

A blue-tinted photograph of the New York Stock Exchange building facade, featuring classical columns and the inscription 'NEW YORK STOCK EXCHANGE' at the top.

NEW YORK STOCK EXCHANGE

# Macroeconomic Indicators Predict Stock Price

# Executive Summary

1) Problem

2) Goal

3) Technical Challenges

4) Solution Approach

5) Benefits

Stock prices are complex and challenging to predict

Develop model using macroeconomic data to forecast S&P 500 performance

Integrating diverse data sets, and optimizing machine learning models

Utilizing LSTM neural networks with economic indicators to forecast SPY prices

Enhanced understanding of market dynamics and improved predictive accuracy for investment strategies

# Motivation



- U.S. stock markets: 42% of global equities, 24% of global GDP
- NYU's proximity to major financial institutions
- LSTM model for NYSE stock prices<sup>1</sup>

# Related Work

# Methodology

## 1)Data Set

GDP, Federal Funds Rate, Unemployment Rate, CPI, PPI, and **SPY ETF prices** (7/1/18~12/15/23)

## 2)Data Preparation

Integration, cleaning, and normalization

## 3)Feature Engineering

Including 20, 50, 200 days moving averages and 20 days exponential moving averages

## 4)Modeling Technique

LSTM neural network with hyperparameter tuning

A graphic for the SPY ETF Trust. It features a dark blue background with a stylized, low-angle view of a skyscraper. A white rectangular box in the upper left corner contains the text 'SPY' in large, bold, black letters, and 'SPDR® S&P 500® ETF Trust' in smaller, black letters below it. To the right of the box, the text 'An exchange traded fund that tracks the performance of the S&P 500 Index' is written in a light blue, sans-serif font.

