

PR 486: INTRO TO DIGITAL DESIGN TOOLS

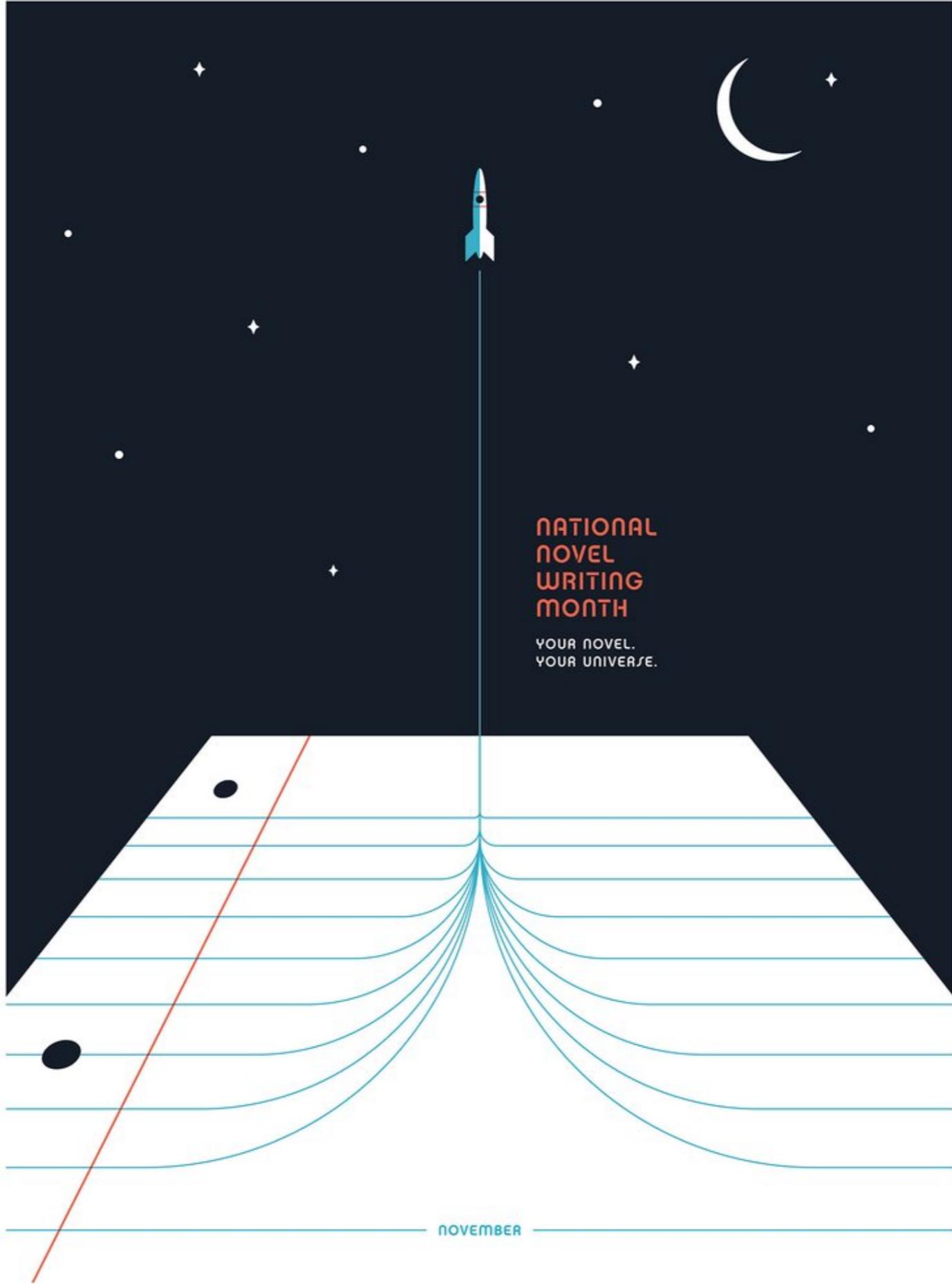
POSTER DESIGN

POSTER DESIGN CONSIDERATIONS

- ▶ Your design must have immediate impact. People have to look at it quickly and you've got to grab them right away.
- ▶ Having one big focal element helps, whether it's a bright color, a big headline, an arresting image, or a pattern that invites people to look closer.
- ▶ The Rule of Fives: A good poster should be as impactful at 50 feet as it does at 5 feet and as it does at 5 inches. It grabs attention from far away, and reveals details upon closer inspection.

POSTER DESIGN CONSIDERATIONS

- ▶ High contrast is your friend. Again, it helps when it has to be readable from far away.
- ▶ Don't shy away from using a lot of white space. Sometimes that space is what draws the eye.
- ▶ Make sure your information is in a flow that makes sense. You can play with placement, but you should place everything deliberately.
- ▶ Think about your audience and what would appeal to them.





