1. Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

Music, Film, and Theater are funded more often than other projects.

People are less likely to donate to projects in December.

Projects under the Categories ‘film & video/documentary’ and ‘music/rock’ are very popular (100% funding success).

1. What are some limitations of this dataset?

There is no data about the projects themselves.

* Was the project successful?
* Did the project meet the expectations of the backers?

There is no data about the donors.

* Are a few donors funding all the projects?
* How much money is a donor giving to a project?

What is the difference between failed and cancelled project states?

1. What are some other possible tables and/or graphs that we could create?

We could look at the project cost (goal) and compare it to the state.

* Is the cost of the project a factor in getting successfully funded?

We could mine the ‘name’ and ‘blurb’ fields to look for trends.

We could look at the length of time (date ended – date created) projects took to be funded to identify particularly popular projects.