Funkology

1. Fresher’s fair

* performances on stage (advertised)
  + breakers
    - or could do a surprise battle/performance on the lawn sort of thing
* flyers
* promotional video
  + breakers

2. Publicity

* Class video
  + 1) Ignore about the channel
  + 2) Private channel, link from private facebook group
  + 3) Separate youtube “FunkClass” Channel
* Private facebook group
  + to accommodate option 2)
    - how about public channel -> too much?
* Blog
  + Manageable?

3. More interaction

* More opportunity for beginners in term 1
  + 1. Concept video with beginners
    - we could use Saturday slot
  + 2. Form a small groups (i.e. 2 crews+6 beginners), showcase at the end of the term

4. Nature of classes

* more engaging classes
* groove classes
  + popping, locking
    - workshops
* timetable switch with breaking classes?
* Thursday normal, saturday something else
  + i.e. k-pop workshop etc

Social

* club night

5. Funk T-shirt

* same logo?