

Republican vs. Democrat Subreddit Analysis

Reddit API Scrape

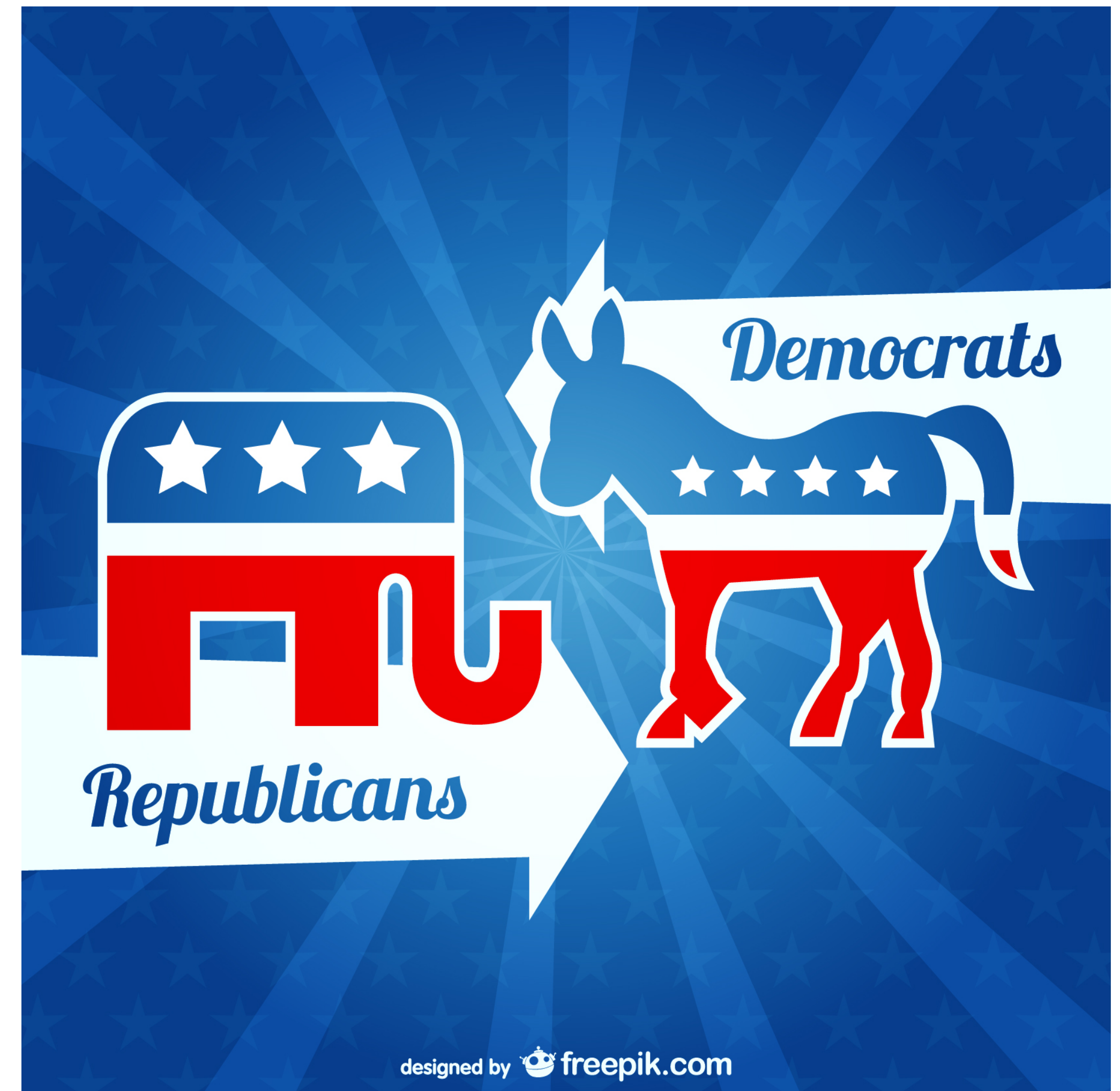
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Left vs. Right Media Bias

When is news not news?