FESTIVAL

BOLOGNA
FESTIVAL
2012
XXI EDIZIONE

www.bolognafestival.it



THE POSTAL SERVICE

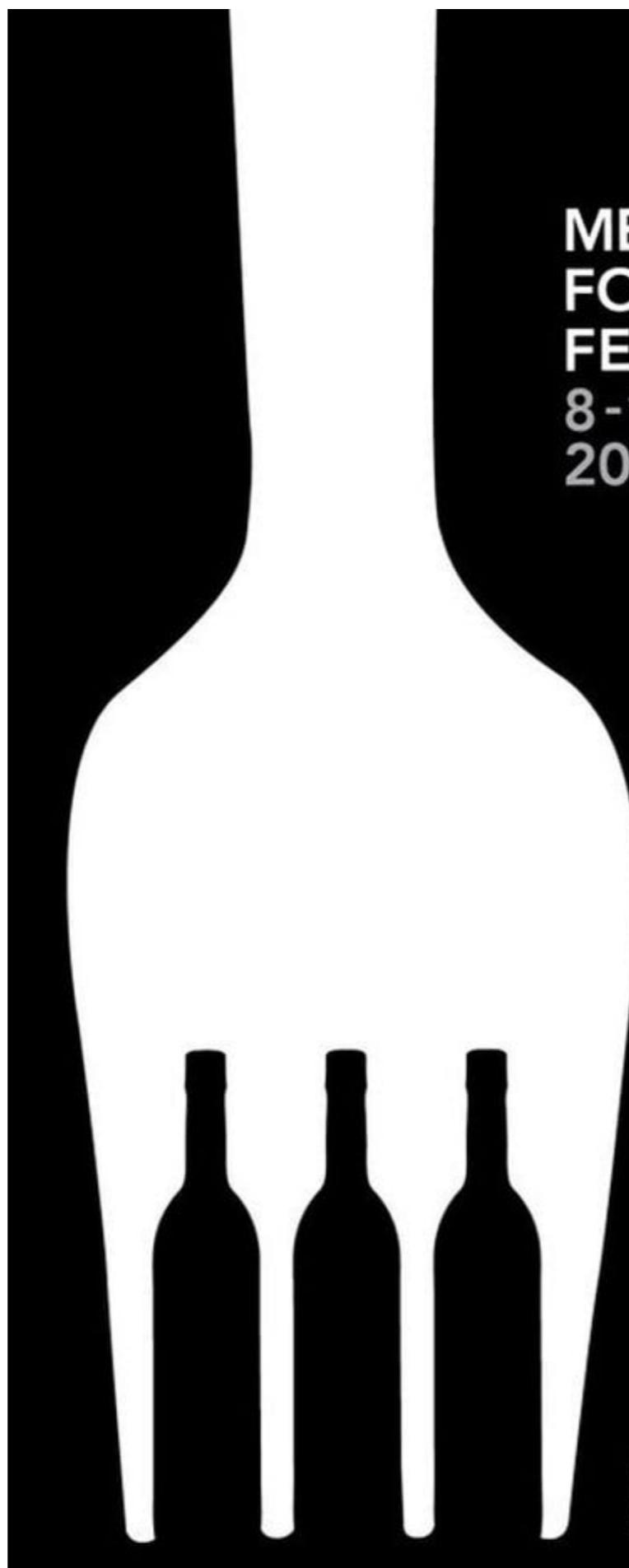
2013 NORTH AMERICAN TOUR

DATE	VENUE	CITY	STATE
April 9	Grand Sierra Theatre	Reno	NV
April 10	Mondavi Center	Davis	CA
April 12	Madonna Expo Center	Santa Barbara	CA
April 13	Conchita	Indio	CA
April 15	Fox Theater	Pomona	CA
April 18	Camerica Theatre	Phoenix	AZ
April 19	Wetten Ballroom at the Cosmopolitan	Las Vegas	NV
April 20	Coachella	Indio	CA
May 27	Sasquatch! Music Festival	George	WA
May 28	Knitting Factory	Boise	ID
May 29	The Shrine	Magnum	UT
May 30	Red Rocks Amphitheatre	Morrison	CO





BEN FOLDS FIVE 03 DECEMBER 12 / 02 ACADEMY / BIRMINGHAM, U.K.



