

Curriculum Vitae

April 2025

ACADEMIC POSITIONS

- 2023 - Assistant Professor, Department of Sociology,
University of Toronto
- 2020 - 2023 Assistant Professor, Department of Sociology,
State University of New York at Buffalo
- 2018 - 2020 National Institute of Child Health and Human Development Postdoctoral Fellow
Population Research Center, University of Texas at Austin

EDUCATION

- 2018 PhD Sociology, University of Maryland
- 2014 MA Sociology, University of Maryland
- 2006 MS Human Development and Family Studies, Colorado State University
Concentration in Marriage and Family Therapy
- 2004 BS Human Development and Family Studies, Colorado State University

PUBLICATIONS

REFEREED JOURNAL ARTICLES

- 2025 Pepin, Joanna R. and William J. Scarborough. What Makes a Decision Fair? Gender, Relative Earnings, and Justifications for Couples' Decision-Making. *American Journal of Sociology*. doi: 10.1086/735618
- 2024 Pepin, Joanna R., Kimberly McErlean, Jennifer Glass, & R. Kelly Raley. Why Are So Many U.S. Mothers Becoming Their Family's Primary Economic Support? *Demography* doi: 10.1215/00703370-11646286.
▪ Media Exposure: [[NYTimes](#)]
- 2024 Pepin, Joanna R. and Philip N. Cohen. Growing Uncertainty in Marriage Expectations Among U.S. Youth. *Socius*. doi: 10.1177/23780231241241035
- 2022 Pepin, Joanna R. A Visualization of U.S. Couples' Money Arrangements. *Socius*. doi: 10.1177/23780231221138719.
- 2022 Carlson, Daniel L., Richard J. Petts, and Joanna R. Pepin. "Changes in US Parents' Domestic Labor During the Early Days of the COVID-19 Pandemic." *Sociological Inquiry*. 92:1217-1244. doi: 10.1111/soin.12459.
- 2021 Glass, Jennifer, R. Kelly Raley, and Joanna R. Pepin. "Children's Financial Dependence on Mothers: Propensity and Duration." *Socius*. doi: 10.1177/23780231211055246
▪ Media Exposure: [[Marketwatch](#)] [[The Nation](#)] [[KatieCouric](#)]

