

# Jason Schramm

[jruns.github.io](https://jruns.github.io)

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Tinton Falls, NJ 07724

## PROFESSIONAL EXPERIENCE

### TechnologyAdvice, Remote (Full-time)

Senior Web Developer { August 2022 – January 2025 }

Web Developer { July 2021 – July 2022 }

- » Supported a portfolio of over 40 sites for a B2B Software and Media Company.
- » **Stack:** WordPress, PHP, SASS, JS, Vue, AWS Cloud, Cloudflare, Fastly, Google Ad Manager, Google Analytics
- » Customized commercial WordPress plugins and themes.
- » Built custom WordPress Plugins using PHP and Vue, emphasis on functionality and UI/UX.
- » Developed a plugin that could be extended to add new features to our sites, like delaying javascript files and inline code. This reduced costs, improved server performance, and reduced site errors.
- » Led the stabilization and continued maintenance of a high-traffic news site with over 9 million user accounts and payment API integrations.
- » Worked with business stakeholders to plan new features, solve technical issues, and add site functionality.
- » Coordinated the work of multiple developers on projects.
- » Monitored traffic and server performance, and optimized database queries and page load performance.
- » Monitored security and kept servers and software up-to-date.
- » Managed DNS and hosting environments.
- » Documented processes and regularly communicated with various departments.

### Ad Delivery Improvement { Lead Engineer }, Engineering Initiative

- » Created a plugin for disabling ads based on specific criteria like a posts author or primary category. This has enabled the business to meet the needs of clients and increase their satisfaction.
- » Created a custom plugin to replace the use of a commercial paid plugin, which enabled greater flexibility to change the configuration of ads more easily across all sites. The new utility also resolved several ad delivery issues that have been experienced across the company. Deployed the utility to several sites and guided the development team as they migrated several of the other sites. Coordinated closely with Ad department during the development and deployment of the utility to ensure that their needs were met.
- » Fixed issues with ads not rendering properly or pages trying to render ads that didn't exist on the page. This resulted in better ad inventory fill rates because our inventory was no longer artificially inflated by misconfigured pages. The Ad department saw a 200% increase in fill rate/sell-through rate on several sites.

## SKILLS

Project Planning	Web Development	Server Management	Ad Management
Time Management	WordPress Development	DNS Management	Analytics
Problem Solving	Responsive Design	Performance Optimization	SEO
Knowledge Management	Graphic Design	Accessibility	

## TECHNOLOGY

VS Code	Git	Docker	PHP	SASS / SCSS	DataDog	MySQL	Nginx	Google Ad Manager
JavaScript	Vue JS	Node JS	Apache	WordPress	Photoshop	Illustrator	Figma	Google Analytics
GitHub	BitBucket	Composer	AJAX	jQuery	REST API	WP Blocks	ACF	Google Tag Manager
Fastly	Cloudflare	AWS S3	AWS RDS	AWS Route 53	AWS EC2			

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## PROFESSIONAL EXPERIENCE cont.

### Veg Groups, Remote (Part-time)

Lead Software Developer { January 2016 – Present }

- » Plan, design, develop, implement, and maintain plant-based web sites.
- » **Stack:** WordPress, PHP, HTML5, CSS3, JavaScript, jQuery, REST API, Cloudflare, MySQL, Google Tag Manager, Google Analytics
- » Customize commercial WordPress plugins and themes.
- » Design and build custom WP plugins and themes when needed.
- » Integrate third-party services and APIs.
- » Develop custom internal tools for staff to perform their jobs faster and easier.
- » Design logos and other graphics as needed.
- » Manage website content, including writing new content, creating new pages and functionality, and updating or removing existing content.
- » Optimize web sites for high performance and speed.
- » Monitor site analytics and apply SEO best practices to increase traffic and engagement.
- » Maintain and administer hosting accounts, web servers, databases, DNS, and Cloudflare configuration.

### Department of Homeland Security (Full-time)

Senior SharePoint Developer { October 2015 – September 2019 }

- » Developed internal web sites that integrated with the SharePoint environment.
- » **Stack:** Microsoft SharePoint, CSS3, JavaScript, Bootstrap, jQuery, REST API, SPServices, Nintex Workflows
- » Developed and released several web applications on schedule and according to the customer's requirements and needs.
- » Developed several custom JavaScript frameworks to quickly deploy new internal sites using a standard, accessible design.
- » Regularly built JavaScript-based applications that served a need and became indispensable to the organization.

### U.S. Army (Full-time)

IT Specialist { August 2007 – October 2015 }

- » Supported a portfolio of internal web sites for the U.S. Army.
- » **Stack:** Microsoft SharePoint, CSS3, JavaScript, jQuery, REST API, SPServices
- » Served as the project lead and as a developer for multiple projects.
- » Utilized jQuery, CSS, and SPServices to build custom SharePoint functionality.
- » Provided administration, development, and end-user support for multiple SharePoint customer portals.
- » Led the planning, management, and implementation of new software tools and applications.

## EDUCATION

### M.S. in Software Engineering

Monmouth University, West Long Branch, NJ

### B.S. in Computer Science

The College of New Jersey, Ewing, NJ