

PR 486: INTRO TO DIGITAL DESIGN TOOLS

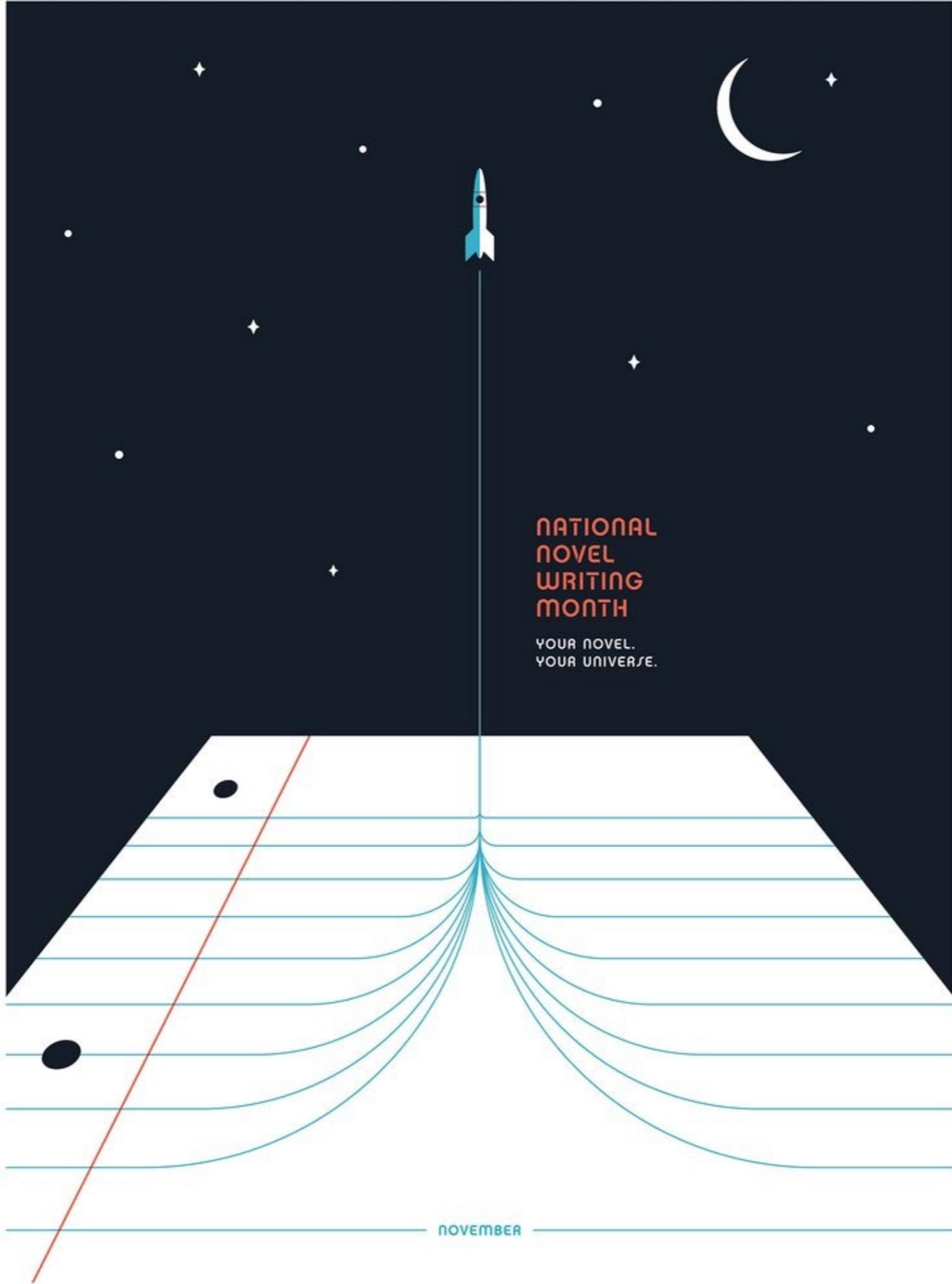
POSTER DESIGN

POSTER DESIGN CONSIDERATIONS

- ▶ Your design must have immediate impact. People have to look at it quickly and you've got to grab them right away.
- ▶ Having one big focal element helps, whether it's a bright color, a big headline, an arresting image, or a pattern that invites people to look closer.
- ▶ The Rule of Fives: A good poster should be as impactful at 50 feet as it does at 5 feet and as it does at 5 inches. It grabs attention from far away, and reveals details upon closer inspection.

POSTER DESIGN CONSIDERATIONS

- ▶ High contrast is your friend. Again, it helps when it has to be readable from far away.
- ▶ Don't shy away from using a lot of white space. Sometimes that space is what draws the eye.
- ▶ Make sure your information is in a flow that makes sense. You can play with placement, but you should place everything deliberately.
- ▶ Think about your audience and what would appeal to them.





FESTIVAL

BOLOGNA
FESTIVAL
2012
XXI EDIZIONE

www.bolognafestival.it



THE POSTAL SERVICE

2013 NORTH AMERICAN TOUR

DATE	VENUE	CITY	STATE
April 9	Grand Sierra Theatre	Reno	NV
April 10	Mondavi Center	Davis	CA
April 12	Madonna Expo Center	Santa Barbara	CA
April 13	Conchita	Indio	CA
April 15	Fox Theater	Pomona	CA
April 18	Camerica Theatre	Phoenix	AZ
April 19	Chelton Ballroom at the Cosmopolitan	Las Vegas	NV
April 20	Coachella	Indio	CA
May 27	Sasquatch! Music Festival	George	WA
May 28	Knitting Factory	Boise	ID
May 29	The Shrine	Magrath	UT
May 30	Red Rocks Amphitheatre	Morrison	CO





BEN FOLDS FIVE 03 DECEMBER 12 / 02 ACADEMY / BIRMINGHAM, U.K.



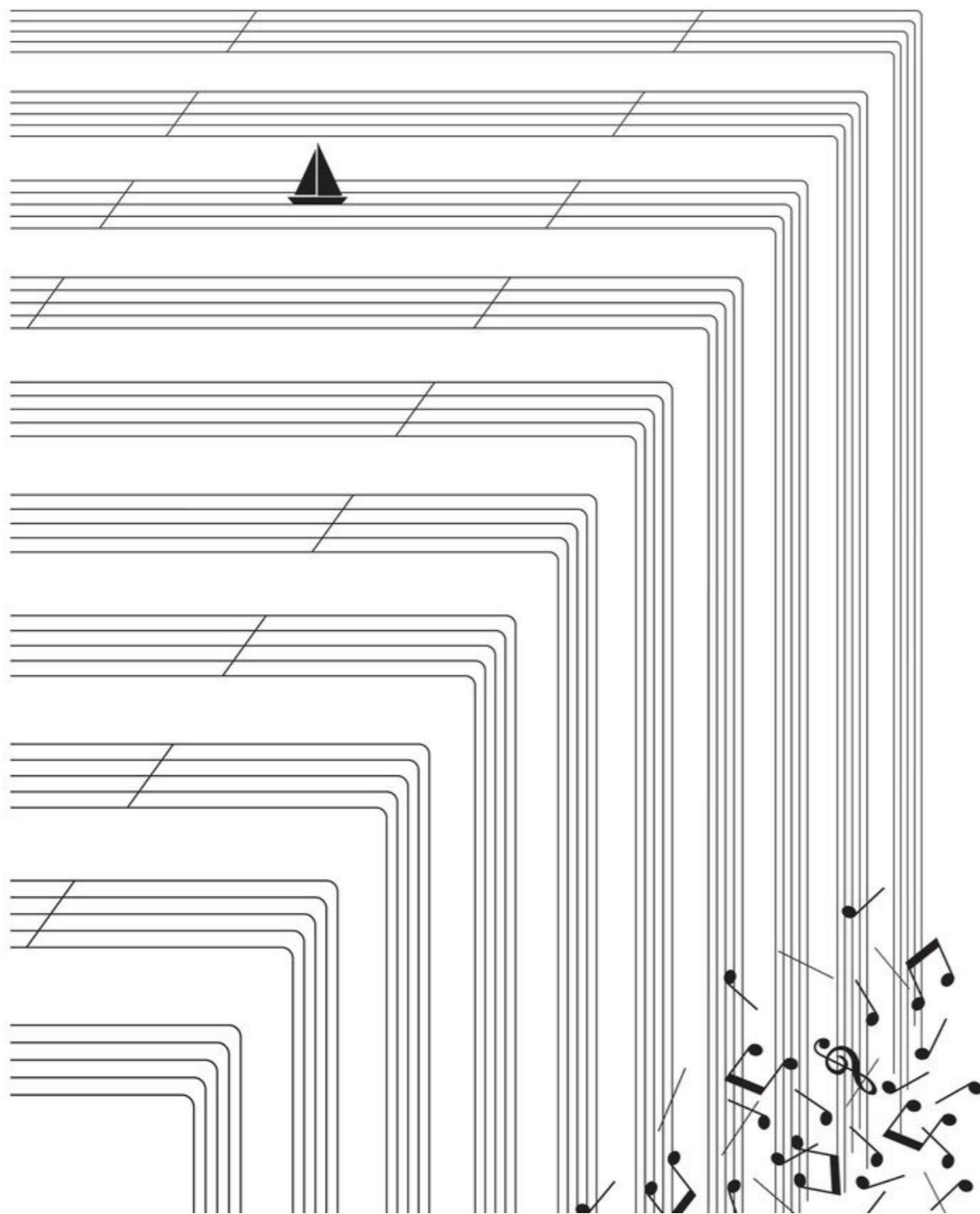
MELBOURNE
FOOD & WINE
FESTIVAL
8-14 OCTOBER
2007

