Quick prototype

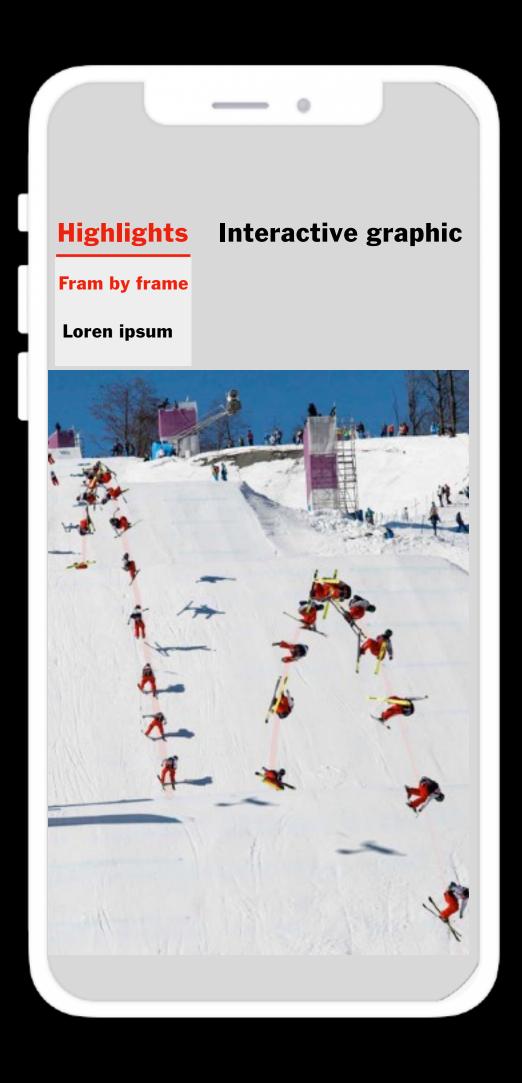
Main page



- All information will be curated based on users' selection.
- Users can see scoreboard and upcoming schedule of events as floating AR elements from the landing page for quick scanning
- Tokyo 3D stadium can be created by photogrammetry
- Users can zoom in the stadium, and if they tap on a location, users can see photos or articles from that location

Quick prototype

Main page -Immersive storytelling & experiences - Highlights



Feature 1) Frame by Frame

This is already an existing feature in NYT. Users can see more immersive in AR, on top of their desk, or the floor of their room.



Feature 2) Experience highlight moments with 3D point clouds

Highlighted moments of users supporting team can be seen with 3D Cloud in an immersive way.