MELBOURNE
FOOD & WINE
FESTIVAL
8-14 OCTOBER
2007

THE AGE
GOOD
FOOD
GUIDE
2007

www.foodnwine.com.au

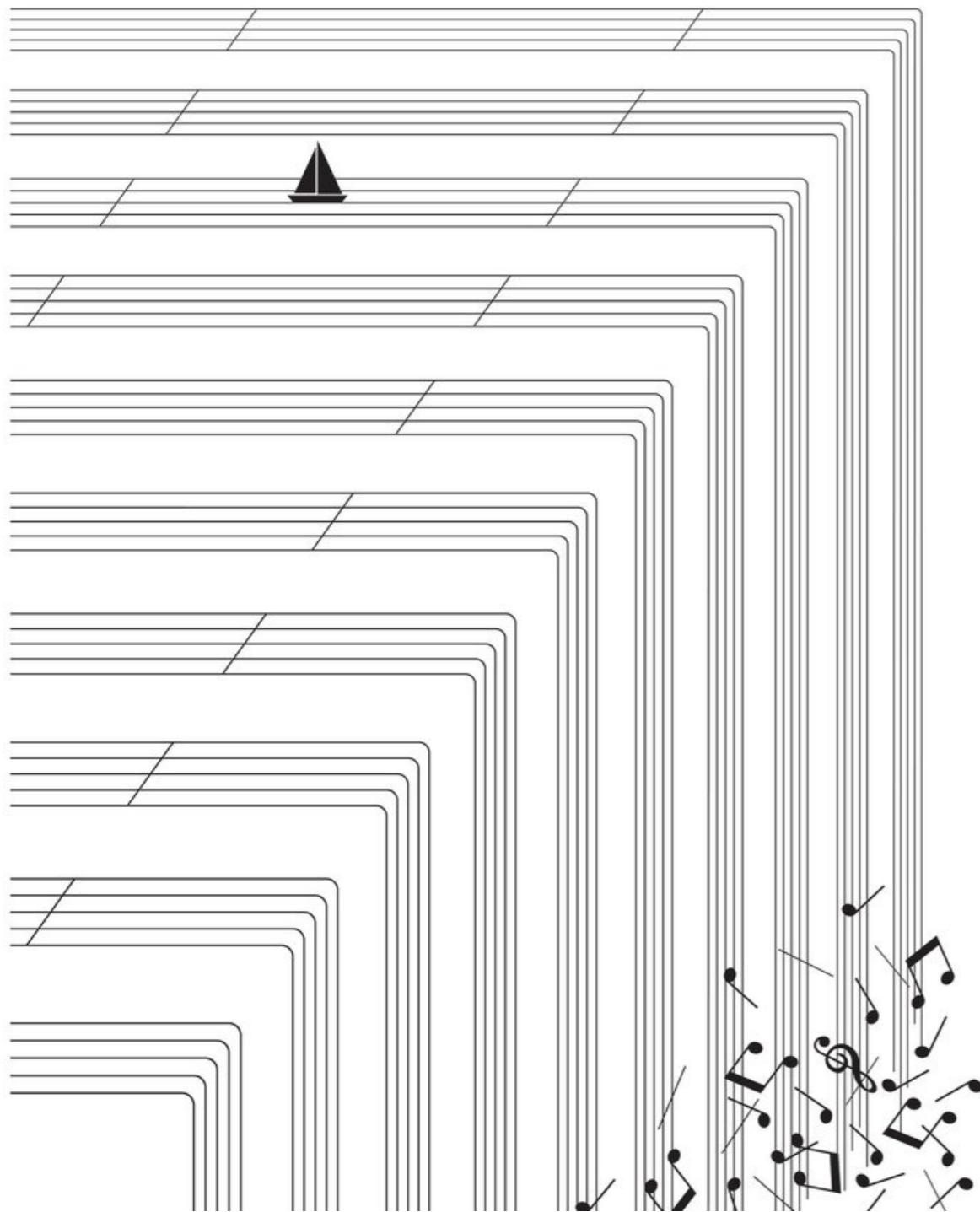


FLIGHT OF THE CONCHORDS

with ARJ BARKER • THE MASONIC • SAN FRANCISCO, CA

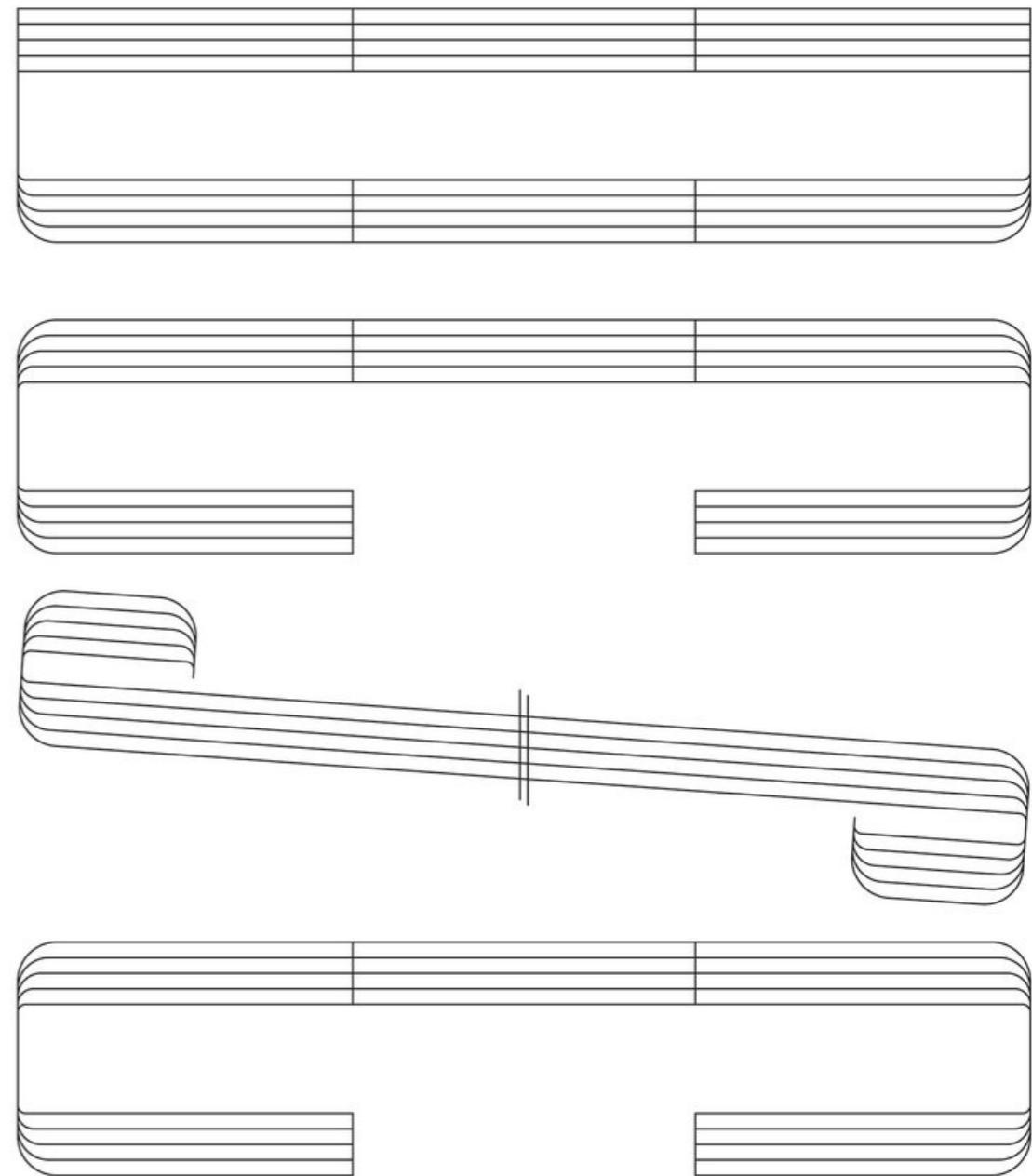
DEATH CAB *for* CUTIE

*featuring THE MAGIK*MAGIK ORCHESTRA*



DEATH CAB *for* CUTIE

*featuring THE MAGIK*MAGIK ORCHESTRA*



January, 2013

Experimental Jetset
for Fur Free Fashion

Animal liberation,
human liberation.

**Caged&
Abused&
Gassed&
Skinned&
Worn.**

GRAPHIC MEDIA LOGUE

A Series of Visual
Conversations

12 December 2012
10:00 – 18:00

Hong Chong Ip
Chao Sioleong
Helmut Schmid
Kenya Hara
Phillipe Apeloig
April Greiman
David McCandless
Edward Tufte

