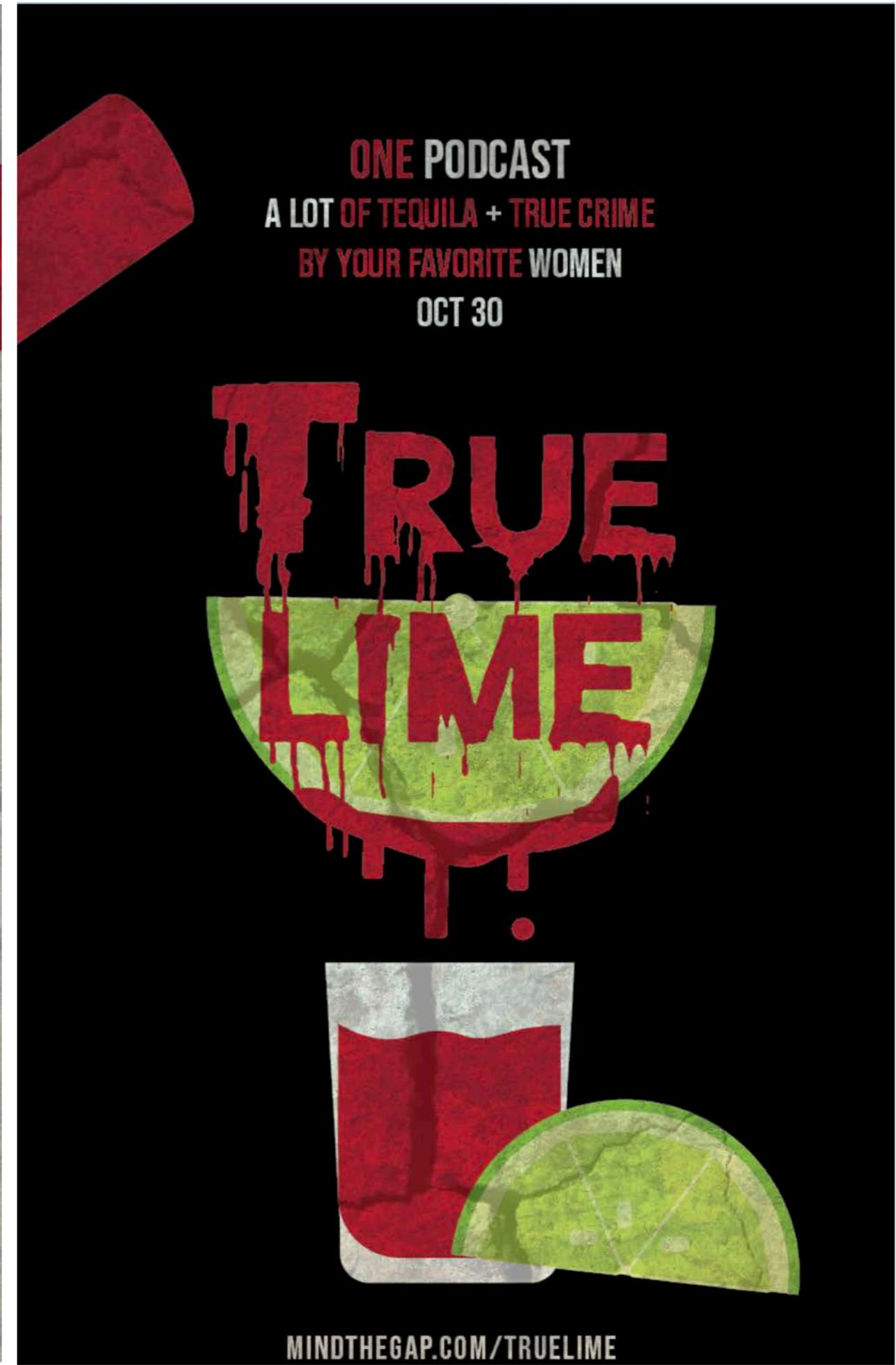
express

Who came from
the GULLY? EMIWAY



SEA GLASS RECORDS



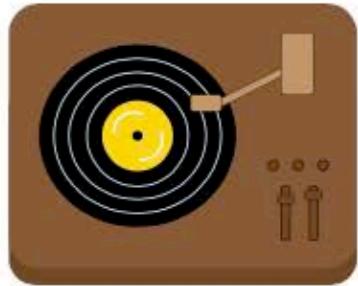


MINDTHEGAP.COM/TRUELIME

A
M
T
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O
N

F ENTERTAINMENT N





Gold Link Collective

We are linked together by our ethnicity, but we shine because of our individuality.



DPR Live



Yaeji



Jay Park



Bobby Lee



David So



Dumbfoundead



Just Vibe.

We represent...

