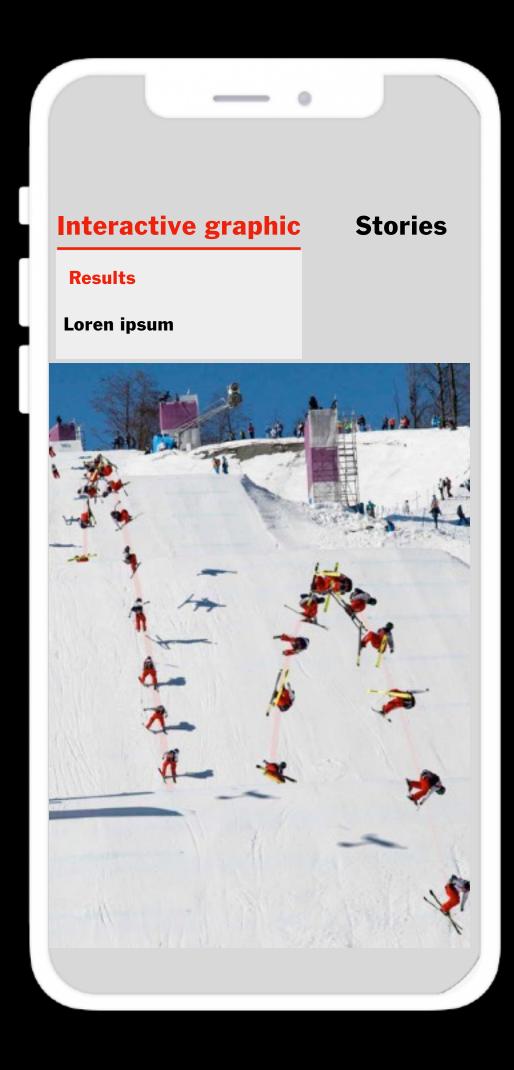
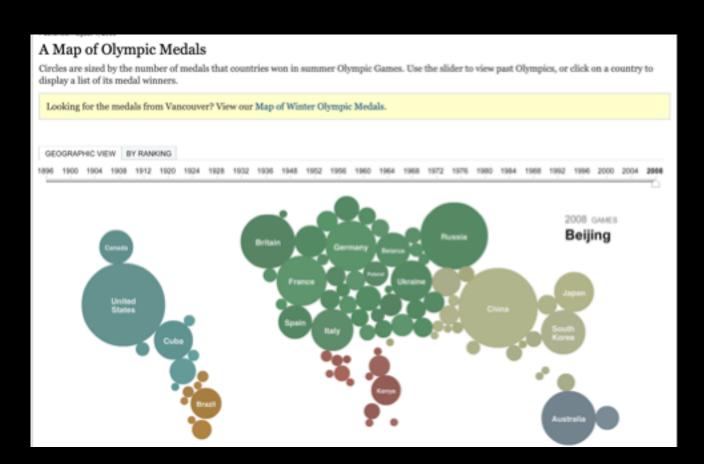
#### **Quick prototype**

## Main page -Immersive storytelling & experiences - Interactive graph



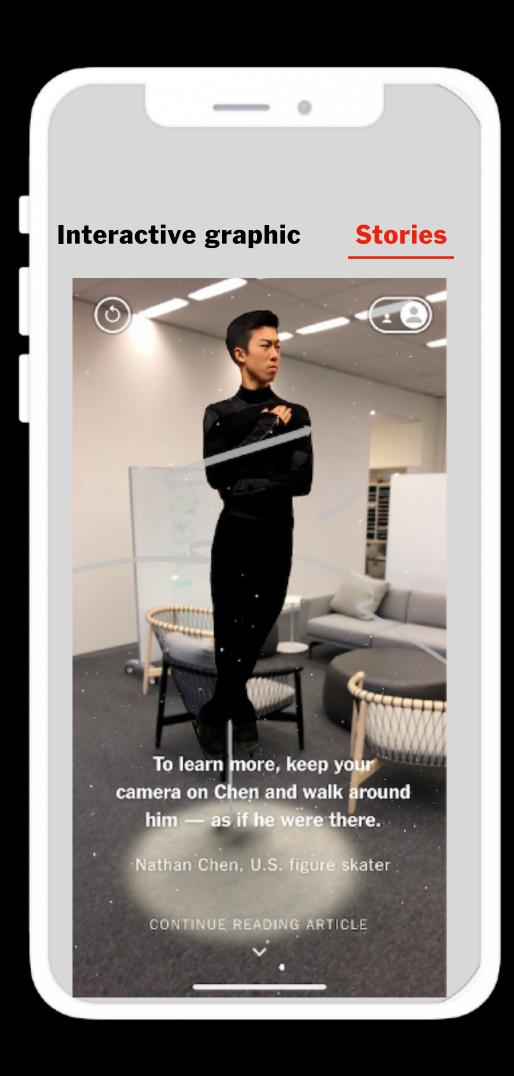
### **Feature 1) Frame by Frame**

This is already an existing feature in NYT. Users can see more immersive in AR, on top of their desk, or the floor of their room.



#### **Quick prototype**

## Main page -Immersive storytelling & experiences - Stories



# Immersive storytelling about specific topics with real size AR features

- ex) An Athlete's story (Like existing NYT's AR feature)
- ex) How big archery's bow and arrow
- ex) How different balls sizes from every different games