

Idea: Website called HW Eats that allows students and faculty to order what they want from the cafeteria ahead and pick up that food day of.

Analogy: If you have ever ordered pick-up for a Starbuck's order or any restaurant order ... this is essentially the same thing but for HW's cafeteria

How it works: Go to HW Eats website ([hweats.hw.com](http://hweats.hw.com)), click "Order Now", choose where you want to order from (Sandwich bar or Hot bar), make your order, click "Check out", choose time slot, and place order.

HW Eat's impact: The website will reduce lunch lines and the amount of time students and faculty spend their lunch waiting to get food. Also may encourage more people to actually get lunch because there will be less of a wait.

Communication plan: Through Video

User interface:

1.

2.

3.

4.

5.

\*note: first image should say "Wolverine"