THE AGE
GOOD
FOOD
GUIDE
2007

www.foodnwine.com.au

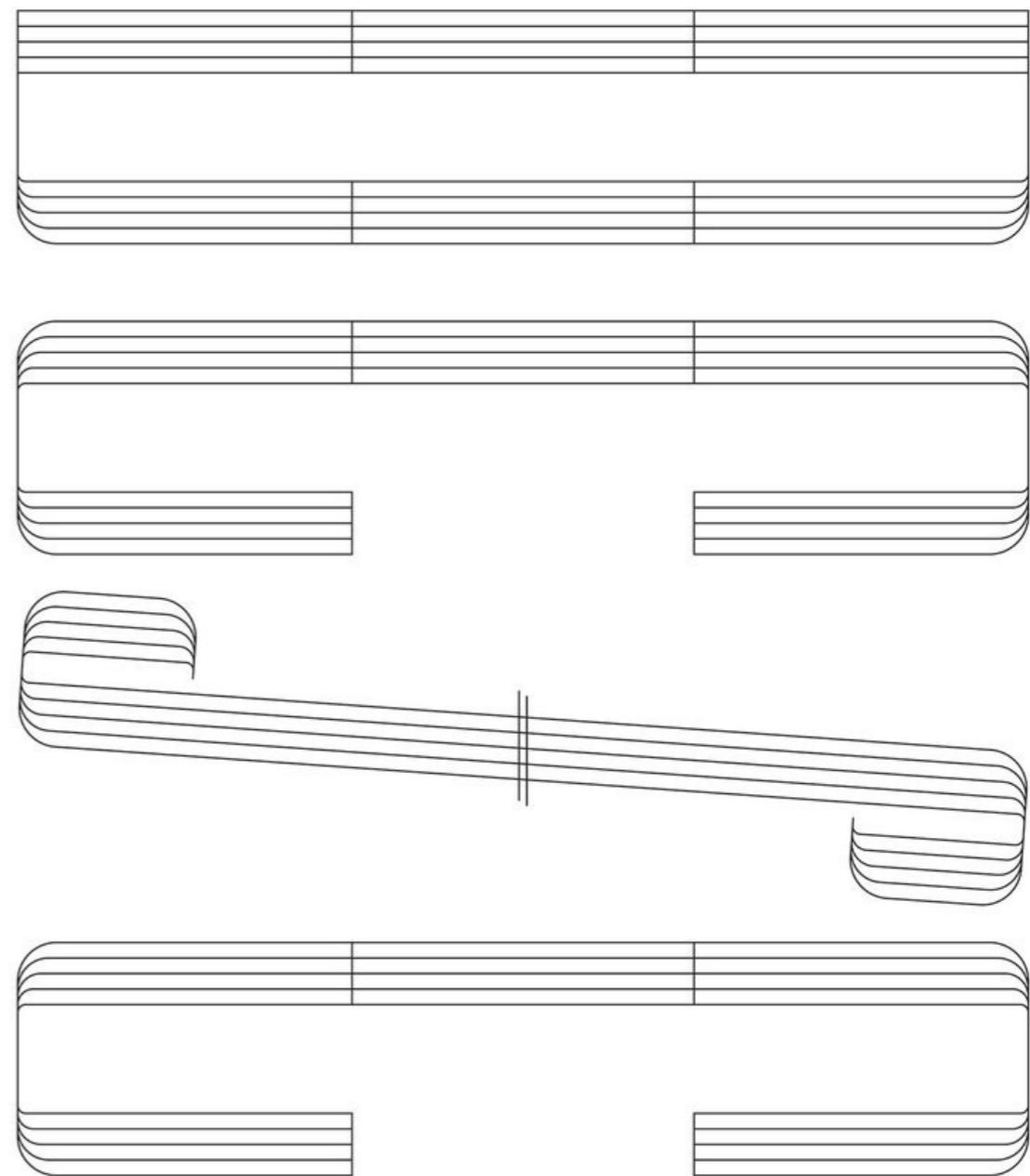
DEATH CAB *for* CUTIE

*featuring THE MAGIK*MAGIK ORCHESTRA*



DEATH CAB *for* CUTIE

*featuring THE MAGIK*MAGIK ORCHESTRA*



January, 2013

Experimental Jetset
for Fur Free Fashion

Animal liberation,
human liberation.

**Caged&
Abused&
Gassed&
Skinned&
Worn.**

GRAPHIC EDIA LOGUE

A Series of Visual
Conversations

12 December 2012
10:00 – 18:00

Hong Chong Ip
Chao Sioleong
Helmut Schmid
Kenya Hara
Phillipe Apeloig
April Greiman
David McCandless
Edward Tufte