Main Lecture Theatre
London College of
Communication

To book email:
t.pritchard@lcc.arts.ac.uk

The Modern Jazz Quartet

Kurtheater Baden

Vorverkauf: SKA, Badstraße 8, Baden, 056-201 201

Samstag, 31. Oktober 92, 20.30 Uhr

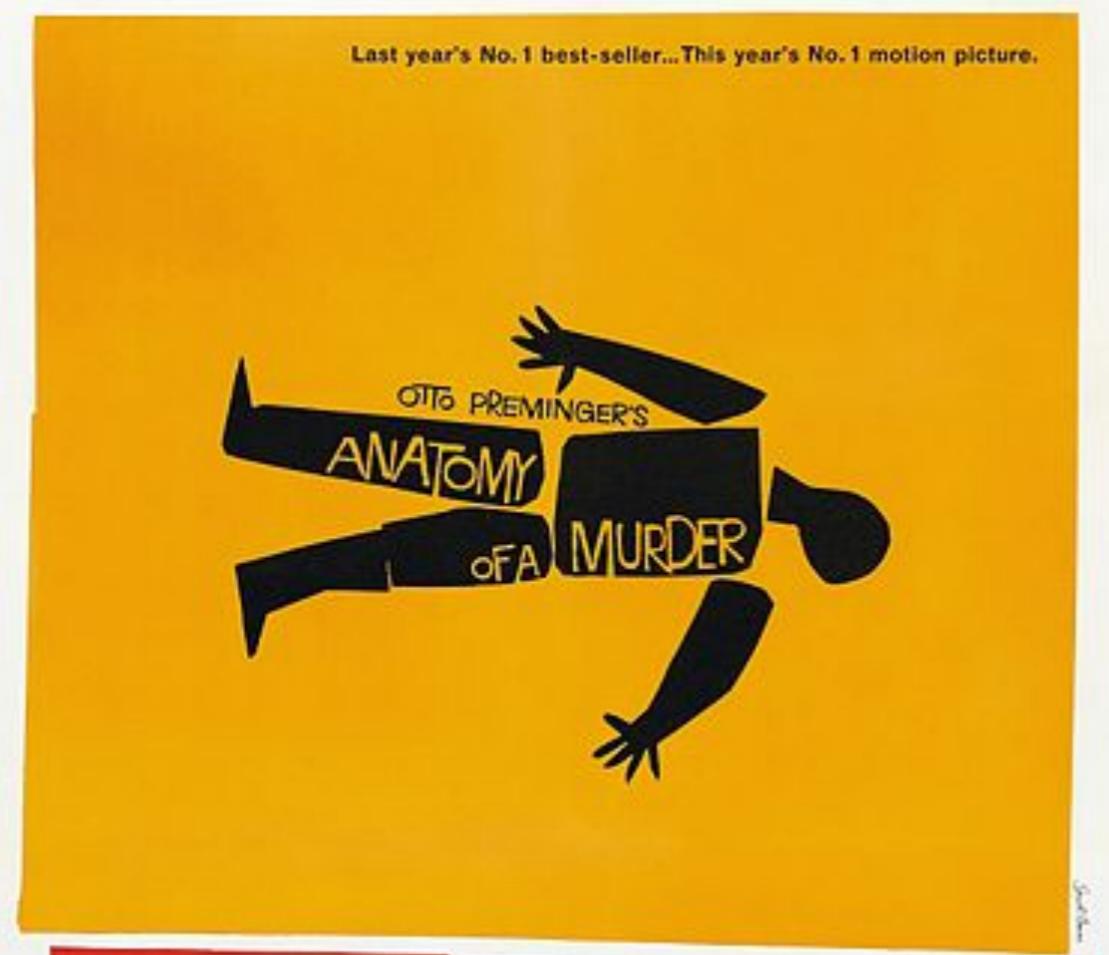
G R I T Y



D O N ' T L E T G O

GEORGE CLOONEY
SANDRA BULLOCK

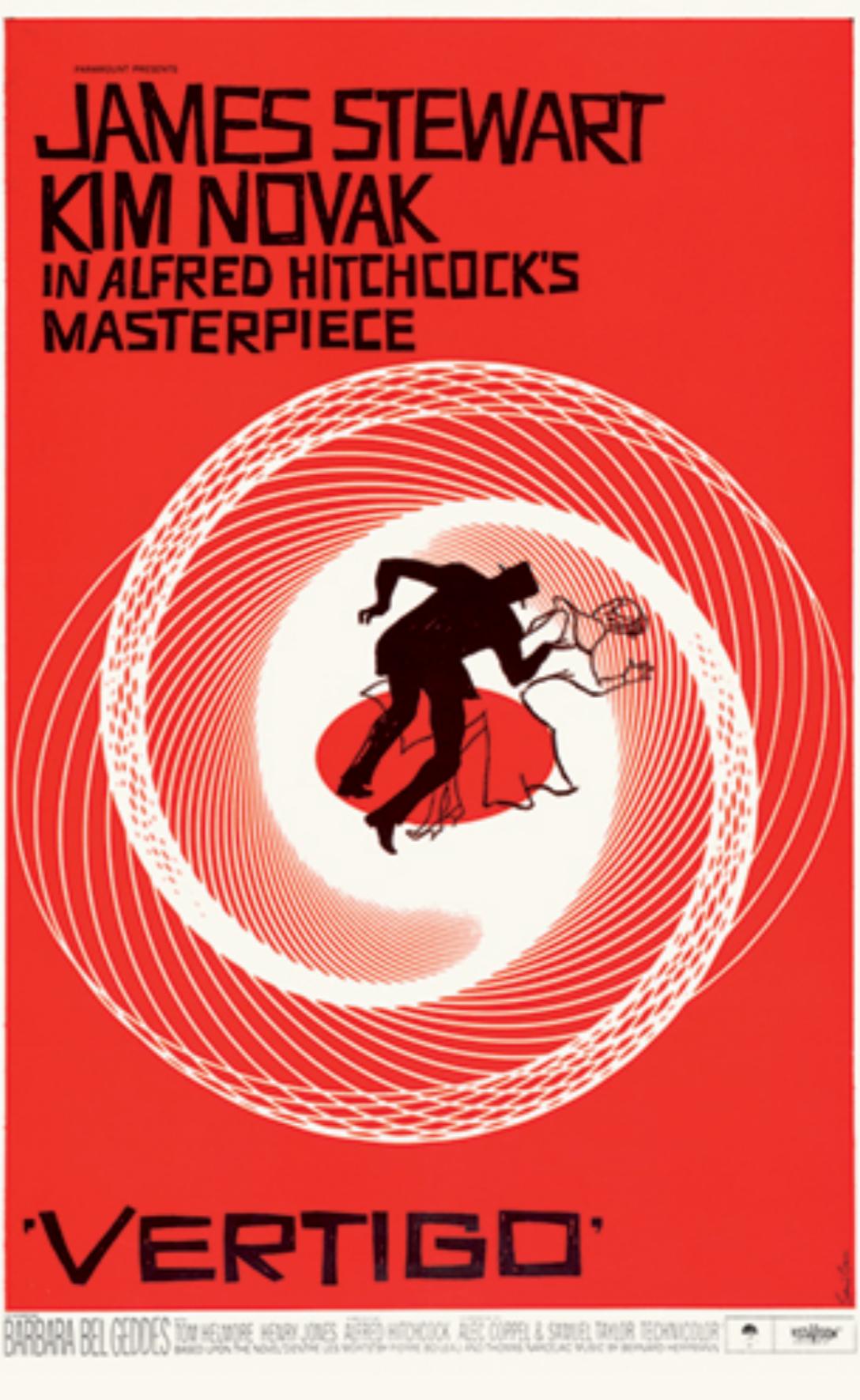
 ARUNDESIGN



JAMES STEWART
LEE REMICK
BEN GAZZARA
ARTHUR O'CONNELL
EVE ARDEN
KATHRYN GRANT

and JOSEPH N. WELCH as Judge Weaver

GEORGE C. SCOTT/DRORON BEAN/RUSS BROWN/MURRAY HAMILTON/BROOKS WEST screenplay by WENDELL MAYES from the best-seller by ROBERT TRAVER photography by SAM LEAVITT produced & directed by OTTO PREMINGER/a Columbia release
music by Duke Ellington