- Hyper-Partisanship
- 24/7 News Cycle
- Networks Chasing \$\$\$
- Consumer Responsibility



Data Collection

- **Republican Subreddit**

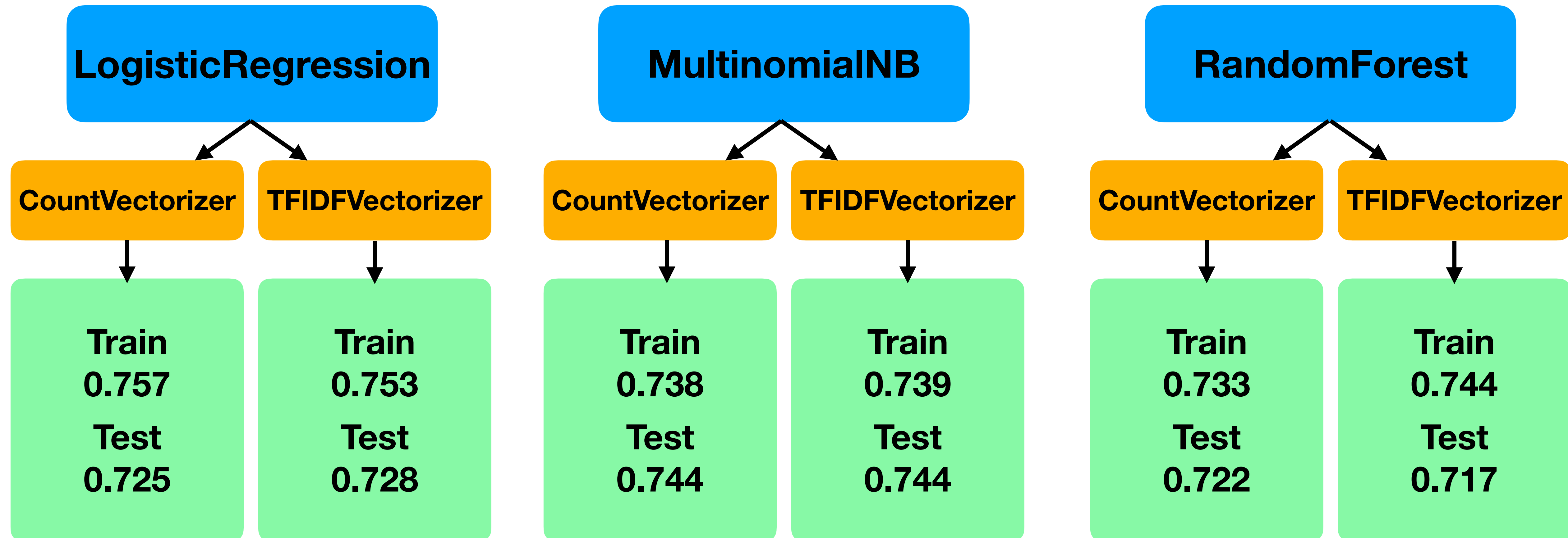
- **189,000 Subscribers**
- **Primarily News Content**
- **758 Unique Posts**
 - **65 Unique Users**
 - **113 Unique Sources**

- **democrats Subreddit**

- **435,000 Subscribers**
- **Primarily News Content**
- **717 Unique Posts**
 - **188 Unique Users**
 - **148 Unique Sources**

