



Data Survey Results

HJN1: Project Approach and Prototyp.

| Response | Transportation to Island | # of people in party | Accommodations | Interested in local attractions | Annual income | Purpose of trip |
|----------|--------------------------|----------------------|-----------------|---------------------------------|---------------|-------------------|
| 1 | Cruise Ship | 4 | Hotel | yes | 60,000 | family vacation |
| 2 | Air | 2 | Bed & Breakfast | yes | 80,000 | honeymoon |
| 3 | Air | 12 | Hotel | no | 30,000 | championship game |
| 4 | Cruise Ship | 2 | Hotel | yes | 100,000 | honeymoon |
| 5 | Air | 1 | Hotel | no | 45,000 | business |
| 6 | Cruise Ship | 2 | Beach House | no | 150,000 | second honeymoon |
| 7 | Air | 2 | Private Condo | yes | 250,000 | vacation |
| 8 | Cruise Ship | 6 | Hotel | yes | 75,000 | family vacation |
| 9 | Air | 2 | Private Condo | no | 55,000 | vacation |
| 10 | Cruise Ship | 3 | Hotel | yes | 65,000 | family vacation |
| 11 | Cruise Ship | 2 | Hotel | yes | 60,000 | honeymoon |
| 12 | Air | 8 | Beach House | yes | 80,000 | wedding |
| 13 | Air | 5 | Hotel | yes | 75,000 | family vacation |
| 14 | Air | 2 | Hotel | yes | 100,000 | honeymoon |
| 15 | Air | 1 | Hotel | no | 85,000 | business |
| 16 | Cruise Ship | 5 | Hotel | yes | 70,000 | family vacation |
| 17 | Air | 2 | Private Home | no | 180,000 | vacation |
| 18 | Air | 7 | Private Home | no | 25,000 | vacation |
| 19 | Air | 4 | Private Condo | yes | 175,000 | vacation |
| 20 | Air | 3 | Hotel | no | 150,000 | business |

| Response | Country of origin | Length of stay (in days) | Visit status | Island transportation | Age |
|----------|-------------------|--------------------------|--------------|-----------------------|-------|
| 1 | USA | 3 | First time | none | 40-45 |
| 2 | USA | 7 | First time | car share | 20-25 |
| 3 | Japan | 2 | repeat | bus | 15-20 |
| 4 | USA | 5 | repeat | rental car | 30-35 |
| 5 | Mexico | 3 | repeat | hotel shuttle | 55-60 |
| 6 | USA | 5 | repeat | none | 50-55 |
| 7 | USA | 7 | repeat | rental car | 45-50 |
| 8 | Canada | 5 | First time | public transportation | 40-45 |
| 9 | USA | 7 | repeat | rental car | 60-75 |
| 10 | USA | 6 | First time | hotel shuttle | 55-60 |
| 11 | USA | 4 | First time | none | 20-25 |
| 12 | USA | 4 | First time | rental car | 40-45 |
| 13 | Canada | 6 | First time | rental car | 35-40 |
| 14 | Spain | 5 | repeat | car share | 30-35 |
| 15 | USA | 2 | repeat | car share | 45-50 |
| 16 | USA | 2 | First time | none | 40-45 |
| 17 | USA | 14 | repeat | rental car | 55-60 |
| 18 | USA | 14 | First time | none | 25-30 |
| 19 | Canada | 10 | repeat | rental car | 55-60 |
| 20 | USA | 4 | First time | rental cart | 35-40 |