*Entrada lliure
23.00h*

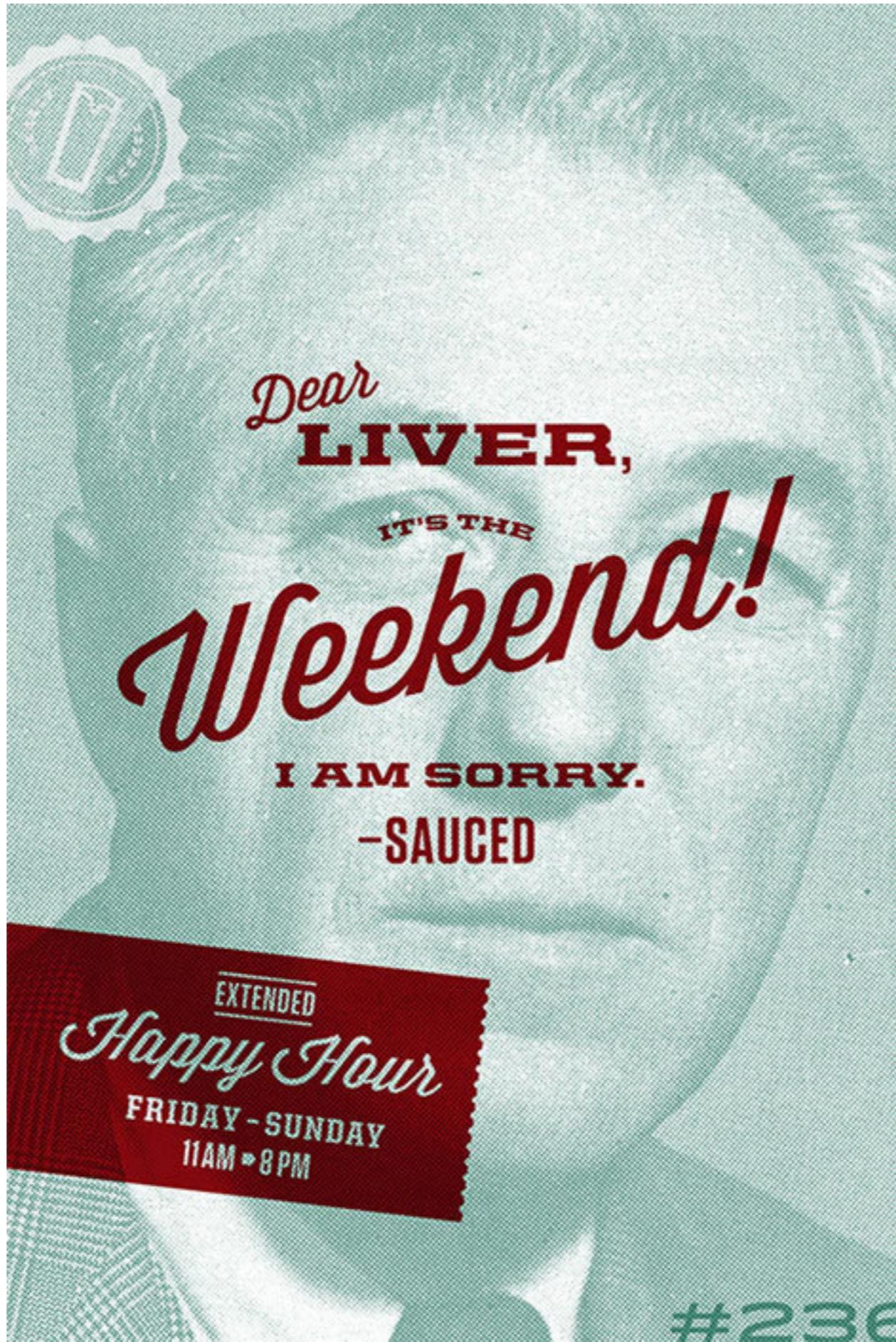
**10 Febrer
Atlàntida
Bar Vic**

**Concert
Homenatge
Bowie 67**

**Aladdin
Spiders**

***David Amills
Pablo Jiménez***





Ottawa Explosion Presents...

funhouse

"A REAL COOL TIME"

PUNK, NEW WAVE & UNHINGED

ROCK N' ROLL SPINNING ALL NIGHT

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MUGSHOTS • \$5 • 11PM

\$4 KICHESIPPI & \$4 DARK N' STORMYS

NYC

m



MUGSHOTS



KICHESIPPI

STUDENT WORK!

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Each song is a world unto its own*



AVLSE
records

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MVMT
MVMT
MVMT
MVMT
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MVMT



nov. 2
shrine auditorium

URBAN BEATS

MVMT

nov. 2
shrine auditorium

URBAN BEATS

The new generation of Hip-Hop has arrived.



www.rebornrecords.com



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COFFEE CRAWL

DOWNTOWN, LA
SEPTEMBER 29

CAFÉS

NICE COFFEE // "Productive Morning"
555 S Flower St.

TIERRA MIA COFFEE // "Brain Food"
653 S Spring St.

BLUE BOTTLE // "Mellow Beats"
300 S Broadway

CAFE BEANTAGE // "Chill Lofi Beats"
345 S Broadway

G&B COFFEE // "Peaceful Guitar"
324 S Hill St.



Join the coffee crawl in DTLA, presented by
Focus Records on national coffee day, featuring
ambient & chill vibe albums WWW.FOCUSRECORDS.COM



Collypop

Alternative tunes
Blissful babies
Peaceful parents



ACA TECTURE presents

ACA^{90s} NIGHT



• • featuring* • •

ACA-
BELLES

RANGE
A CAPPELLA

FERMATA
NOWHERE

*with spiritual presence from Boyz II Men, Backstreet Boys, and *NSYNC



March 28 // 8-11pm
acatecture.com/acavents





kickass.com





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MARCH 8
INTERNATIONAL
WOMEN'S DAY



