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As an applied researcher leading large-scale, federally funded projects, I have spent the last decade working closely with policymakers and stakeholders to identify challenges, design solutions, and understand their impact. My work has used cutting-edge research methods to shape decision making, from pioneering the use of AI to build data pipelines forecasting geopolitical risk to using randomized control trials to evaluate major policy interventions. This experience has provided me with unique insights into how new frontiers in data and technology could create value for McKinsey's clients.

Since 2022, I have been awarded \$3.5 million as a principal investigator on both federal and private research grants, carrying projects from conceptualization and proposal through design, implementation, and the dissemination of results to the scientific and policy communities. I am passionate about translating scientific research into action, and have given invited talks to hundreds of policymakers across more than a dozen agencies in five countries. From policy officials at the U.S. Department of State to civil society stakeholders across emerging markets, I have built a track record of translating complex analyses into clear, strategic recommendations.

As a post-doctoral researcher at Duke, I co-founded a high-profile project to build a public-facing early warning system forecasting political instability in emerging markets. Managing a team of data scientists and PhD students, I led the construction of a research infrastructure to continually update a large, highly multilingual corpus of high-quality media and use deep learning translation models and fine-tuned transformers to extract information from text. This project's funding was renewed over seven years and attracted support from the U.S. Department of Defense, Agency for International Development, and private donors.

My lab used data from this project to publish more than a dozen commissioned policy reports, develop public-facing data dashboards averaging 150 hours of monthly active usage time by decision-makers, and attracted 1,200 unique users from 70 countries over a 10 month period, with more than 800 policymakers signing up to receive our monthly reports. The success of this project led to my promotion to Research Assistant Professor at UPenn, where I manage three full-time data scientists, five pre-doctoral fellows, multiple affiliated faculty and PhD students, and a large pool of undergraduates.

I also have deep experience leading randomized experiments commissioned by stakeholders. As a Senior Research Associate, I led an evaluation that provided rigorous evidence that a U.S. government foreign aid program was failing to accomplish its goals, resulting in the program's cancellation and a more effective use of government resources. In another project, I worked with policymakers at USAID to design survey experiments to understand the strategic behavior of non-profits receiving U.S. support in highly repressive countries. Based on the findings, I produced a policy brief recommending changes to how the agency supports local partners in repressive countries and presented the recommendations to high-level officials. A third project used insights from behavioral psychology and economics to design and evaluate an intervention to increase civic engagement and social cohesion among youth in highly polarized countries. This resulted in a highly effective intervention that my partners are seeking to scale across developing countries.

As an applied researcher, I have been extremely successful at winning highly competitive research grants. However, recent terminations of major federal research initiatives have cut-off opportunities for high-impact collaboration between external researchers and government agencies. I am now looking to transfer my skills to the private sector. McKinsey Associates advise the most influential clients on their most important challenges, and my unique experience makes me well equipped to help build solutions.