**SPY**

SPDR® S&P 500® ETF Trust

An exchange traded fund that tracks the performance of the S&P 500 Index

# Implementation

## 1) Hyperparameter Configuration

Optimization using Keras Tuner

## 3) Regularization Techniques

Implementation of L1 and L2 regularization to prevent overfitting

## 5) Data Scaling

Utilization of MinMaxScaler for feature normalization

## 7) Model Evaluation Metrics

Metrics: MSE, MAE, and R2 Score

## 2) Additional LSTM Layers

Enhanced model complexity to better capture temporal dependencies in data

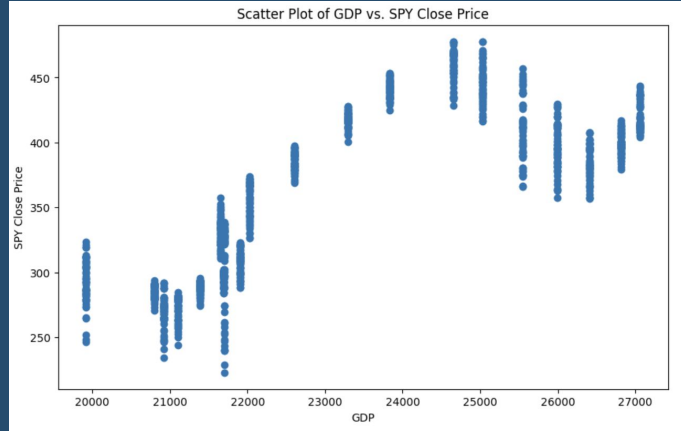
## 4) Early Stopping

Integrated to halt training when no improvement is observed

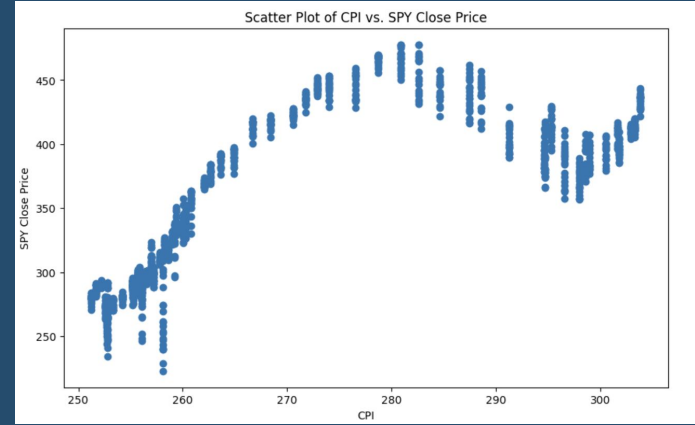
## 6) Training and Testing

Splitting data into training (80%) and testing (20%) sets

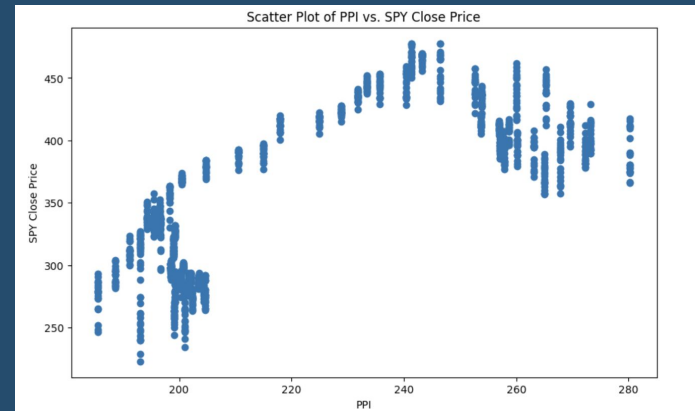
## GDP



## CPI



## PPI

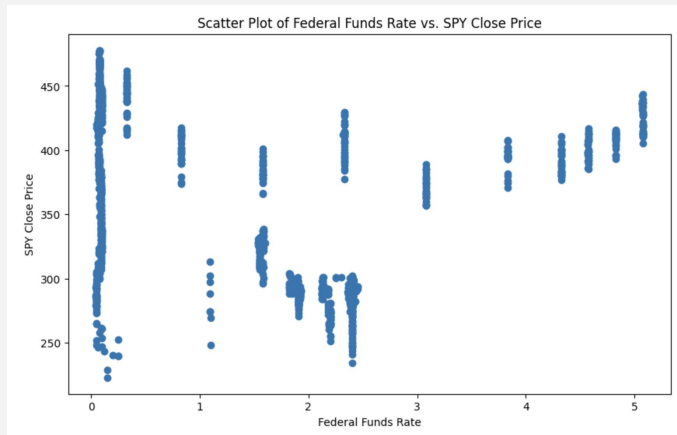


Strong Positive Relationship



# Result

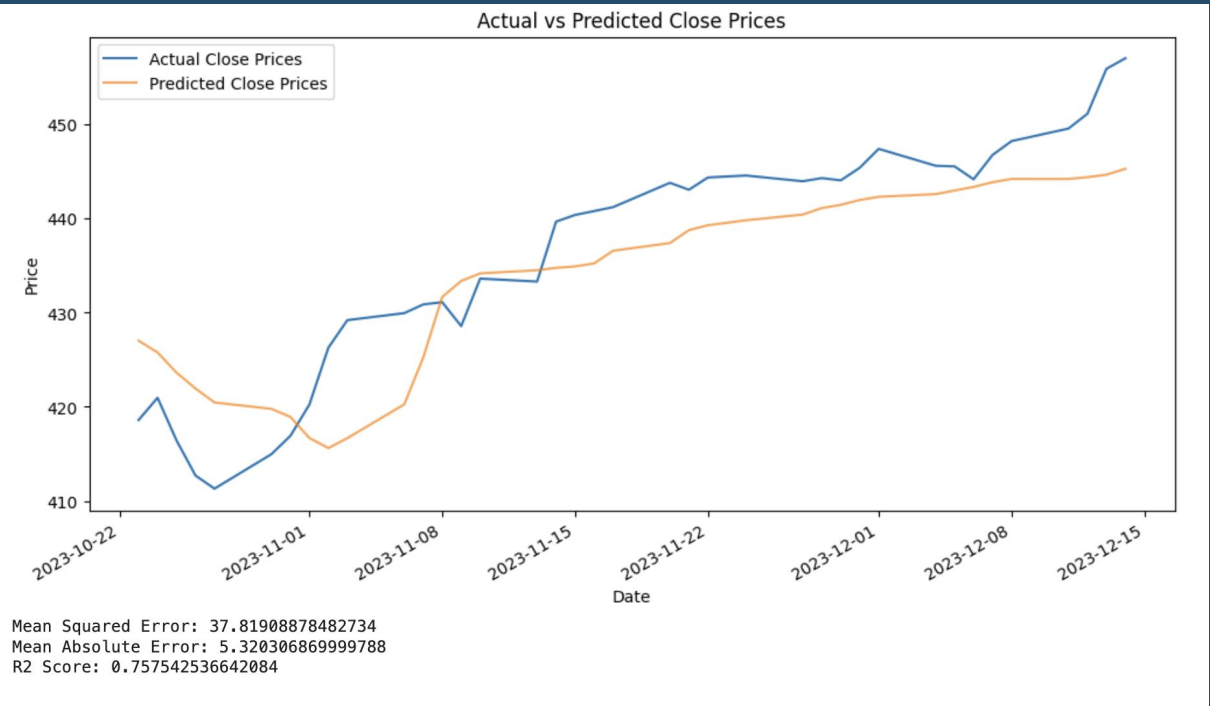
Federal Fund Rate



Unemployment Rate



**Weak Negative Relationship**



	Date	Actual Price	Predicted Price
0	2023-10-23	418.593020	427.019462
1	2023-10-24	420.956031	425.772380
2	2023-10-25	416.423827	423.625651
3	2023-10-26	412.696696	421.938223
4	2023-10-27	411.302752	420.458942
5	2023-10-30	414.962798	419.777433
6	2023-10-31	416.908372	418.927319
7	2023-11-01	420.232967	416.678860
8	2023-11-02	426.270924	415.613476
9	2023-11-03	429.200444	416.666577
10	2023-11-06	429.945870	420.256569