Main Lecture Theatre
London College of
Communication

To book email:
t.pritchard@lcc.arts.ac.uk

The Modern Jazz Quartet

Kurtheater Baden

Vorverkauf: SKA, Badstraße 8, Baden, 056-201201

Samstag, 31. Oktober 92, 20.30 Uhr

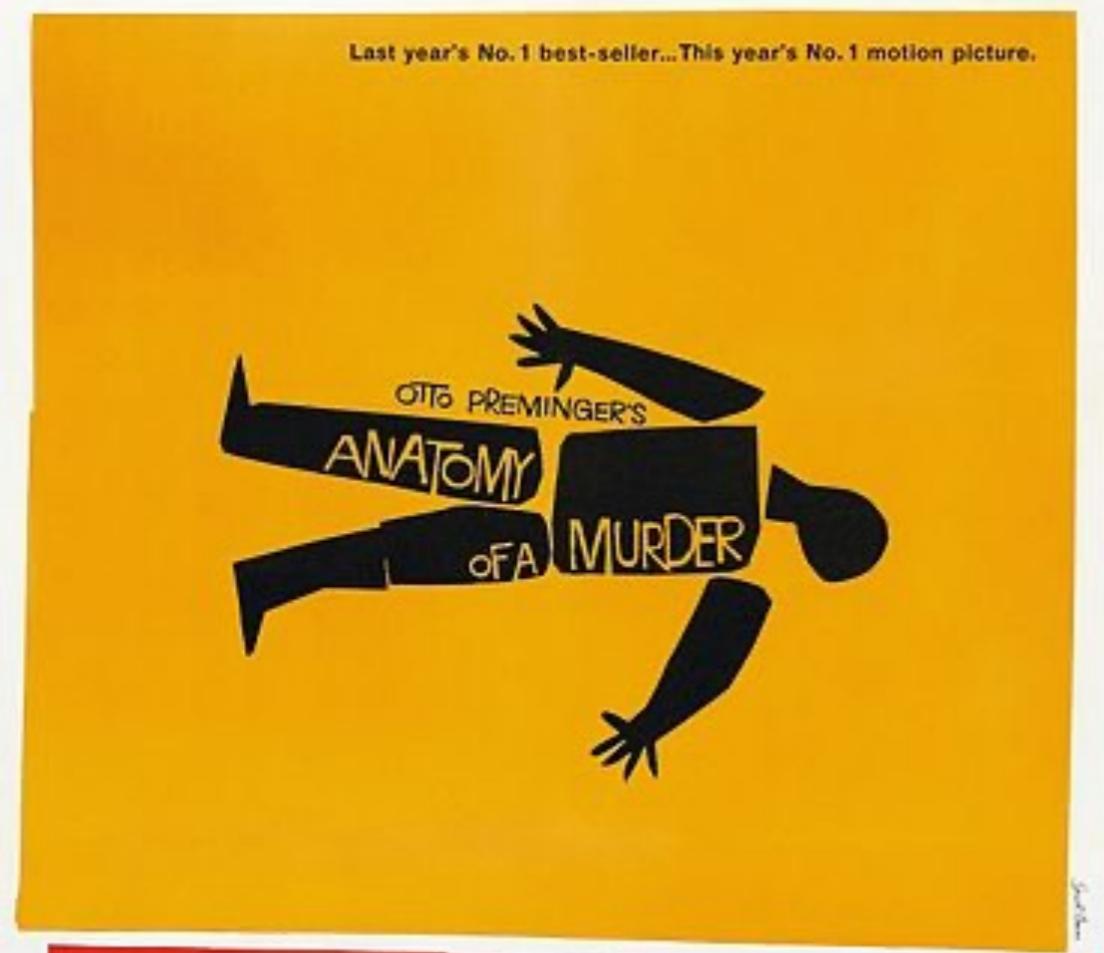
G R I T Y



D O N ' T L E T G O

GEORGE CLOONEY
SANDRA BULLOCK

 ARUNDESIGN



JAMES STEWART
LEE REMICK
BEN GAZZARA
ARTHUR O'CONNELL
EVE ARDEN
KATHRYN GRANT

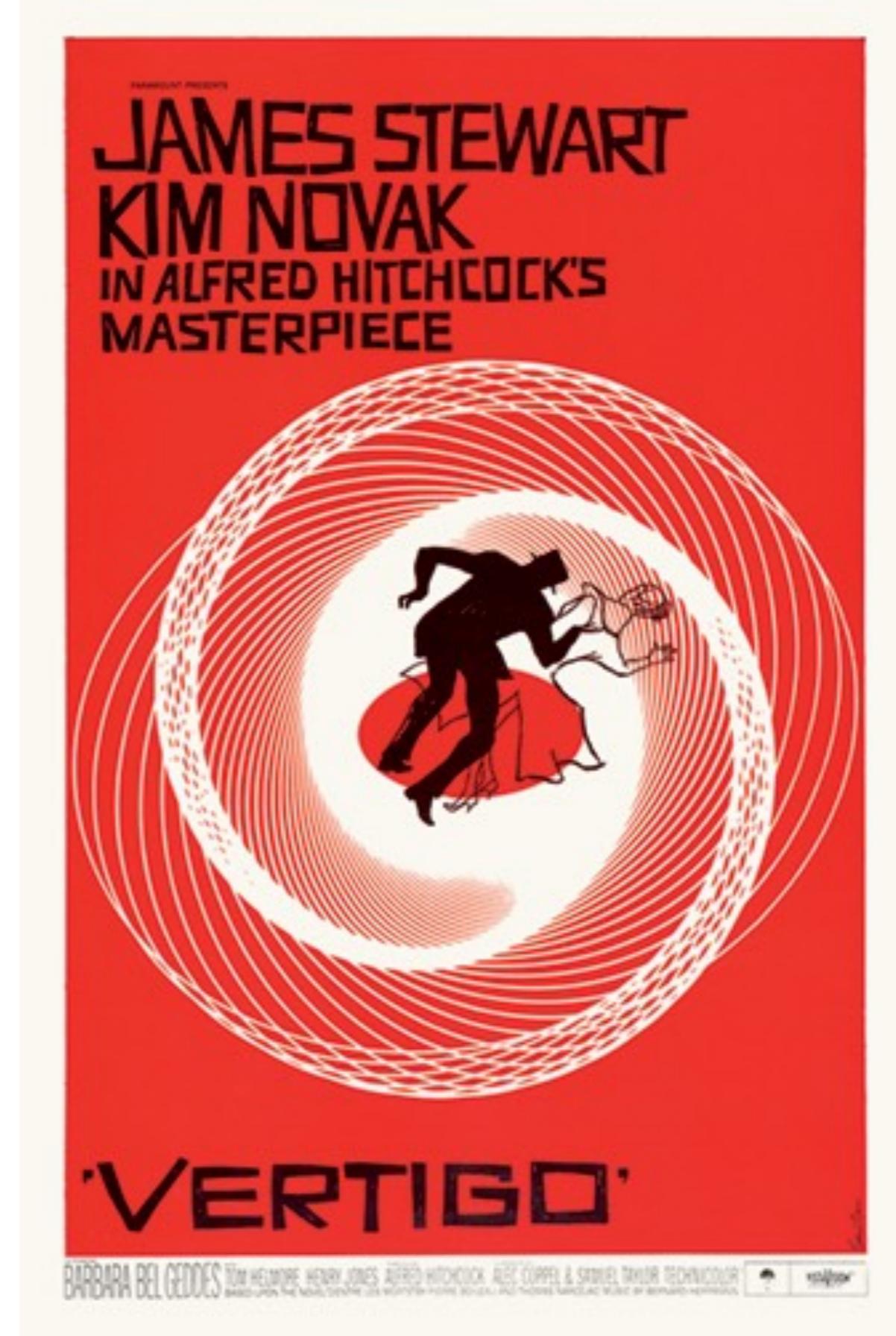
and JOSEPH N. WELCH as Judge Weaver

GEORGE C. SCOTT/DRISON BEAN/RUSS BROWN/MURRAY HAMILTON/BROOKS WEST screenplay by WENDELL MAYES from the best-seller by ROBERT TRAVER photography by SAM LEAVITT produced & directed by OTTO PREMINGER/a Columbia release
music by Duke Ellington

Copyright © 1959 Columbia Pictures Corporation

Original Artwork by Herbert Matter

Printed in U.S.A.



*Entrada lliure
23.00h*

**10 Febrer
Atlàntida
Bar Vic**

**Concert
Homenatge
Bowie 67**

**Aladdin
Spiders**

***David Amills
Pablo Jiménez***



Ottawa Explosion Presents...

funhouse

"A REAL COOL TIME"

PUNK, NEW WAVE & UNHINGED

ROCK N' ROLL SPINNING ALL NIGHT

SECOND FRIDAY OF EVERY MONTH

MUGSHOTS • \$5 • 11PM

\$4 KICHESIPPI & \$4 DARK N' STORMYS

NYC

m



MUGSHOTS



KICHESIPPI

STUDENT WORK!



Music is a story you can feel
Each song is a world unto its own

AVLSE
records

MVMT
MVMT
MVMT
MVMT
MVMT
MVMT
MVMT



nov. 2
shrine auditorium

URBAN BEATS



MVMT

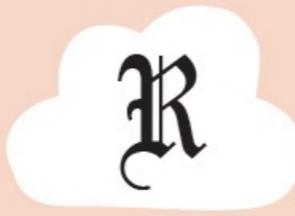
nov. 2
shrine auditorium

URBAN BEATS

The new generation of Hip-Hop has arrived.



www.rebornrecords.com



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[facebook.com/rebornrecords](https://www.facebook.com/rebornrecords)



[@rebornrecords](https://twitter.com/rebornrecords)

Collypop

Alternative tunes
Blissful babies
Peaceful parents





kickass.com



CROSSOVER LATIN PRESENTS:

i VIVA LATINX!



CROSSOVERLATIN.COM



**"A FESTIVAL WHERE NEW & OLD
MUSIC COMES TOGETHER."**



DATE: JULY 27-28, 2019
LOCATION: BROOKLYN, NY

classic music for new age activism
retrolution records.