- 2021 Scarborough, William J., [Joanna R. Pepin](#), Danny L. Lambouths III, Ronald Kwon, and Ronaldo Monasterio. "The Intersection of Racial and Gender Attitudes, 1977 through 2018." *American Sociological Review*. doi: 10.1177/00031224211033582.
 ▪ Media Exposure: [[Deseret News](#)]
- 2021 Carlson, Daniel L., Richard J. Petts, and [Joanna R. Pepin](#). "Flexplace Work and Partnered Fathers' Time in Housework and Childcare." *Men and Masculinities*. doi: 10.1177/1097184X211014929.
- 2021 Petts, Richard J., Daniel L. Carlson, and [Joanna R. Pepin](#). "A Gendered Pandemic: Childcare, Homeschooling, and Parents' Employment During COVID-19." *Gender, Work & Organization* 28:515-534. doi: 10.1111/gwao.12614.
- 2021 [Pepin, Joanna R.](#) and Philip N. Cohen. "Nation-level Gender Inequality and Couples' Income Arrangements." *Journal of Family and Economic Issues*. 42:13-28. doi: 10.1007/s10834-020-09717-5.
- 2020 Dernberger, Brittany N. and [Joanna R. Pepin](#). * "Young Adults' Expectations of the Division of Labor in their Future Families." *Sociological Science*. doi: 10.15195/v7.a2 *equal co-authorship
 ▪ Media Exposure: [[NYTimes](#)] [[Ms. Magazine](#)] [[The Atlantic](#)]
- 2019 [Pepin, Joanna R.](#) "Beliefs about Money in Families: Balancing Unity, Autonomy, and Gender Equality." *Journal of Marriage and Family* 81: 361-379.
 ▪ Media Exposure: [[Marketplace](#)] [[The Atlantic](#)]
- 2018 Cohen, Philip N. and [Joanna R. Pepin](#). "Unequal Marriage: The Incidence of Marriage among Black and White Women across Marriage Markets, 2009-2011." *Socius* doi: 10.1177/2378023118791084.
- 2018 [Pepin, Joanna R.](#), Liana C. Sayer, and Lynne M. Casper. "Marital Status and Mothers' Time Use: Child Care, Housework, Leisure, and Sleep." *Demography* 55:107-133.
 ▪ Population Association of America Poster Award (2015)
 ▪ Media Exposure: [[NYTimes1](#)] [[NYTimes2](#)] [[WashPost](#)] [[Psychology Today](#)] [[People](#)]
- 2018 [Pepin, Joanna R.](#), and David A. Cotter. "Separating Spheres? Diverging Trends in Youth's Gender Attitudes about Work and Family." *Journal of Marriage and Family* 80:7-24.
 ▪ Media Exposure: [[NYTimes](#)] [[Time Magazine](#)] [[WashPost](#)] [[CCF](#)] [[Life Science](#)] [[Deseret News](#)] [[Slate](#)]
- 2017 Passias, Emily, Liana Sayer, and [Joanna R. Pepin](#). "Who Experiences Leisure Deficits? Mothers' Marital Status and Leisure Time." *Journal of Marriage and Family* 79:1001-1022.
- 2016 [Pepin, Joanna R.](#) "Nobody's Business? White Male Privilege in Media Coverage of Intimate Partner Violence." *Sociological Spectrum* 36:123-141.
 ▪ Media Exposure: [[Alternet](#)] [[Women in the World](#)] [[Guardian](#)] [[NNEDV](#)] [[The Society Pages](#)] [[Daily Record](#)] [[Think Progress](#)]
- 2016 Milkie, Melissa A., [Joanna R. Pepin](#), and Kathleen E. Denny. "What Kind of War? 'Mommy Wars' Discourse in U.S. and Canadian News, 1989-2013." *Sociological Inquiry* 86:51-78.
- 2012 Kuhn-Wilken, Elizabeth, Toni Schindler Zimmerman, Jennifer L. Matheson, James H. Banning, and [Joanna Pepin](#). "Supernanny's Solutions for Families: An Ethnographic Content Analysis of Parenting Messages on Reality Television." *Journal of Feminist Family Therapy* 24:316-39.

- 2010 Spalding, Roy, Toni Schindler Zimmerman, Christine A. Fruhauf, James H. Banning, and Joanna Pepin. "Relationship Advice in Top-Selling Men's Magazines: A Qualitative Document Analysis." *Journal of Feminist Family Therapy* 22:203–24.
- 2009 Besel, Angie, Toni Schindler Zimmerman, Christine A. Fruhauf, Joanna Pepin, and James H. Banning. "Here Comes the Bride: An Ethnographic Content Analysis of Bridal Books." *Journal of Feminist Family Therapy* 21:98–124.
- 2008 Pepin, Joanna, Toni Schindler Zimmerman, Christine A. Fruhauf, and James H. Banning. "An Analysis of Wedding Books for Grooms: A Feminist Perspective." *Journal of Feminist Family Therapy* 20:328–56.

PAPERS IN PROGRESS

McErlean, Kimberly, Jennifer Glass, and Joanna R. Pepin. *The Divergent Economic Consequences of Maternal Breadwinning for Households with Children*.