Lane 8
Cassian ODESZA
Porter Robinson Jai Wolf
Vincent Flume Illenium San Holo
Said the Sky Dabin Petit Biscuit shallou Kasbo

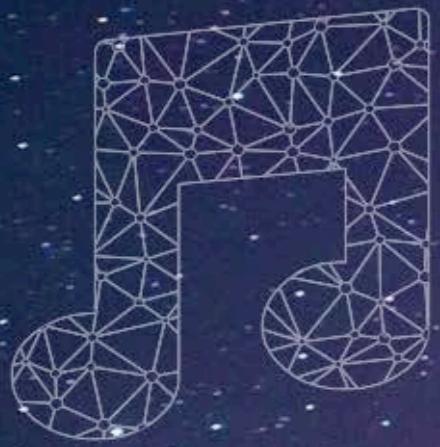
and many more! Visit www.fluidityrecords.com to join our team today

Fluidity Records



LET'S
SPILL
THE
~~TEA~~
wine





MILKYWAY
RECORDS

WE FIND NEW STARS





HOW CAN PUNK
BE DEAD

IF
WE'RE
STILL
HERE

EMO LYFE LA

EVERY THURSDAY @THISEMOLYFE

FOR MORE INFORMATION, VISIT OUR WEBSITE: EMOLYFE.COM

FIND YOUR PEAK

everest records



ELECTRO FOR THE NEXT GENERATION
ELECTRO FOR THE NEXT GENERATION
ELECTRO FOR THE NEXT GENERATION
ELECTRO FOR THE NEXT GENERATION



OSMusic
Annual Singing Contest
Sign up at osm.com by 10.18.2020



HYUNA 1ST FULL ALBUM

11.1.20

10.10

SCHEDULE RELEASED

ALBUM PRE-ORDER

M/V TRAILER

TRACK LIST

HIGHLIGHT MEDLEY

11.1

MOON ENTERTAINMENT



SALEM WITCH TRIALS

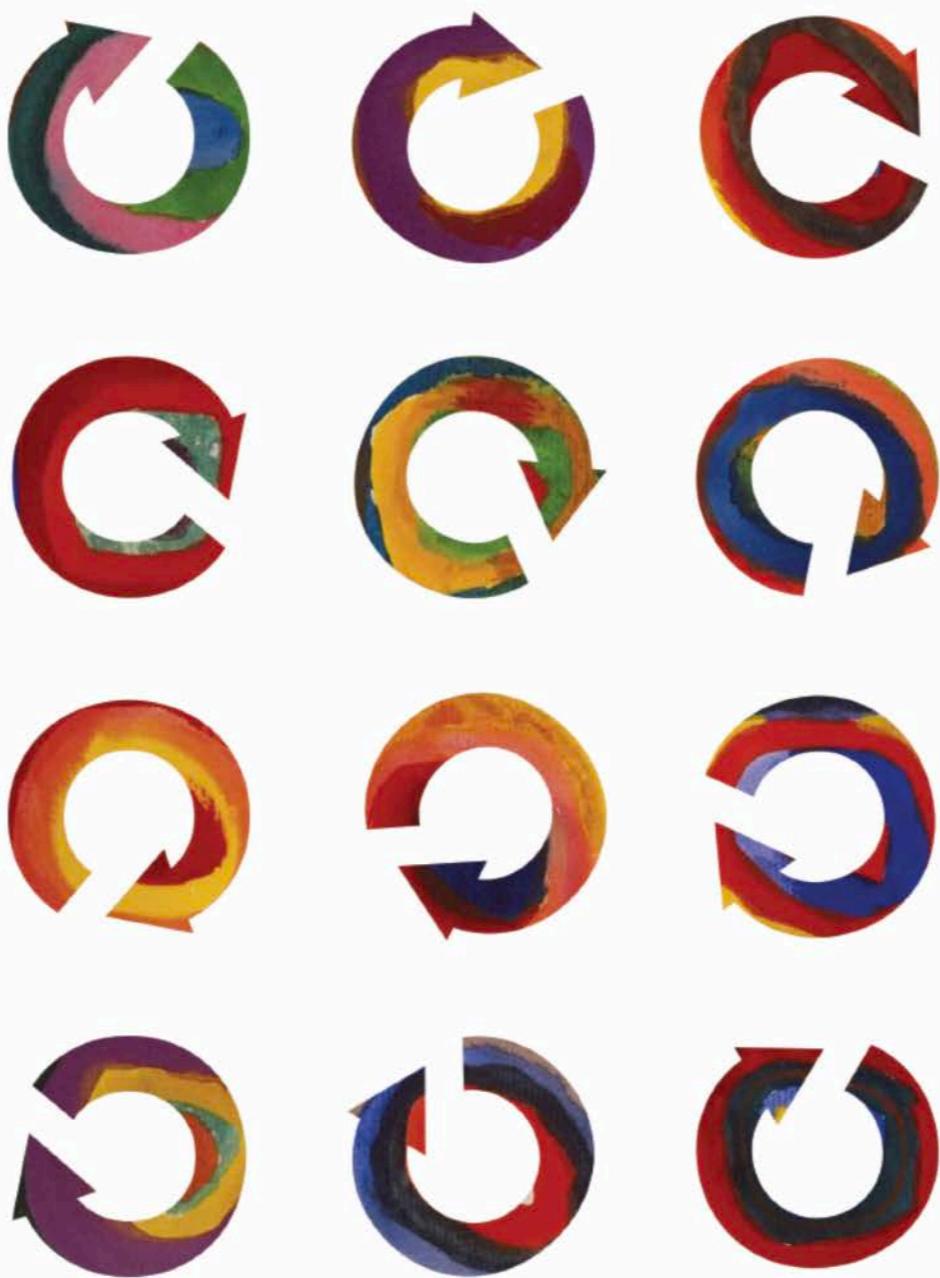
FLORENCE + THE MACHINE • HARRY
STYLES • STEVIE NICKS • LORDE • HOZIER
• BJORK • MAGGIE ROGERS • PHOEBE
BRIDGERS • FKA TWIGS • ST. VINCENT •
AURORA • PERFUME GENIUS • TORI AMOS