1234 Woodstock Street
Los Angeles, CA 90007
talent@retrolutionrecords.com



MARCH 8
INTERNATIONAL
WOMEN'S DAY



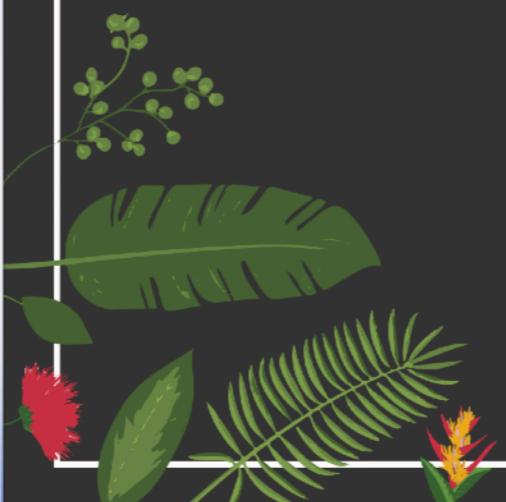
LADY BOSSES of the TROPICS

music festival featuring

ELOHIM • NORA EN PURE

ELLA VOS • XYLØ

VÉRITÉ • LUNA SHADOWS



PRESENTED BY





139813



* NOT YOUR CUP OF TEA



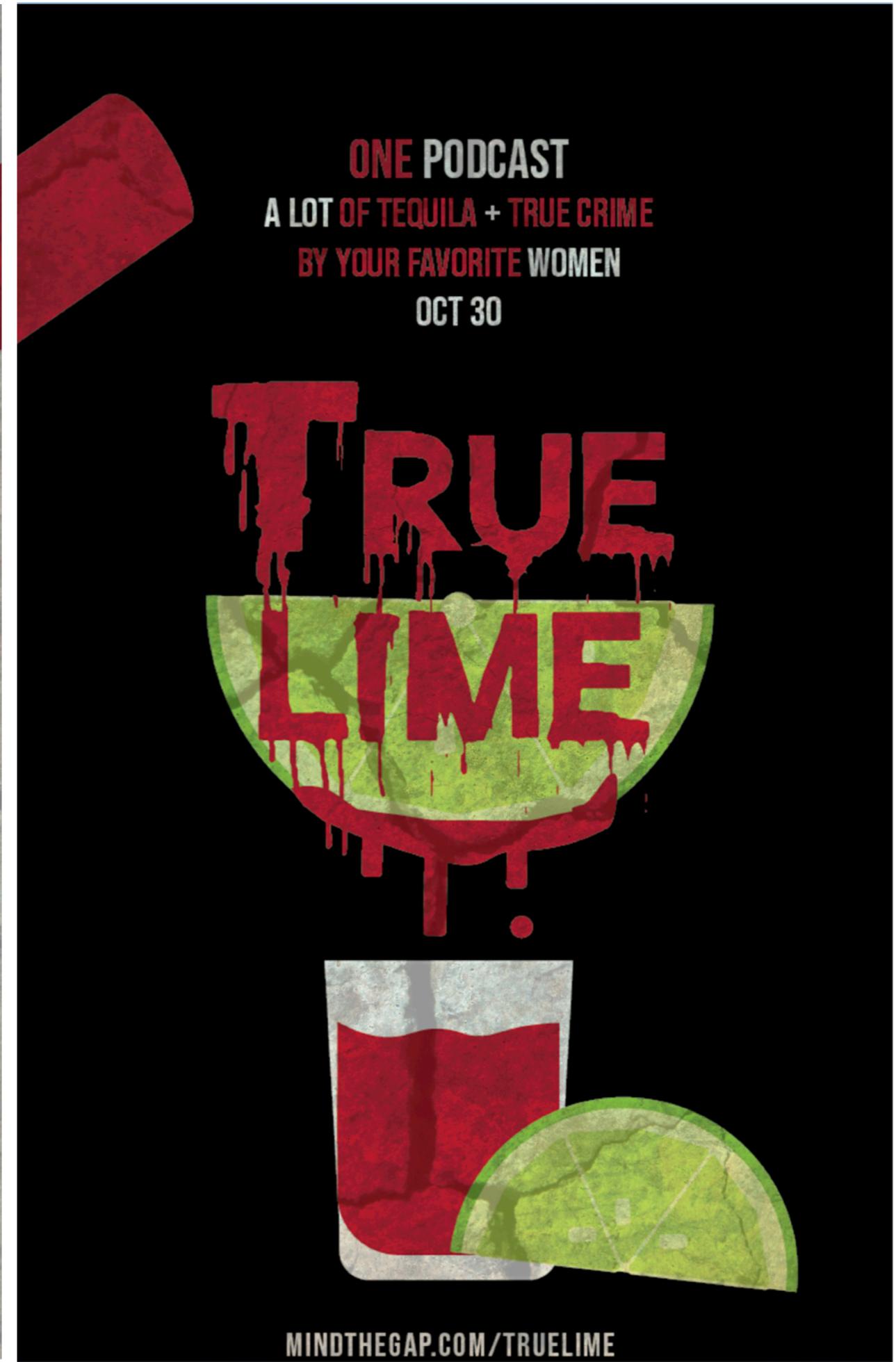
express

Who came from
the GULLY? EMIWAY



SEA GLASS RECORDS





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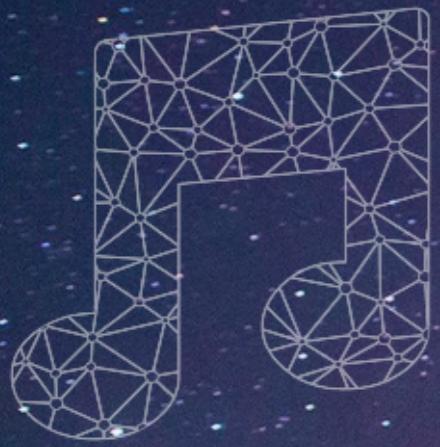
R
O
F
ENTERTAINMENT





LET'S
SPILL
THE
~~TEA~~
wine





WE FIND NEW STARS





ILLUSION RECORDS, LIVE NATION, & TICKETMASTER PRESENT

JUNE 12 – JUNE 13
KEHLANI • HOZIER

JUNE 19 – JUNE 20
H.E.R. • ALAINA CASTILLO

ELLIE GOULDING • JAMES ARTHUR • BIRDY • CONAN GREY • GEORGE EZRA • CORINNE BAILEY • JP COOPER • ELLA EYRE •
GOLDFORD • HIPPO CAMPUS • LABRINTH • CALUM SCOTT • RAINBOW KITTEN SURPRISE • TORI KELLY • MILKY CHANCE •
JAMES BAY • ALESSIA CARA • FINNEAS • OH WONDER • LUCY DACUS • HALEY REINHART • CAVETOWN • LEMONY RUG • EDL
• ANNA OF THE NORTH • RUTH B. • X LOVERS • VALLEY • CLEO SOL • VERA BLUE • RAY LAMONTAGNE • GAIDAA • MOONCHILD
• RUTI • ARLO PARKS • MANNYWELLZ • CHIKA • LEDISI • EGO ELLA MAY • BUTTERED • SEINABO SEY • JONI • THE SOULS •
ONLY SUN • SUNFLOWER • NAavi • THE FLAMING LIPS • BAHAMAS • GEOWULF • BLIND PILOT • LÉON •

