

## | Quick prototype

# Main page -Immersive storytelling & experiences - Highlights

## Feature 1) Frame by Frame

This is already an existing feature in NYT. Users can be immersive in AR, on top of their desk, or the floor of their room.



## Feature 2) Experience highlight moments with 3D point clouds

Highlighted moments of users supporting team can be seen with 3D Cloud in an immersive way.





## | Quick prototype

# Main page -Immersive storytelling & experiences - **Stories**



## Immersive storytelling about specific topics with real-size AR features

- ex) An Athlete's story (Like the existing NYT's AR features)
- ex) How big the world champion's weightlifting is
- ex) How different balls sizes from every different games