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music festival featuring

ELOHIM • NORA EN PURE

ELLA VOS • XYLØ

VÉRITÉ • LUNA SHADOWS



PRESENTED BY





* NOT YOUR CUP OF TEA

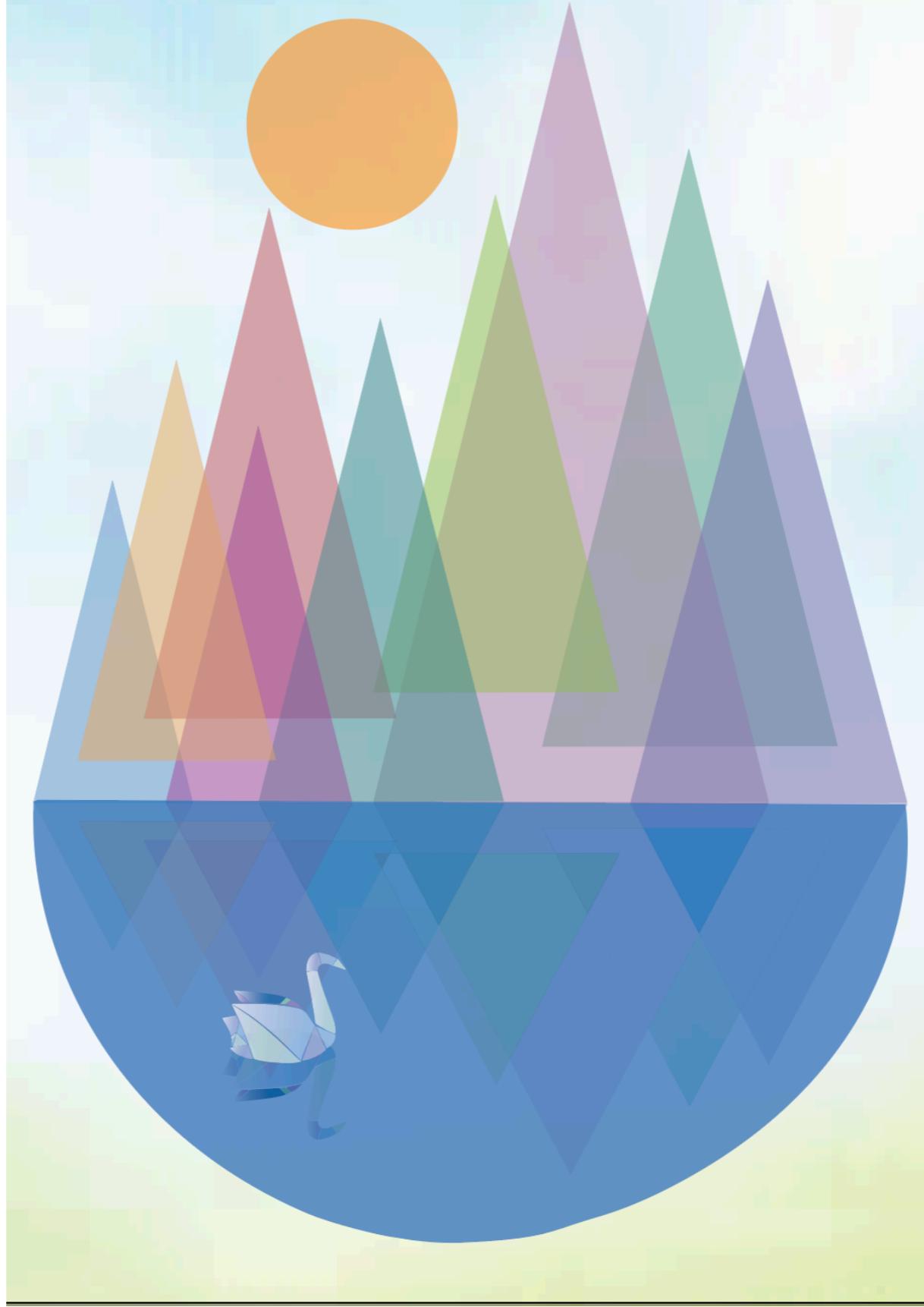


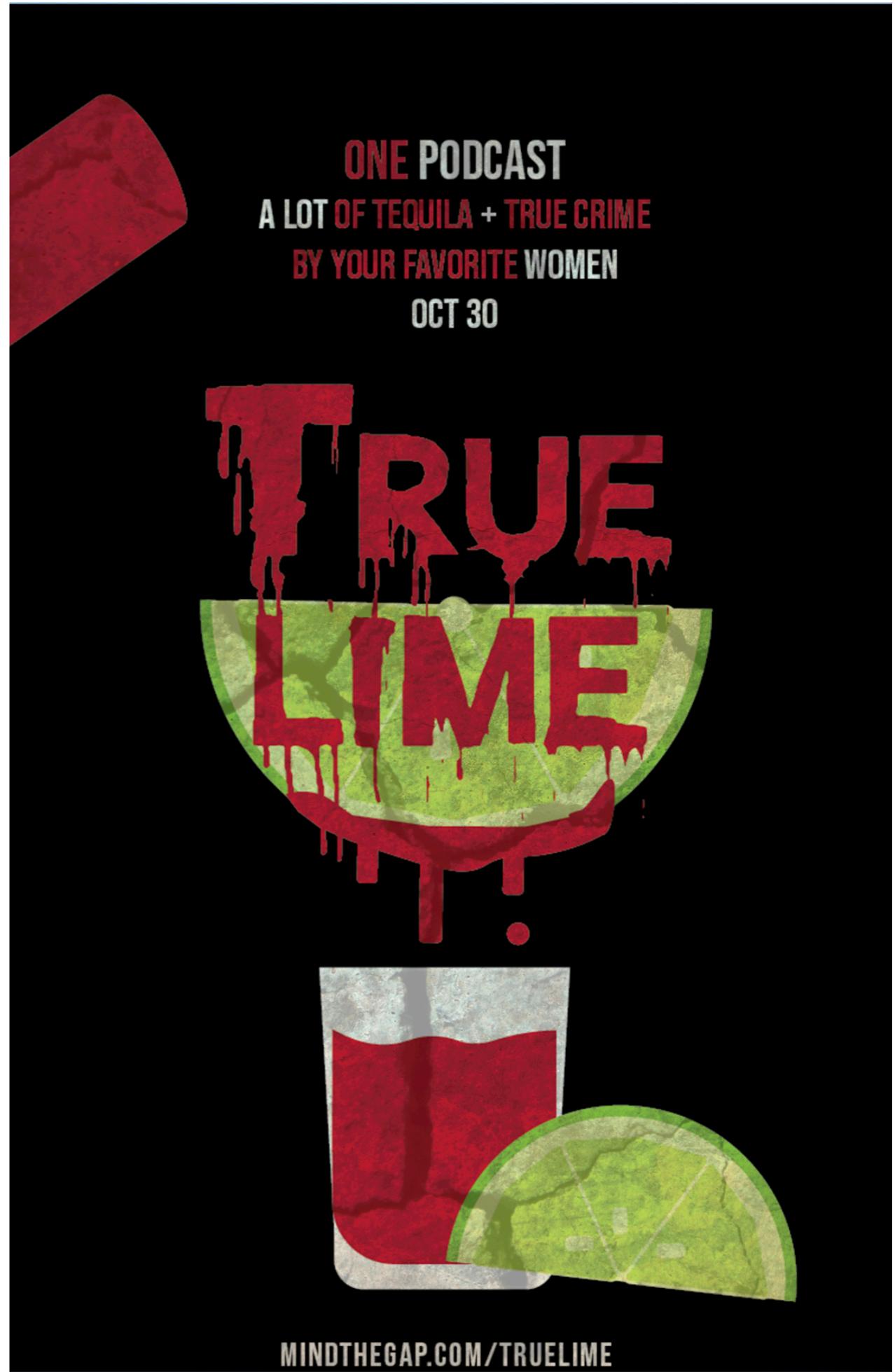
express

Who came from
the GULLY? EMIWAY



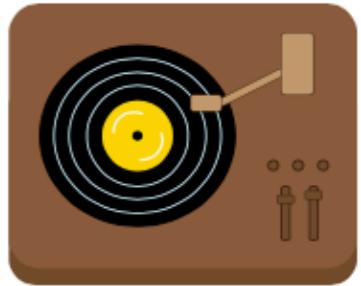
SEA GLASS RECORDS





MINDTHEGAP.COM/TRUELIME





Gold Link Collective

We are linked together by our ethnicity, but we shine because of our individuality.



DPR Live



Yaeji



Jay Park



Bobby Lee



David So



Dumbfoundead



Just Vibe.

We represent...

Lane 8
Cassian ODESZA
Porter Robinson Jai Wolf
Vincent Flume Illenium San Holo
Said the Sky Dabin Petit Biscuit shallou Kasbo

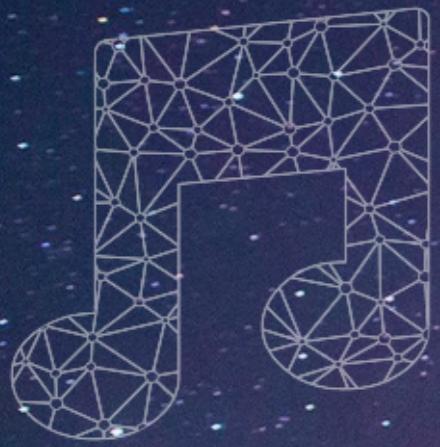
and many more! Visit www.fluidityrecords.com to join our team today

Fluidity Records



LET'S
SPILL
THE
~~TEA~~
wine





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ILLUSION RECORDS, LIVE NATION, & TICKETMASTER PRESENT

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JUNE 12 – JUNE 13
KEHLANI • HOZIER

JUNE 19 – JUNE 20
H.E.R. • ALAINA CASTILLO

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GOLDFORD • HIPPO CAMPUS • LABRINTH • CALUM SCOTT • RAINBOW KITTEN SURPRISE • TORI KELLY • MILKY CHANCE •
JAMES BAY • ALESSIA CARA • FINNEAS • OH WONDER • LUCY DACUS • HALEY REINHART • CAVETOWN • LEMONY RUG • EDBL
• ANNA OF THE NORTH • RUTH B. • X LOVERS • VALLEY • CLEO SOL • VERA BLUE • RAY LAMONTAGNE • GADAA • MOONCHILD
• RUTI • ARLO PARKS • MANNYWELLZ • CHIKA • LEDISI • EGO ELLA MAY • BUTTERED • SEINABO SEY • JONI • THE SOULS •
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BE DEAD

IF
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STILL
HERE**

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LA

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ATL

Nicki Minaj

Rico Nasty

Saweetie

Cardi B

Megan Thee
Stallion

Doja Cat



Food.
Music.
Culture.