TICKETS ON SALE NOW
SUNSUBIROFESTIVAL.COM
@SUNSUBIRO_FEST @ILLUSION_RECORDS





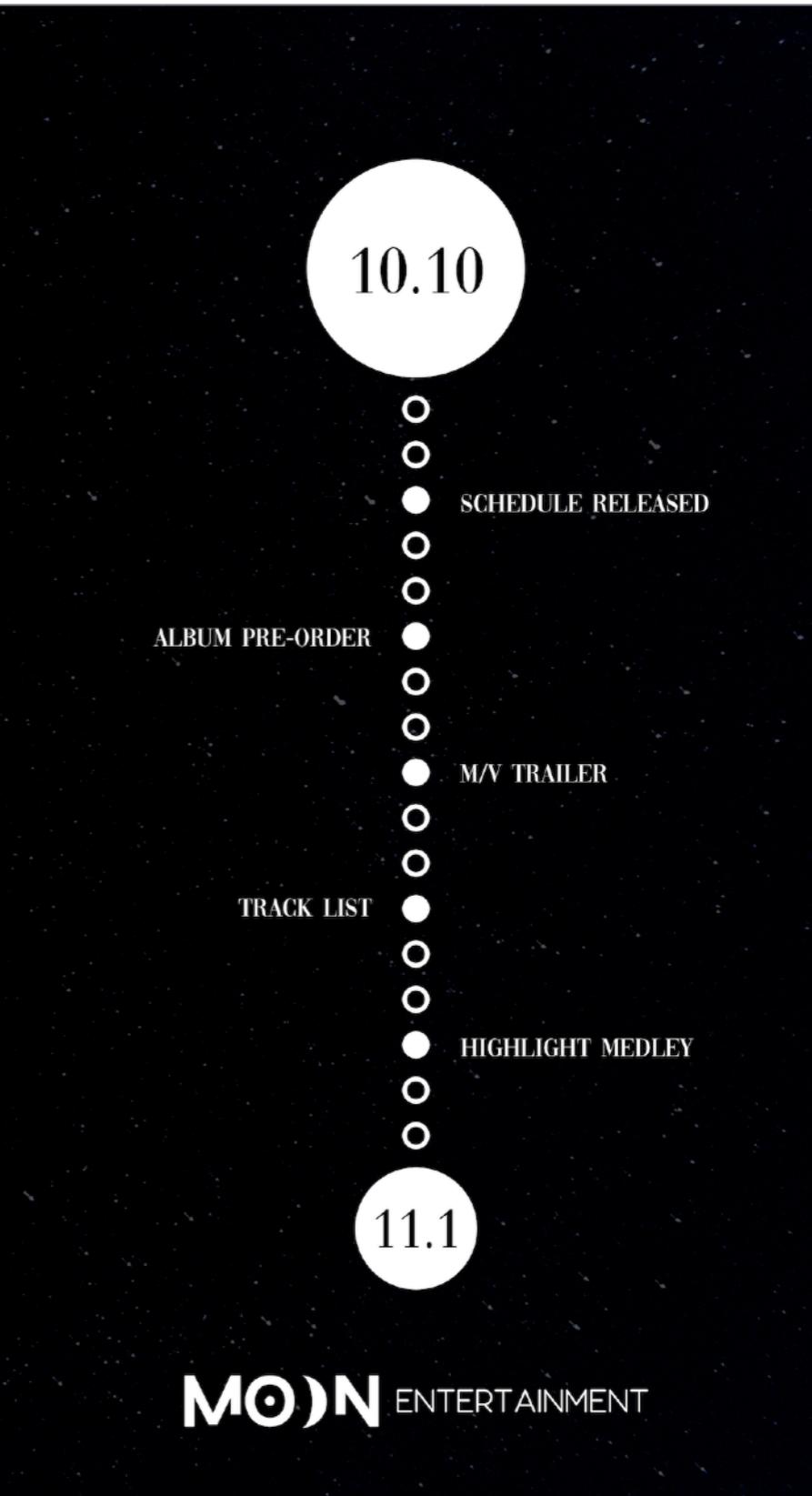
HOW CAN PUNK
BE DEAD

IF
WE'RE
STILL
HERE

EMO LYFE LA

EVERY THURSDAY @THISEMOLYFE

FOR MORE INFORMATION, VISIT OUR WEBSITE: EMOLYFE.COM

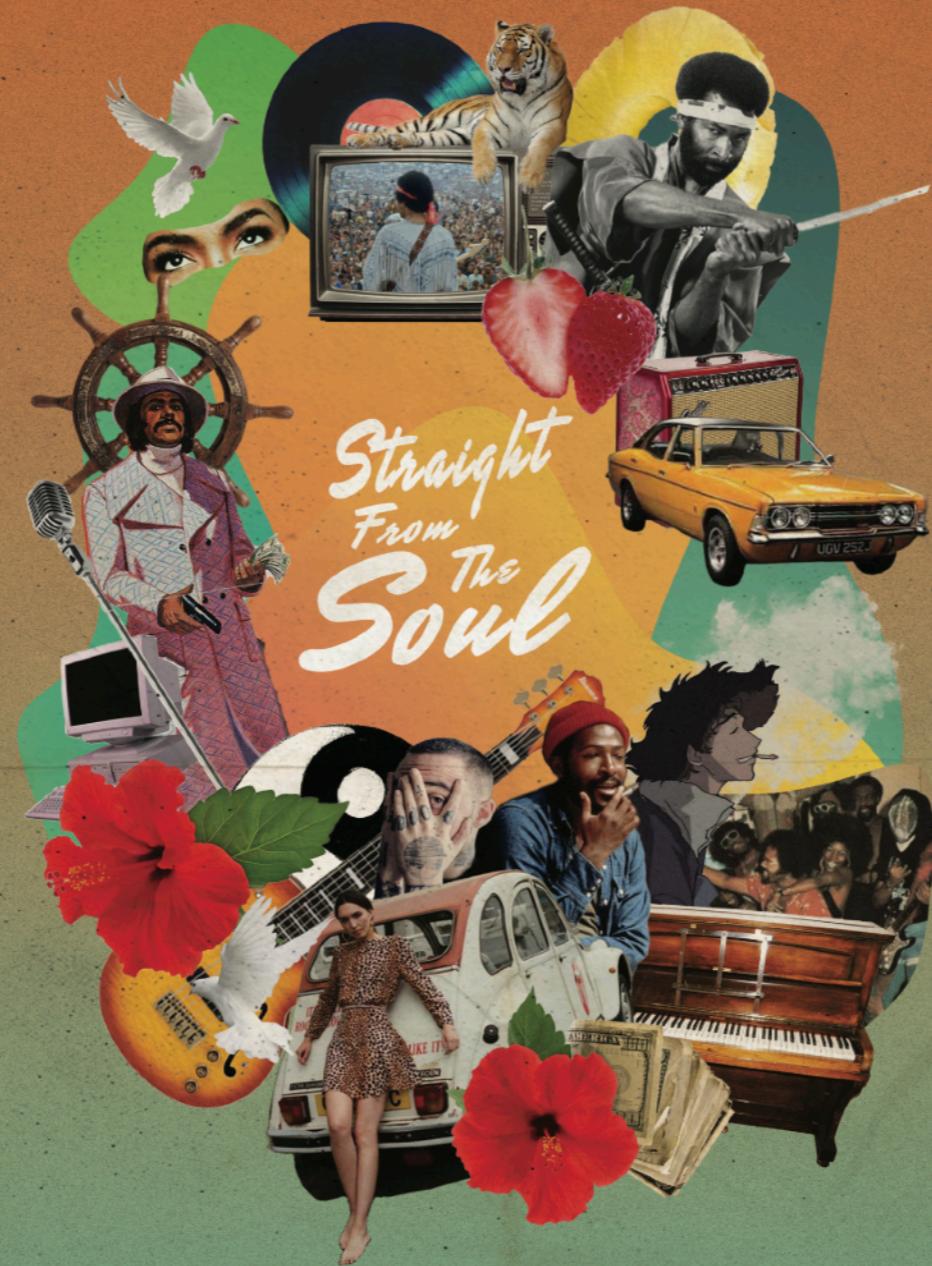




SALEM WITCH TRIALS

FLORENCE + THE MACHINE • HARRY
STYLES • STEVIE NICKS • LORDE • HOZIER
• BJORK • MAGGIE ROGERS • PHOEBE
BRIDGERS • FKA TWIGS • ST. VINCENT •
AURORA • PERFUME GENIUS • TORI AMOS

