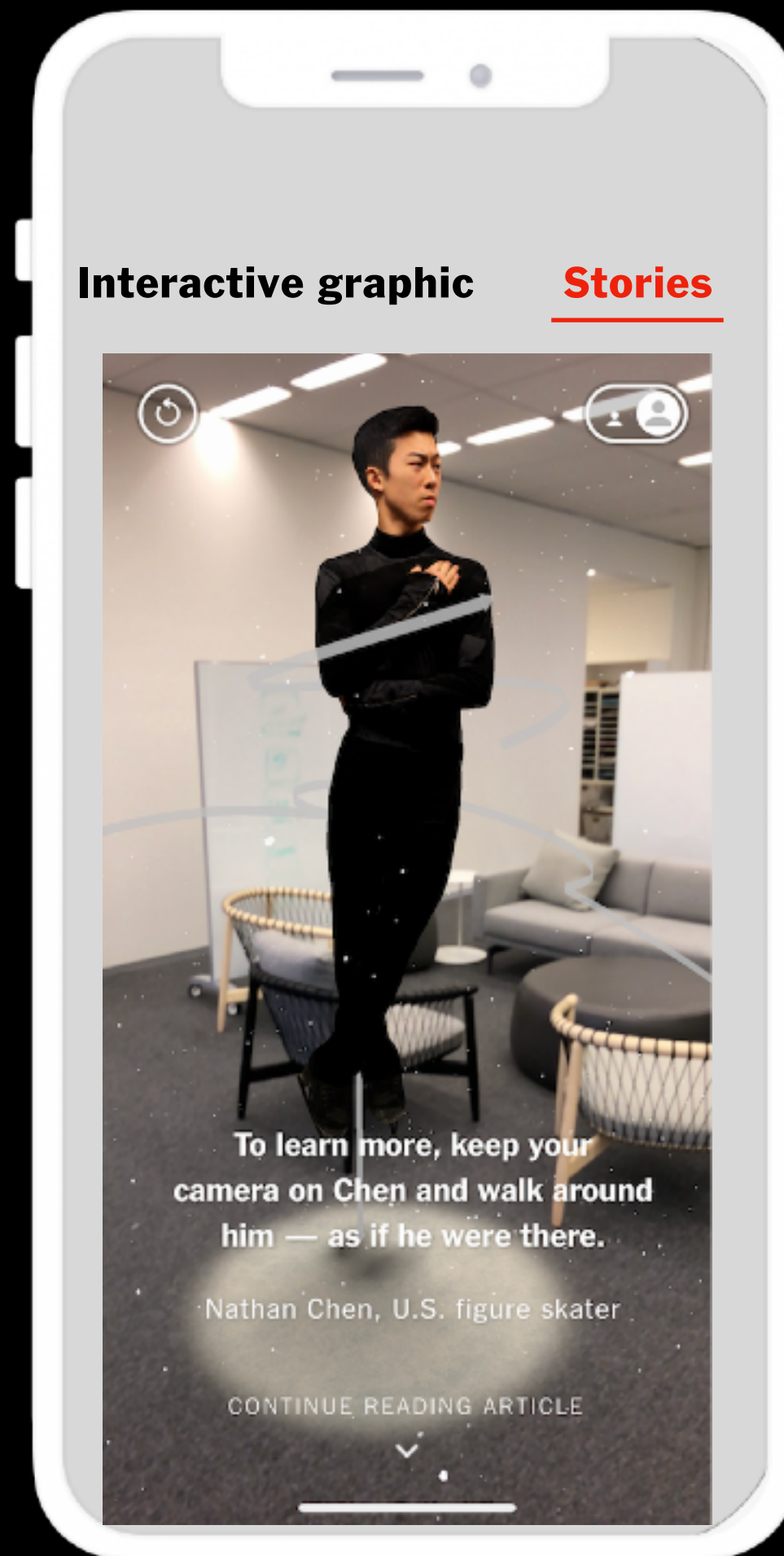


Main page -Immersive storytelling & experiences - **Stories**



Immersive storytelling about specific topics with real size AR features

- ex) An Athlete's story (Like existing NYT's AR feature)
- ex) How big archery's bow and arrow
- ex) How different balls sizes from every different games



What can we expect from this project?

- Sustainable platform building for every future Olympics & World Cups
- Can be more powerful for version 2.0 with AR glasses
- Increase in exposure to NYT's high quality photo journals in an immersive way
- Provide immersive experience as an end-benefit for users with their supporting team
- Exploration of NYT's assets such as 5G & photogrammetry & spatial computing