* + AUGUST 13-15, 2021 WINTER ISLAND +
+ SALEM RECORDS MUSIC AND ARTS FESTIVAL + *



The Bassline



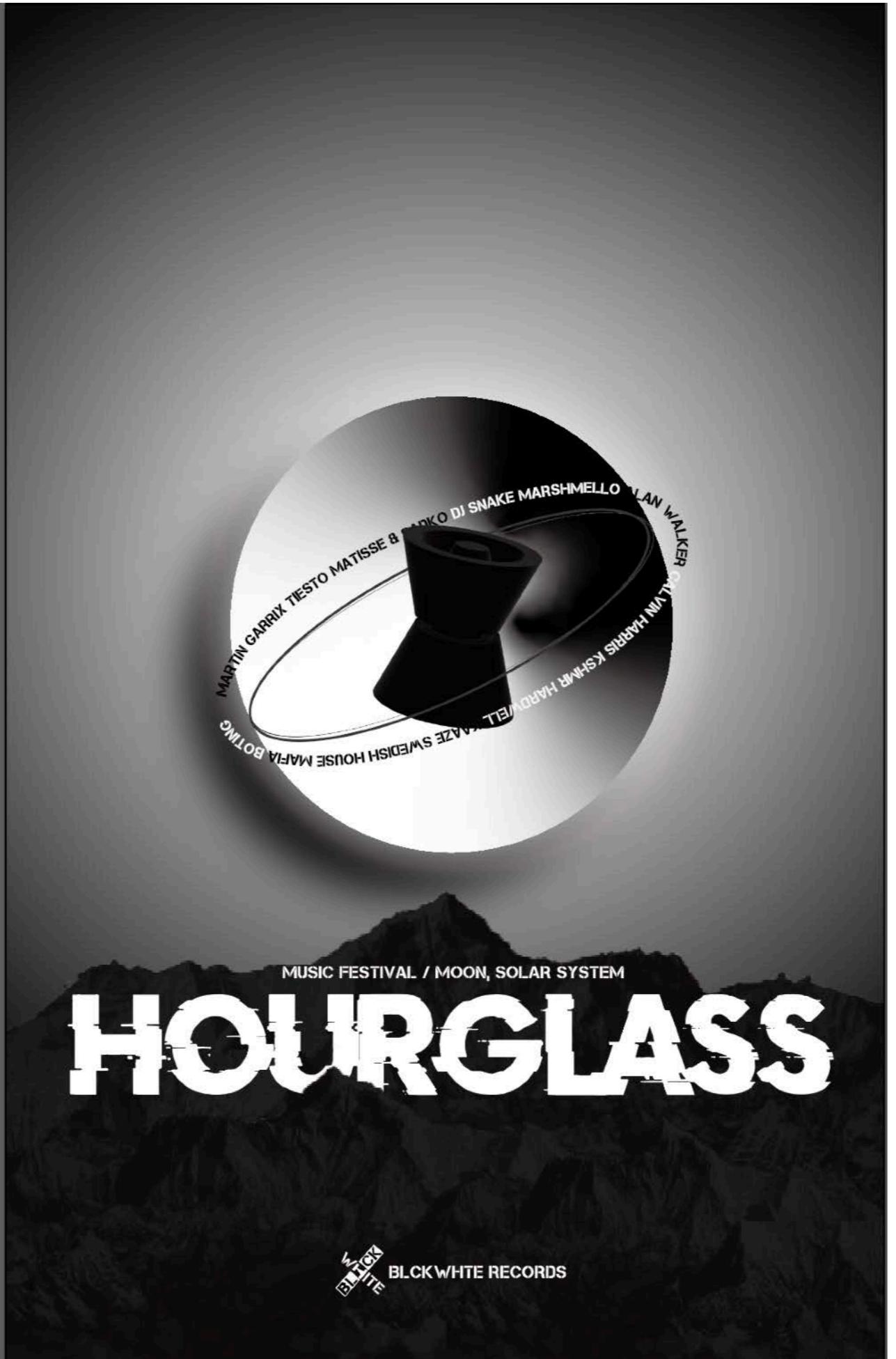


modern motion

september to november

wassily kandinsky | mark rothko