* + AUGUST 13-15, 2021 WINTER ISLAND +
+ SALEM RECORDS MUSIC AND ARTS FESTIVAL + *



*Straight
From
The
Soul*

The Bassline



A MUSICAL EXPERIENCE
BY MONARCH BEACH



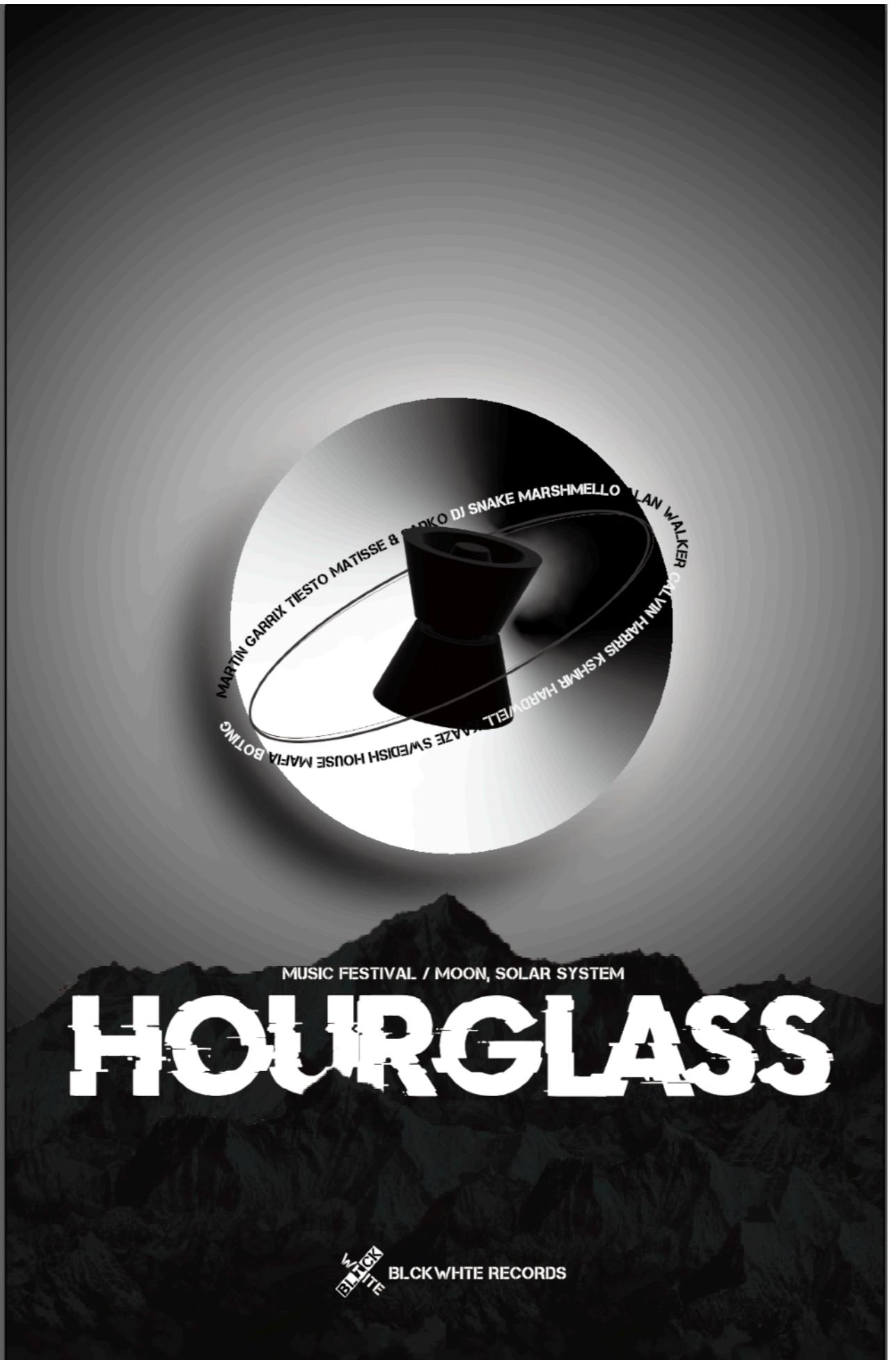


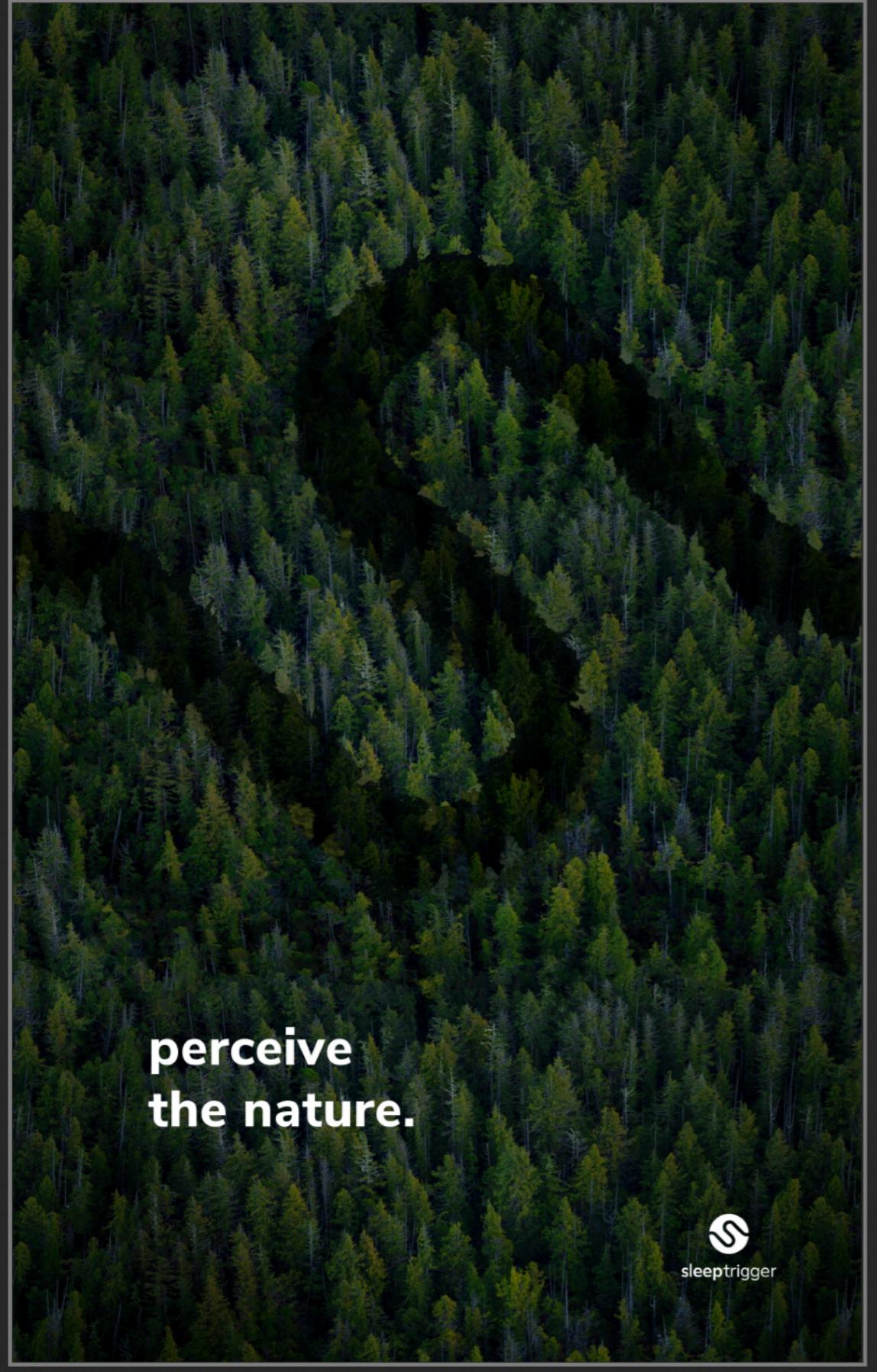
modern motion

september to november

wassily kandinsky | mark rothko
piet mondrian | barnett newman | joan miro

www.modernmotion.com





**perceive
the nature.**



sleeptrigger



**perceive
the nature.**



sleeptrigger

LIGHT UP & TUNE IN



WITH SETH ROGEN



LISTEN ON



@UNRAPPEDPOD

Aunties Music



We Stan Together.