OTHER PUBLICATIONS

- 2021 Glass, Jennifer, R. Kelly Raley, Joanna R. Pepin. "Mothers Are the Primary Earners in Growing Numbers of Families with Children, Including Married-Couple Families." *Council on Contemporary Families*. <http://tiny.cc/v63quz>.
- 2021 Scarborough, William J. and Joanna R. Pepin. "People are Not as Consistent in Their Social Ideologies as We Think: Changing Views on Gender and Race, 1977-2018." *Council on Contemporary Families*. <http://tiny.cc/z63quz>.
- 2021 Carlson, Daniel L., Richard Petts, and Joanna R. Pepin. "To Keep Women in the Workforce, Men Need to Do More at Home." *Harvard Business Review*. <http://tiny.cc/373quz>.
- 2020 Carlson, Daniel L., Richard Petts, and Joanna R. Pepin. "Men and Women Agree: During the COVID-19 Pandemic Men Are Doing More at Home." *Council on Contemporary Families*. <http://tiny.cc/673quz>.
- 2020 Dernberger, Brittany and Joanna R. Pepin. "Young People Have Their Own Battles to Fight Against Sexism." *Ms. Magazine*. <http://tiny.cc/973quz>.
- 2019 Sayer, Liana and Joanna R. Pepin. Moms spend even more time on housework when a man's in the house. Here's why. *Washington Post*. <https://wapo.st/2vV8vD7?tid>.
- 2017 Pepin, Joanna R. and David Cotter. "Trending Towards Traditionalism? Changes in Youths' Gender Ideology." *Council on Contemporary Families*. <http://tiny.cc/ss6dvz>.
- 2017 Pepin, Joanna R. "Better Journalism is Good for Women." *Girl w/ Pen! The Society Pages*. <http://tiny.cc/7t6dvz>.
- 2016 Pepin, Joanna R. "Media Coverage of Domestic Violence More Likely to Excuse White vs. Black Perpetrators." *Sociological Images*. <http://tiny.cc/et6dvz>.
- 2016 Pepin, Joanna R. "Marriage, An Elusive Definition." *Families as They Really Are* blog. Council on Contemporary Families. <http://tiny.cc/tt6dvz>.
- 2015 Pepin, Joanna R. "In Brief: Online Dating Choices, Constrained." *Contexts Magazine* 14:7.
- 2015 Pepin, Joanna R. "In Brief: Online Friends Affect Relationship Status." *Contexts Magazine* 14:6–7.

- 2014 Pepin, Joanna R. "Don't Use the Threat of Intimate Partner Violence to Promote Marriage." *Families as They Really Are* blog. Council on Contemporary Families. <http://tiny.cc/1u6dvz>.
- 2014 Pepin, Joanna R. "Gender Revolution Rebound – Youth Edition." *Girl w/ Pen! The Society Pages*. <http://tiny.cc/5u6dvz>.

GRANTS, FELLOWSHIPS, AND AWARDS

EXTERNAL

- 2020 *Trajectories of Mothers' Breadwinning Responsibilities Over the Life Course*, Center on Aging and Population Sciences, University of Texas - Austin (National Institute on Aging – P30AG066614) [\$28,000] CO-PI.
- 2020 *The Long-Term Consequences of the COVID-19 Pandemic for Household Gender Equality*, Fund for the Advancement of the Discipline, American Sociological Association and NSF Small Grants Program [\$8,000]. CO-PI.
- 2017 *Gender Inequality and Couples' Income Organizational Strategies*, Doctoral Dissertation Research Improvement Award (National Science Foundation) [\$11,718]. PI.
- 2016 *Public Perceptions of Money in Families*, Special Competition for Young Investigators, Time-sharing Experiments for the Social Sciences (National Science Foundation). PI.
- 2015 *Marital Status and Mothers' Time Use: Child Care, Housework, Leisure, and Sleep*, Poster Award, Children and Youth/Population and Aging Poster Section, Population Association of America. PI.

INTERNAL

- 2022 *A Reconsideration of the Link Between Work-Family Arrangements and Mental Health*, Baldy Center for Law and Social Policy Research Grant, SUNY Buffalo [\$5,000]. PI.
- 2017 Ann G. Wylie Fellowship, College of Behavioral and Social Sciences, University of Maryland [\$15,000]
- 2017 Robert W. Janes Award for Outstanding Graduate Student, Department of Sociology, University of Maryland
- 2017 William H. Form Summer Research Fellowship, Department of Sociology, University of Maryland
- 2017 Dean's Research Initiative Grant, College of Behavioral and Social Sciences, University of Maryland (travel grant)
- 2016 Graduate Dean's Dissertation Fellowship, University of Maryland [\$25,000]
- 2016 Harriet Presser Fellowship, Department of Sociology, University of Maryland (declined)
- 2016 Dean's Research Initiative Grant, College of Behavioral and Social Sciences, University of Maryland
- 2016 Goldhaber Travel Grant, University of Maryland
- 2015 Summer Student Grant, Maryland Population Research Center, University of Maryland
- 2014 Graduate School Summer Research Fellowship, University of Maryland

- 2014 Goldhaber Travel Grant, University of Maryland
- 2006 Graduate Thesis Scholarship, Human Development and Family Studies, Colorado State University
- 2005 Prudence M. Kaley Scholarship, Colorado State University

