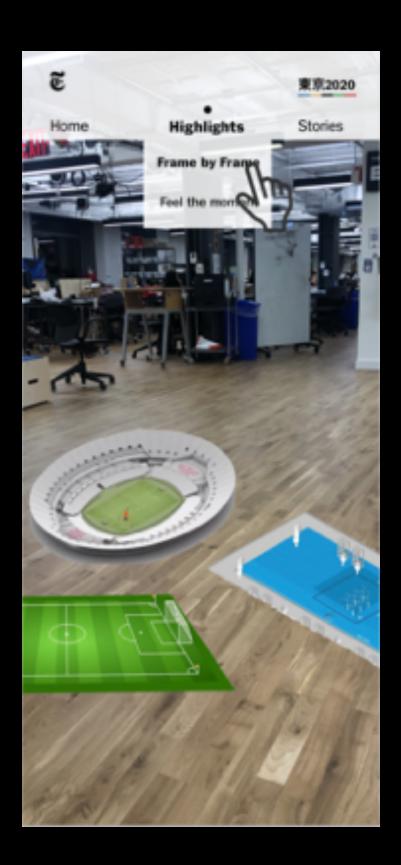
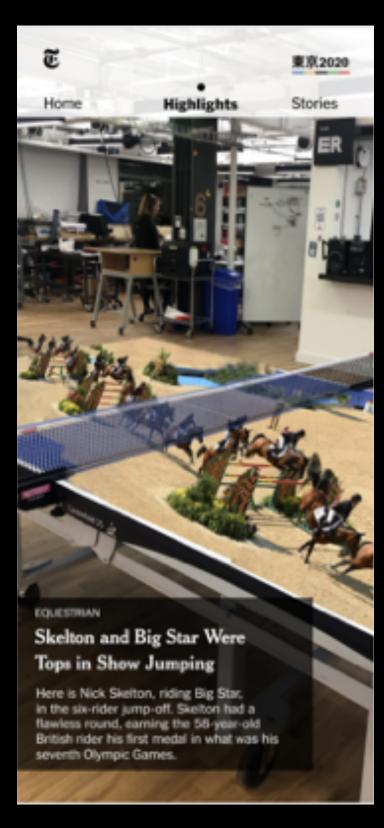
### **Quick prototype**

## Main page -Immersive storytelling & experiences - Highlights







### **Feature 1) Frame by Frame**

This is already an existing feature in NYT. Users can be immersive in AR, on top of their desk, or the floor of their room.

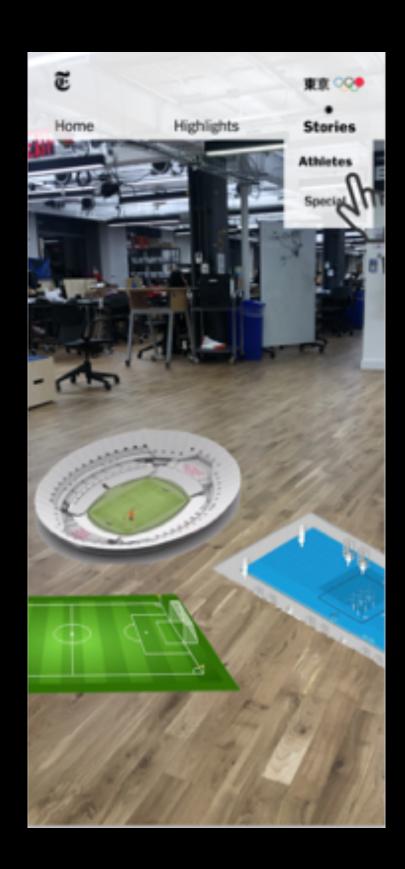


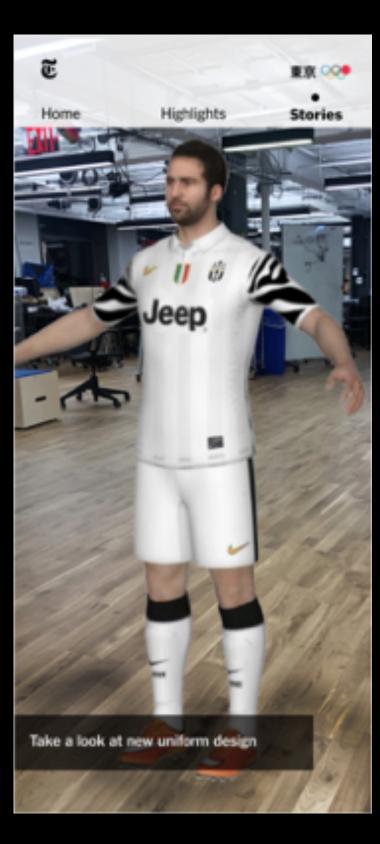
# Feature 2) Experience highlight moments with 3D point clouds

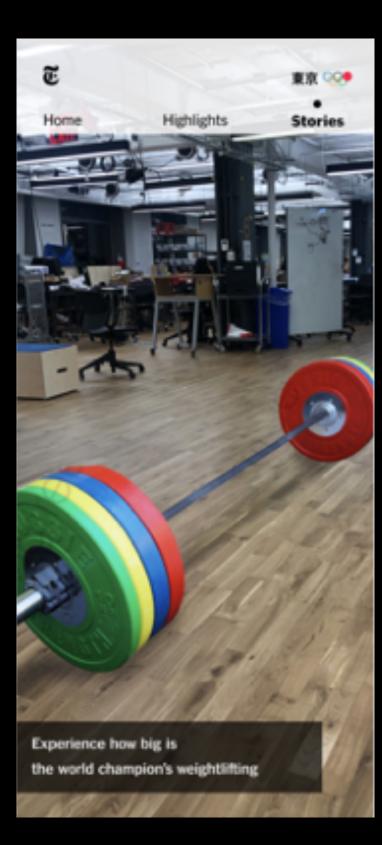
Highlighted moments of users supporting team can be seen with 3D Cloud in an immersive way.

### **Quick prototype**

## Main page -Immersive storytelling & experiences - Stories







## Immersive storytelling about specific topics with real-size AR features

- ex) An Athlete's story (Like the existing NYT's AR features)
- ex) How big the world champion's weightlifting is
- ex) How different balls sizes from every different games