StanUp



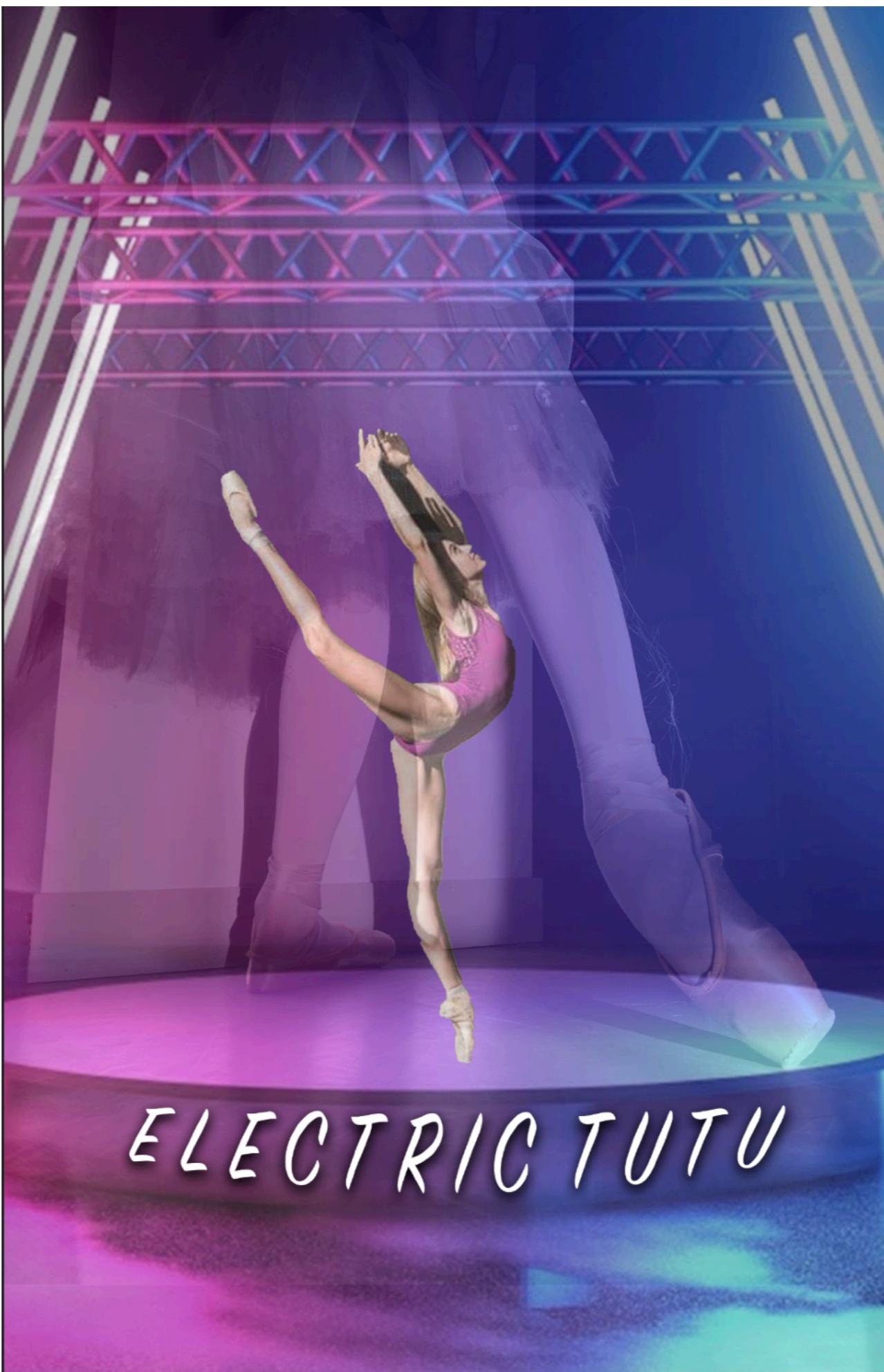
BEAMING DOWN
FROM SPACE FOR
ONE NIGHT ONLY

TOPPOD
PRESENTS



TU
W
NG

11/11 | LA COMEDY CLUB | 9PM



IT'S TIME TO MAKE YOUR CHOICE



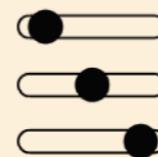
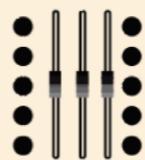
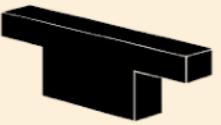
A FESTIVAL MADE BY FANS



CHOICE MUSIC FESTIVAL



CHOICE



beats + bites + (cold) brew.

the lounge

BOARDING NOW

SUNNY STARR

festival

"MUSIC UNDER
THE SUN & STARS"

