

Website Planning Document

Mountain Spoke Bicycle Website

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Site Purpose:

Provide Sales information and specifications for Mountain and Turbo Levo Bikes for customer purchase.

Detail bicycle tune-ups\repair.

Give customers information on Daily Adventure Tours.

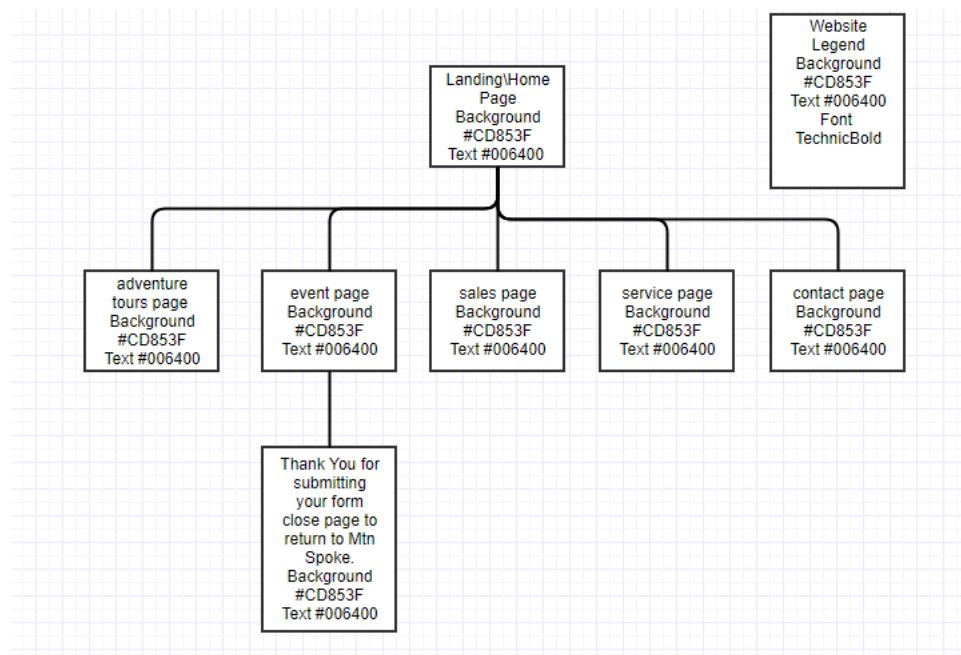
Give customer information on “Cycle the Continental Divide” Mountain Spoke annual sponsored event. Provide the customer a registration for this event.

Mountain Spoke Contact information.

Target Audience

Cyclist enthusiasts locate in the region and to serious bicyclist from around the world.