11	2023-11-07	430.870191	425.224395
12	2023-11-08	431.108733	431.664708
13	2023-11-09	428.566827	433.361618
14	2023-11-10	433.613354	434.167500
15	2023-11-13	433.300288	434.502392
16	2023-11-14	439.666234	434.754792
17	2023-11-15	440.374376	434.906675
18	2023-11-16	440.784374	435.223191
19	2023-11-17	441.201811	436.568588
20	2023-11-20	443.788441	437.390030
21	2023-11-21	443.050453	438.761653
22	2023-11-22	444.354949	439.279028
23	2023-11-24	444.563667	439.808044
24	2023-11-27	443.952435	440.414479
25	2023-11-28	444.287863	441.105020
26	2023-11-29	444.049321	441.444988
27	2023-11-30	445.383641	441.963175
28	2023-12-01	447.396301	442.301338
29	2023-12-04	445.599821	442.587493

Predictive Model Performance



# Conclusion



- Impact of External Factors  
Influence on stock prices
- Model Performance  
Improved predictive accuracy with LSTM model
- Future Work  
Exploring additional indicators and refining model
- Limitations  
Heavy reliance on historical patterns in a dynamic market

A low-angle, upward-looking photograph of several modern skyscrapers with glass facades. The buildings are set against a clear blue sky with a few wispy clouds. A white rectangular border is superimposed over the center of the image, framing the text.

**Thank You**

## Related Work

1. Discolli, N. (2023, May 10). Stock price prediction LSTM hyperparameter tuning. Medium. <https://medium.com/@redeaddiscolli/stock-price-prediction-lstm-hyperparameter-tuning-ad69d409ae29>