SELECTED PRESENTATIONS

- 2025 Pepin, Joanna R. and Melissa Milkie. *Social Change in Future Selves: A Portrait of Youths' Views of Themselves in Adult Caring Roles, 1976-2023*. To be presented at the Caregiving Responsibilities Across the Life course. Lund, Sweden.
- 2025 Pepin, Joanna R. and Melissa Milkie. *Social Change in Future Selves: A Portrait of Youths' Views of Themselves in Adult Caring Roles, 1976-2023*. Presented at the Population Association of America annual conference. Washington, D.C.
- 2025 Milkie, Melissa, Joanna R. Pepin, and Dana Wray. *Time with Significant Others, the Presence of Technology and Mental Health*. Presented at the UMD Time Use Conference annual conference. College Park, MD.
- 2025 Milkie, Melissa, Joanna R. Pepin, and Dana Wray. *Time with Significant Others, the Presence of Technology and Mental Health*. Presented at the Eastern Sociological Society annual conference. Boston, MA.
- 2024 Pepin, Joanna R. and Chandler Fairbanks. *Financial Integration: Same-gender and Mixed-gender Couples*. Presented at the Work and Family Research Network biennial conference. Montreal, ON.
- 2023 Pepin, Joanna R., Brittany Dernberger, Ayrilia Welch, and Ashley Barr. *Changes in Work-Family Attitudes During Early Adulthood*. Presented at the American Sociological Association annual meeting. Philadelphia, PA.
- 2023 Pepin, Joanna R. and Chandler Fairbanks. *Financial Integration Variation Among Same-Gender and Mixed-Gender Couples*. Presented at the American Sociological Association annual meeting (Sociology of Family Roundtables). Philadelphia, PA.
- 2023 Pepin, Joanna R., Brittany Dernberger, Ayrilia Welch, and Ashley Barr. *Changes in Work-Family Attitudes During Early Adulthood*. Presented at the University of Wisconsin's Demography Seminar. Madison, WI.
- 2023 Pepin, Joanna R., Brittany Dernberger, Ayrilia Welch, and Ashley Barr. *Changes in Work-Family Attitudes During Early Adulthood*. Presented at the Symposium on Consequences of COVID-19 for Gender Inequality and Lessons for Work-Family Policy + Public Scholarship Workshop. Washington D.C.
- 2022 Pepin, Joanna R., Liana Sayer, and Sarah Flood. *Temporal Ordering of Daily Activities Before and During COVID-19*. Presented at the Work and Family Research Network biennial conference. New York, NY.
- 2021 Pepin, Joanna R. *Decision-making Authority: Cognitive Labor or Self-determination? Work and Family Research Network biennial conference*. [virtual conference].

- 2020 Pepin, Joanna R., Rose Malinowski Weingartner, Sarah Flood, and Liana C. Sayer. *Gender Differences in the Temporal Ordering of Paid and Unpaid Daily Activities*. American Sociological Association annual meeting. August, San Francisco, CA. (conference canceled).
- 2020 Carlson, Daniel L., Richard Petts, and Joanna R. Pepin. *Flexplace Work and Partnered Fathers' Time in Housework and Childcare*. 2020 Time Use conference. College Park, MD. (conference postponed).
- 2020 Pepin, Joanna R. and Brittany Dernberger. *Changes in Division of Labor Attitudes in Early Adulthood: 1976–2014*. Population Association of America annual meeting. April, Washington D.C. (conference canceled).
- 2019 Pepin, Joanna R., Kaley Raley, Jennifer Glass, Carolyn E. Waldrep. *Initial Estimates of U.S. Mothers' Lifetime Risk of Becoming a Primary Breadwinner*. Presented at the Society for the Advancement of Socio-Economics meeting. June, New York, NY.
- 2019 Flood, Sarah, Joanna R. Pepin, and Katie Genadek. *Couple-level Work Arrangements, Gender, and Subjective Well-being during Shared Time*. Presented at the Population Association of America annual meeting (poster session). April, Austin, TX.
- 2018 Pepin, Joanna R. *Open Qualitative Coding: An Example Using Couples' Narratives About Money*. Presented at the Open Scholarship for the Social Sciences annual conference. November, College Park, MD.
- 2018 Dernberger, Brittany and Joanna R. Pepin. *Young Adults' Expectations of the Division of Labor in their Future Families*. Presented at the American Sociological Association annual meeting. August, Philadelphia, PA.
- 2018 Pepin, Joanna R. and Liana C. Sayer. *Leisure Inequality: The Role of Occupational Intensity and Context*. Presented at the Population Association of America annual meeting. April, Denver, CO.
- 2017 Pepin, Joanna R. *Revisiting Measurements of Gender Inequality: Is Family Decision Making Power?* Presented at the American Sociological Association annual meeting. August, Montréal, QC.
- 2017 Pepin, Joanna R. *A Modern 'Family Income': An Experimental Test of Beliefs about Money in Families*. Presented at the Population Association of America annual meeting. April, Chicago, IL.
- 2016 Pepin, Joanna R. *Cross-national Differences in Married and Cohabiting Couples' Income Organization*. Presented at the American Sociological Association annual meeting. August, Seattle, WA.
- 2016 Pepin, Joanna R. *Public Perceptions of the Integration of Money in Families*. Presented at the Council on Contemporary Families annual meeting. March, Austin, TX.
- 2016 Pepin, Joanna R. *A Cross-national Analysis of Changes in Couples' Income Organization*. Presented at the Population Association of America annual meeting (poster session). March, Washington D.C.
- 2016 Pepin, Joanna R. and Liana C. Sayer. *Gendered Sequences: Differences in Women's and Men's Activity Patterns across the Day*. Presented at the Population Association of America annual meeting. March, Washington D.C.

