

## | Quick prototype

# Main page -Immersive storytelling & experiences - **Stories**



## Immersive storytelling about specific topics with real-size AR features

- ex) An Athlete's story (Like the existing NYT's AR features)
- ex) How big the world champion's weightlifting is
- ex) How different balls sizes from every different games



## What can we expect from this project?

- Sustainable platform building for every future Olympics & World Cups
- Can be more powerful for version 2.0 with AR glasses
- Increase in exposure to NYT's high quality photo journals in an immersive way
- Provide immersive experience as an end-benefit for users with their supporting team
- Exploration of NYT's assets such as 5G & photogrammetry & spatial computing

