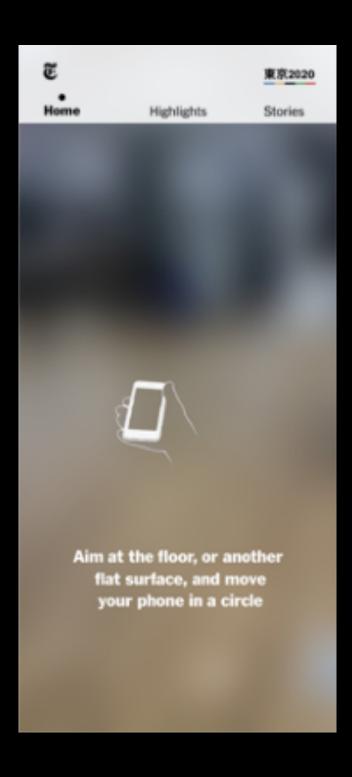
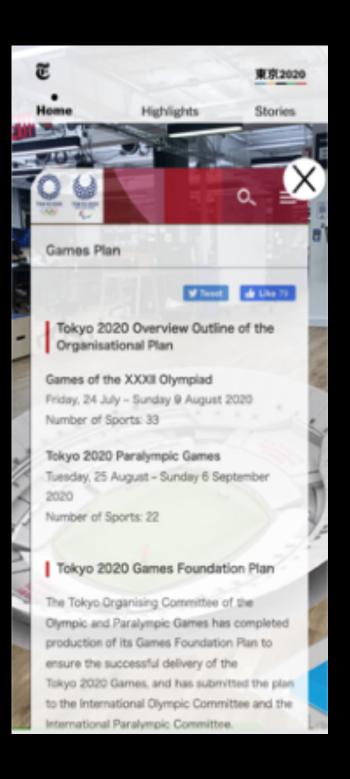
Quick prototype

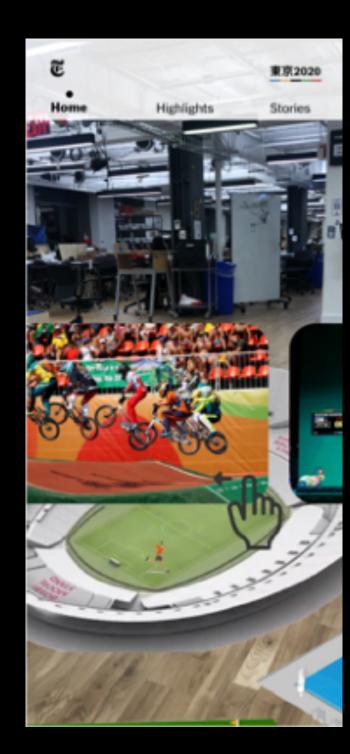
Main page









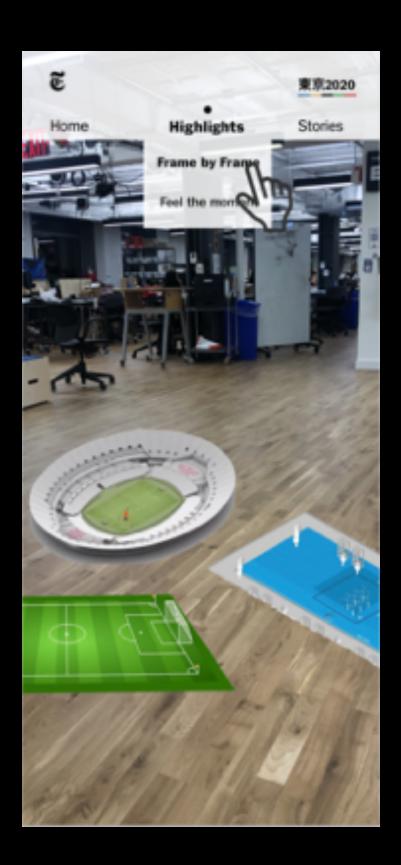


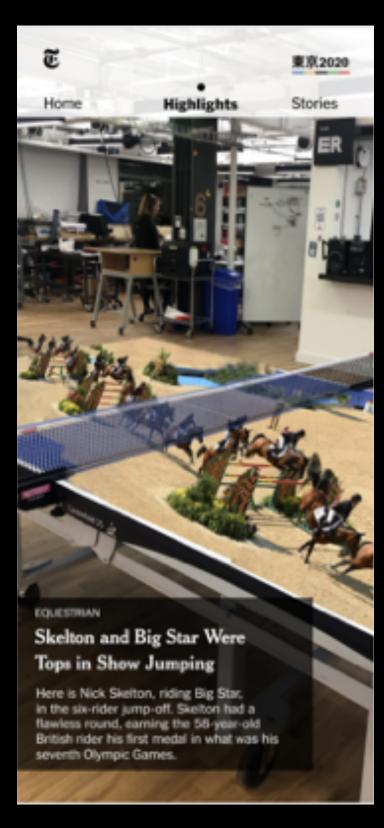
- All information will be curated based on users' selection.
- Users can see the stadiums as floating AR elements, where they can zoom in to see upcoming schedule of events, articles and photos at the specific locations.
- Tokyo 3D stadium can be created by photogrammetry / 3D modeling.



Quick prototype

Main page -Immersive storytelling & experiences - Highlights







Feature 1) Frame by Frame

This is already an existing feature in NYT. Users can be immersive in AR, on top of their desk, or the floor of their room.



Feature 2) Experience highlight moments with 3D point clouds

Highlighted moments of users supporting team can be seen with 3D Cloud in an immersive way.