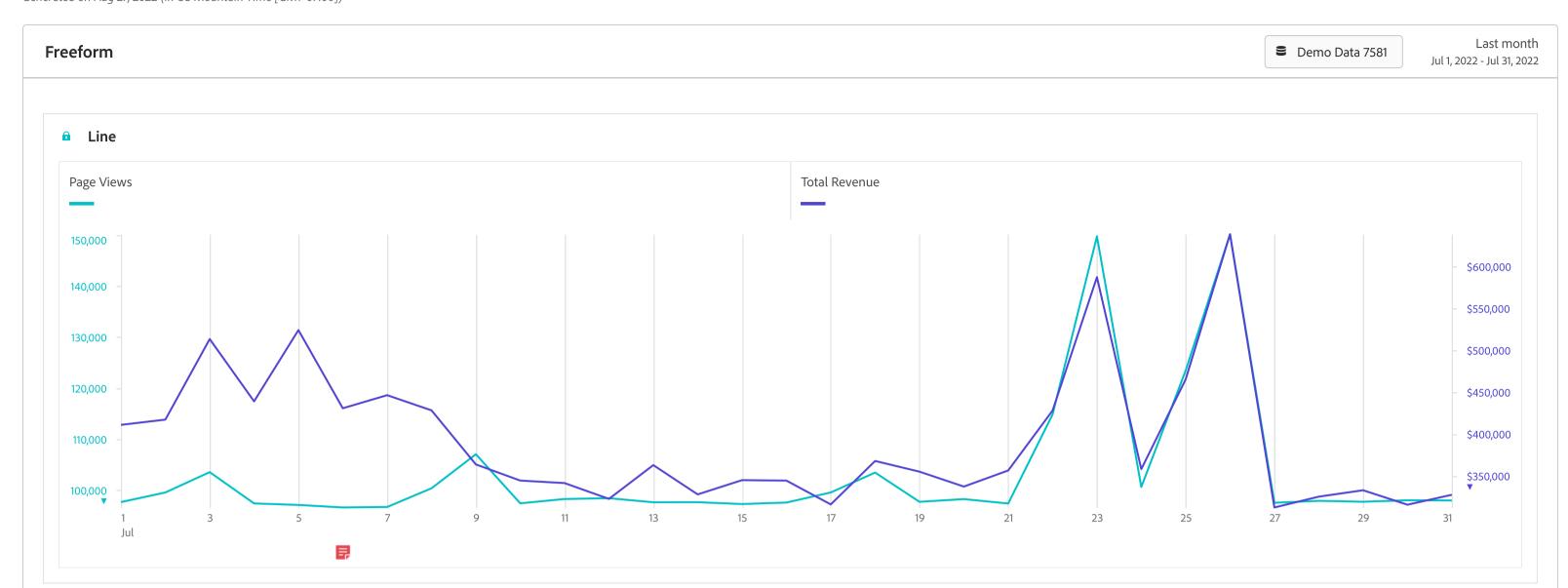
Alteryx and Adobe Analytics Integration

Generated on Aug 27, 2022 (in US Mountain Time [GMT-07:00])





| | Page Views | Unique Visitors | Visits | Total Revenue | Total Orders |
|----------------------------------|------------------------|----------------------|----------------------|---------------------------|--------------|
| Day ↑ | 2204.042 | 424.066 | 444.600 | | 20.022 |
| Page: 1 / 1 Rows: 400 1-31 of 31 | Jul 1 Jul 31 3,204,842 | Jul 1 Jul 31 434,966 | Jul 1 Jul 31 444,609 | Jul 1 Jul 31 \$12,182,982 | Jul 1 Jul 31 |
| 1. Jul 1, 2022 | 97,677 | 13,193 | 13,298 | \$410,859 | 1,243 |
| 2. Jul 2, 2022 | 99,557 | 15,093 | 15,211 | \$417,121 | 1,226 |
| 3. Jul 3, 2022 | 103,546 | 19,095 | 19,195 | \$513,343 | 1,307 |
| 4. Jul 4, 2022 | 97,413 | 15,003 | 15,112 | \$438,940 | 1,204 |
| 5. Jul 5, 2022 | 97,115 | 18,484 | 18,641 | \$524,048 | 1,279 |
| 6. Jul 6, 2022 | 96,622 | 12,897 | 13,106 | \$430,679 | 1,107 |
| 7. Jul 7, 2022 | 96,715 | 13,089 | 13,296 | \$446,315 | 1,186 |
| 8. Jul 8, 2022 | 100,380 | 13,429 | 13,520 | \$428,165 | 1,167 |
| 9. Jul 9, 2022 | 107,050 | 14,383 | 14,383 | \$363,609 | 1,226 |
| 10. Jul 10, 2022 | 97,434 | 13,346 | 13,346 | \$344,349 | 1,172 |
| 11. Jul 11, 2022 | 98,280 | 13,156 | 13,156 | \$341,326 | 1,131 |
| 12. Jul 12, 2022 | 98,435 | 13,208 | 13,208 | \$322,437 | 1,173 |
| 13. Jul 13, 2022 | 97,637 | 13,269 | 13,269 | \$362,802 | 1,207 |
| 14. Jul 14, 2022 | 97,655 | 13,345 | 13,345 | \$327,805 | 1,182 |
| 15. Jul 15, 2022 | 97,293 | 13,534 | 13,534 | \$344,852 | 1,188 |
| 16. Jul 16, 2022 | 97,586 | 13,366 | 13,366 | \$344,307 | 1,154 |
| 17. Jul 17, 2022 | 99,563 | 13,828 | 13,828 | \$315,848 | 1,09 |
| 18. Jul 18, 2022 | 103,460 | 13,960 | 13,960 | \$367,740 | 1,250 |
| 19. Jul 19, 2022 | 97,727 | 13,276 | 13,276 | \$354,972 | 1,137 |
| 20. Jul 20, 2022 | 98,260 | 13,229 | 13,229 | \$337,161 | 1,186 |
| 21. Jul 21, 2022 | 97,397 | 13,166 | 13,166 | \$356,388 | 1,171 |
| 22. Jul 22, 2022 | 114,847 | 15,229 | 15,229 | \$427,975 | 1,34 |
| 23. Jul 23, 2022 | 149,732 | 19,159 | 19,159 | \$587,259 | 1,702 |
| 24. Jul 24, 2022 | 100,641 | 13,644 | 13,644 | \$358,032 | 1,198 |
| 25. Jul 25, 2022 | 123,441 | 16,203 | 16,203 | \$465,197 | 1,45 |
| 26. Jul 26, 2022 | 150,154 | 18,959 | 18,959 | \$638,509 | 1,773 |
| 27. Jul 27, 2022 | 97,541 | 13,385 | 13,385 | \$312,206 | 1,107 |
| 28. Jul 28, 2022 | 97,923 | 13,279 | 13,279 | \$325,105 | 1,123 |
| 29. Jul 29, 2022 | 97,740 | 13,235 | 13,235 | \$332,771 | 1,101 |
| 30. Jul 30, 2022 | 98,033 | 13,349 | 13,349 | \$315,498 | 1,078 |
| 31. Jul 31, 2022 | 97,988 | 13,459 | 13,459 | \$327,366 | 1,162 |

| NAME | COMPONENTS | DESCRIPTION | |
|---------------------|------------|--|--|
| Partial site outage | | Due to a hosting error, there was a partial site | |
| | | | |