Site Map

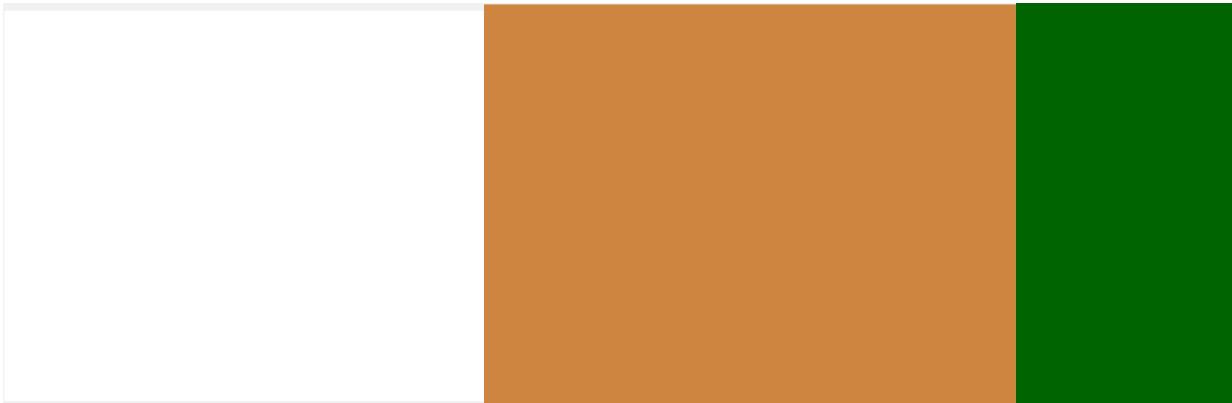


Color Scheme

#FFFFFF

#CD853F

#006400

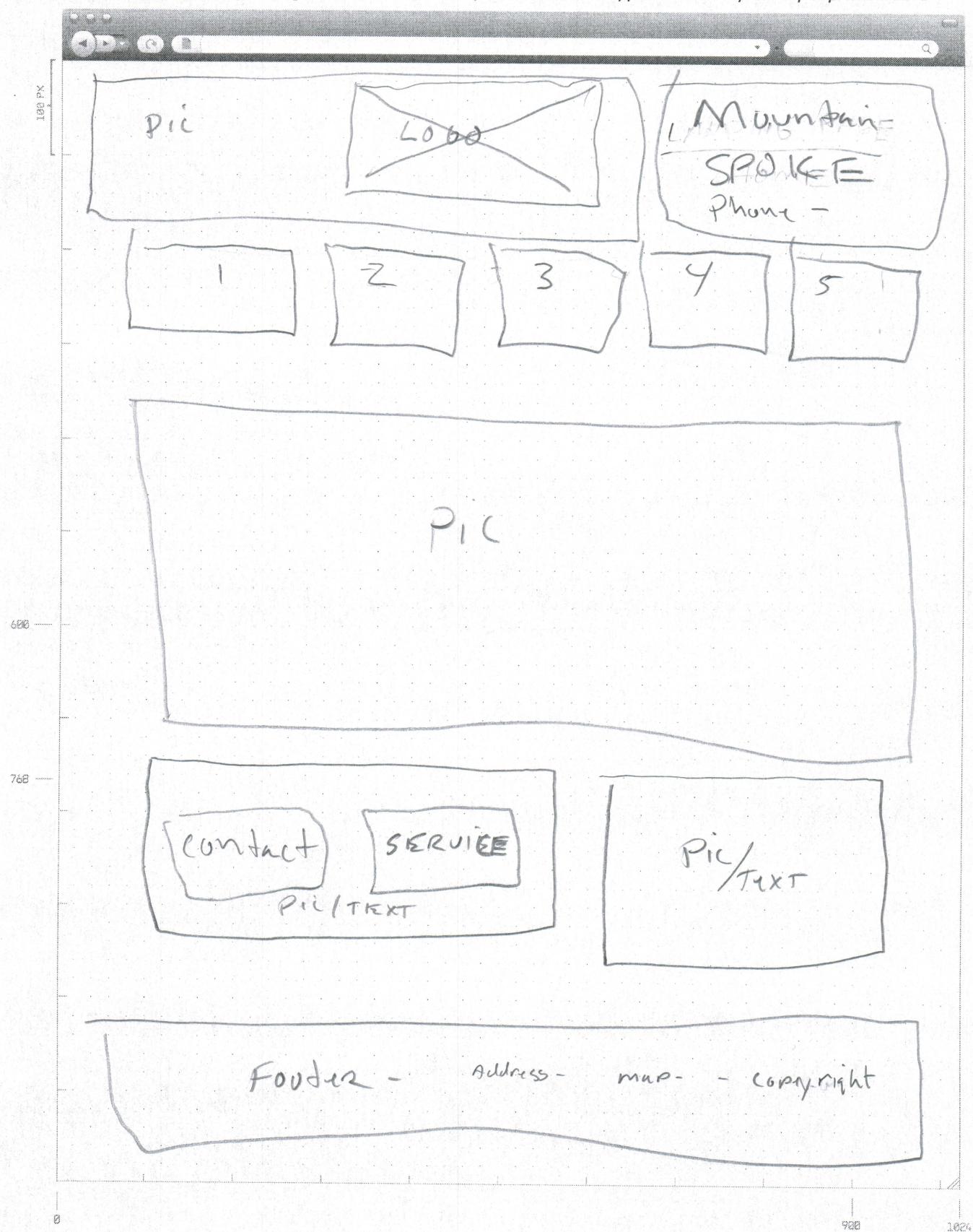


Typography

Small text—font size: 15px, line height: 15px
Body text—font size: 20px, line height: 30px
H3 text—font size: 30px, line height: 45px
H2 text—font size: 45px, line height: 60px
H1 text—font size: 60px, line height: 75px