piet mondrian | barnett newman | joan miro

www.modernmotion.com



SPACE TOUR

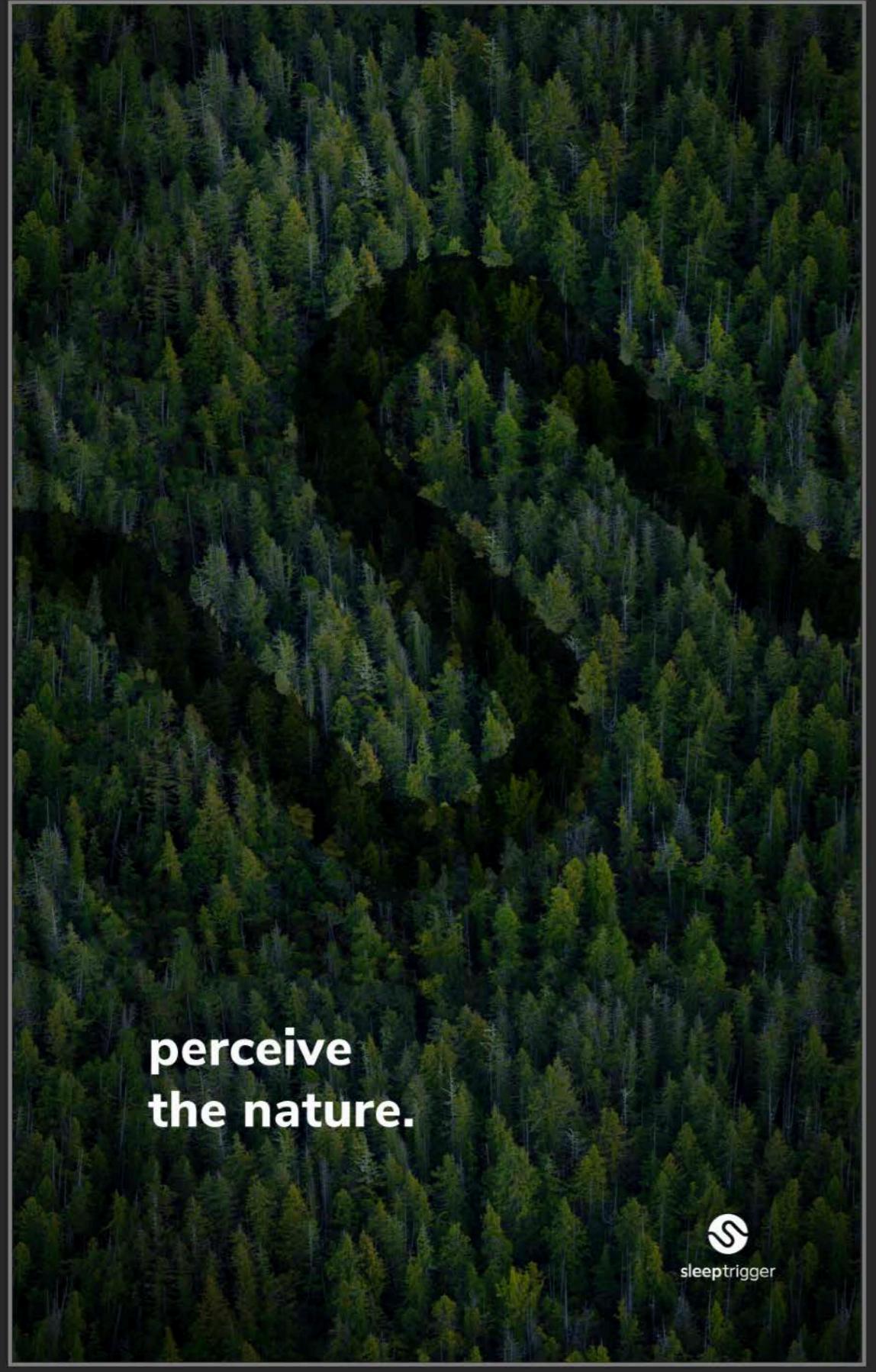
ASTRO MUSIC PRESENT

May 5 6pm - 9pm

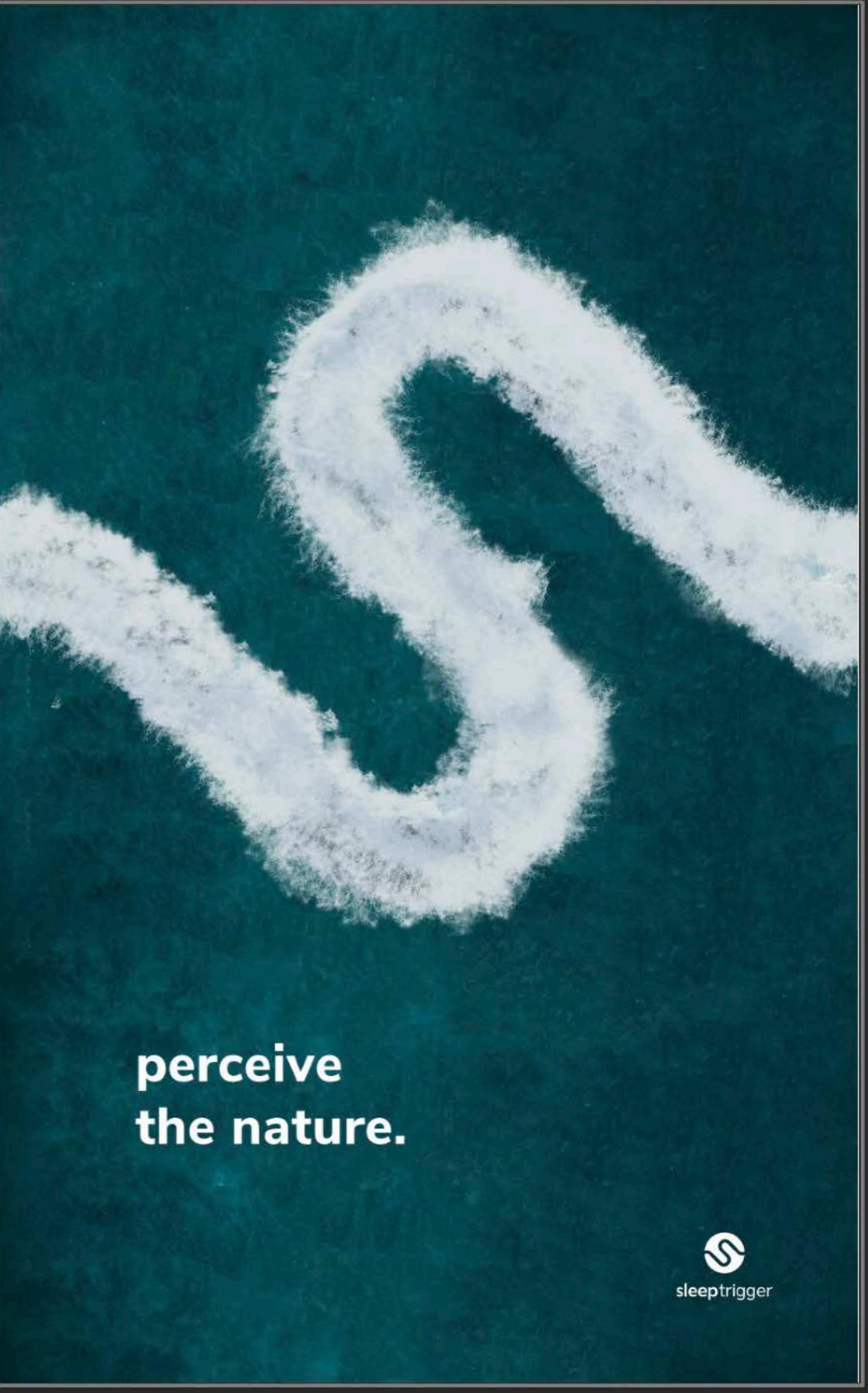
123 Ave, Los angeles, Ca

Tickets available at astromusic.com





**perceive
the nature.**



**perceive
the nature.**



LIGHT UP & TUNE IN



WITH SETH ROGEN

BE
HIG

LISTEN ON



@UNRAPPEDPOD



Aunties Music



We Stan Together.