- 2015 Pepin, Joanna R. *The Multidimensional Nature of Gender Attitudes*. Presented at the American Sociological Association annual meeting (Sociology of Sex and Gender Roundtables). August, Chicago, IL.
- 2015 Pepin, Joanna R. *A Cultural Reconciliation: Egalitarian Ideology and Marital Aspirations (1976–2011)*. Presented at the Population Association of America annual meeting (poster session). April, San Diego, CA.
- 2015 Pepin, Joanna R., Liana C. Sayer, and Lynne C. Casper. *Marital Status and Mothers' Time Use: Child Care, Housework, Leisure, and Sleep*. Presented at the Population Association of America annual meeting (poster session). April, San Diego, CA.
- 2014 Cohen, Philip N. and Joanna R. Pepin. *Unequal Marriage: The Incidence of Marriage among Black and White Women across Marriage Markets, 2009–2011*. Presented at the American Sociological Association annual meeting. August, San Francisco, CA.
- 2013 Milkie, Melissa, Kathleen Denny and Joanna R. Pepin. *What Kind of War? A Content Analysis of 'Mommy Wars' Discourse*. Presented at the Motherhood Initiative for Research and Community Involvement conference. June, Toronto, ON.
- 2013 Pepin, Joanna R. *Cultural Portrayals of Intimate Partner Violence: Analyzing Media Coverage of Celebrity and Sports Figures Domestically Violent Relationships*. Presented at the Eastern Sociological Society annual meeting. March, Boston, MA.

TEACHING EXPERIENCE

UNIVERSITY OF TORONTO

- 2023-2024 SOC214 — Sociology of the Family
- 2024-2025 SOC395 — Intimate Relationships
- 2025 SOC6024H — Health/Mental Health and Families

UNIVERSITY AT BUFFALO

- 2022 SOC607 — Multiple Linear Regression
- 2021 SOC504 — Introductory Statistics for Social Science
- 2020-2023 SOC294 — Sociological Statistics
- 2020 SOC313 — Sociology of Families

CUNY–HUNTER COLLEGE

- 2018 GSR711 — Quantitative Research Methods
- 2017 SOC241 — Sociological Statistics

SERVICE

DISCIPLINE

- 2015 – 2022 Web Developer (ASA Family Section)
- 2018 – 2020 Student Representative (ASA Culture Section Council)

2017 – 2019 Student Representative (ASA Family Section Council)

DEPARTMENT

2020 – 2022 Colloquium Committee (University at Buffalo)

2015 – 2016 Faculty Search Committee (University of Maryland)
PhD Committee (University of Maryland)
Policy Committee (University of Maryland)

2013 – 2014 Graduate Committee (University of Maryland)

PROFESSIONAL ASSOCIATIONS

American Sociological Association; Council on Contemporary Families; Population Association of America; Work and Family Researchers Network