Weekly Podcast

*Fill Me
in
SOUL*





OSMusic
Annual Singing Contest
Sign up at osm.com by 10.18.2020



MOON ENTERTAINMENT

10.10

ALBUM PRE-ORDER

SCHEDULE RELEASED

M/V TRAILER

TRACK LIST

HIGHLIGHT MEDLEY

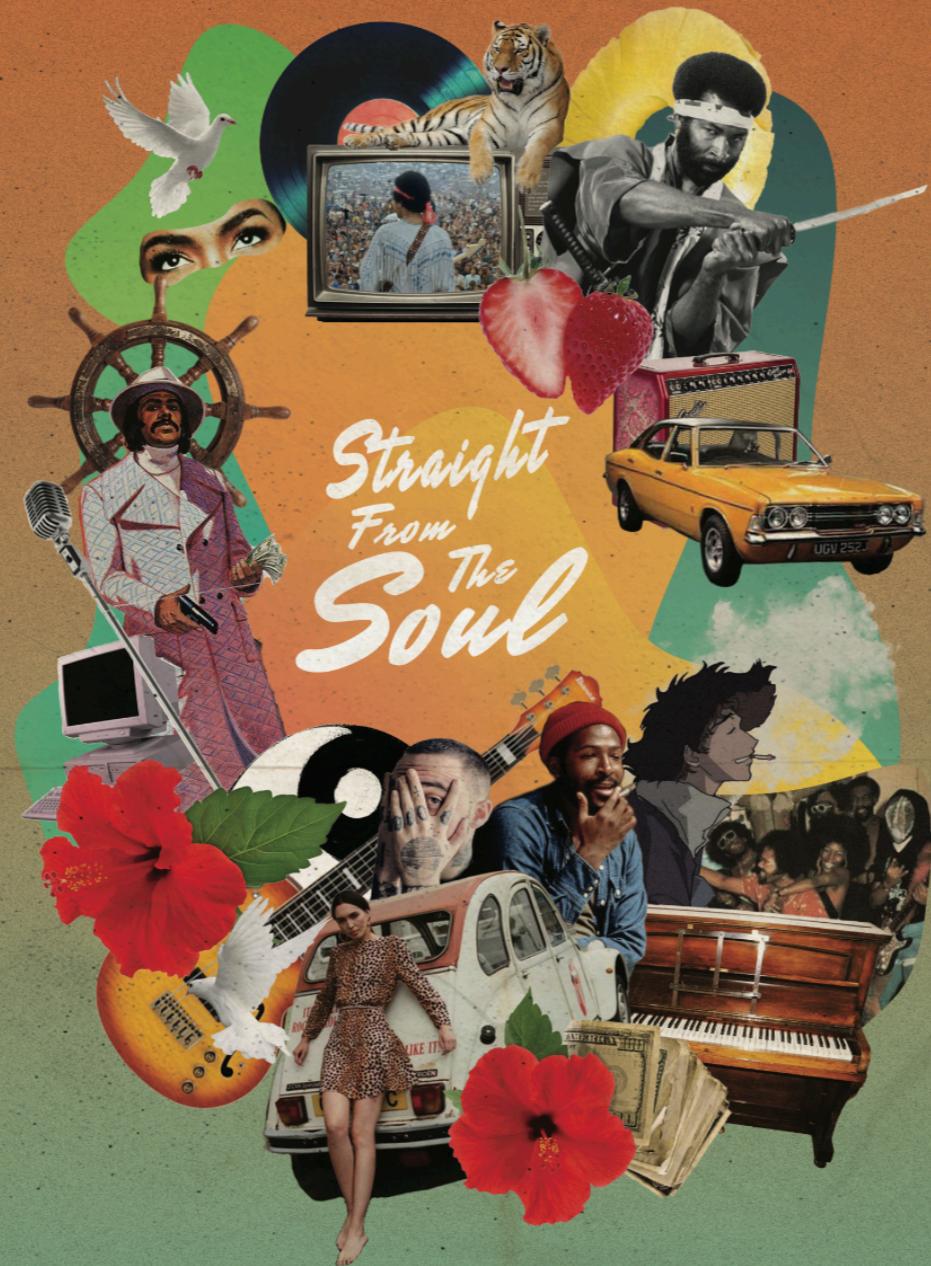
11.1



SALEM WITCH TRIALS

FLORENCE + THE MACHINE • HARRY
STYLES • STEVIE NICKS • LORDE • HOZIER
• BJORK • MAGGIE ROGERS • PHOEBE
BRIDGERS • FKA TWIGS • ST. VINCENT •
AURORA • PERFUME GENIUS • TORI AMOS