StanUp



BEAMING DOWN
FROM SPACE FOR
ONE NIGHT ONLY

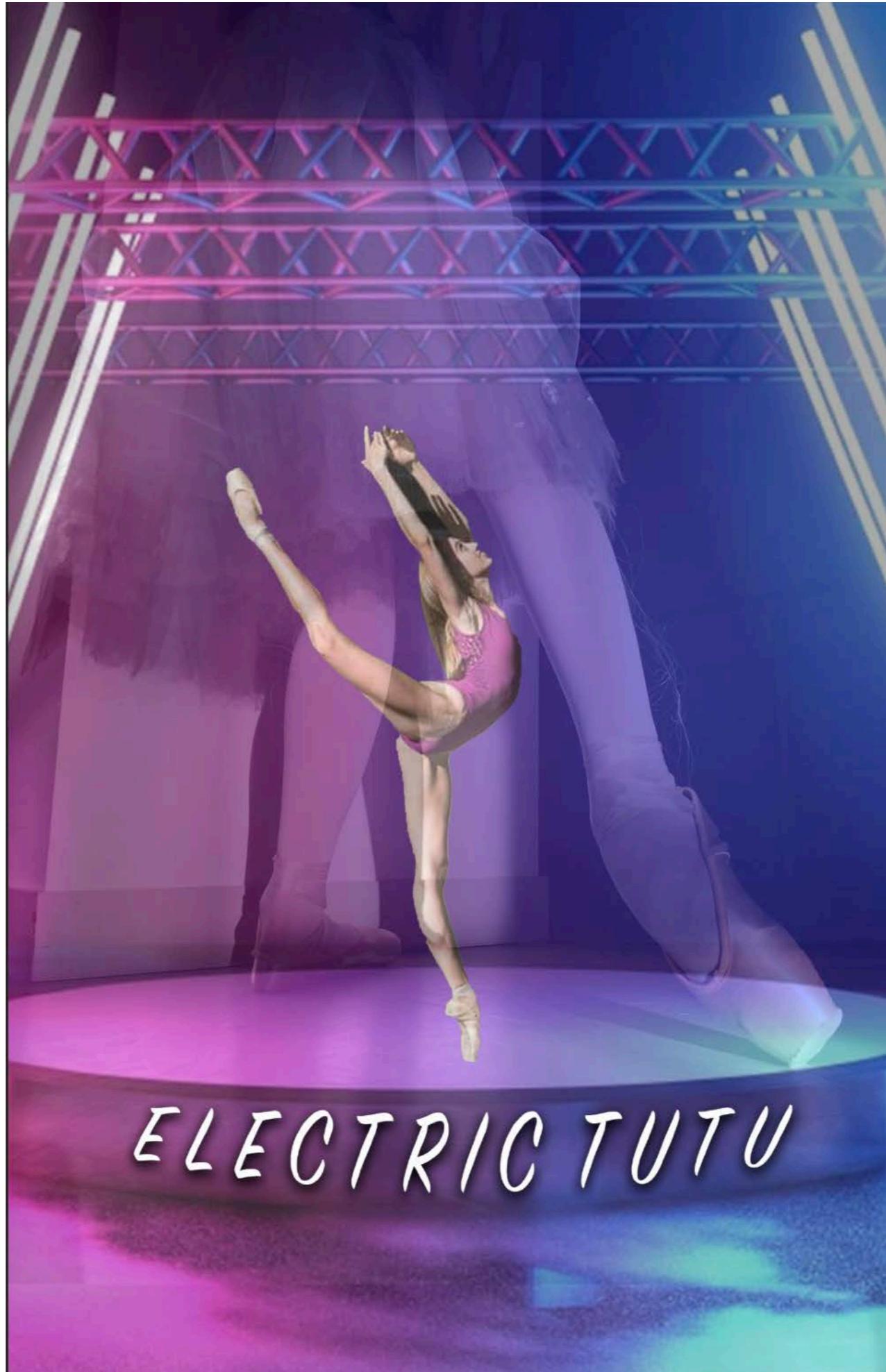


TOPPOD PRESENTS



TWANG

11/11 | LA COMEDY CLUB | 9PM



ELECTRIC TUTU

IT'S TIME TO MAKE YOUR CHOICE



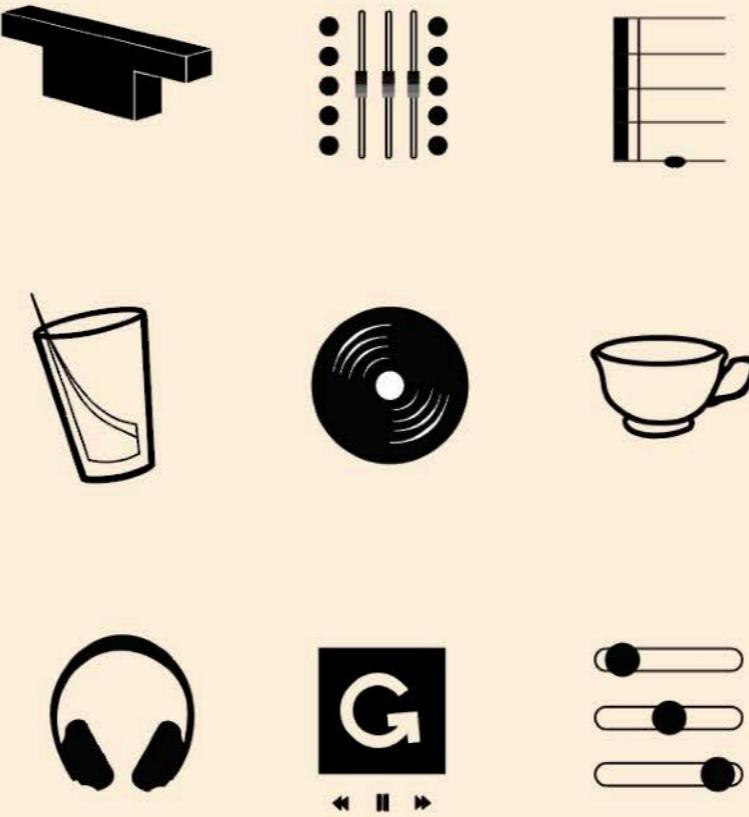
A FESTIVAL MADE BY FANS



CHOICE MUSIC FESTIVAL



CHOICE



beats + bites + (cold) brew.

