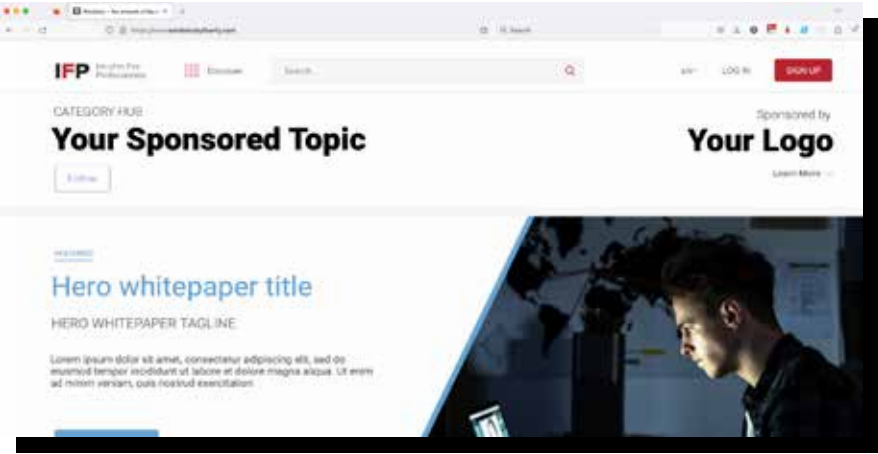# Hub Sponsorship

CREATIVE REQUIREMENTS

As part of your integrated program, the Inbox Insight team will design multi-channel creative assets and build you a custom microsite.

SAMPLE BANNER ADS:

To set your campaign up quickly, we require a few things from you:

Brand
- Your logo (high resolution)
- A copy of your brand guidelines
- Access to any icon/vector library you would like us to use (optional)
- Access to on-brand stock imagery (optional)

Content
- 10-15 assets to populate your content hub, suitable for lead generation: Whitepapers, Infographics, Analyst Reports, Webinars

Digital
- Landing page URL to direct remarketing traffic to
- Banners you wish to use (or we can create them for you)

Technical Requirements

BANNERS

- 1px border to avoid bleeding into webpages
- Include the brand name or logo
- File types include GIF, JPG, PNG or WBMP
- 10MB maximum file size
- Ads cannot animate for longer than 30 seconds (including flashing buttons)

HTML5

- Assets must be packaged as .zip or .adz files
- Maximum of 100 files and at least one click tag
- 10MB maximum file size of the .zip or .adz file

Ad formats	Sizes in Pixels
MPU	300 x 250
Leaderboard	728 x 90
Banner	468 x 60
Wide Skyscraper	160 x 600
Skyscaper Mobile	120 x 600
Mobile Leaderboard	320 x 50
Half Page	300 x 600
Large Rectangle	336 x 280
Small Square	200 x 200