

CONTENT CONNECT

Put your content to work.

Content is a great tool to generate early-stage “Let Me Learn” leads. And your future customers want to read what you have to say. Let us make the connection



Drive leads with your:

Analyst reports
Buyer's guides
How-to videos
Infographics
Product demos
Research
Survey findings
Webinars
Whitepapers

HOW IT WORKS

1. We share your content with our targeted B2B network via email newsletters
2. Leads are captured with well-designed and conversion-focused landing pages
3. Your content is delivered to the prospective customer while the lead is delivered exclusively to you in real-time

GET ONLY WHAT YOU WANT

- Determine the lead goal for your campaign
- Customize the lead data you want to capture
- Choose your real-time lead delivery method including email (standard), Salesforce.com integration, CSV, XML and more

-- Content Connect “Let Me Learn” leads are priced on a simple, cost-per-lead (CPL) basis. --

Let's get to work. Learn more about how to join the content lead generation revolution.