the lounge

BOARDING NOW

SUNNY STARR

festival

"MUSIC UNDER
THE SUN & STARS"

BIGGEST POP
STARS

ONLY
\$50

DECEMBER 14, 2021

SOAK UP THE SUN ON THE BEACH @ DAY
SWAY UNDER THE STARS ON THE SEA @ NIGHT

LORDE HSTYLES TSWIFT

9AM-2PM

TSWIFT (SELF-TITLED), FEARLESS, SPEAK
NOW, 1989, FINE LINE, PURE HEROINE

6PM-11PM

HSTYLES (SELF-TITLED), RED, REPUTATION,
FOLKLORE, EVERMORE, MELODRAMMA

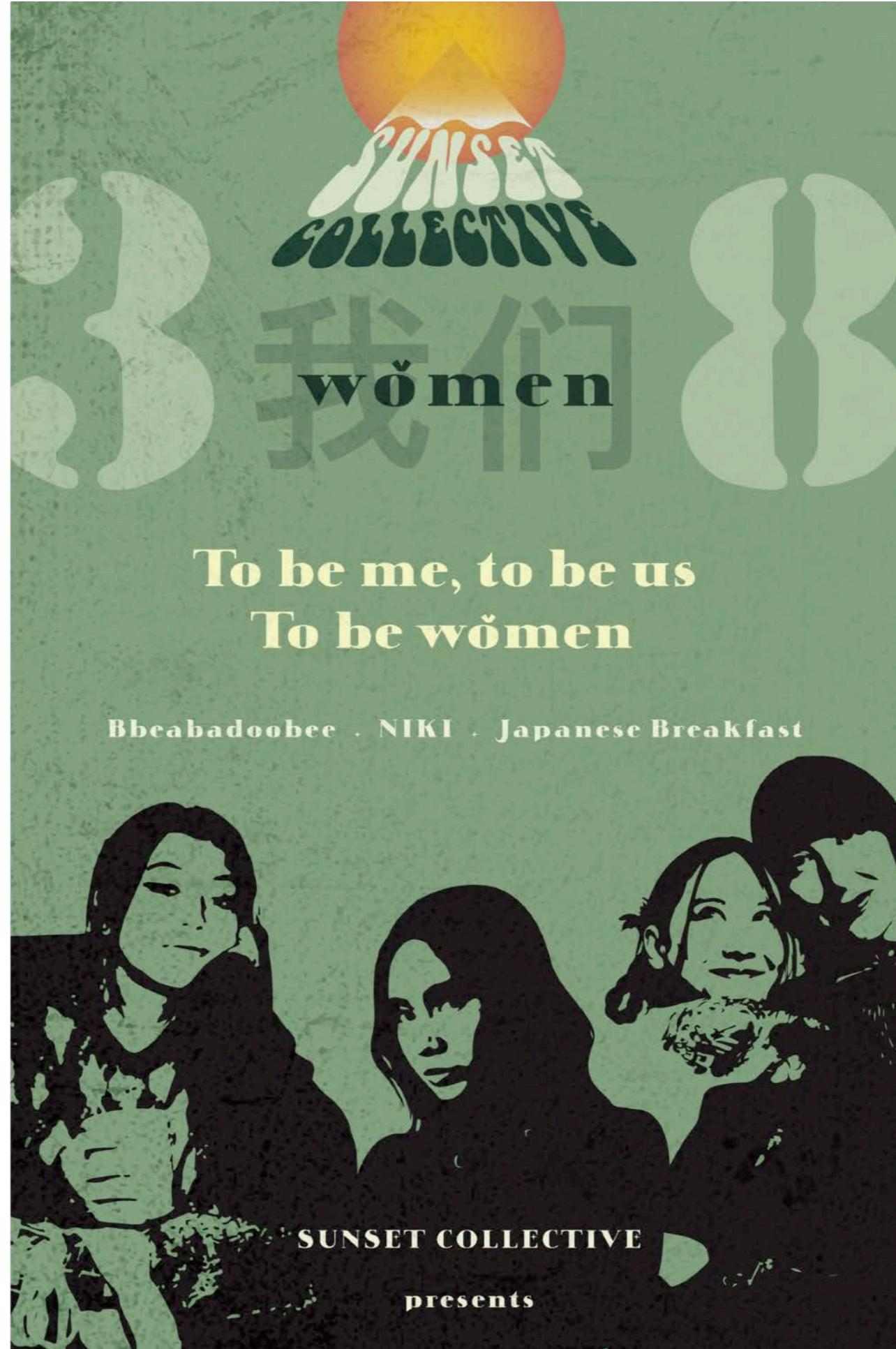
SANTA MONICA BEACH



WWW.SUNNYSTARFEST.COM