Methodology

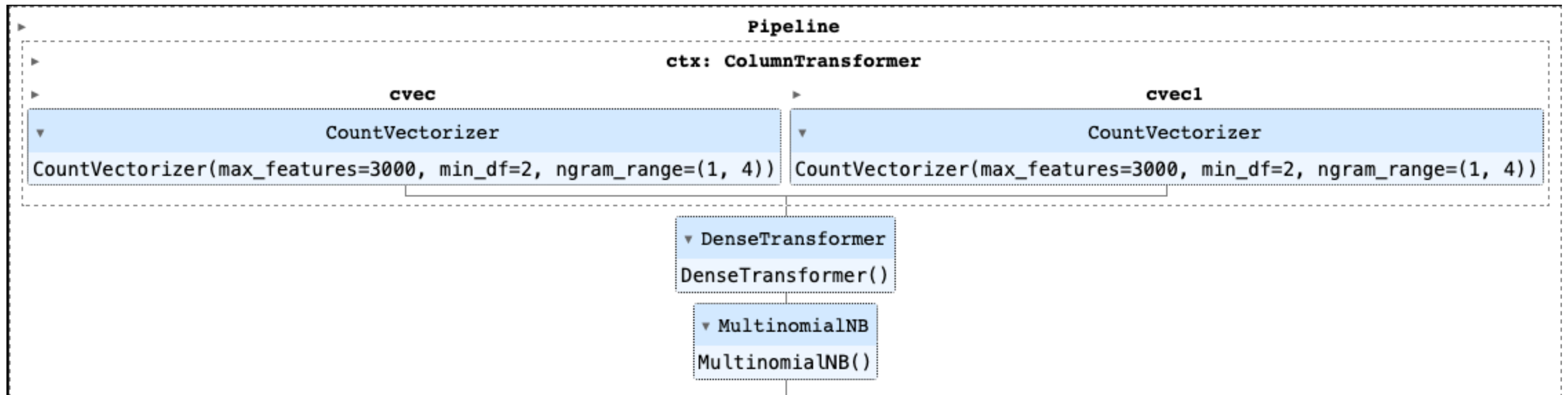
75% of the time it works every time



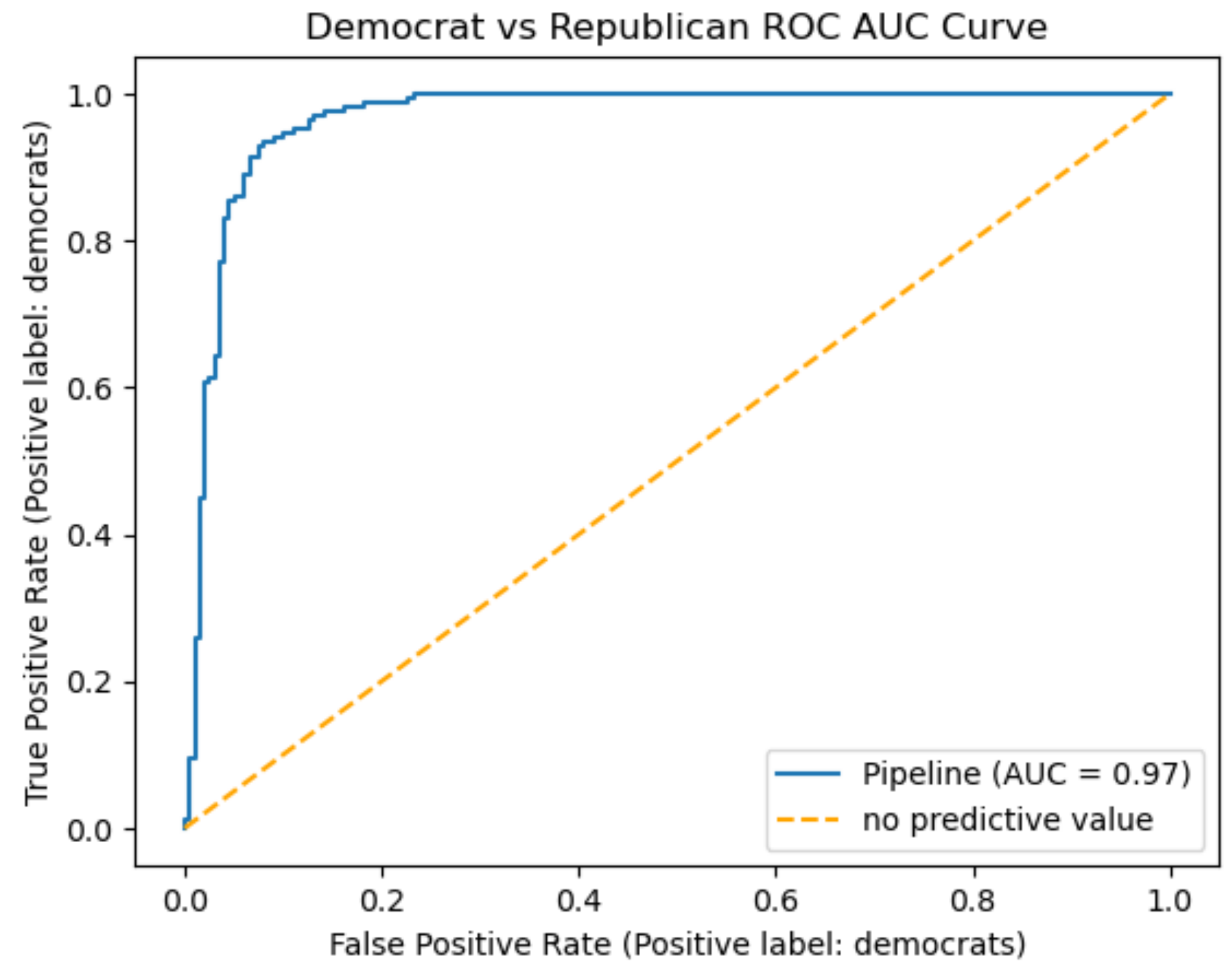
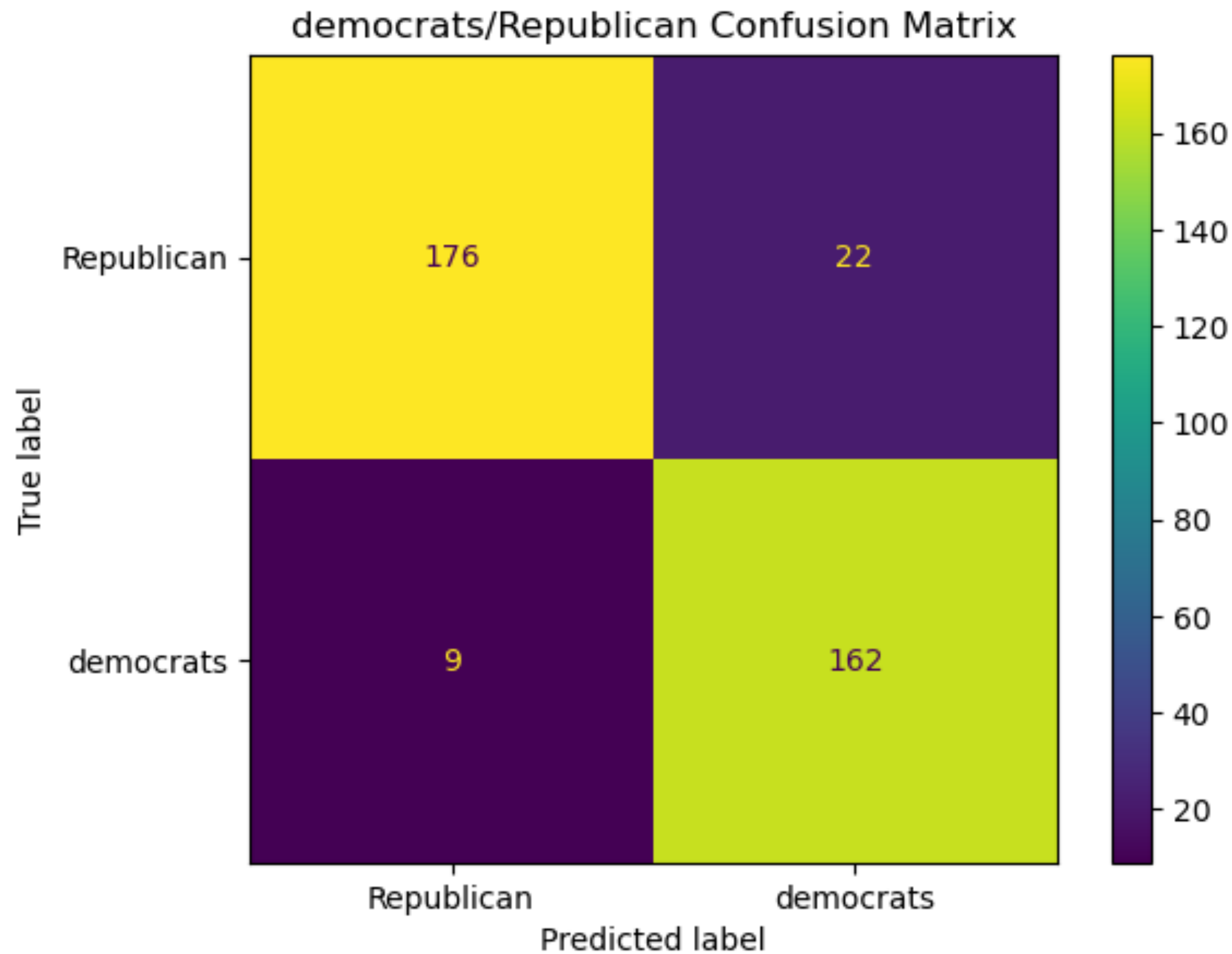
Production Model Optimization

MultinomialNB CountVectorizer ColumnTransformer

- CountVectorizer 'title' and 'domain'
- Accuracy Score 74% → 92%



Production Model Evaluation



Conclusion

- **Achieved 92% Accuracy**
- **Recommendations**
 - **Larger Dataset**
 - **Further model/transformer optimization**
 - **Sentiment Analysis**

