Jason Schramm

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Skills

- Languages & Frameworks: WordPress, PHP, JavaScript (jQuery, React, Vue.js), HTML5, CSS/SASS (Bootstrap, Tailwind)
- Cloud Platforms: AWS (Route 53, RDS, EC2, S3), Cloudflare, Fastly, WP Engine
- DevOps: Git, GitHub, GitHub Actions, Docker, Composer, CI/CD
- Tools: Adobe Illustrator, Adobe Photoshop, Figma, Google Analytics, Google Tag Manager
- Other: Gutenberg Blocks, ACF, RESTful APIs, AJAX, SQL, MySQL, Apache, Nginx

Areas of Expertise

Project Planning WordPress Development Site Monitorina Core Web Vitals Caching and CDNs Web Analytics Project Management Responsive Design Server Management Database Optimization **Problem Solving Design Conversion DNS Management** Performance Improvements Accessibility Communication Graphic Design **SEO Site Audits**

Professional Experience

Self-employed 2016-Present Freelance Web Developer

- Created an event calendar WordPress website with a weekly email newsletter that sent a targeted list of events to 6,000+ subscribers based on their location and other newsletter settings.
- Created a meal delivery service directory WP website with a JavaScript maps API integration and a customer location filter based on business service areas.
- Created a movie directory site with Ajax API integration for data import and listings based on the visitor's location.
- Created a Podcast directory with API integration for data import and recurring updates.
- Implemented MySQL, server and Cloudflare configuration changes to handle increased traffic due to bots.

TechnologyAdvice, Nashville, TN (Remote) Senior Web Developer

2021-2025

- Responsible for design implementation, WordPress plugin and Core updates, Core Web Vitals monitoring, performance improvements, MySQL query optimization, site migrations, Ad loading improvements, hosting environment improvements, support ticket responses, routine technical maintenance, and technical emergency response for over 40 large-scale WordPress news websites.
- Stabilized and maintained a high-traffic news site with over 9 million user accounts and payment API integration by finding and fixing bugs in poorly documented legacy code.
- Regularly optimized database queries by using Query Monitor and extensive knowledge of Core hooks and filters.
- Coordinated with DevOps to migrate websites from WP Engine to Kubernetes and save over \$6,000 per month.
- Created a WP plugin which improved ad rendering and caused a 200% increase in the ad fill rate.
- Developed Vue.js components for a WP plugin that integrated with an internal API to display product reviews.
- Repaired a legacy React application that had become disconnected from a third party CRM API.

Department of Homeland Security, Washington, DC Senior SharePoint Developer

2015-2019

- Developed and released web applications that integrated with the SP environment on schedule.
- Built JavaScript frameworks to deploy new internal sites using a standard, accessible design.
- Created a flexible Procurement Request system that streamlined the purchase process to save time.
- Initiated and created a JavaScript-based project dashboard that pulled information from various locations and made it easy for developers, testers, and PMs to find project documentation and track bug status.

U.S. Army, Aberdeen Proving Ground, MD IT Specialist

2007-2015

- Managed the development of multiple projects as Contracting Officer Representative (COR).
- Served as a web developer on multiple projects.
- Managed the budget and purchases for the creation of a large Cloud project to save hosting costs.
- Provided administration and end-user support for multiple SharePoint customer portals.

Education

Monmouth University West Long Branch, NJ

Master of Science: Software Engineering

The College of New Jersey Ewing, NJ

Bachelor of Science: Computer Science

Volunteer Experience

Volunteer for Plant Based Treaty 2024-Present Frontend Engineer for Tech for Campaigns 2025-Present