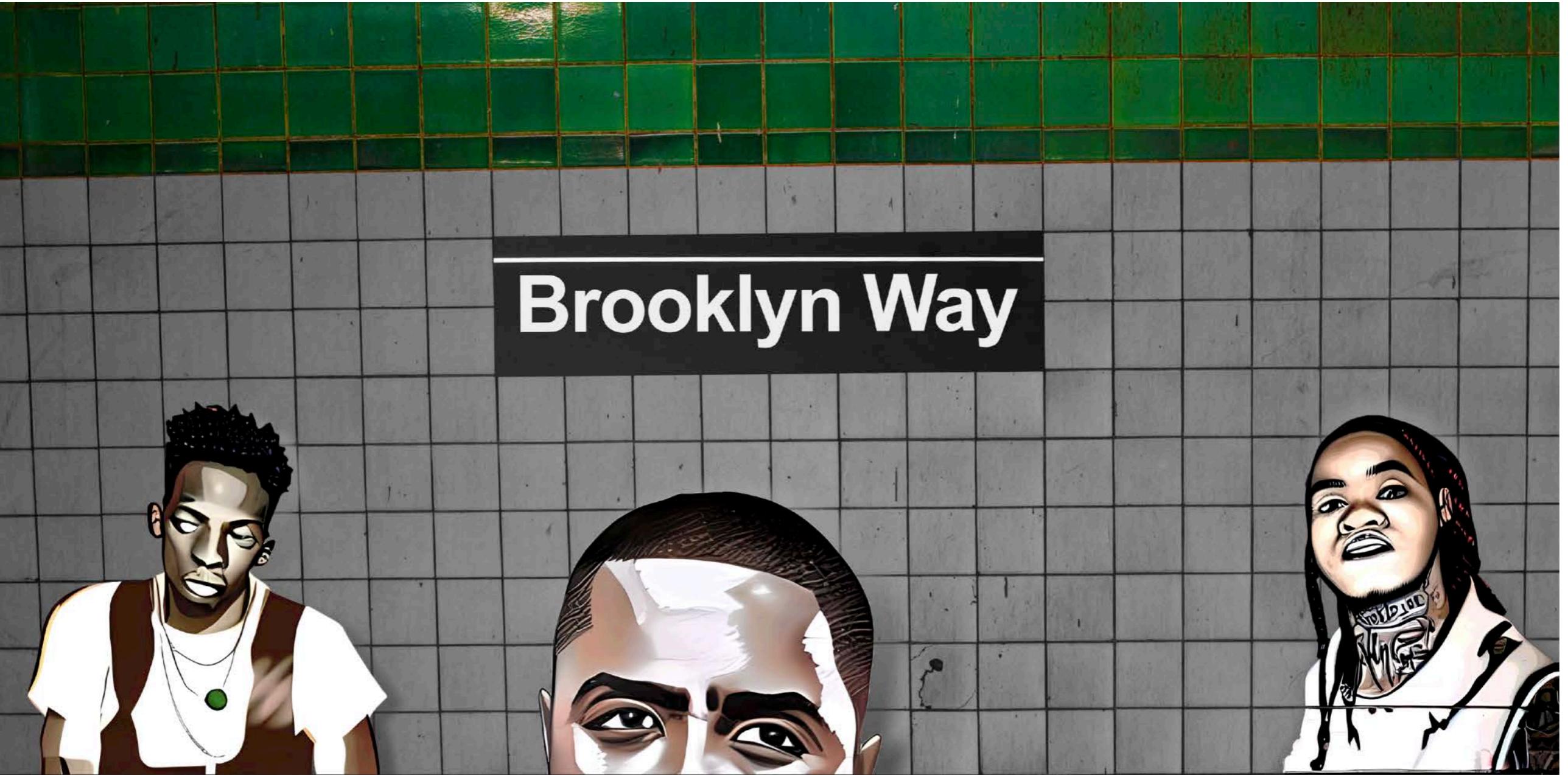


**"Really? I
hate that
song."**



AVOID THE MESS.

MATCH THROUGH MUSIC WITH  **SOUNDMATE**



Brooklyn Way



Joey Bada\$\$
Young M.A Nas

Prospect Park
Sat. May 20 • 8pm
brooklynwayrecords.com

happy-go-lucky
OUTLAWS.





Listen.

Speechless
Records





SOFT NIGHTS

See **Snoh Aalegra** and
Kenyon Dixon LIVE at
Coffeehouse

Tuesdays | Enjoy warm drinks & ambience at 292 Massachusetts Ave, Cambridge, MA 02139



Coffeehouse