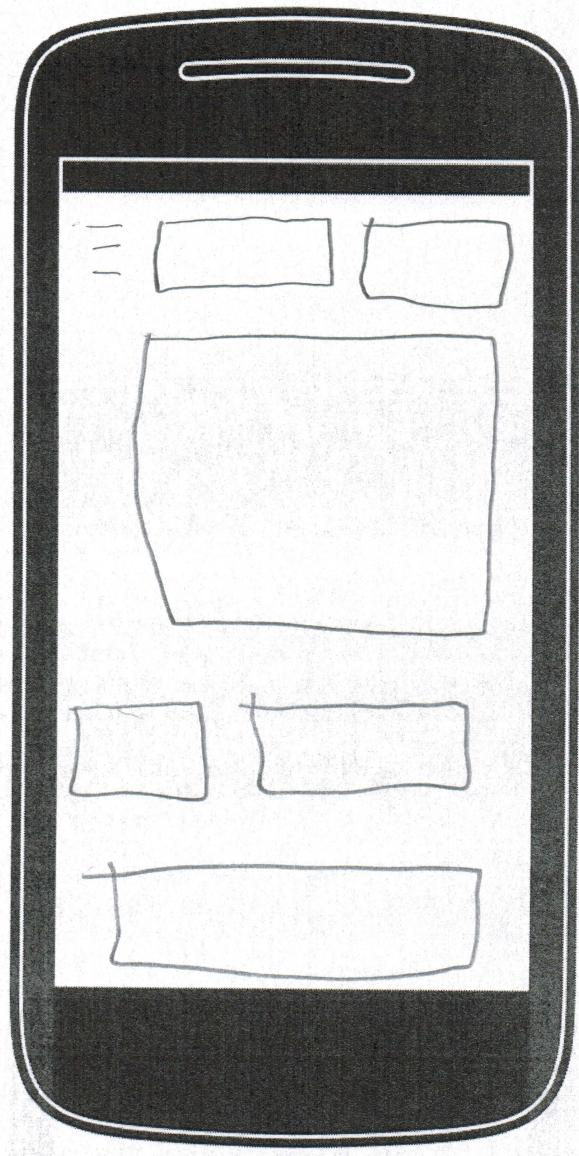
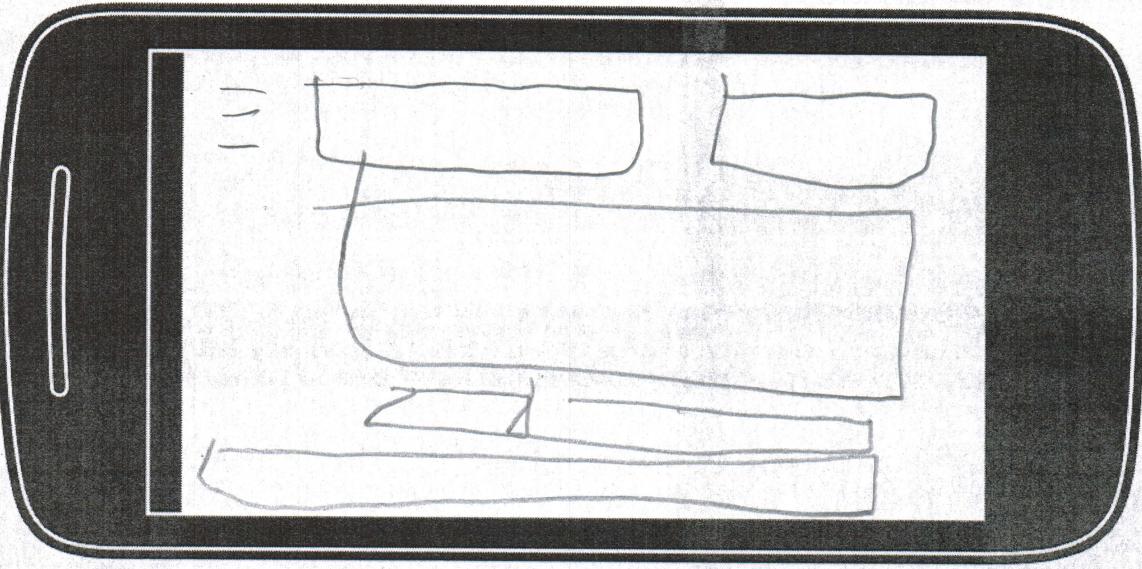
WireFrame Sketches

Browser Window - (1024 pixels wide X 1200 pixels tall) For typical desktop or laptop browsers



Android Phone - Large Size (480 pixel wide X 800 pixel high): Example – Samsung Galaxy S II

Notes:



Android tablet (small) – (600 pixels wide X 1024 pixels tall): Example – *Kindle Fire*