BIGGEST POP
STARS

ONLY
\$50

DECEMBER 14, 2021

SOAK UP THE SUN ON THE BEACH @ DAY
SWAY UNDER THE STARS ON THE SEA @ NIGHT

LORDE HSTYLES TSWIFT

9AM-2PM

TSWIFT (SELF-TITLED), FEARLESS, SPEAK
NOW, 1989, FINE LINE, PURE HEROINE

6PM-11PM

HSTYLES (SELF-TITLED), RED, REPUTATION,
FOLKLORE, EVERMORE, MELODRAMMA

SANTA MONICA BEACH



WWW.SUNNYSTARFEST.COM

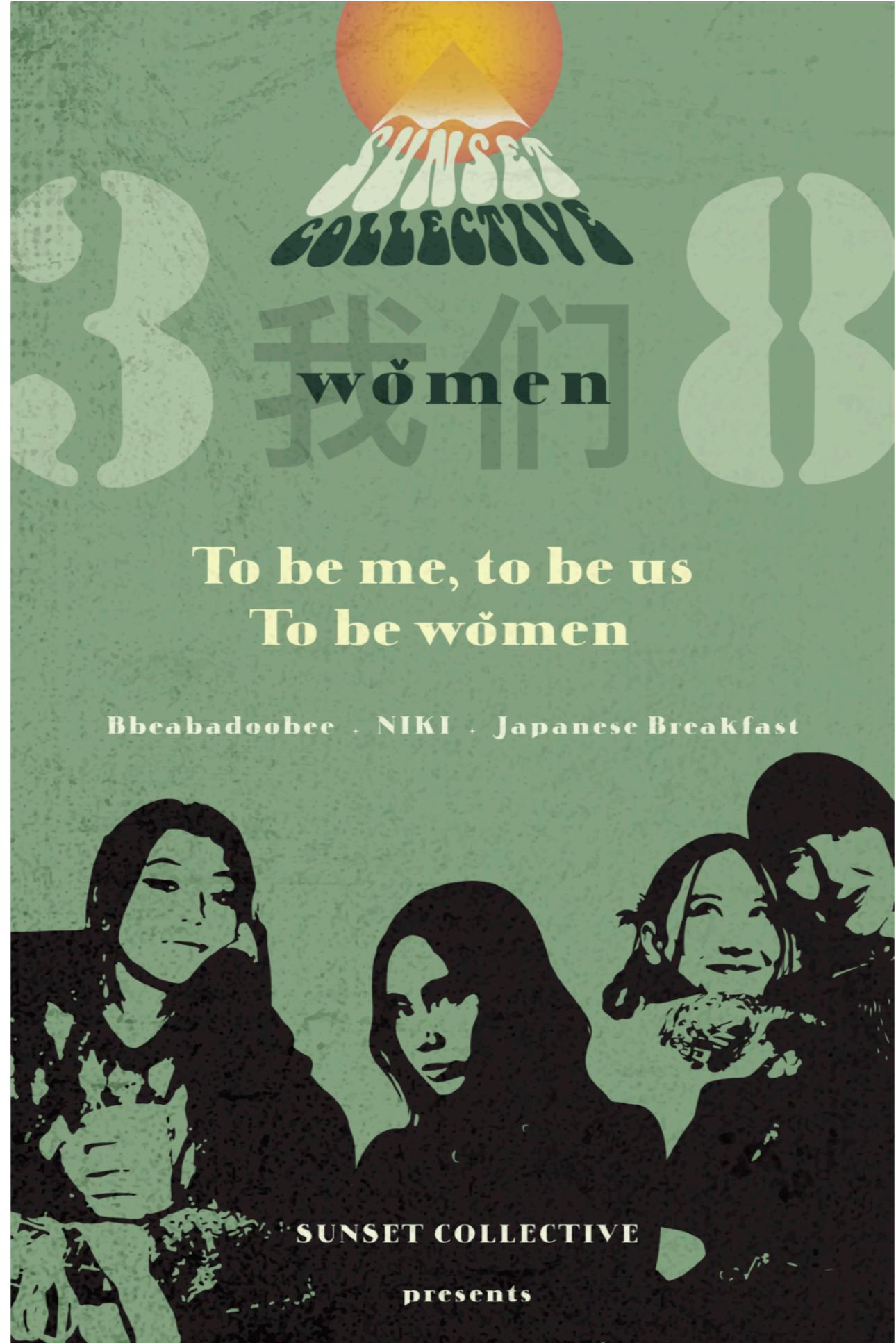
NOT SO COLD SUMMER

@nsc_summermusic_2022

JULY
JULY
JULY
JULY
11

FOOD AND MUSIC FESTIVAL



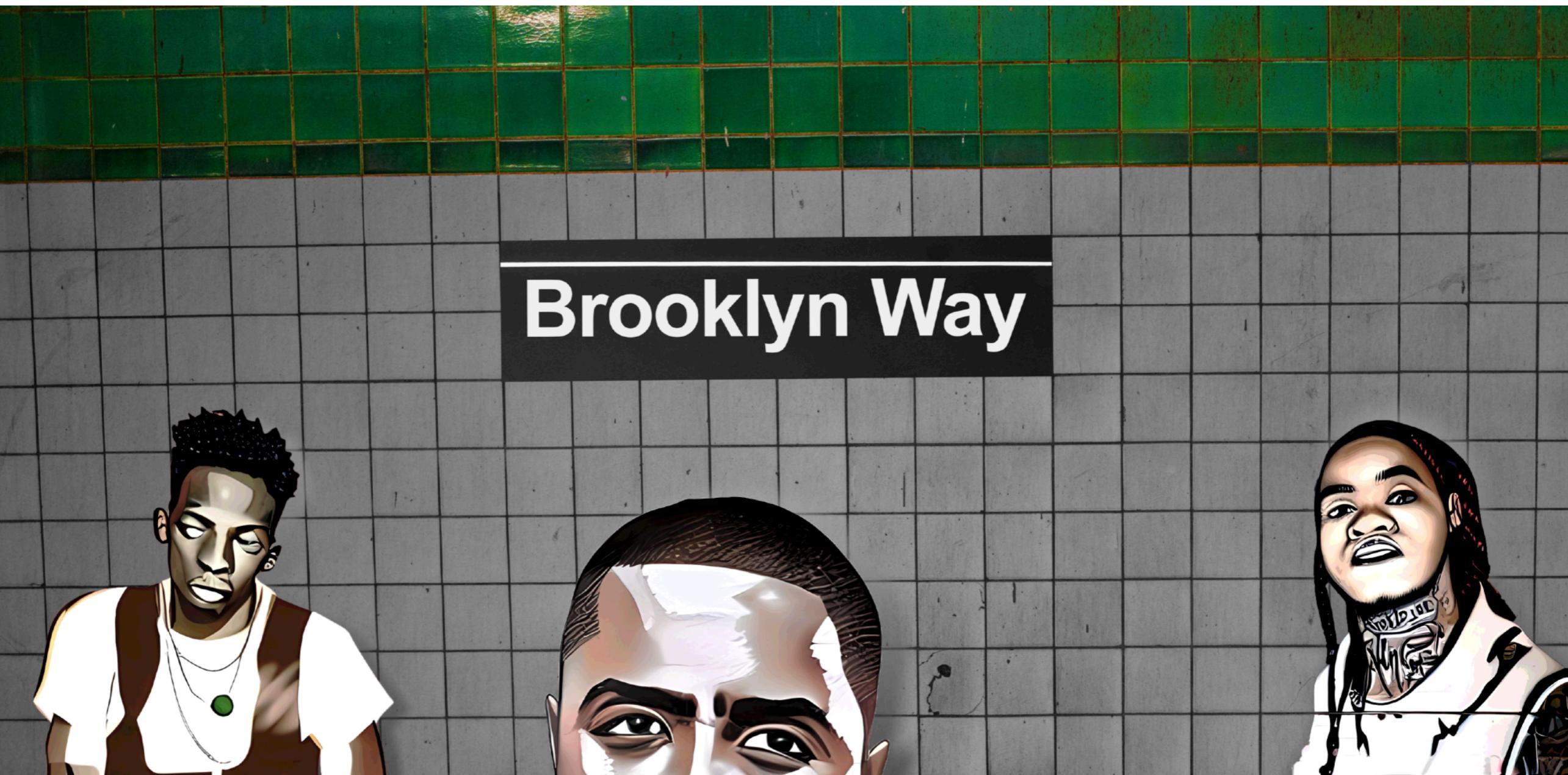


**"Really? I
hate that
song."**



AVOID THE MESS.

MATCH THROUGH MUSIC WITH  **SOUNDMATE**



Brooklyn Way



**Joey Bada\$\$
Young M.A Nas**

Prospect Park
Sat. May 20 • 8pm
brooklynwayrecords.com

happy-go-lucky
OUTLAWS.





Listen.

Speechless
Records



SOFT NIGHTS

Tuesdays | Enjoy warm drinks & ambience at 292 Massachusetts Ave, Cambridge, MA 02139

See **Snoh Aalegra** and
Kenyon Dixon LIVE at
Coffeehouse



HIGHR VISION

Getting Out Your Dreams

FUTURE DJS AND ARTISTS
GET OUT YOUR DREAMS
MAKE THEM COME TRUE
HIGHR VISION RECORDS



We gave a
microphone
to musicians
and their
best friends.

Not the singing kind,
the podcasting kind.

Only on  Spotify®

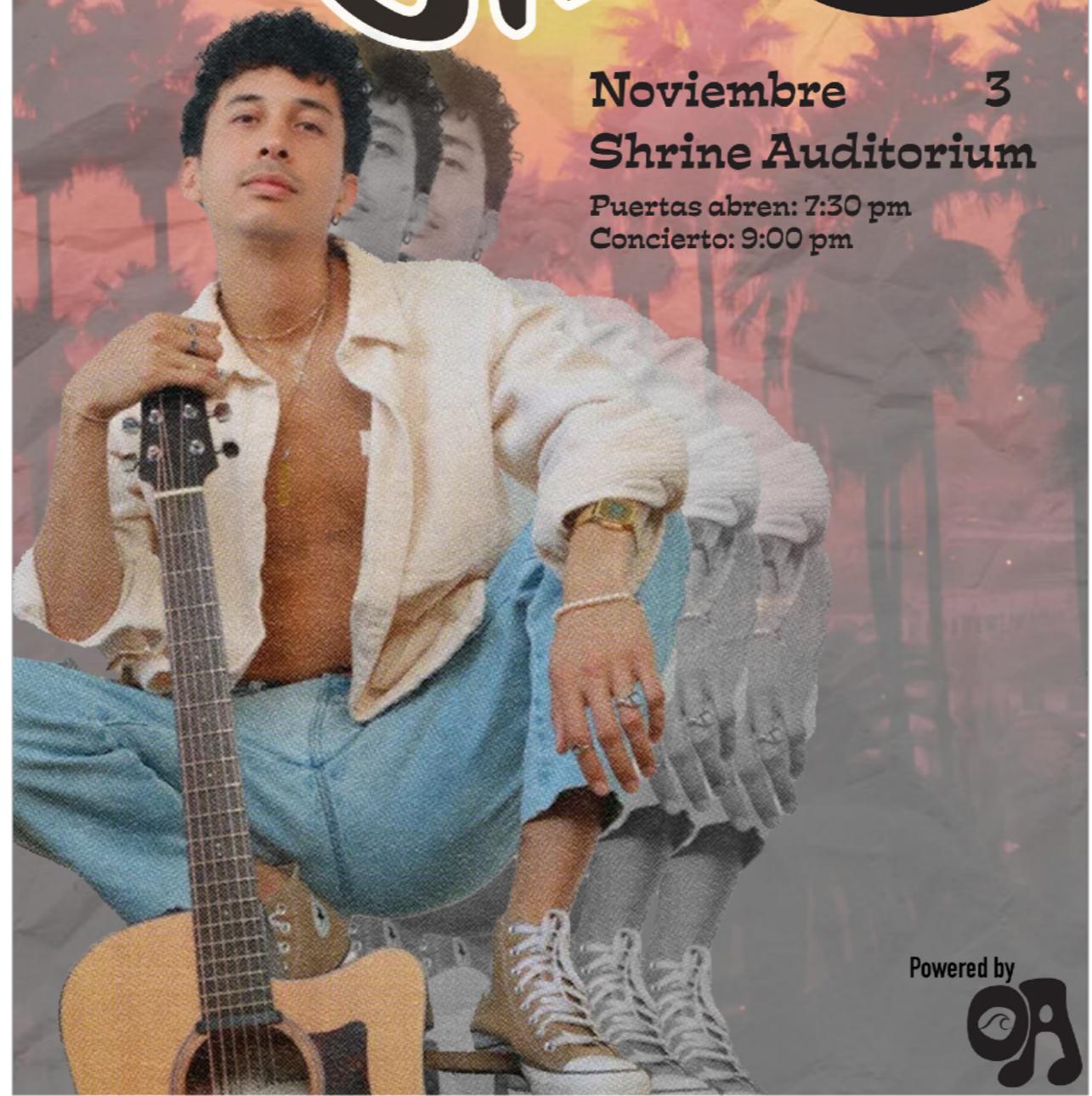


A SPOTIFY VIDEO PODCAST

 **MUSICIAN'S...
CUT**
ARTIST CONVERSATIONS

Gonzalo Silva

en concierto



Noviembre 3
Shrine Auditorium

Puertas abren: 7:30 pm
Concierto: 9:00 pm

Powered by


LOS ANGELES, CA
GENESIS THEATER

JUNE 18



MUSIC MADE FOR YOU



Unplug from the chaos.
Jam into the moment.