* + AUGUST 13-15, 2021 WINTER ISLAND +
+ SALEM RECORDS MUSIC AND ARTS FESTIVAL + *



The Bassline



2
0
2
1

mediterranean vibrations vol. 1

A MUSICAL EXPERIENCE
BY MONARCH BEACH



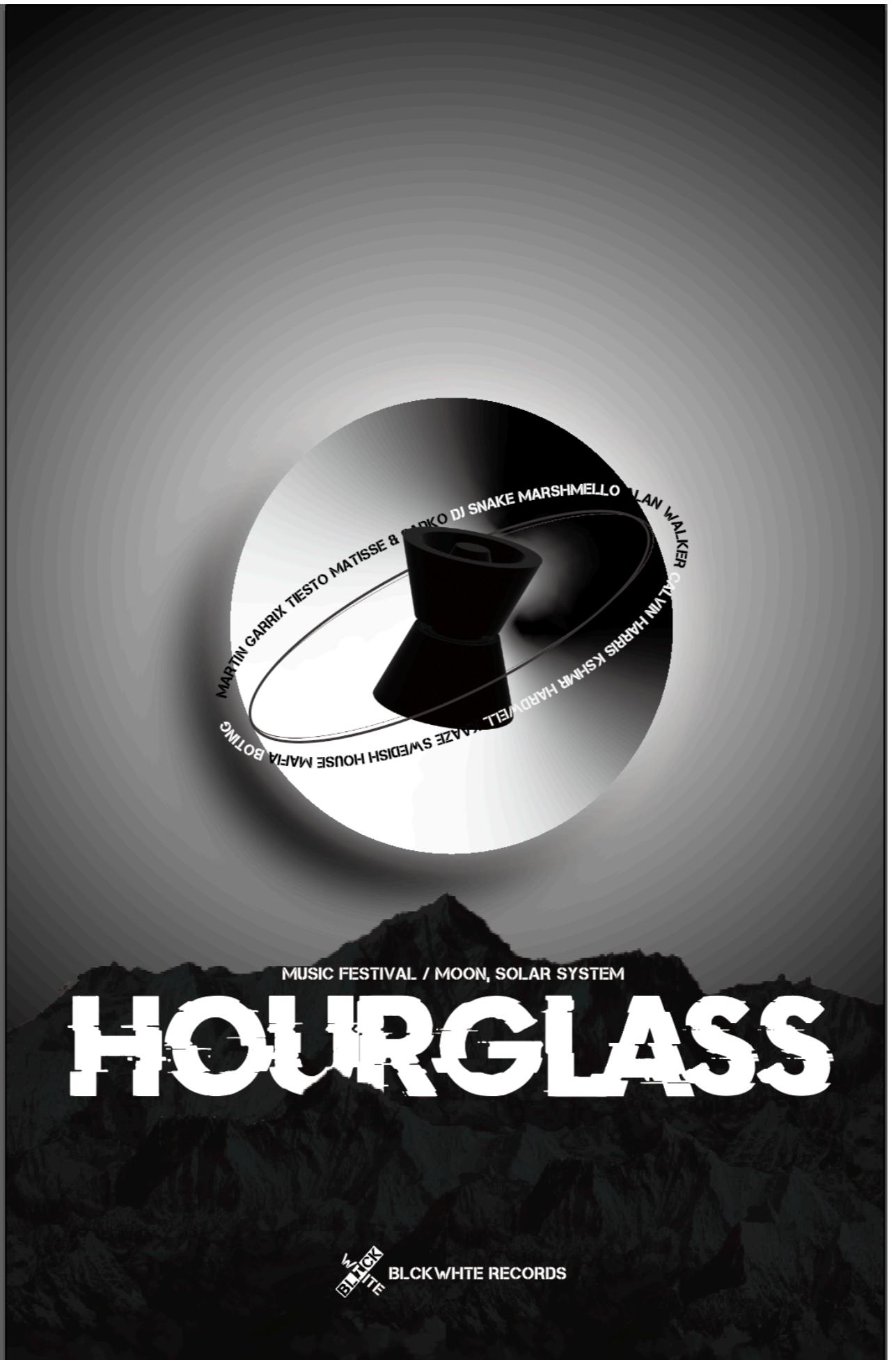


modern motion

september to november

wassily kandinsky | mark rothko
piet mondrian | barnett newman | joan miro

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SPACE TOUR

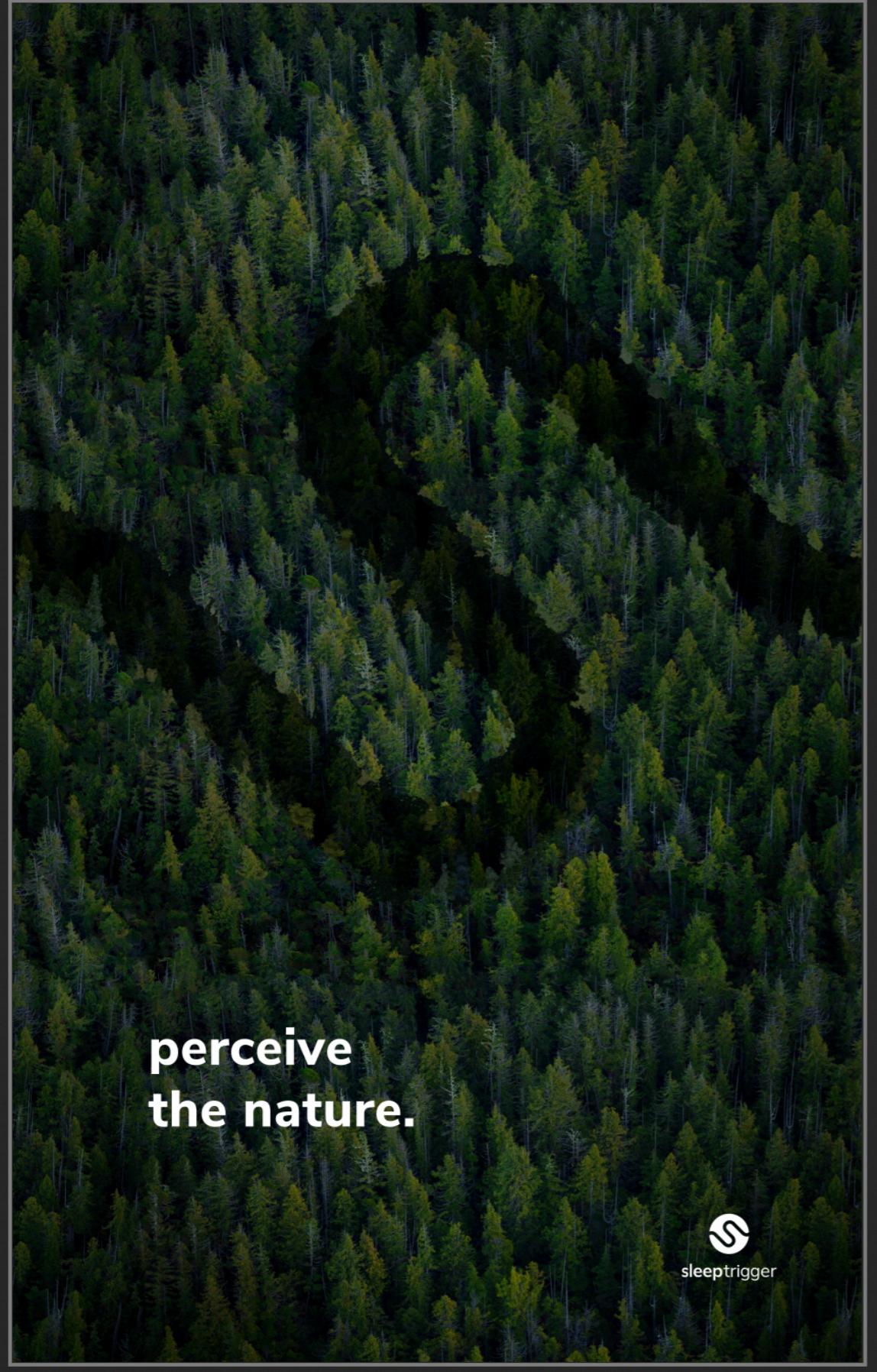
ASTRO MUSIC PRESENT

May 5 6pm - 9pm

123 Ave, Los Angeles, Ca

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the nature.**



**perceive
the nature.**



LIGHT UP & TUNE IN



WITH SETH ROGEN



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